

Oakland Community College: Know Your Students

MAKE
Background
White



Basic Terminology

- **Headcount: Number of students enrolled at any given point in time.**

(Duplicated Versus Unduplicated)

Basic Terminology

- Credit Hour: One credit hour is equal to 800 instructional minutes.

Basic Terminology

- **First-time Student:** Student who has never enrolled at OCC in the past.

Basic Terminology

- **First-Time In Any College (FTIAC):** New student who has never attended any post-secondary institution.

Basic Terminology

- Academic Year: July 1 through June 30. Also, coincides with the College's fiscal year.

Basic Terminology

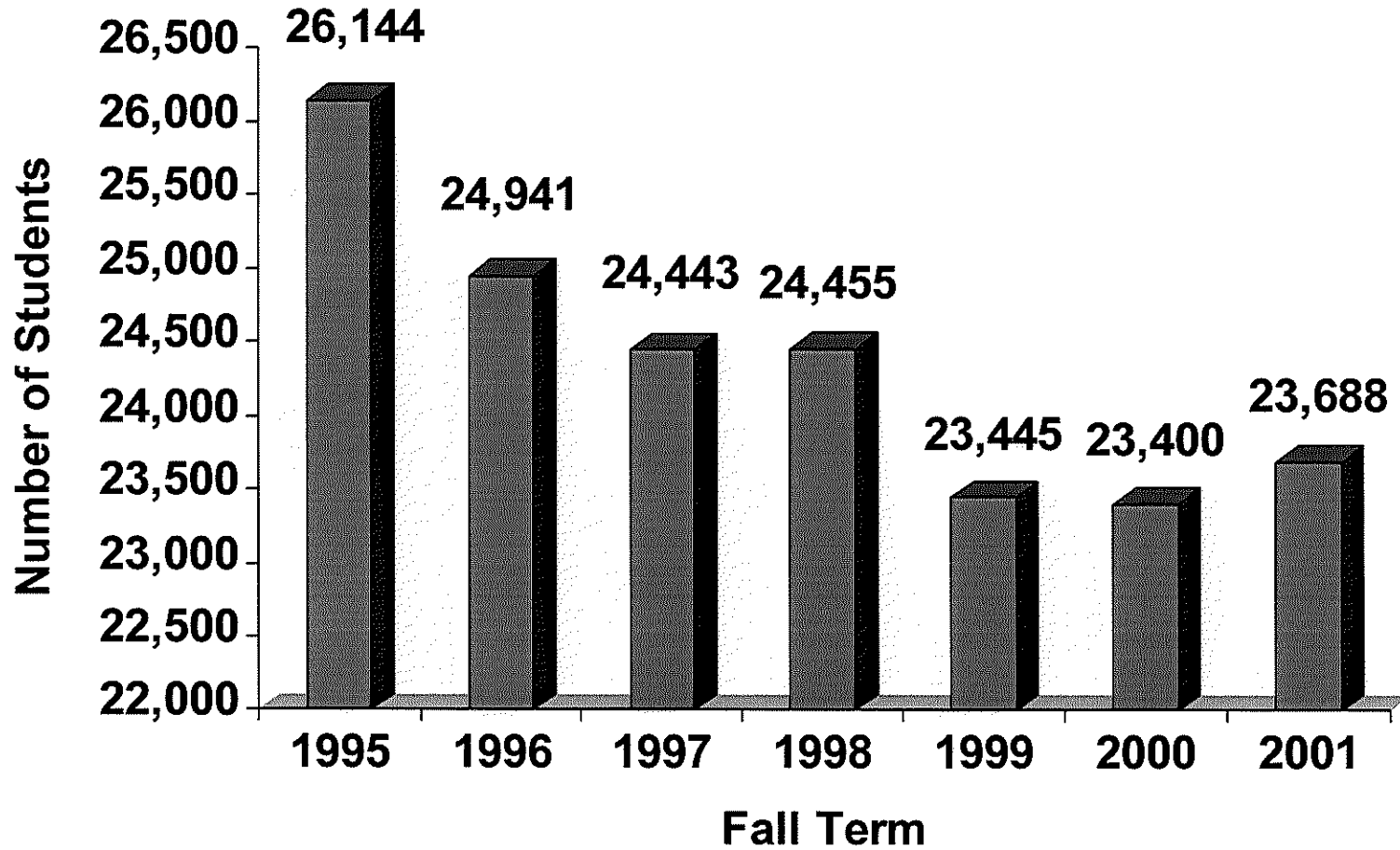
- **One Tenth Day of Term (1/10 Day):** Official count (census) date for counting enrollment. Calculated by adding the total number of days between the first and last day of a term (including weekends & holidays) then dividing by 10.

Basic Terminology

- Section One Tenth Day: An individual section's official count (census) date. Calculated by adding the total number of days between the sections first day and last day then dividing by 10.

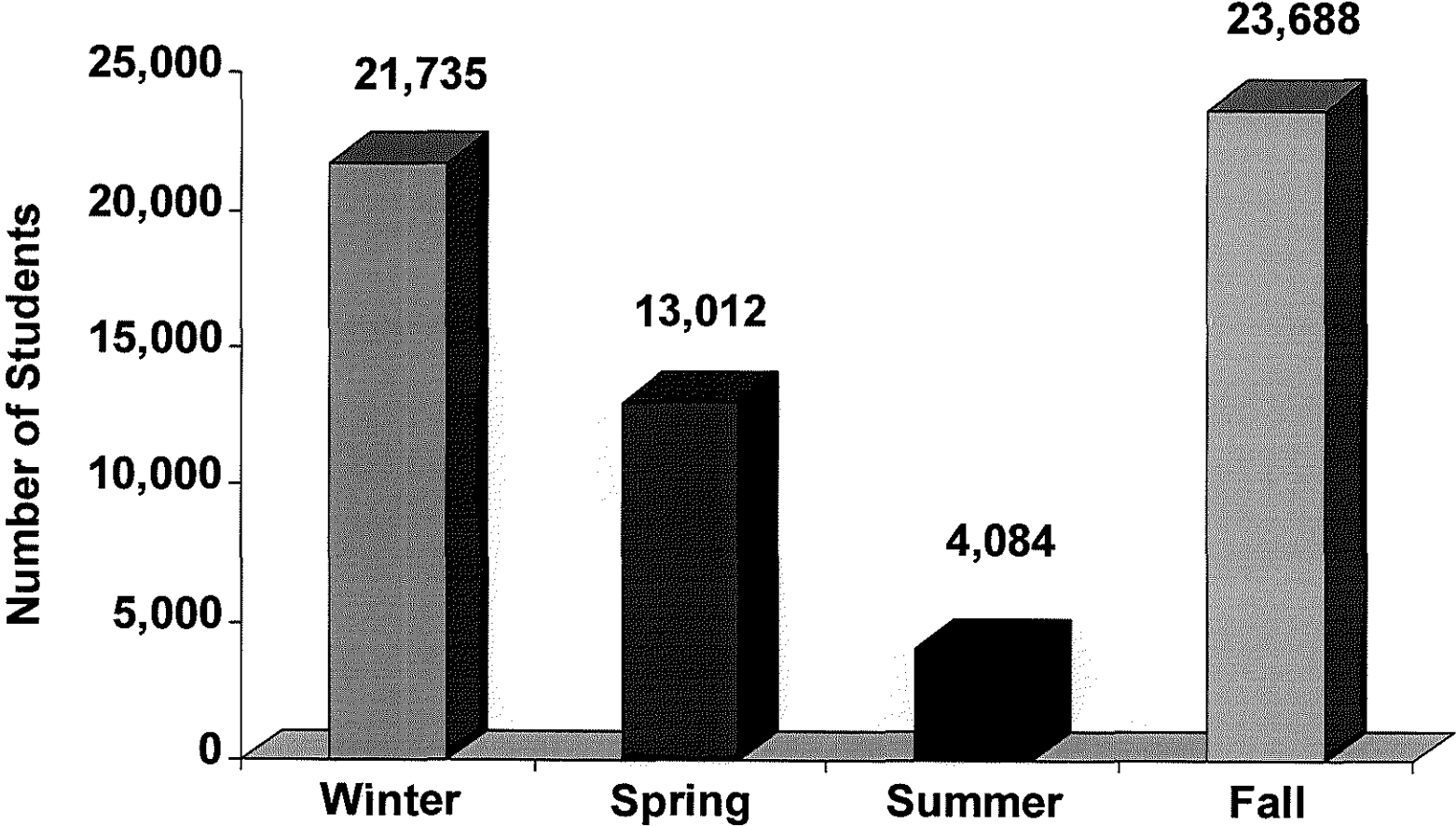
To what extent has enrollment
changed between Fall 1995
and Fall 2001?

Total Student Enrollment 1995-2001



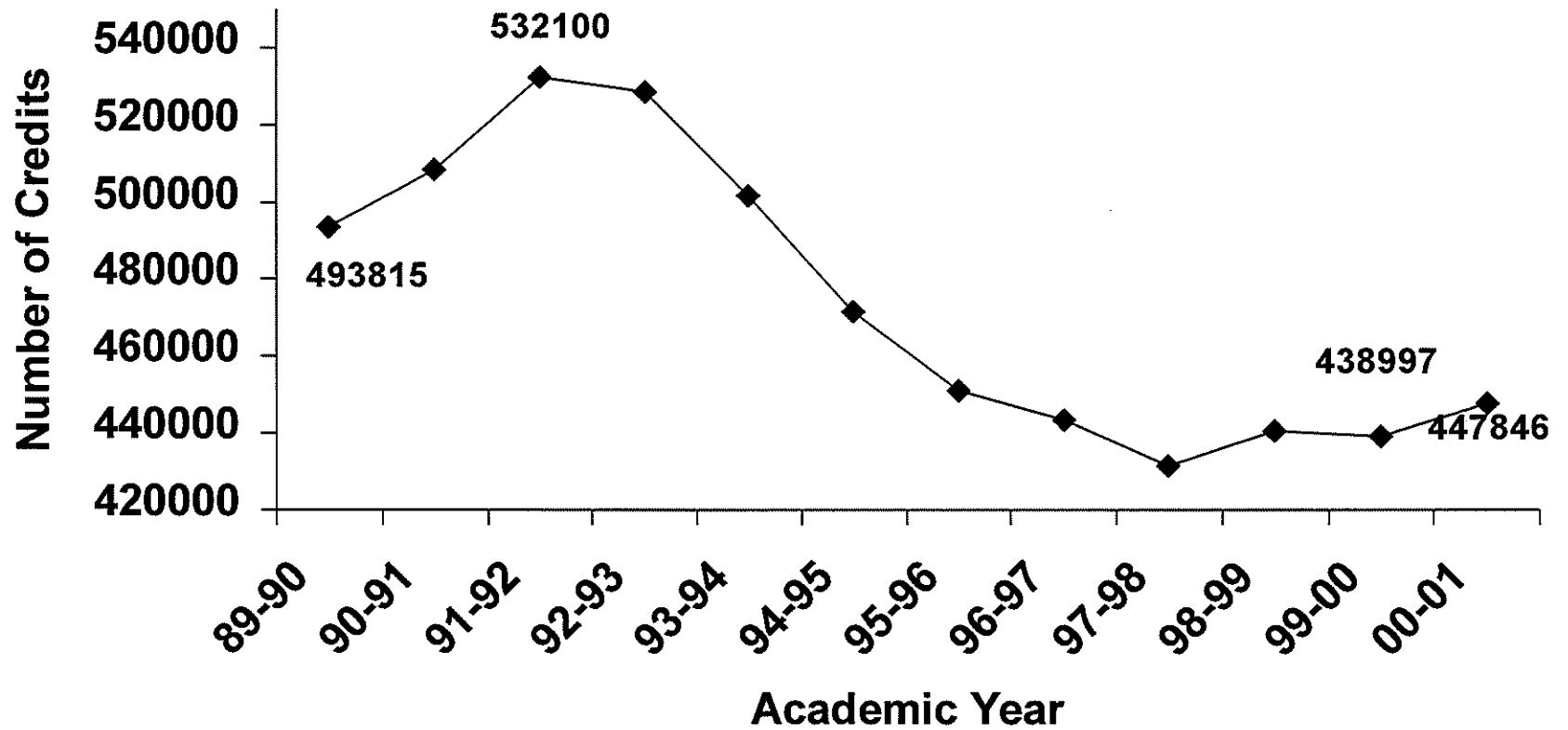
Which academic term has the largest enrollment?

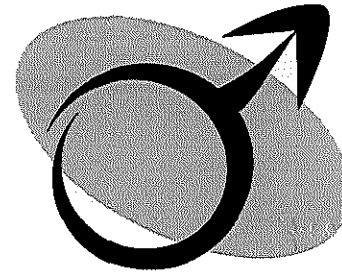
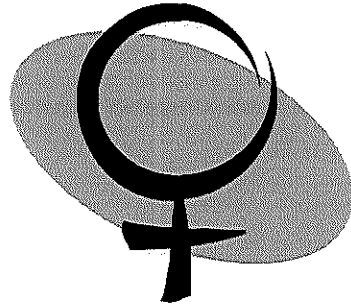
2001 Student Enrollment Per Term



In what Academic year did
total student credit hours
peak?

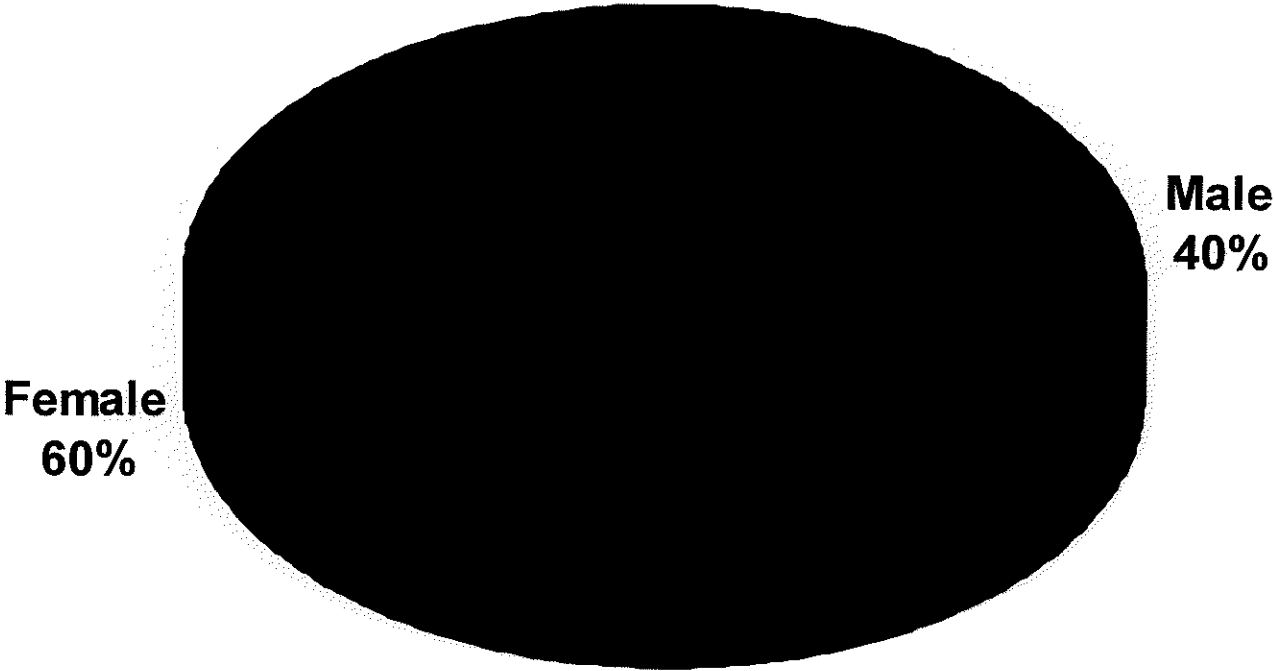
Trends in Annual Student Credit Hours (1989-90 to 1999-01)





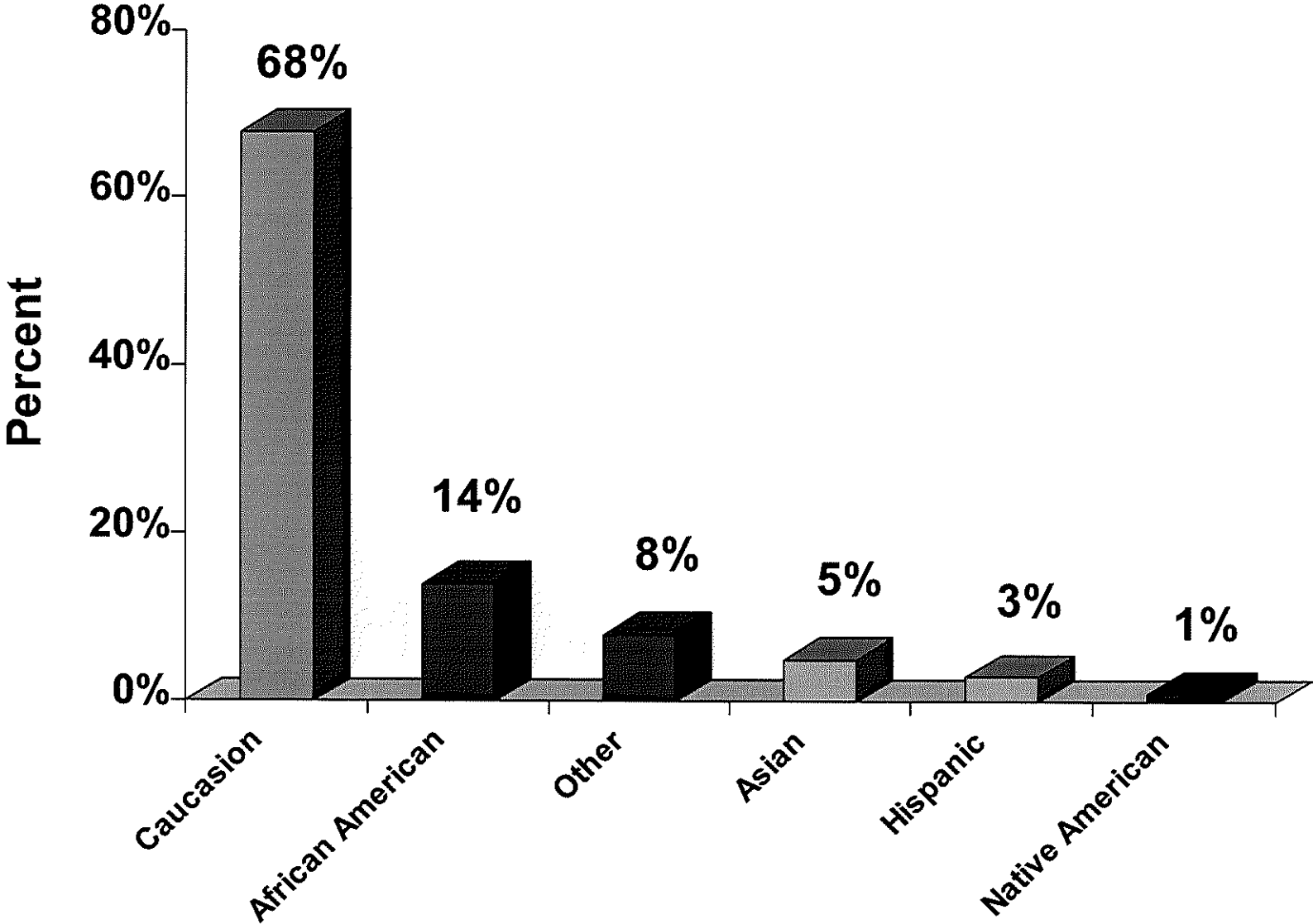
**In Fall 2001, females
comprised what percent of the
student population?**

**Student Gender
(Fall 2001)**



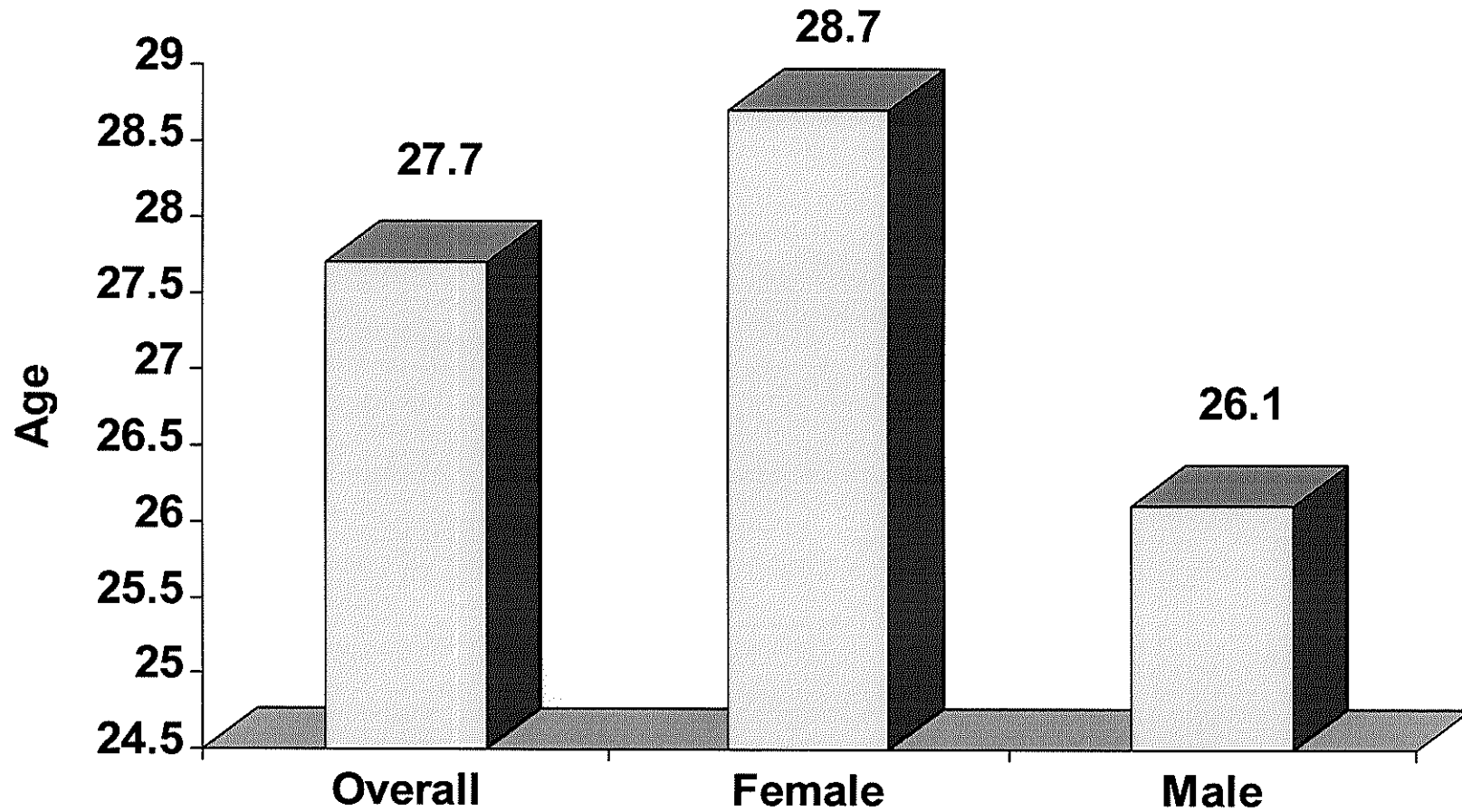
What percent of Fall 2001
students were non-white?

Race/Ethnicity of Students (Fall 2001)



What was the average age of
students enrolled in Fall
2001?

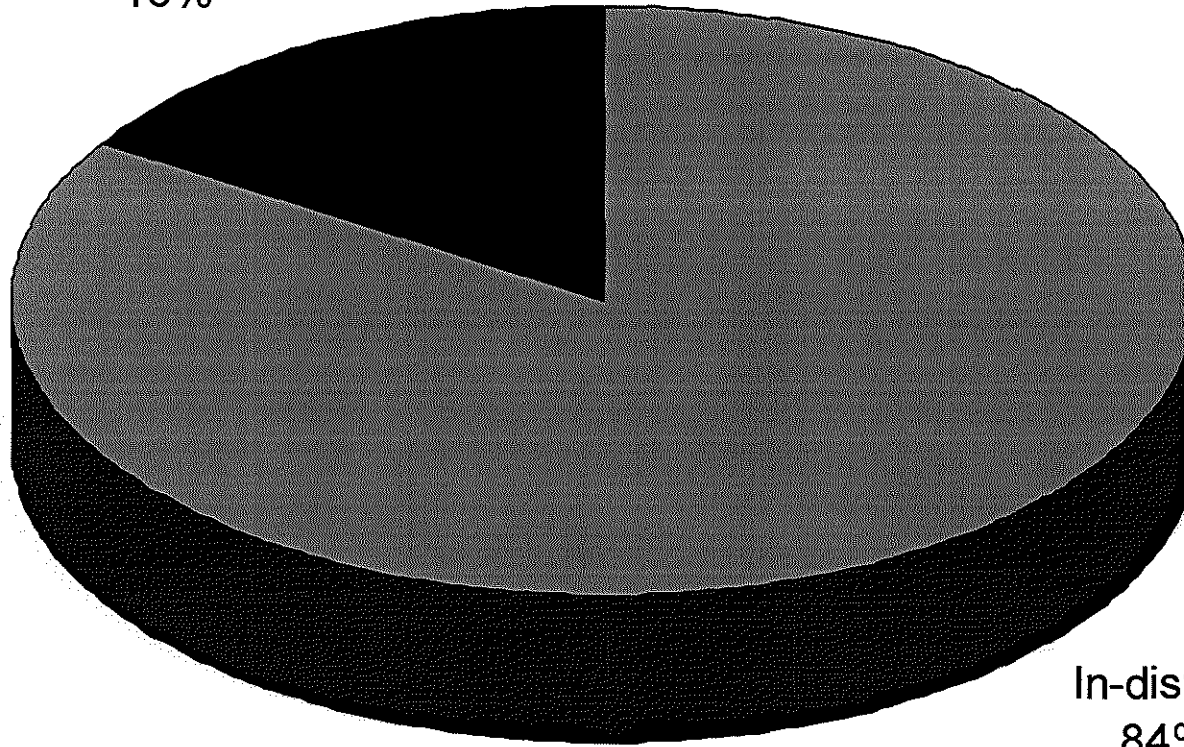
Average Age by Gender (Fall 2001)



During the 2000-01 academic year, what percent of students were from out-of-district?

Percent of In-district & Out-of-district Students (2000-01)

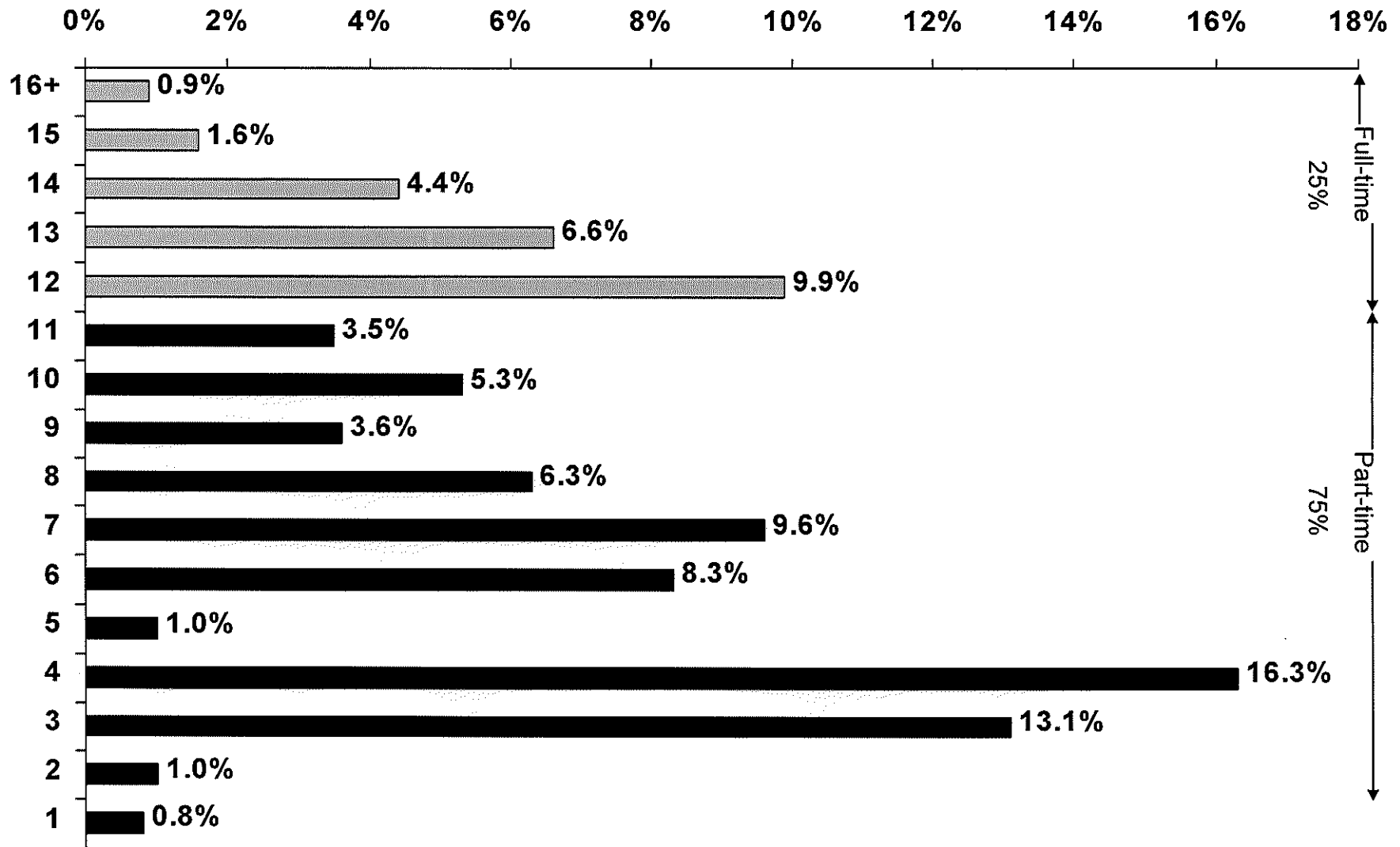
Out-of-district
16%



In-district
84%

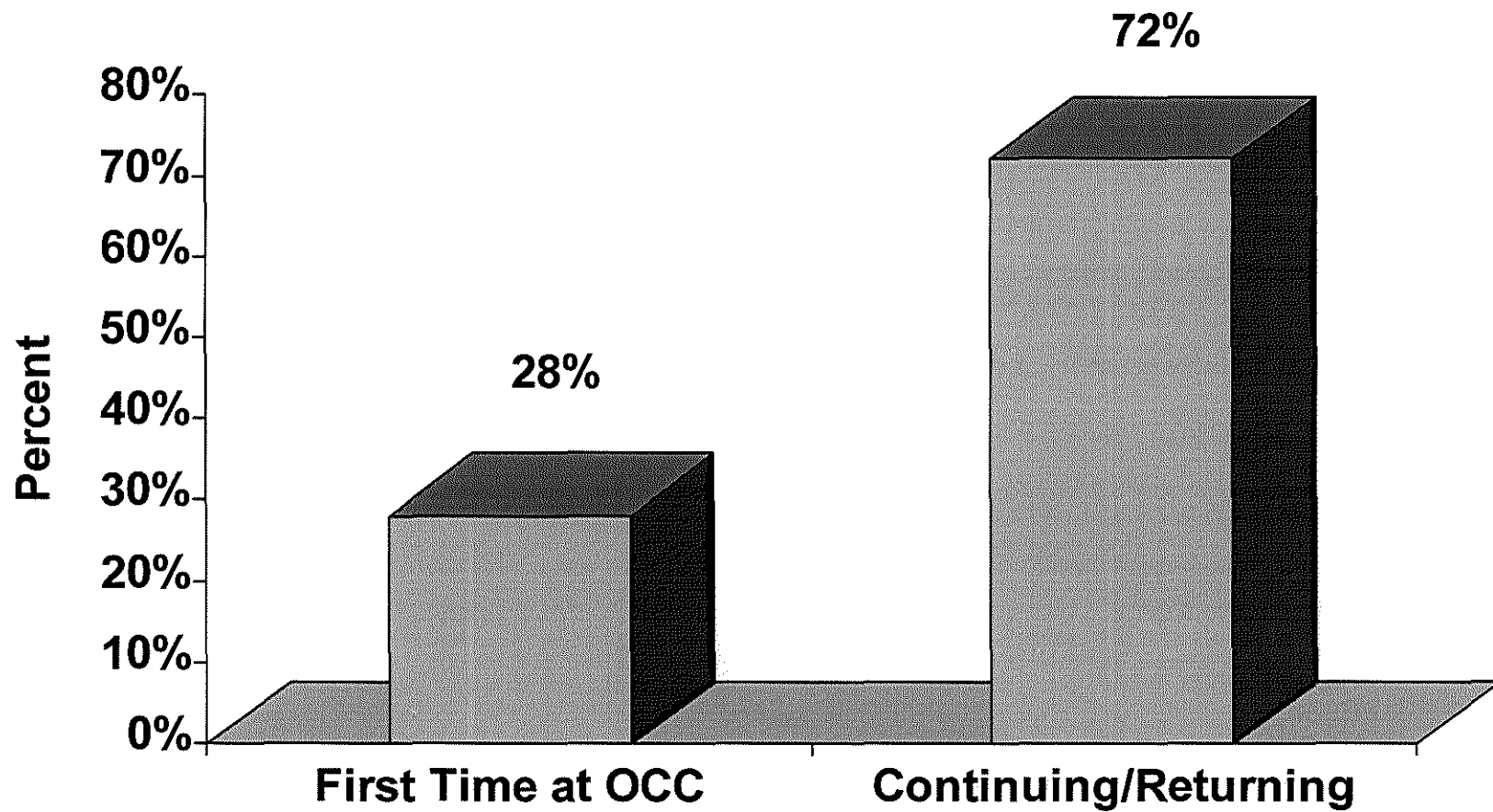
During Fall 2001, what percent of students were enrolled full-time?

Number of Credit Hours Registered (Fall 2001)



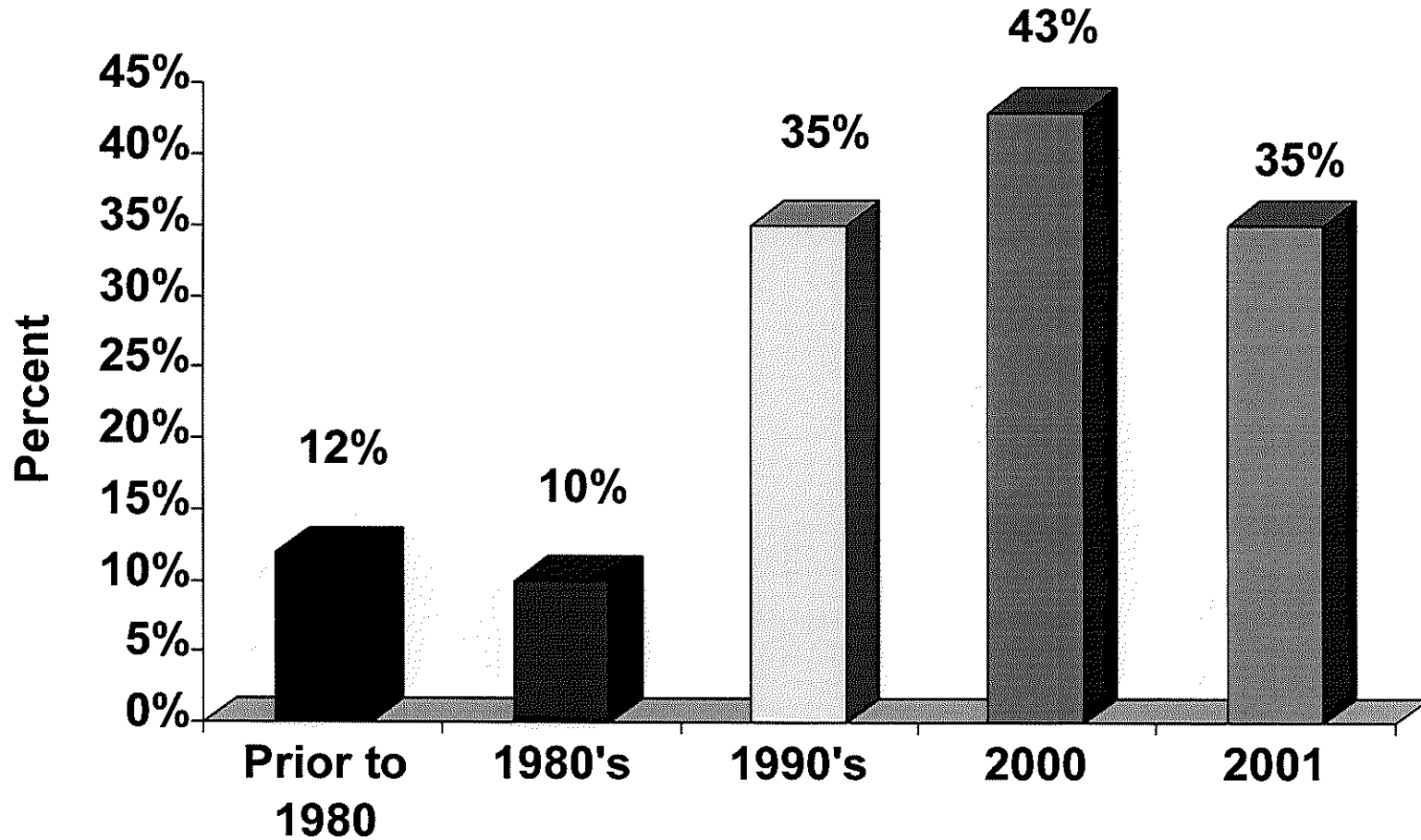
What percent of students were
“new” to OCC in the Fall of
2001?

Percent of First Time Students (Fall 2001)



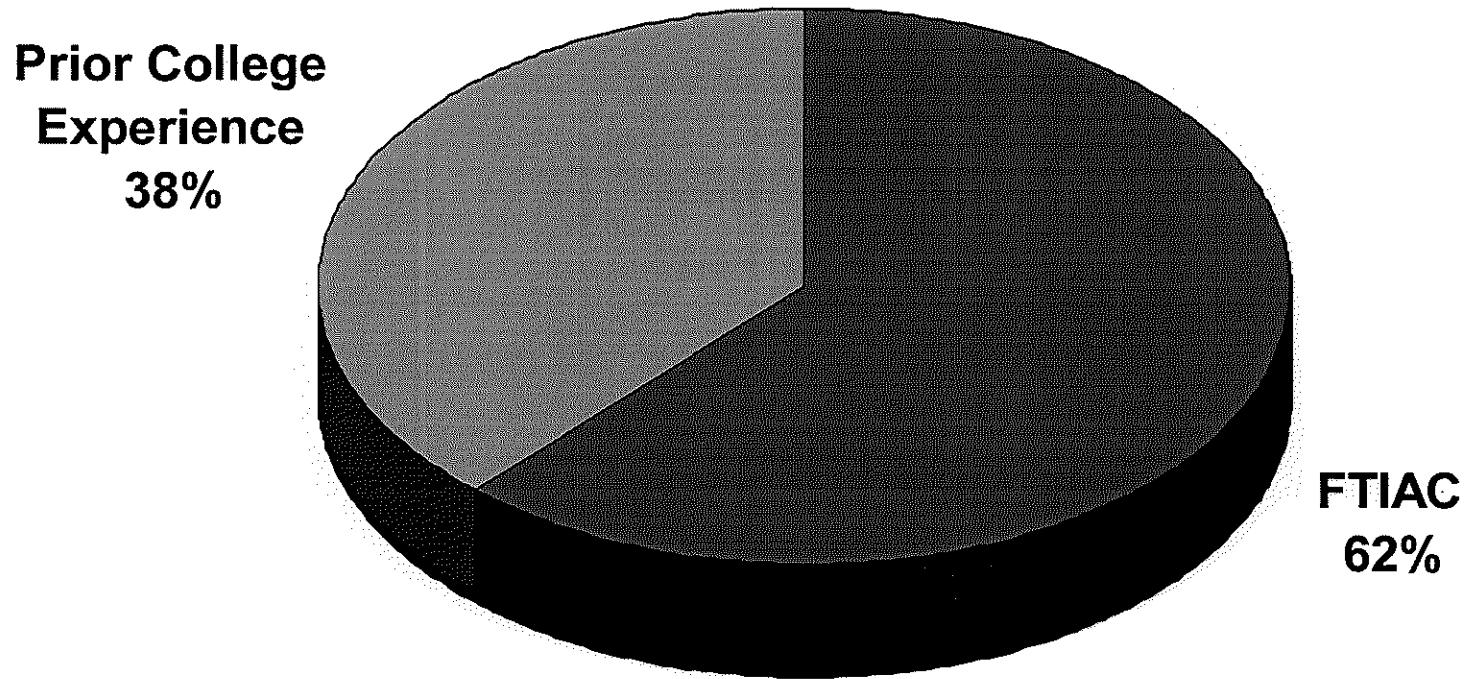
What percent of Fall 2001 new students graduated from high school in 2001?

Percent by High School Graduation Year (Fall 2001)

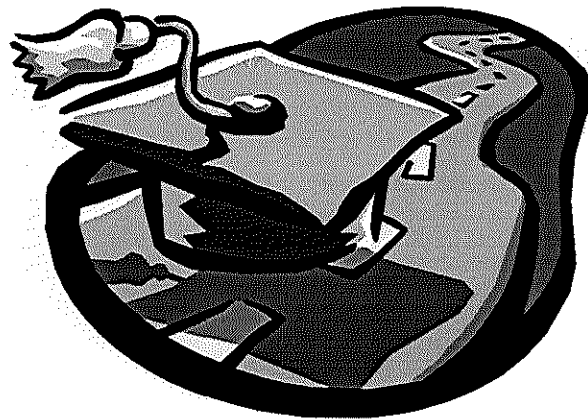


What percent of Fall 2001 new enrollees had prior college experience?

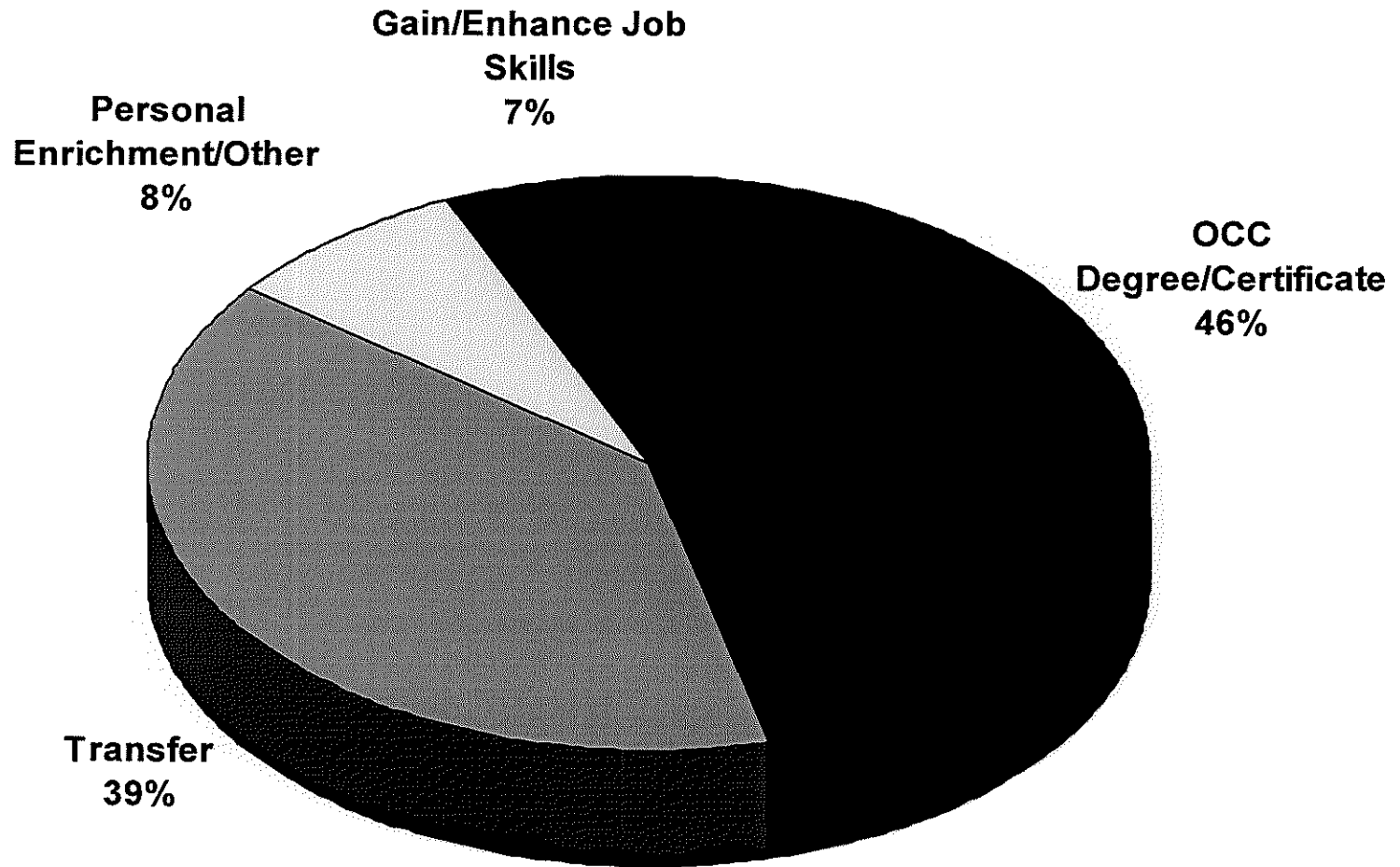
**Percent of New Students with Prior College Experience
(Fall 2001)**



What percent of Fall 2001
students intend to transfer?

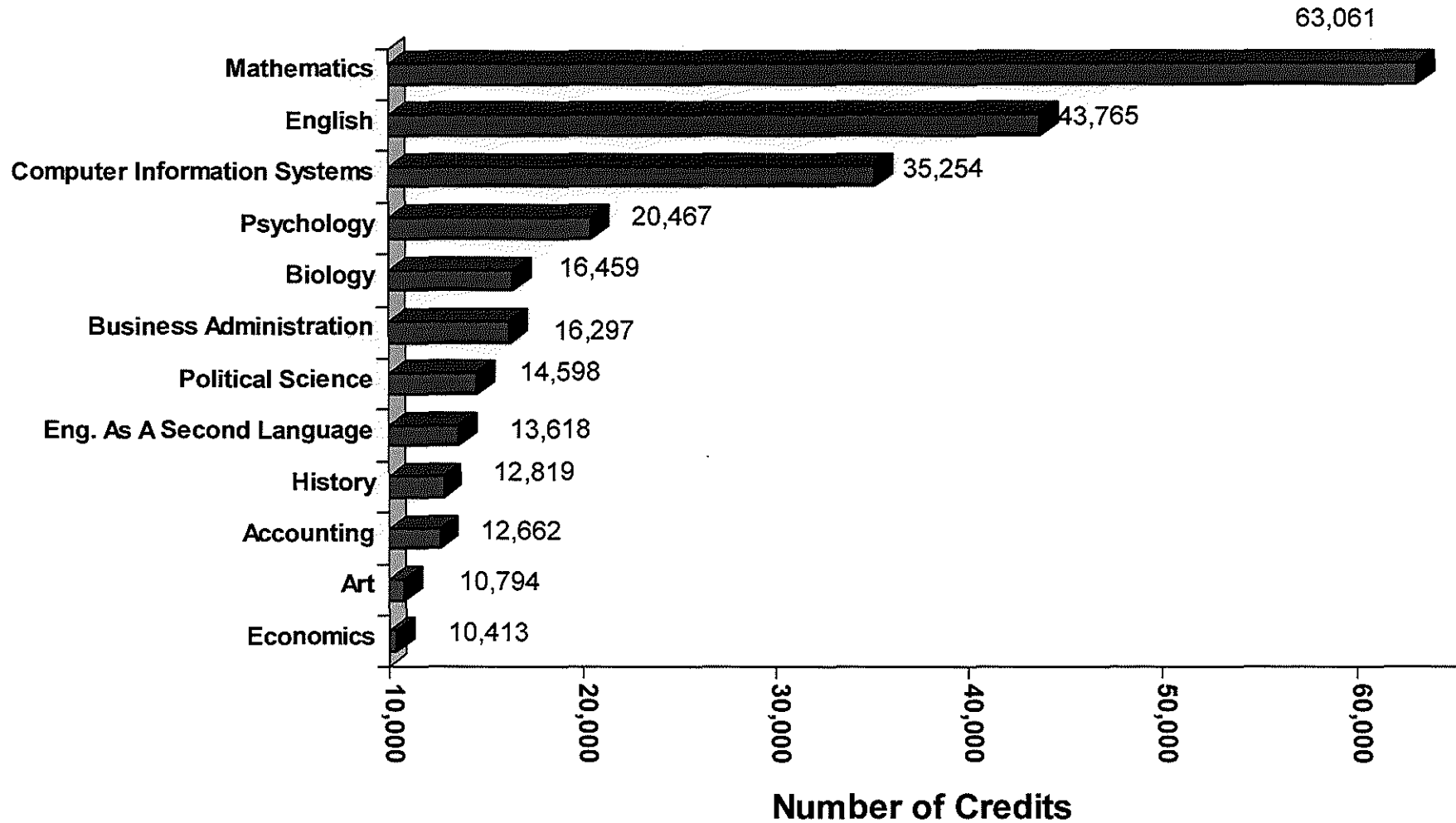


Student Goals (Fall 2001)



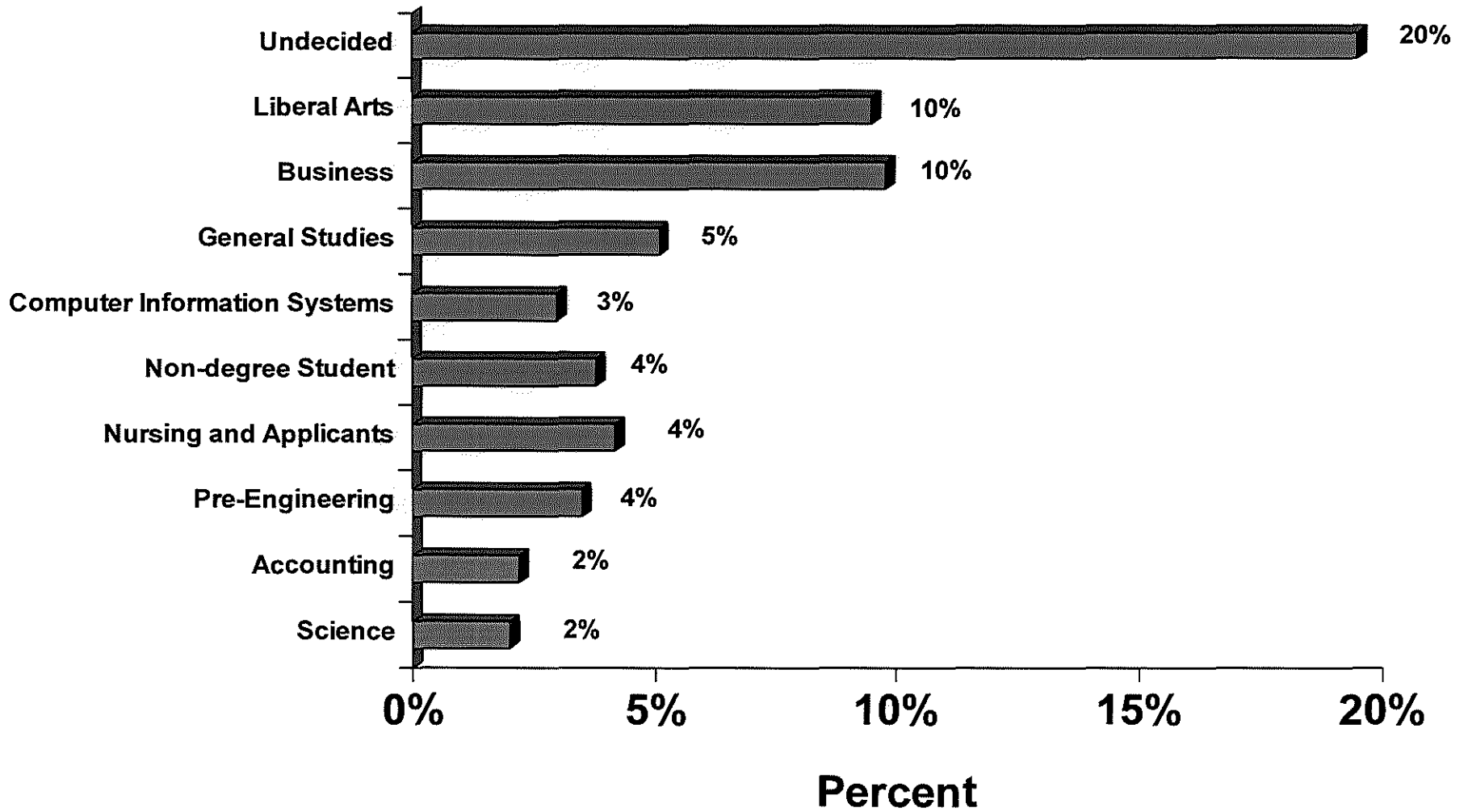
During 2000-01, which discipline generated the greatest number of credit hours?

Disciplines with Over 10,000 Credit Hours (2000-01)



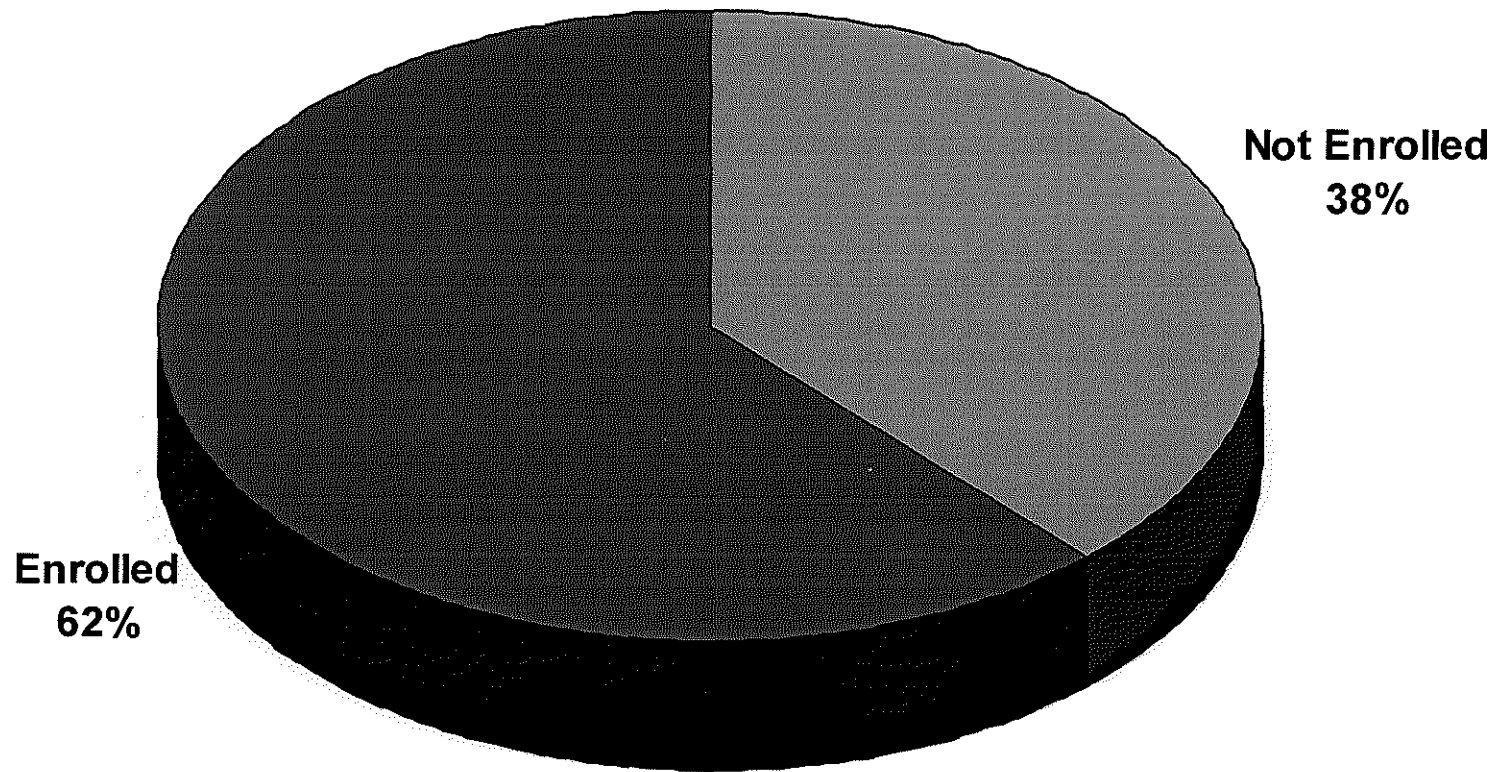
What was the largest declared curriculum for Fall 2001?

Top 10 Student Declared Curriculms (Fall 2001)



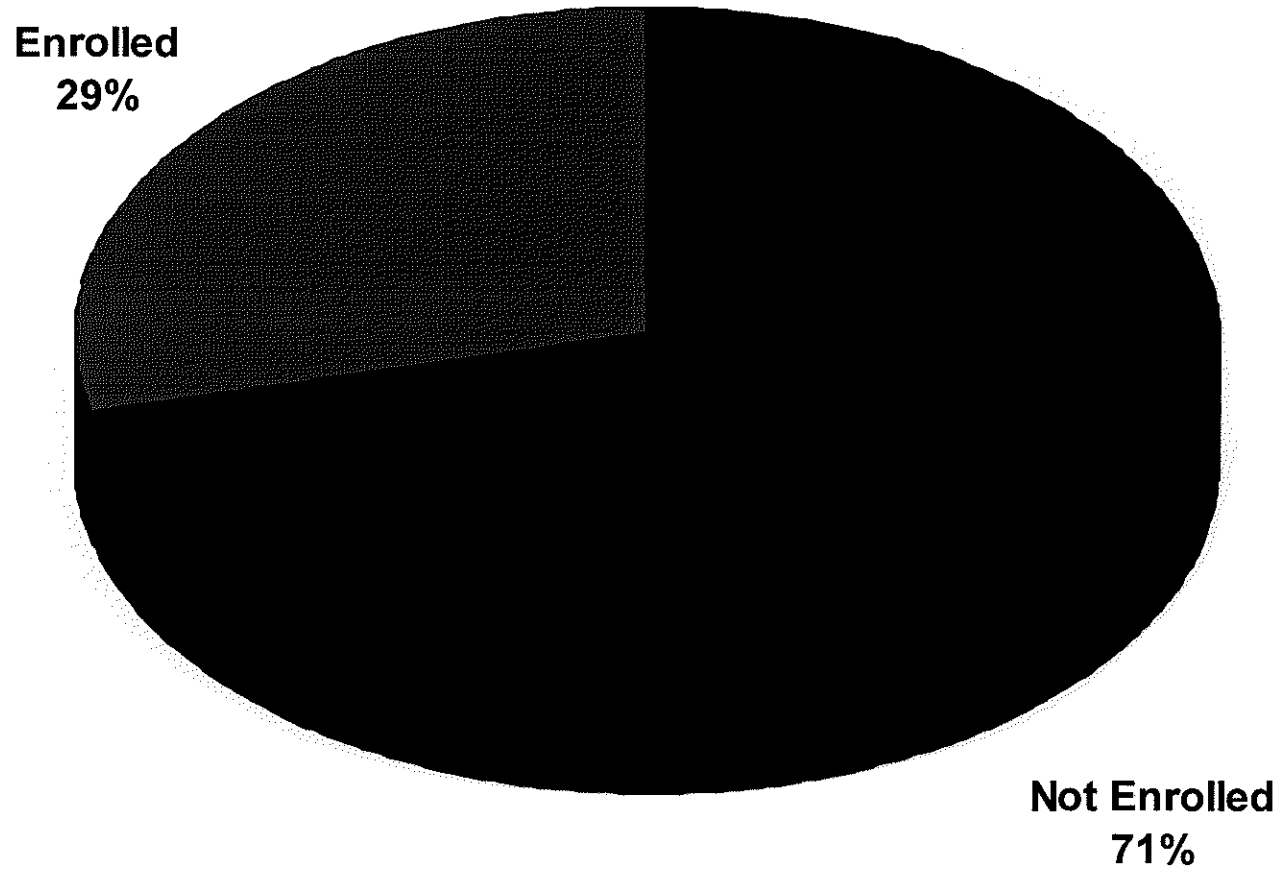
What percent of Fall 1999
students did not return for the
Winter 2000 term?

Student Retention From Fall 1999 to Winter 2000



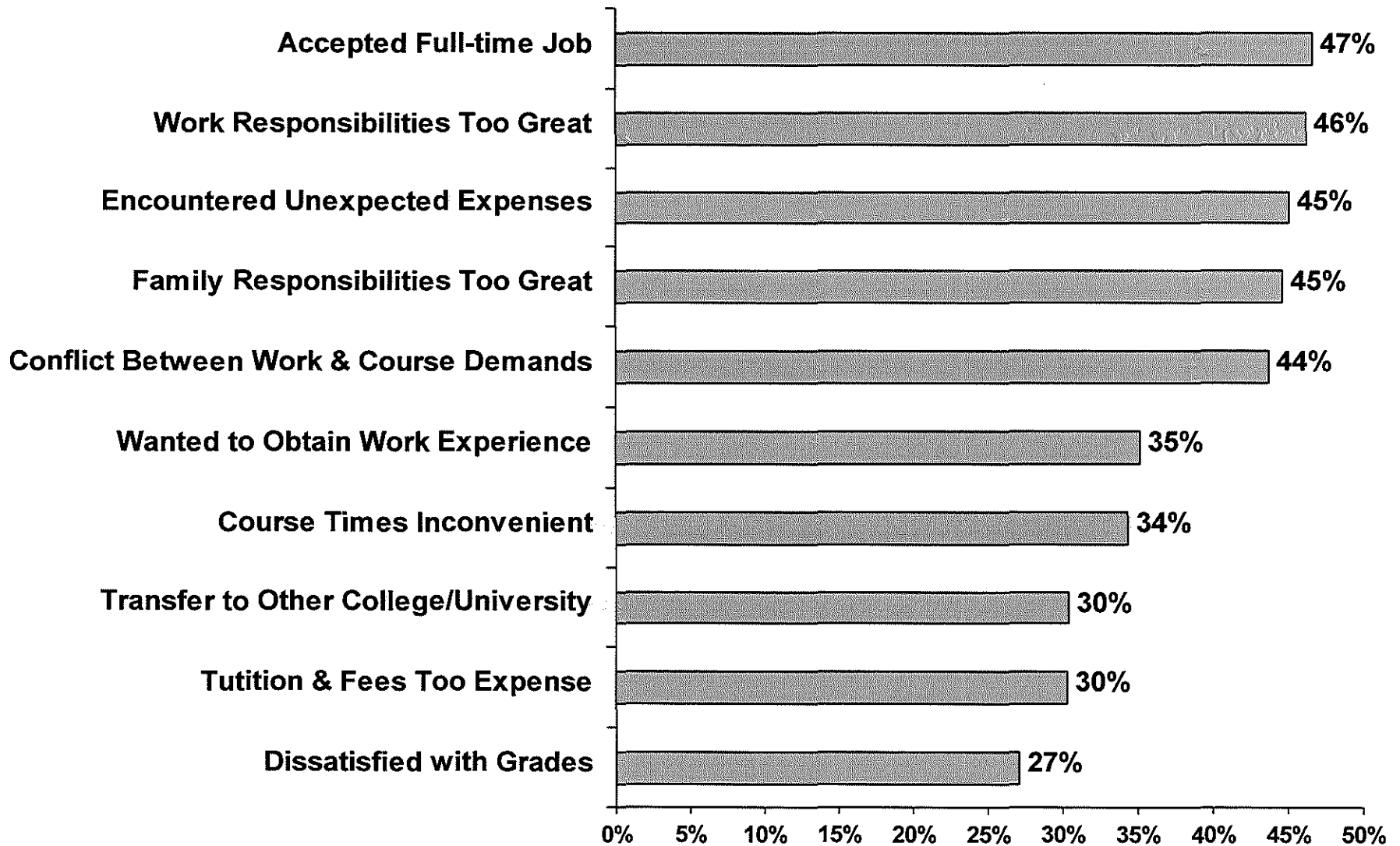
What percent of Fall 1999
students did not return to OCC
in the Fall 2000 session?

Student Retention From Fall 1999 to Fall 2000



What is the primary reason
why Fall 1999 students did not
return to OCC in the Winter of
2000 ?

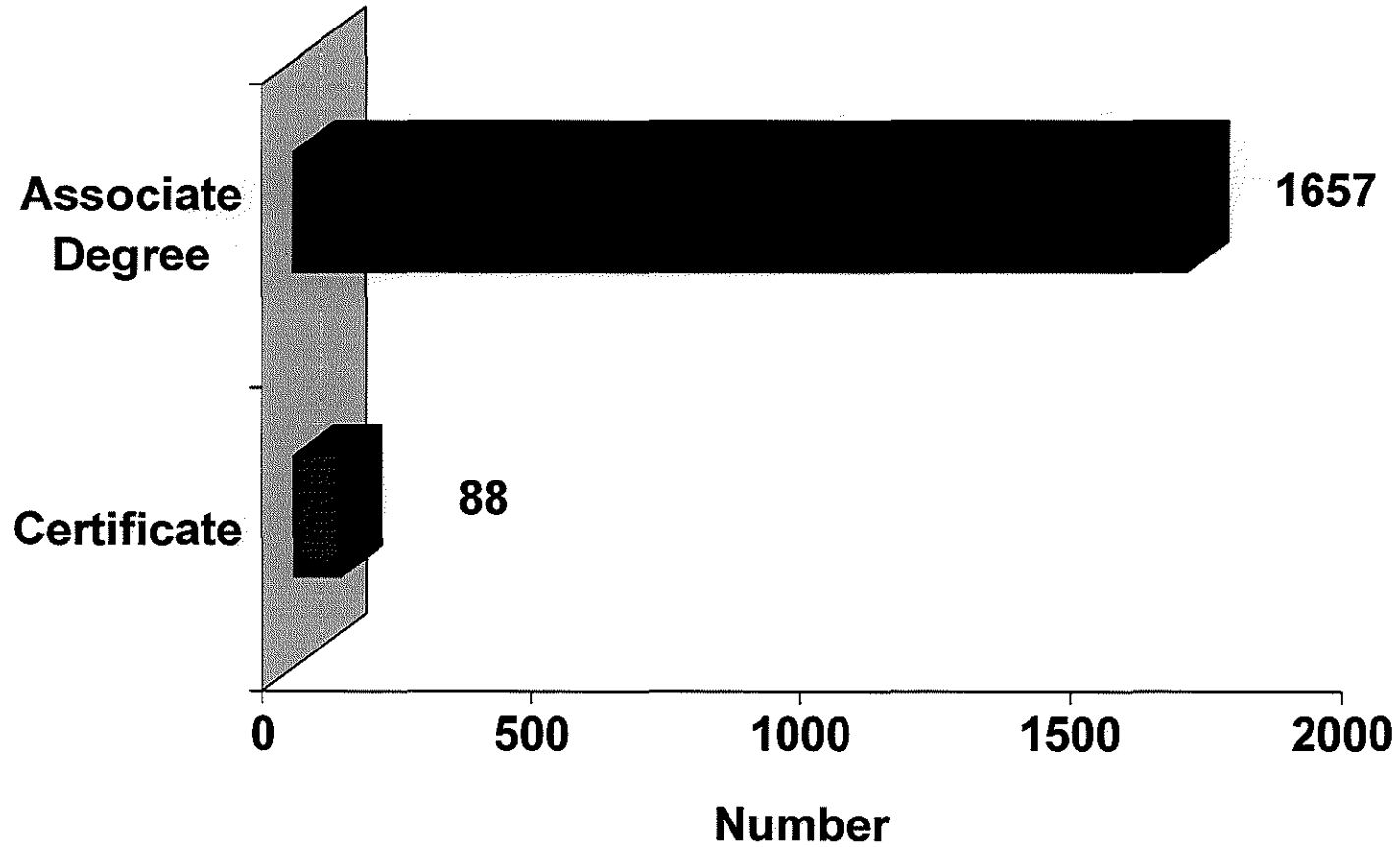
Top 10 Reasons Students Do Not Re-enroll (Winter 2000)



What was the total number of
Associate degrees granted
during 1999-00?

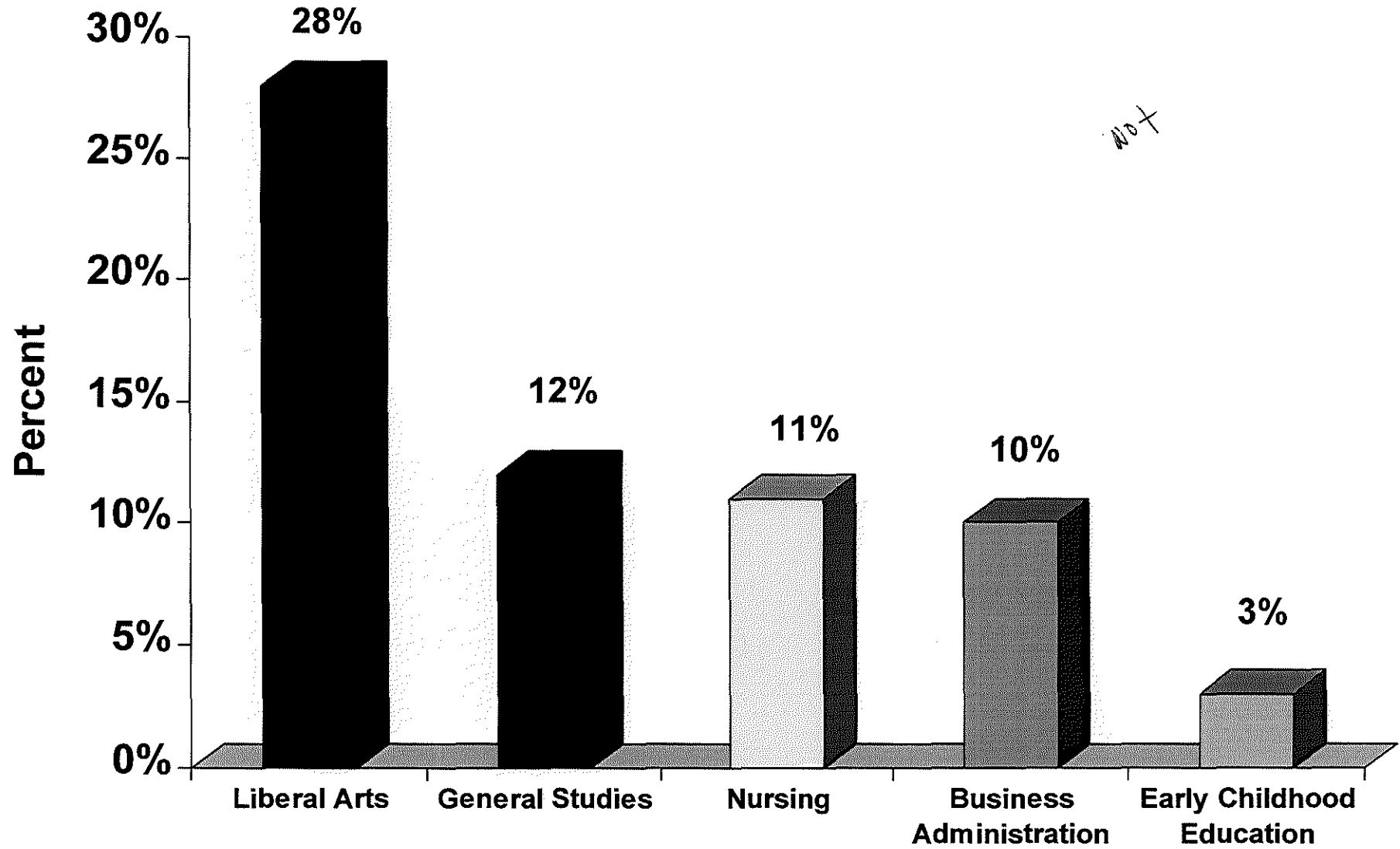


Certificates and Associate Degrees Awarded (1999-00)



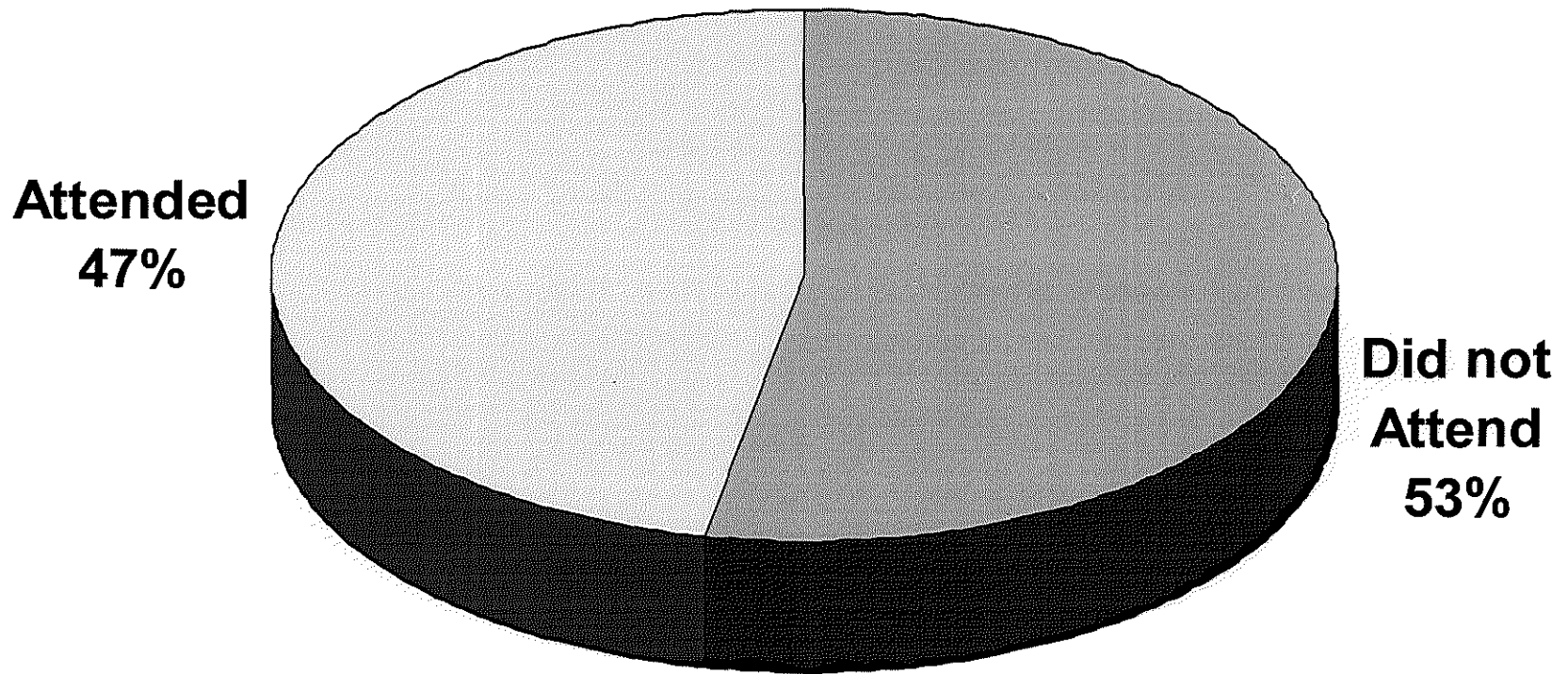
The majority of all Associate degrees granted in 1999-00 were awarded in what program?

Top 5 Graduating Programs of Study (1999-00)



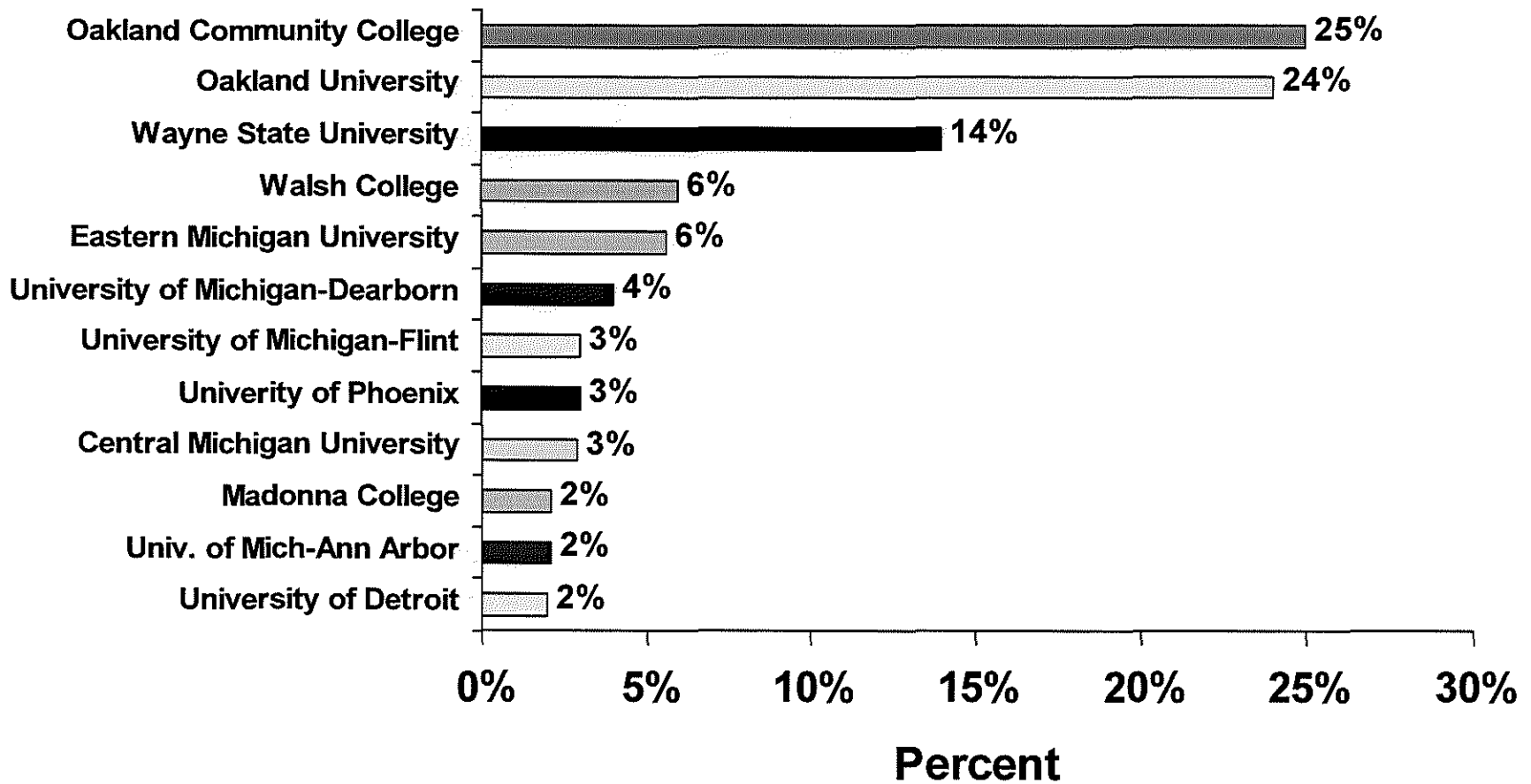
What percent of graduates
attended college since leaving
OCC?

**Percent of OCC Graduates that Attended
Another College
(1999-00)**



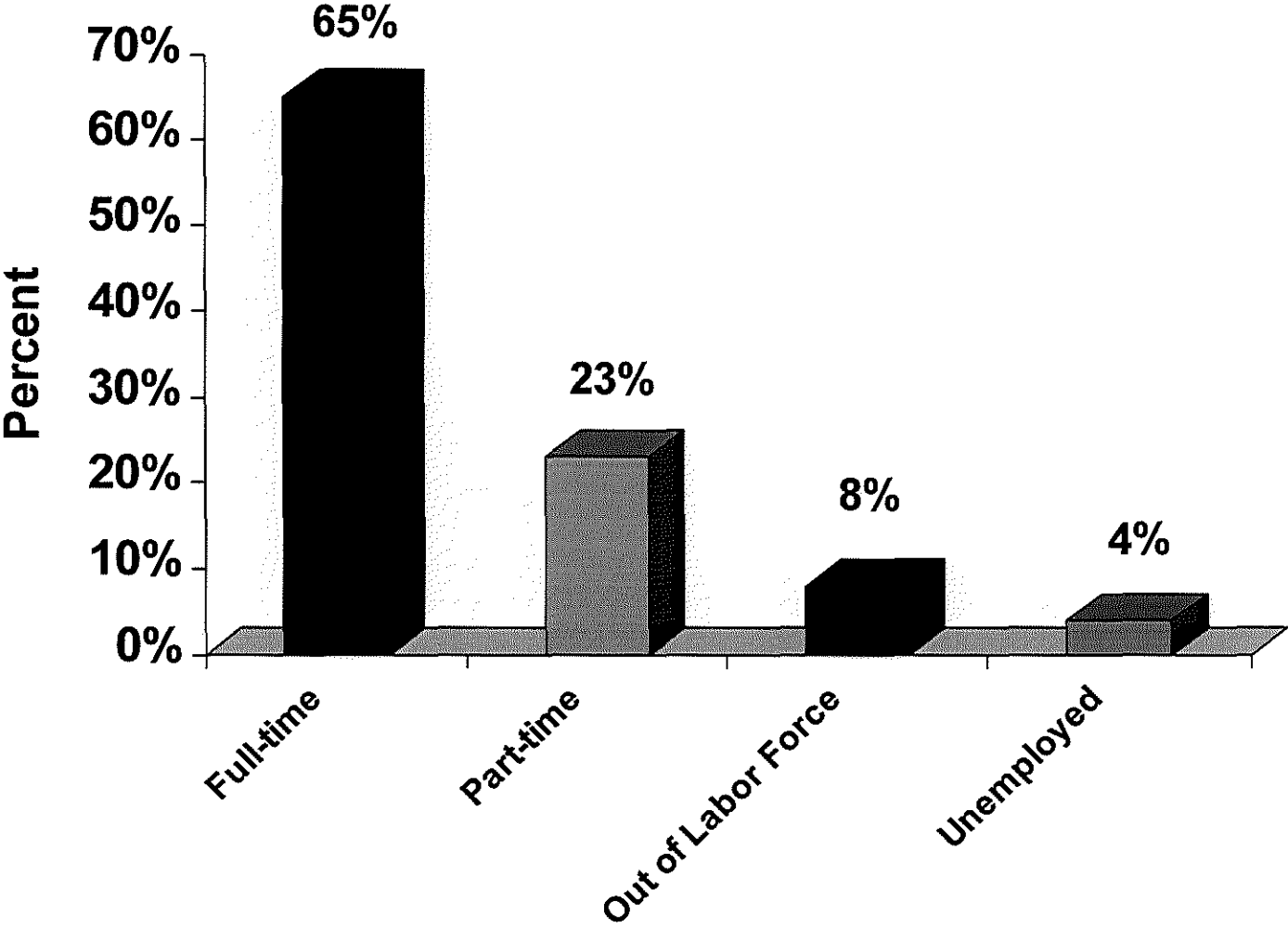
OCC graduates are most likely to attend which institution after receiving their OCC degree?

Top 10 Higher Education Institutions OCC Graduates Attend (2000-01)



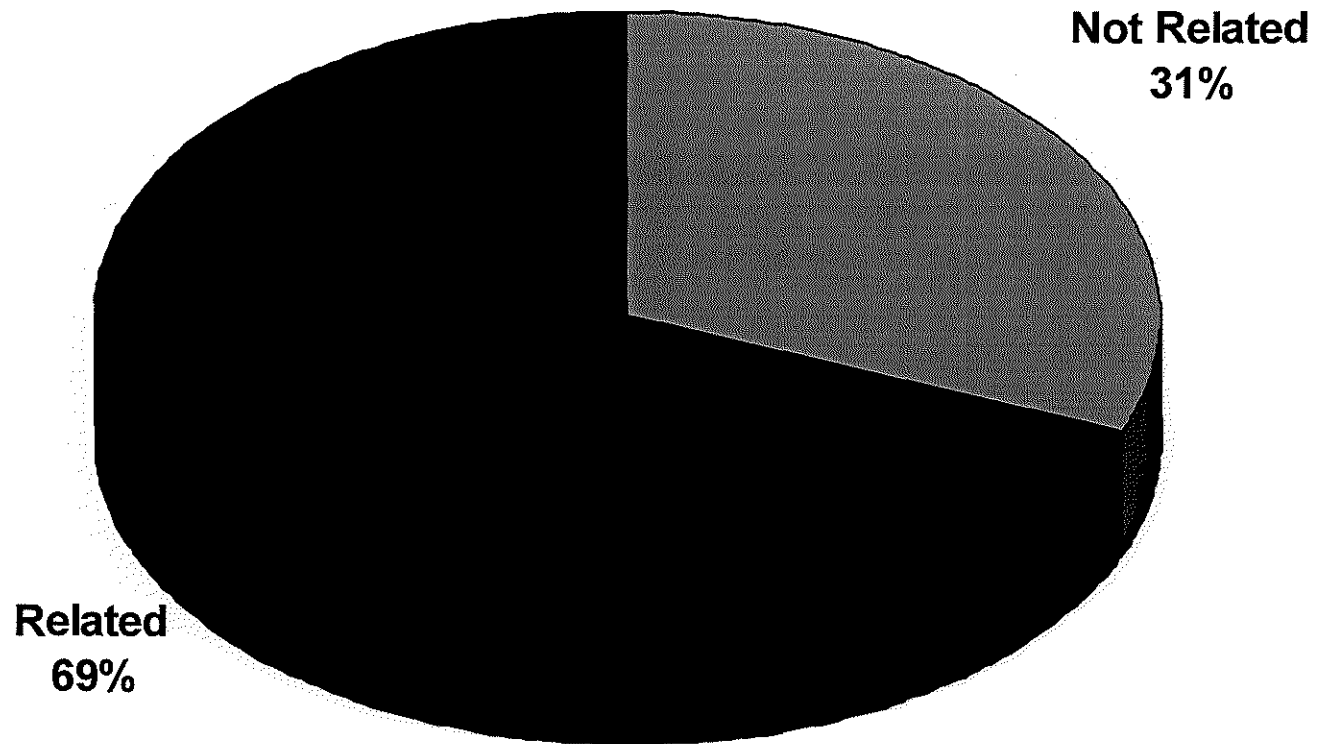
What percent of graduates are employed one year after receiving their OCC degree?

Graduate Employment Status (2000-01)



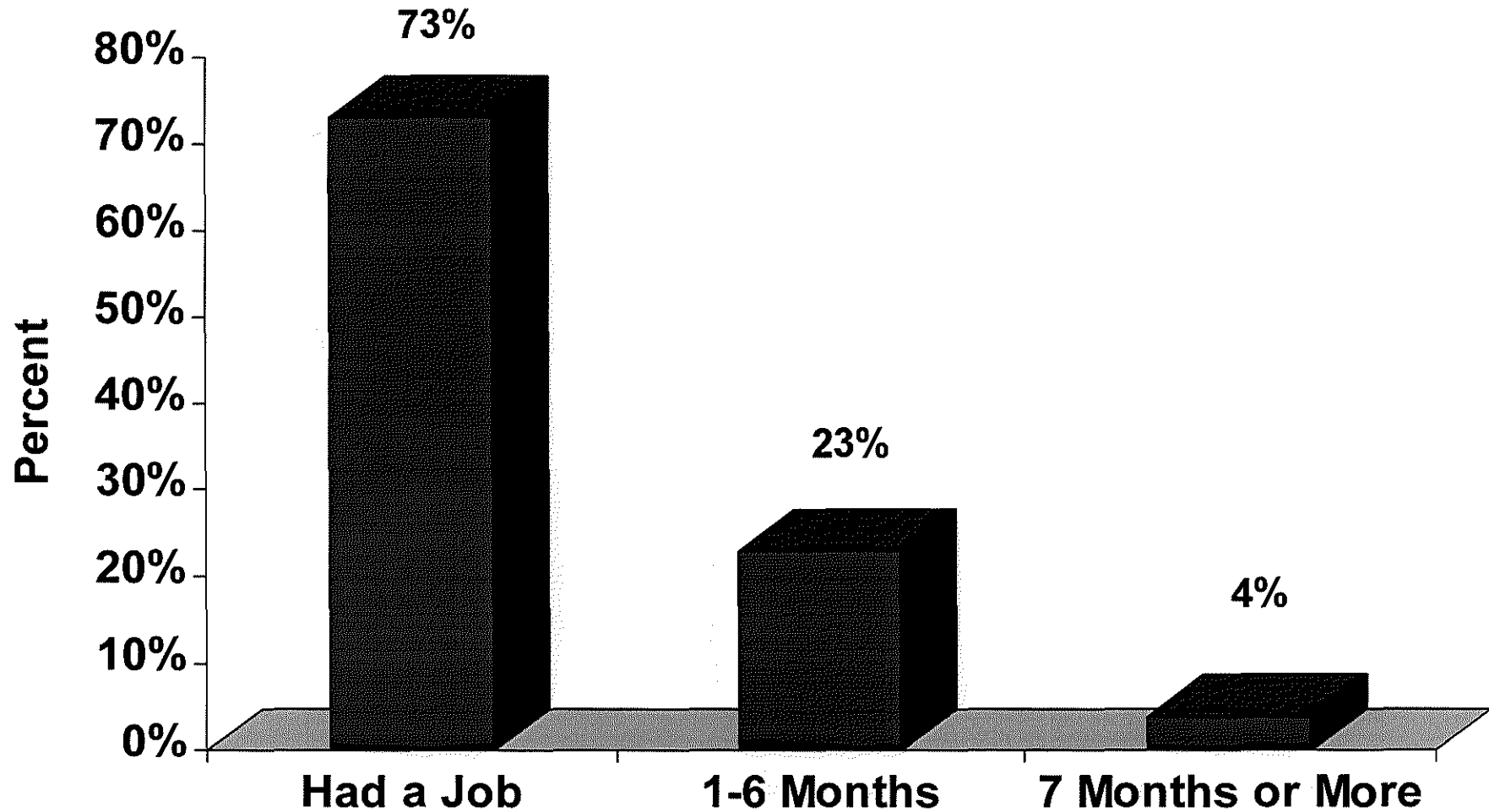
What percent of 2000-01 graduates were employed in jobs that were somewhat or highly related to their program of study at OCC?

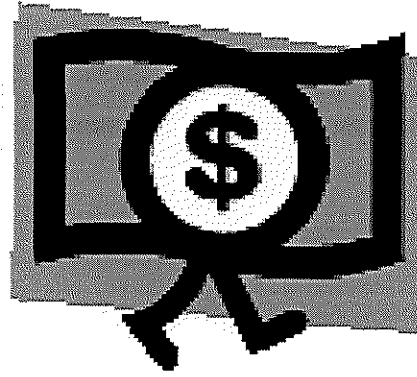
**Percent of Students Finding Jobs Related to
Program of Study at OCC
(2000-01)**



What percent of graduates
have jobs at the time of
graduation?

Length of Job Search After Graduating (2000-01)





What is the average salary for
OCC graduates who are
employed in an academically
related job?

Trend in Average Annual Salary of OCC Graduates (2000-01)

