

Institutional Research Report

Non-Matriculation Survey Analysis

Fall 2005



OAKLAND
COMMUNITY
COLLEGE



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Non-Matriculation Survey Analysis

Fall 2005

Final Report

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EXECUTIVE SUMMARY

The purpose of this study was to learn why Fall 2005 applicants chose not to attend OCC. Of the 8,770 individuals who applied to OCC for the Fall 2005 term, 3,500 people (40%) did not enroll in the college during that term. A total of 883 applicants, who did not enroll at OCC during the Fall 2005 term, responded to the survey.

- Average age of respondents was 26.47 years, with 61.4% female and 53.5% Caucasian (n=878 to 883).
- Two-thirds (593 or 67.2%) of those who did not enroll in OCC during Fall 2005 indicated that OCC was their first choice college. The most frequent reason why participants wanted to attend OCC was Location (26.9%).
- Financial reasons were mentioned frequently as to why respondents did not choose to enroll in OCC (22.9%).
- Nearly forty percent (39.0%) of respondents attended college during the Winter 2006 term (n = 866). Of those (n = 338), more than one-third (38.8% or 131) of the respondents indicated that they enrolled at Oakland Community College during the Winter 2006 term. Other schools where respondents enrolled include: Oakland University (10.7%); Wayne State University (6.5%); and Macomb Community College (5.7%). Once again, location was an important concern when choosing an institution.
- Of those who did not enroll during the Winter 2006 term (n = 528), many of the respondents (88.8%) plan to take additional classes within the next year.
- Responses about the quality of the application process at OCC were favorable overall. The average satisfaction scores ranged between 3.22 and 3.59, on a scale from one to four, four being the most satisfied.

PURPOSE OF STUDY

Oakland Community College (OCC) was interested in learning why Fall 2005 applicants chose not to attend the college. Data gathered from the non-matriculant survey will provide information to better assist the college in planning procedures and understanding the needs of its applicants.

METHOD

Non-matriculant sample data were obtained from official college records via Colleague. Of the 8,770 individuals who applied to OCC for the Fall 2005 term, 3,500 people (39.9%) did not enroll in the college during that term. Telephone interviews were conducted in February of 2006 to gain detailed information as to why these applicants did not choose to enroll at OCC. A total of 883 applicants, who did not enroll at OCC during the Fall 2005 term, responded to the survey. A copy of the survey can be found in Appendix A.

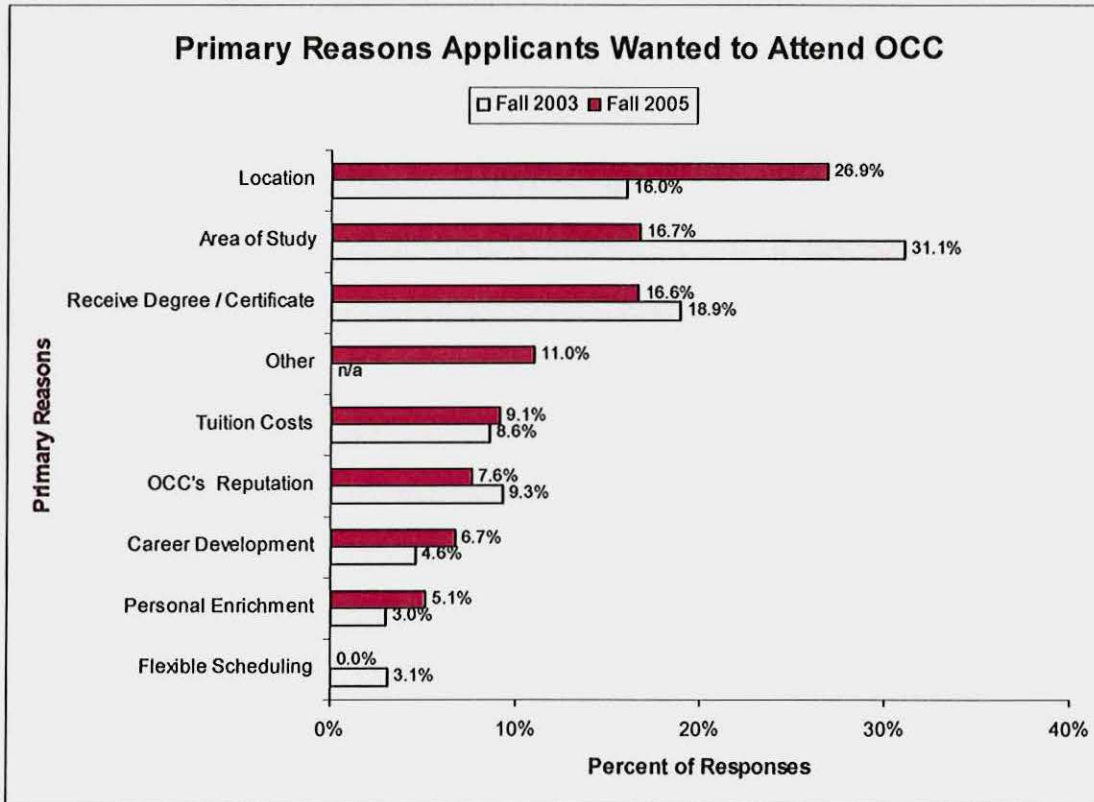
DEMOGRAPHIC PROFILE

Of those 883 non-matriculants who provided demographic information, various traits exist. Age, Gender, and Ethnicity were reviewed.

- Non-matriculants' ages ranged from 15 years to 79 years. Average age of these respondents was 26.47 years, with median 22 years, and 18 years was the most frequent age reported.
- The majority of respondents were female (61.4%). Males made up 35.6% and 3.1% were unreported.
- More than half of the respondents were White (53.5%). African-Americans made up 28.7% of the sample, while 8.3% were unknown or unreported, 5.5% were Asian, 3.1% were Hispanic, and 1% of the respondents were Native American.

PRIMARY REASONS WHY APPLICANTS WANTED TO ATTEND OCC

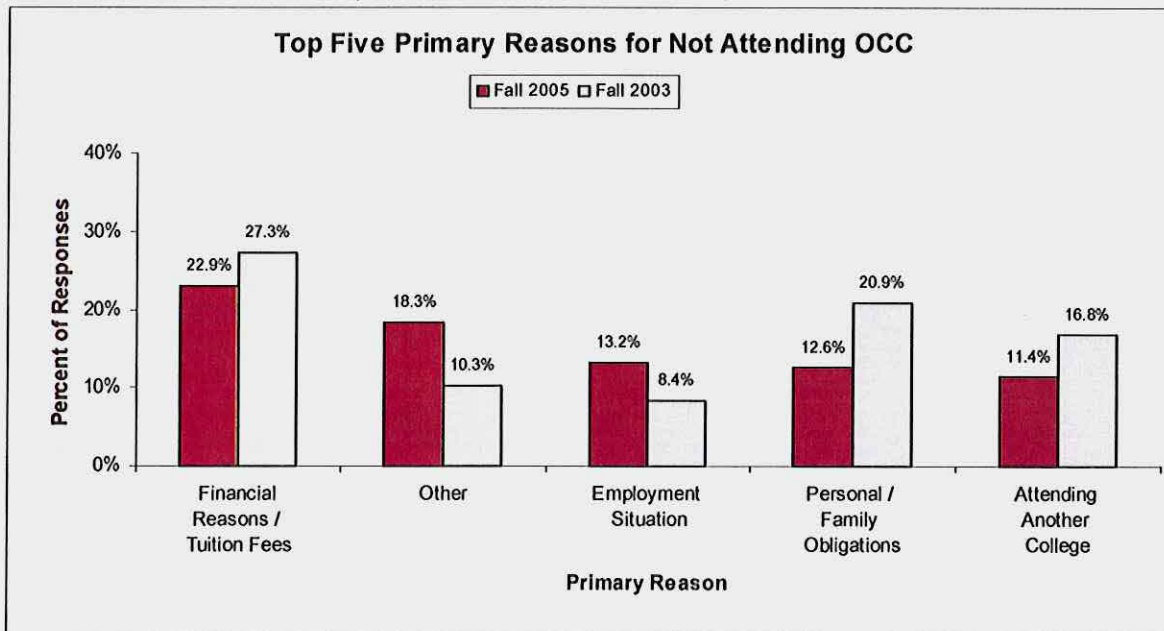
Figure 1: Primary Reasons Why Applicants Wanted to Attend OCC



- Two-thirds (67.2%) of those who did not enroll at OCC during Fall 2005 indicated that OCC was their first choice college.
- The most frequent reasons why applicants wanted to attend OCC were: Location (26.9%), followed by Area of Study (16.7%), and to Receive a Degree or Certificate (16.6%). These three reasons were also the most frequent during the 2003 study (however, Area of Study seemed to be more important to the respondents than Location (31.3% vs. 16.0% respectively)). 'Other' responses include: Plan to Transfer OCC Credits (12); OCC was Back-Up School (8); Positive Feeling Toward OCC (5); and Learn / Improve English (5).
- Respondents mentioned these programs of study specifically as reasons for wanting to attend: Nursing (4), Culinary (1), Education (1), Firefighting (1), and Paramedic (1).
- Eighty percent of those who were concerned about the Cost of Tuition were between 15 and 22 years of age (n = 80). However, thirty percent of those in the same age group were concerned with campus Location (n = 463). In fact, Location seemed to be the most important concern for those 15 to 29, and those over 50 years.

PRIMARY REASONS FOR NOT ATTENDING OCC

Figure 2: Top Five Primary Reasons for Not Attending OCC



Respondents were asked their primary reason why they did not enroll at OCC during the Fall 2005 term. The top five reasons were: Financial Reasons / Tuition Fees (22.9%); Other (18.3%); Employment Situation (13.2%); Personal / Family Obligations (12.6%); and Attending Another College (11.4%).

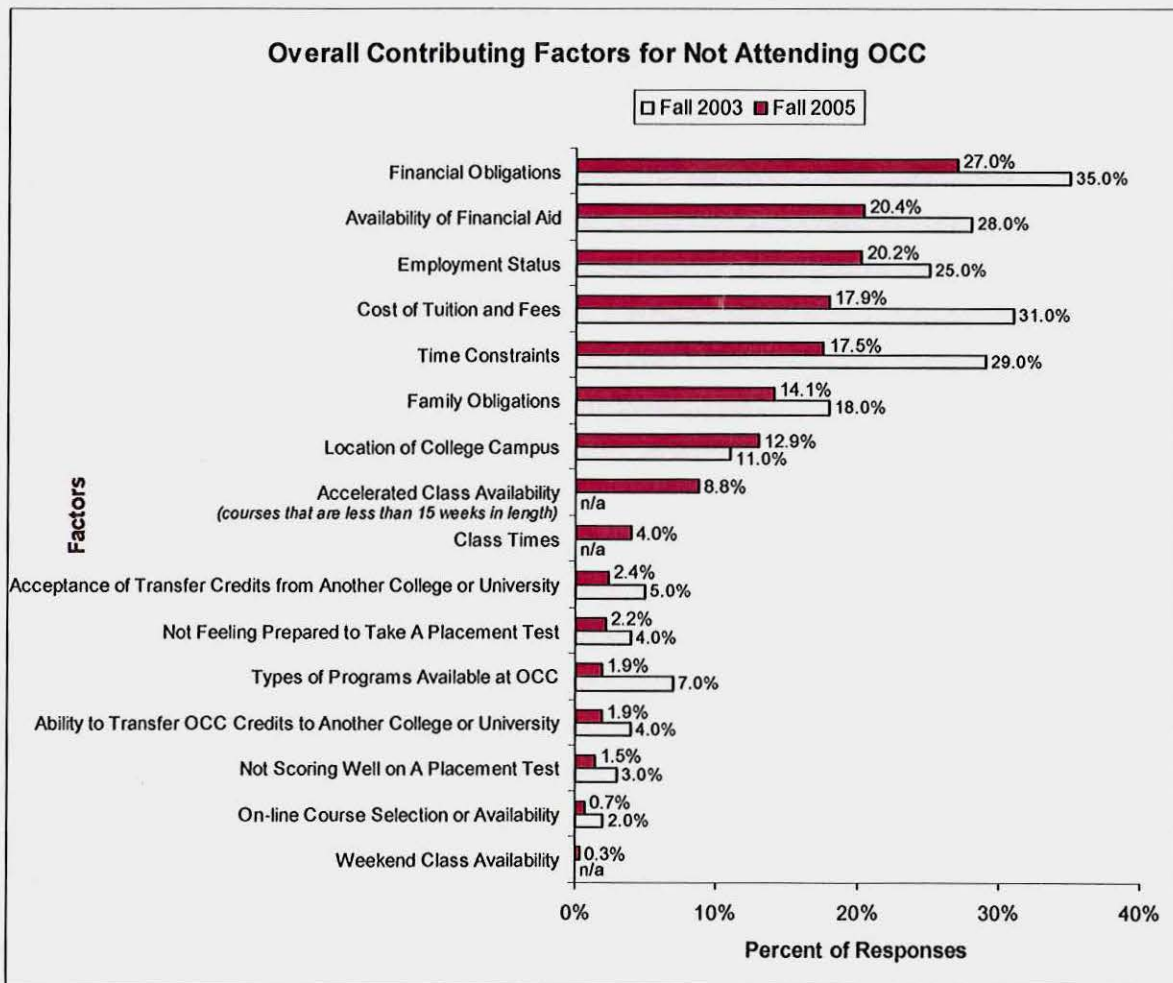
- Additional factors that contributed to their decision not to attend OCC included:
 - Paperwork not completed in time to register – 8.2%;
 - Location – 5.6%;
 - Classes were full – 4.0%;
 - Program offerings – 1.6%; and
 - Placement tests – 1.2%.
- Relocating (23) and Time or Schedule (17) were the more frequent categories of responses for the 'Other' answer. Verbatim responses of Fall 2005 respondents who indicated 'Other' are provided in Appendix B.
- Similar opinions were expressed during the 2003 study. However, Personal Obligations seemed to play a more important role in the 2003 respondents' decisions not to attend (See Figure 2).
- Regardless of gender, Financial Reasons or Tuition Fees received more mention than other issues when deciding not to enroll to OCC.

- African-Americans, Hispanics, Unknown Race, and Caucasians showed more concern for Financial Reasons / Tuition Fees than other concerns (28.2%, 22.2%, 20.6%, and 17.6% respectively). While 16.3% of Asians were more concerned about Personal or Family Obligations.
- In addition, 77.6% of the 15 to 22 year old respondents indicated that they did not enroll at OCC because they attended another institution (n = 76).

Contributing Factors for Not Attending OCC

In addition to asking respondents about their primary reason for not attending OCC, a number of questions were developed to gain a more thorough understanding of other contributing factors about why students may not have enrolled. The following graph provides overall information from the additional questions. The graph data is duplicated, as respondents could indicate more than one factor for not attending OCC.

Figure 3: Overall Contributing Factors for Not Attending OCC

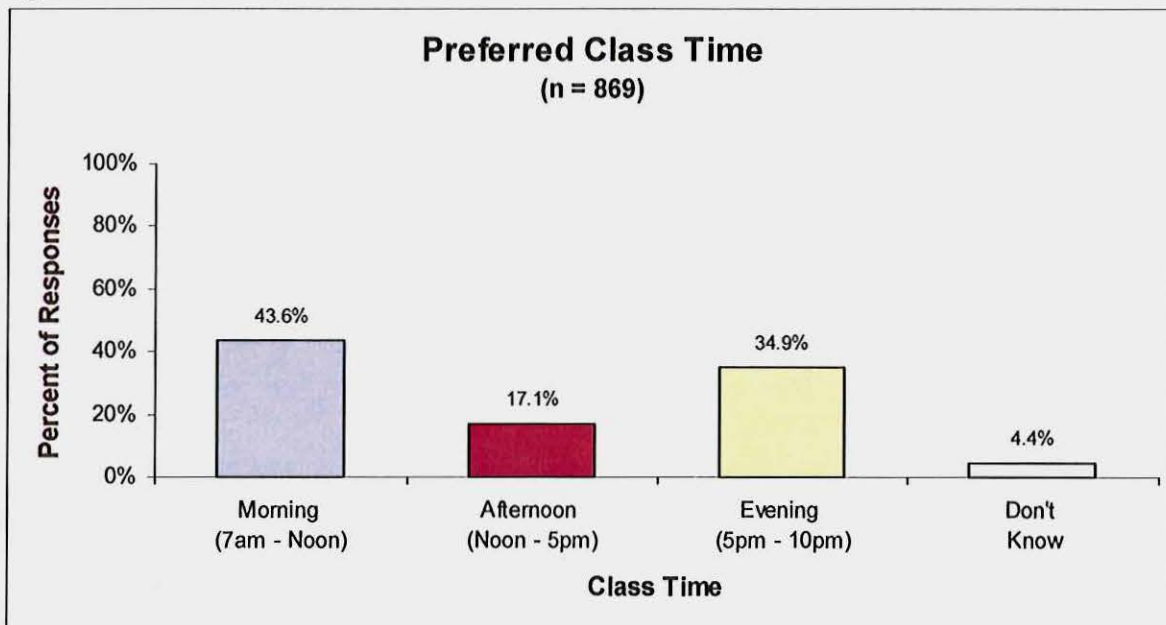


- The additional insight indicates that Financial Obligations (27.0%), Availability of Financial Aid (20.4%), and Employment Status (20.2%) are higher concerns in whether respondents choose to attend OCC (n = 887, 876, and 875 respectively).
- When comparing Fall 2003 and Fall 2005 responses, participants were concerned most about their Financial Obligations when deciding whether to attend OCC during the Fall 2005 term.

If Applicant Had Enrolled at OCC during Fall 2005 Term

Respondents were asked hypothetical questions about OCC, **if** they enrolled at the college during the Fall 2005 term. Most respondents (73.4%) indicated that the classes they needed were offered at their preferred campus (n = 869). Additionally, the majority (68.6%) stated that the classes the respondents needed were offered at their preferred time of day.

Figure 4: Preferred Class Time



- Preferences for class day and class time categories were shared. Morning classes were highly favored (43.6%), with evening classes a strong second category (34.9%). More specifically, morning classes were preferred by 15 to 22 year olds (52.0%), while the older groups preferred evening classes (23 to 29 yrs. = 50.9%; 30 to 39 yrs. = 46.0%; 40 to 49 yrs. = 46.5%; and 50+ yrs = 49.0%).

- Most respondents (88.6%) acknowledged that they wanted to attend classes during the week, as opposed to the weekends (n = 868). Age and ethnicity of respondents were not factors.

ENROLLMENT DURING THE WINTER 2006 TERM

Nearly forty percent (39.0%) of respondents attended college during the Winter 2006 term (n = 866). Of those, more than one-third (38.8% or 131) of the respondents indicated that they enrolled at Oakland Community College during the Winter 2006 term.

- The top five colleges respondents reported currently attending other than OCC are:
 - Oakland University – 10.7%;
 - Wayne State University – 6.5%;
 - Macomb Community College – 5.7%;
 - Baker College – 5.0%; and
 - Wayne County Community College – 4.5%.
- Also, those between 15 and 22 years were split in half whether they attended another institution during the Winter 2006 term (n = 454). However, many respondents in the older age groups did not enroll during the same term (69.9% - 78.9%).

Primary Reason for Choosing Current College or University

Respondents were asked their primary reason for choosing the college they are currently attending. Figure 5 separates the most frequently mentioned reasons for OCC students as well as for students of other institutions.

Figure 5: Primary Reason for Choosing the College They Are Currently Attending

Primary Reasons	All Students (n=338)	OCC Students (n=131)	Non-OCC Students (n=207)
Location	27.2%	34.4%	22.7%
Other	17.8%	13.0%	20.8%
Program Specific	16.0%	9.9%	19.8%
Reputation	9.8%	9.2%	10.1%
Cost of Tuition	9.2%	17.6%	3.9%
Course Availability / Class Schedule	8.3%	8.4%	8.2%

- Many respondents (n = 131) who did not enroll at OCC during the Fall 2005 term, actually enrolled at OCC during the Winter 2006 term. This represents 14.8% of the non-matriculant respondents.
- Location was the most frequent response, regardless of category, for why respondents chose their respective current institution. Cost of Tuition was the second most important issue for those respondents who attended OCC during the Winter 2006 term (17.6%). Program Specific was an important issue for those respondents who did not choose OCC for the Winter 2006 term (19.8%). 'Other' reasons included fewer electives required, personal reasons, employer required, friends attending, and smaller campus size.
- Responses from the Fall 2003 study reveal similar results, with Location, Reputation, and Other being the more frequent responses (29.7%, 21.5%, and 21.1% respectively).
- Of those who enrolled elsewhere, respondents indicated that Nursing (37), Business (17), Education (11), and Dental Hygiene (8) were the most sought after programs of study.
- Most of the other institutions' respondents indicated residing in Michigan (n = 206). Oakland University received the most mentions (43), with Macomb Community College (23), and Baker College (20) receiving additional OCC applicants.
- Institution choice was reviewed for the non-OCC respondents who indicated that cost and tuition were a factor in their decision to enroll. Interestingly, the institutions where these respondents currently attend are other regional public institutions (Wayne County Community College (3); Macomb Community College (2); Schoolcraft College (1); and Wayne State University (1)).

Respondents indicated various contributing factors that helped them decide if and where to attend during the Winter 2006 term.

Figure 6: Contributing Factors for Where Respondents Attending during Winter 2006

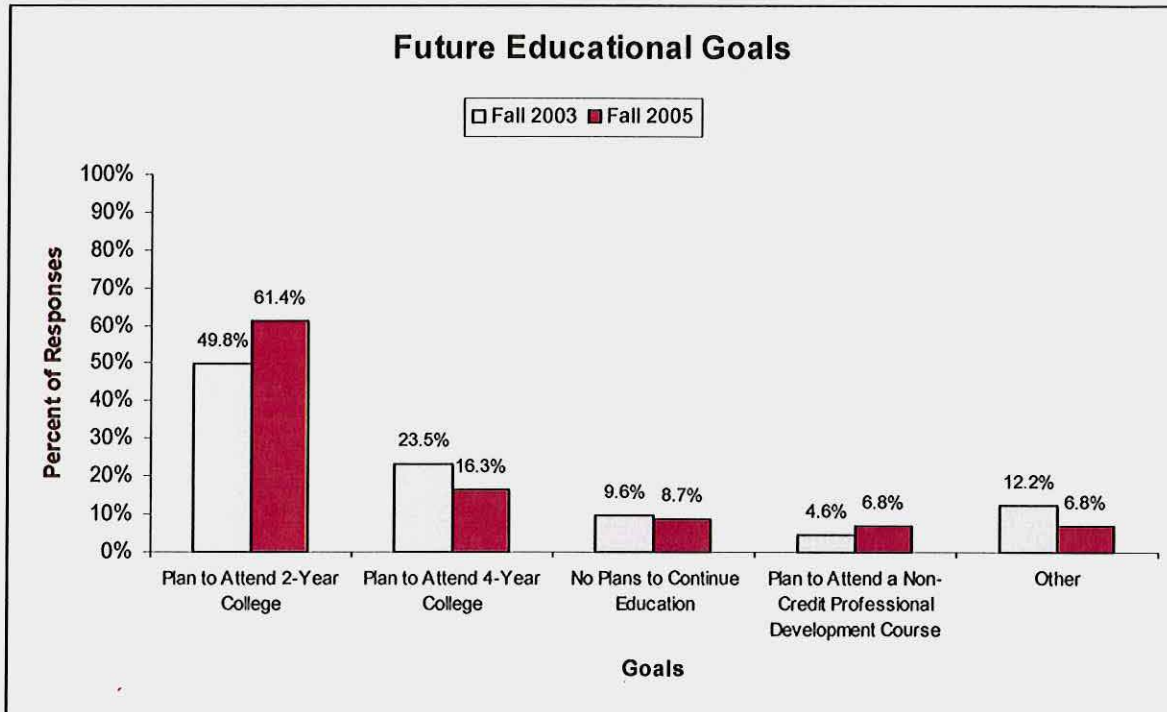
Contributing Factors	All Students (n = 60 to 337)	OCC Students (n = 23 to 131)	Non-OCC Students (n = 27 to 207)
Location of College Campus	56.0%	62.3%	52.0%
Types of Programs Available	36.0%	30.4%	40.7%
Class Times	26.0%	17.4%	33.3%
Cost of Tuition and Fees	23.3%	31.5%	18.0%
Financial Obligations	22.3%	28.2%	18.4%
Availability of Financial Aid	21.5%	23.1%	20.5%
Ability to Transfer OCC Credits to Another College or University	14.9%	17.7%	13.2%
Acceptance of Transfer Credits from Another College or University	13.4%	11.5%	14.6%
Other Reasons	12.6%	16.9%	9.8%
Accelerated Class Availability (courses less than 15 weeks in length)	4.5%	1.5%	6.3%
On-Line Course Availability	1.5%	0.0%	2.4%
Weekend Class Availability	1.5%	.8%	2.0%

- Regardless of where respondents enrolled during the Winter 2006 term, campus location was the most frequently mentioned contributing factor in their decisions. Programs of Study, Class Times, and Financial Reasons also impacted their decisions where to attend.
- Preparing for or taking placement tests were not concerns for any of the respondents.
- Interestingly, class times were not as important to OCC students as to students of other institutions (17.4% versus 33.3%). Additionally, tuition and fee costs were more important to OCC students than those who attended alternative sites (31.5% versus 18.0%).

FUTURE EDUCATIONAL GOALS

Respondents who did not enroll during the Winter 2006 term were asked to share their future educational goals.

Figure 7: Future Educational Goals

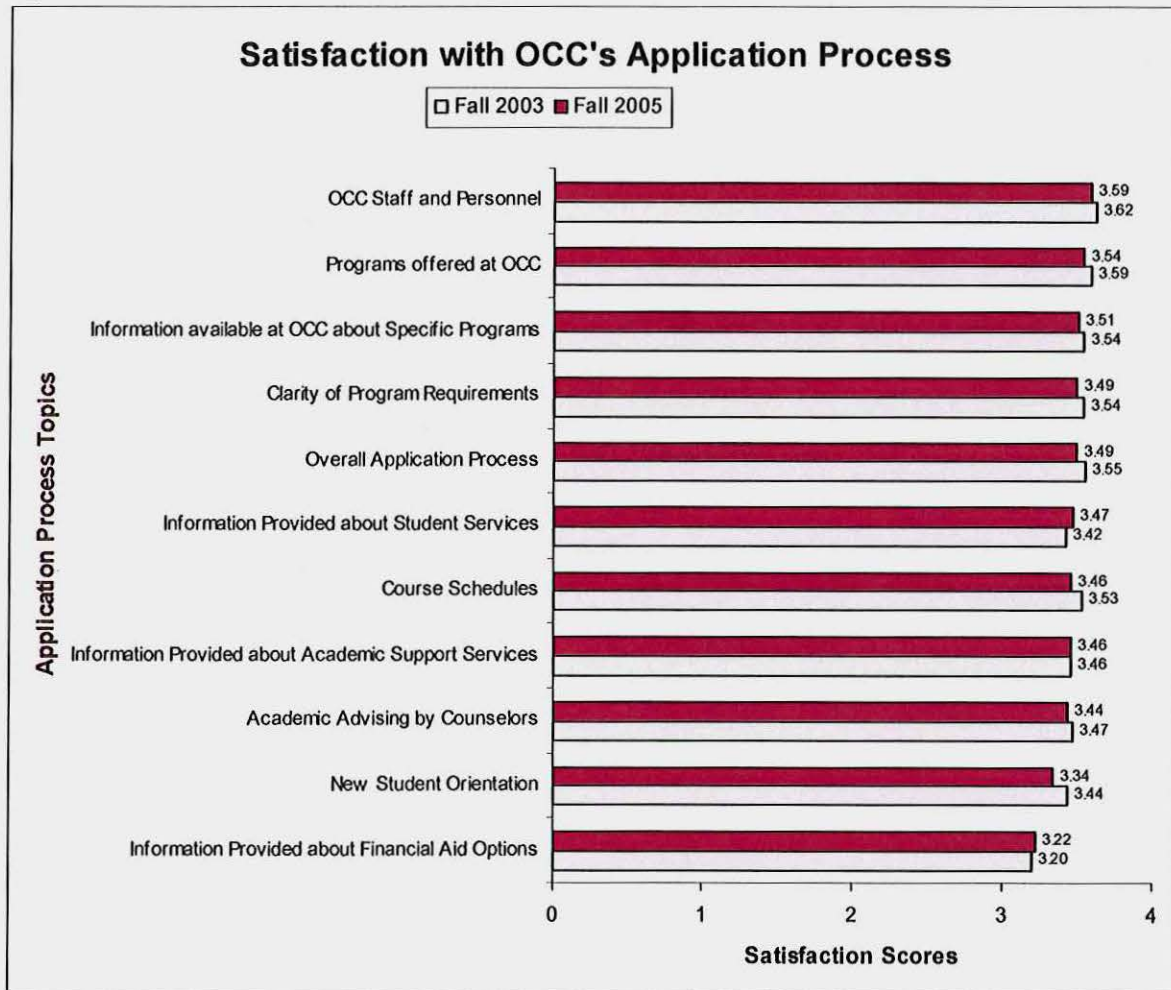


- A total of 528 respondents indicated that they did not enroll in school during the Winter 2006 term.
- Many of the respondents (88.8%) plan to take additional classes within the next year (60.6% in the next six months and 28.2% in the next 12 months) (n = 482).
- More than half of the respondents (61.4%) plan to enroll in a 2-year institution in the future (n = 528). Most of the respondents (91.7%) who plan to enroll in a 2-year institution (n = 324), plan to do so within the next year (64.2% in the next six months and 27.5% in the next 12 months).

SATISFACTION WITH OCC'S APPLICATION PROCESS

Respondents were asked to rate their levels of satisfaction with OCC's application process. For this analysis the following Likert Scale was utilized: 'Very Dissatisfied' = 1; 'Somewhat Dissatisfied' = 2; 'Somewhat Satisfied' = 3; and 'Very Satisfied' = 4. A score of 4.00 would indicate the highest level of satisfaction.

Figure 8: Satisfaction with OCC's Application Process



- As Figure 8 illustrates, responses to the quality of various facets of the application process at OCC were favorable overall. The average satisfaction scores ranged between 3.22 and 3.59, indicating that most respondents were satisfied with the application process and other services available to them.
- Similar results were gathered during the Fall 2003 study.

- Respondents were least satisfied with the information provided about Financial Aid options, with 39.3 % reporting being 'somewhat satisfied' and 44.3% reporting being 'very satisfied'.

When reviewing satisfaction levels between respondents who enrolled at OCC versus those who enrolled elsewhere during Winter 2006 term, all average scores indicate that respondents were pleased with their overall application experience, as all scores were between 'somewhat' and 'very satisfied.' (See Figure 9)

Figure 9: Application Process Satisfaction

Application Process Satisfaction	All Students (n = 233 to 843)	OCC Students (n = 54 to 130)	Non-OCC Students (n = 50 to 199)
OCC Staff and Personnel	3.59	3.54	3.51
Programs Offered at OCC	3.54	3.51	3.43
Information Available at OCC About Specific Programs	3.51	3.53	3.37
Overall Application Process	3.49	3.52	3.39
Clarity of Program Requirements	3.49	3.51	3.32
Information Provided about Student Services	3.47	3.49	3.36
Information Provided about Academic Support Services	3.46	3.52	3.31
Course Schedules	3.46	3.54	3.29
Academic Advising by Counselors	3.44	3.51	3.21
New Student Orientation	3.34	3.31	3.14
Information Provided about Financial Aid Options	3.22	3.24	3.33

- Those who enrolled at OCC tended to report a slightly more positive overall application experience than those who enrolled elsewhere (3.52 versus 3.39 respectively).
- Respondents who chose to enroll at another institution indicated that on average they were less satisfied with the new student orientation (3.14) and academic advising by counselors (3.21), than the other application facets.

Additional Comments About OCC's Application Process

Respondents were asked if they had any additional comments about OCC's application process. Two-thirds (67.8%) of these comments were negative in nature; while one-fifth (19.5%) of the comments were complimentary. A few of these comments were neither negative nor positive.

The more frequent positive comments that respondents stated include:

- Application process was quick and easy to complete;
- Staff were helpful and courteous; and
- Application process was simple.

The more frequent negative comments respondents stated include:

- OCC staff were rude;
- Information (Admissions, Financial Aid, or specific program) should be provided in a more timely manner;
- OCC staff did not provide accurate information; and
- Difficulty with on-line registration.

Appendix A

Non-Matriculation Fall 2005 Survey

1. Our records indicate that you planned to enroll at Oakland Community College in the Fall 2005 term, but did not attend classes. Is this correct?

Yes ... 1
No 2

2. Do you have any explanation for why our records show that you did not register for classes?

3. Do you have a few minutes to answer some questions? The survey will take a few minutes. Your answers will assist the College's efforts to better understand the needs of its applicants. All responses given will be kept confidential, only statistical averages will be reported. Throughout the survey, I will refer to Oakland Community College as "OCC." For your information, this call may be monitored for training purposes.

4. When selecting a school to attend, was OCC your first choice?

Yes 1
No 2
Don't Know 3

5. What was your primary reason for wanting to attend OCC in the Fall of 2005, when you were filling out your admissions application?

Area of Study 1
Receive Degree / Certificate 2
Location 3
OCC's Reputation 4
Tuition Costs 5
Career Development 6
Flexible Scheduling 7
Personal Enrichment 8
Other 9

6. Would you please specify what other reason you had for wanting to attend OCC during Fall 2005?

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7. What was the primary reason you decided not to enroll at OCC during the Fall 2005 term?

Financial Reasons / Tuition Fees	1
Personal / Family Obligations	2
Attending Another College	3
Employment Situation	4
Classes Were Full	5
Paperwork Not Completed In Time To Register	6
Location	7
Program Offerings	8
Placement Test Scores	9
Class was Cancelled	10
Dropped Class	11
Other	12

8. Would you please specify why you decided not to enroll at OCC for the Fall 2005 term? _____

9. Next, I'm going to ask you more specifically what reasons contributed to your decision not to enroll at OCC during the Fall 2005 term. I will read you a list of contributing factors, and you tell me whether these factors contributed to you not enrolling at OCC for that term.

10. Were financial obligations a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

11. Would you like to explain? _____

12. Was the availability of Financial Aid a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

13. Would you like to explain? _____

14. Were tuition and fees why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

15. Would you please explain? _____

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16. Were time constraints a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

17. Would you please be more specific? _____

18. Were family obligations a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

19. Would you please be more specific? _____

20. Was your employment status a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

21. Would you please be more specific? _____

22. Was acceptance of transfer credits from another college or university a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

23. Would you please explain? _____

24. Was the ability to transfer OCC credits to another college or university a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

25. Would you please explain? _____

26. Were the types of programs available at OCC a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

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27. Would you please be more specific? _____

28. Were class times a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

29. Would you please explain? _____

30. Was on-line course selection or availability a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

31. Would you please explain? _____

32. Was weekend class availability a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

33. Would you please explain? _____

34. Was accelerated class availability (courses that are less than 15 weeks in length) a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

35. Would you please explain? _____

36. Was not feeling prepared to take a placement test a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

37. Would you please explain? _____

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38. Was not scoring well on a placement test a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

39. Would you please explain? _____

40. Was location of college campus a reason why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

41. Would you please explain? _____

42. Are there any other reasons why you did not enroll at OCC for the Fall 2005 term?

Yes ... 1
No 2

43. Would you please be more specific? _____

44. If you had enrolled at OCC, were the classes you needed offered at your preferred campus?

Yes 1
No 2
Don't Know 3

45. If you had enrolled at OCC, were the classes you needed offered at your preferred time of day?

- *(new question for Winter 2006)*

Yes 1
No 2
Don't Know 3

46. What was your preferred time of day? (select only one)

- *(new question for Winter 2006)*

Morning (7am - Noon) 1
Afternoon (Noon - 5pm) 2
Evening (5pm - 10pm) 3
Don't Know 4

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47. If you had enrolled at OCC, would you have preferred your class(es) to be held during the week or weekend? (select only one)

- *(new question for Winter 2006)*

Week Classes 1
 Weekend Classes 2
 Don't Know 3

48. Are you currently attending a college or university?

Yes ... 1
 No 2

49. What school / institution are you currently attending?

- *"Currently attending" means as of today or this term.*
- *If respondent is enrolled at more than one school, ask her/him to tell you the school where s/he is enrolled in more credits.*

Baker 1
 Eastern Michigan University 2
 Henry Ford Community College 3
 Macomb Community College 4
 Michigan State University 5
 Oakland Community College 6
 Oakland University 7
 Schoolcraft College 8
 University of Michigan 9
 Wayne State University 10
 Other 11

50. "Other" college / institution. _____

51. What is the primary reason you chose this college / university? (select only one)

Location 1
 Reputation 2
 Course Availability / Class Schedules 3
 Program Specific 4
 Cost of Tuition 5
 Availability of Financial Aid 6
 4-Year School 7
 Fewer Electives Required 8
 Personal Reasons 9
 Employer - Required School 10
 Friends Attending 11
 Smaller Campus Size 12
 Other 13

52. Would you please specify in which program you are / were interested? _____

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53. Would you please specify what your primary reason was for choosing this college / university ?

54. What is your area of study at your current school? _____

55. Next, I'm going to ask you whether any of the following reasons contributed to your decision to attend your current institution?

56. Did financial obligations contribute to your decision to attend your current school?

Yes ... 1
No 2

57. Please explain. _____

58. Did financial aid availability contribute to your decision to attend your current school?

Yes ... 1
No 2

59. Please explain. _____

60. Did tuition and fees contribute to your decision to attend your current school?

Yes ... 1
No 2

61. Please explain. _____

62. Did acceptance of transfer credits from another college or university contribute to your decision to attend your current school?

Yes ... 1
No 2

63. Would you please be more specific? _____

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64. Did the ability to transfer credits to another college or university contribute to your decision to attend your current school?

Yes ... 1
No 2

65. Would you please be more specific? _____

66. Did the types of programs available contribute to your decision to attend your current school?

Yes ... 1
No 2

67. Would you please be specific? _____

68. Did class times contribute to your decision to attend your current school?

Yes ... 1
No 2

69. Please explain. _____

70. Did on-line course availability contribute to your decision to attend your current school?

Yes ... 1
No 2

71. Would you please be more specific? _____

72. Did weekend class availability contribute to your decision to attend this school?

Yes ... 1
No 2

73. Please explain. _____

74. Did accelerated class availability (courses less than 15 weeks in length) contribute to your decision to attend this school?

Yes ... 1
No 2

75. Please explain. _____

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76. Did not feeling prepared to take placement tests contribute to your decision to attend this school?

Yes ... 1
No 2

77. Please explain. _____

78. Did not wanting to take placement tests contribute to your decision to attend this school?

Yes ... 1
No 2

79. Please explain. _____

80. Did the location of college campus contribute to your decision to attend this school?

Yes ... 1
No 2

81. Please explain. _____

82. Were there any other reasons that contributed to your decision to attend this school?

Yes ... 1
No 2

83. Would you please be more specific? _____

84. Please indicate which of the following **best represents** your future educational plans? (select only one) *(Interviewer: if necessary, "most immediate educational plans")*

I plan to attend a 4-year college 1
I plan to attend a 2-year college 2
I plan to attend a non-credit professional development course / workshop 3
I have no plans to continue my education 4
Other 5

85. What are your "other" future educational goals? _____

86. When do you think you will begin taking additional classes?

In the next six (6) months 1
Within the next year 2
Within the next five (5) years 3
Don't Know 4

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87. What school / institution do you think you will most likely attend?

- Baker College 1
- Eastern Michigan University 2
- Henry Ford Community College 3
- Macomb Community College 4
- Michigan State University 5
- Oakland Community College 6
- Oakland University 7
- Schoolcraft College 8
- University of Michigan 9
- Wayne State University 10
- Other 11

88. Please list 'other' institution. _____

89. When you decide to attend school again, what will likely be your area of study? _____

90. We are just about finished. I have only a few more questions.

91. Now I'm going to ask you to rate your level of satisfaction with various aspects of OCC's application process. Please state your satisfaction using the following scale: Very Dissatisfied; Somewhat Dissatisfied; Somewhat Satisfied; or Very Satisfied.

	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied	Does Not Apply
Overall application process	1	2	3	4	5
Information available at OCC about specific programs	1	2	3	4	5
Information provided about academic support services	1	2	3	4	5
Information provided about student services	1	2	3	4	5
Information provided about financial aid options	1	2	3	4	5
Programs offered at OCC	1	2	3	4	5
Clarity of program requirements	1	2	3	4	5
Academic advising by counselors	1	2	3	4	5
New student orientation	1	2	3	4	5
Course Schedules	1	2	3	4	5
OCC staff and personnel	1	2	3	4	5

92. Are there any other comments you wish to provide about OCC's Application process?

93. **This concludes our survey. Thank you for taking time to help us understand the reasons you did not attend OCC, as well as your perceptions of OCC's application process.**

Appendix B

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Appendix B: 'Other' Responses for Why Applicants Did Not Attend OCC

The following are participants' other responses for why applicants did not attend OCC
(Responses are typed verbatim):

Relocated (23)

- I moved. (3)
- I had to leave town for awhile.
- I had to return to Egypt to finish a class.
- I had to return to Mexico.
- I moved to Genessee County.
- I moved up north.
- I returned to my country.
- I was in the process of moving.
- I was living up north, and was unable to move down for school.
- I was moving to a new location.
- I was out of the country.
- I was planning on moving.
- I was thinking of moving back to Chicago.
- I would have had to move in with my grandmother to be close to OCC, but that didn't work out.
- Moved out of Oakland County.
- Moved to a new location.
- Moved to New York.
- My family decided not to move from Georgia.
- My family moved.
- Relocating out of Michigan.
- I decided to go out of state.

Time / Schedule (17)

- Bought new house and [was] very busy. Did not like the time the class was offered.
- The class did not fit my schedule.
- Did not have time.
- I didn't have time to put a uniform on.
- It didn't fit into my schedule.
- My schedule changed.
- Schedule.
- The class schedule changed so I couldn't attend.
- The class was going to take up too much of my time.
- The classes are too long.
- The course didn't fit into my schedule at Wayne State University.
- Timing.
- As it turned out, the French class at OCC didn't fit into my personal high school schedule.
- I could not get a class to fit my schedule.
- I got busy.
- There were timing conflicts.
- I was already taking 15 credits at Oakland University.

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Poor Communication (14)

- After taking the placement test, I left a message for a counselor to contact me, but no one ever did.
- Hard to get on the phone who was knowledgeable about the nursing program.
- I applied but never heard back from OCC.
- I called multiple times with questions about the Nursing Program & the application process & set up an appointment, etc., and no one was able to answer my questions, & no one returned my calls.
- I did not get a response back from OCC.
- I didn't get a response back quick enough to make a decision.
- I never heard back [on] my online application.
- I submitted an application and never heard anything back regarding my application.
- I was told I was not in the system, I don't know if they had received all my information or not.
- OCC did not respond to me fast enough.
- The counselor turned me off and gave me wrong information.
- University of Michigan accepted me, & I never received the follow-up from OCC after they evaluated my credits.
- The person I was checking in with was very rude, I was just checking out the school, but decided not to enroll, due to his rudeness.
- The staff in admissions were very rude and not helpful and I decided not to attend and go to another college.

Undecided / Changed Mind (13)

- Because I was undecided about going to college in Michigan or Ohio.
- Changed my mind.
- Changed my mind. Birmingham- Bloomfield Art Assoc was considered.
- Changed my degree.
- Decided not to take classes.
- I changed my mind about a major.
- I decided not to go into music after all.
- I just changed my mind because it would be too many classes in that semester.
- I just decided not [at] this time.
- I was considering taking classes prior to a Master's Program, but then changed my mind about a MA.
- Not going to either choice [schools].
- Switched major.
- Unsure of my career choices.

Transportation (12)

- Did not have transportation to get there, I did not have my license.
- Had my license taken away for a year.
- I did not have transportation.
- I didn't have my driver's license yet.
- I had Epilepsy. and had no ride to school.
- I had no transportation.
- I had no vehicle.
- I lost my license.
- I didn't have a car and it was too far.
- Lost driver license and cant drive to school.
- Transportation.
- Transportation problems.

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Prerequisites (9)

- I did not want to take the prerequisite course.
- I didn't have my prerequisite done.
- I didn't need the class as a prerequisite for my Masters Program at University of Michigan.
- I found that I wouldn't be able to have the prerequisites met in order to start this year.
- I found I could take my Ultrasound Program prerequisites more conveniently at Macomb Community College.
- I needed more prerequisites.
- I needed more prerequisite classes.
- Found out the math class really was not actually required.
- In the nursing program, I found another community college's program required fewer prerequisites.

Wait List (9)

- 2 to 3 year wait list for nursing.
- Because I was told it would take about 2 years to get into the Radiology Program.
- I found it was easier to gain entrance to Oakland University's Nursing Program, and they would be accepting more credits than OCC would have.
- I was interested in nursing, but I learned there was a long waiting list.
- It would take 2 years of waiting to get into the nursing program.
- The program I wanted had a 2 year waiting list and I didn't want to wait.
- There was a 3 year waiting list.
- All classes were 3 years instead of two years. [probably meant programs instead of classes]
- I got accepted at Schoolcraft a year earlier than I would have at OCC.

Took Time Off (8)

- After I [graduated high] school, I wanted to take a year off before starting college.
- I didn't feel like going to school then.
- I just was not ready to go yet.
- I took time off--didn't want to go to school.
- I wanted to wait a year to really be sure what I wanted to study.
- Was not really ready, had to wait for following semester.
- Wasn't sure what I wanted.
- Went to school at Henry Ford Community College for a full year and needed a break.

Transfer Credits (8)

- Credits did not transfer to OCC.
- I didn't want to transfer my credits.
- I had to bring my transcripts in in person, & working full time, I couldn't do that.
- Just wanted to stay at one school to graduate not have to worry about transferring.
- My credits didn't transfer in time.
- OCC did not want to give me credit for the credits I already had.
- OCC would not accept my credits.
- I'm trying to take more classes to get into OCC.

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High School / GED (6)

- Didn't graduate.
- Didn't graduate from school until December 2005.
- I did not have my High diploma yet.
- I didn't have my GED yet.
- I had not graduated from High School yet.
- A problem with my high school letting me attend class.

Military (4)

- I joined the Army.
- I was considering joining the military.
- Military.
- The legal system sent me to boot camp.

Just Did Not Enroll (3)

- I got lazy.
- I just never did it.
- I just procrastinated.

Miscellaneous (27)

- A OCC counselor told me I'd have to take 3 ESL classes but no regular subjects.
- Did not know that OCC had a Respiratory Therapy Program.
- Didn't like the college.
- Don't remember. (2)
- Applied for the winter classes. (2)
- I did not have my Visa.
- I didn't have my quatum papers.
- I didn't pass the test.
- I needed to OCC no needed at Henry Ford CC [?]
- I wanted a community college.
- I wanted to play volleyball and the only campus that had it was too far away.
- OCC didn't have a baseball team.
- OCC doesn't have a football team.
- I was required to take too many additional classes.
- I wasn't able to take the courses I wanted online.
- I wasn't sure which classes to take.
- Parents wanted [me] to [go to] a University.
- People [suggested] that I start at a University.
- Photography class.
- I got a DUI.
- System was down for online registration.
- The class wasn't right.
- They didn't have classes I needed.
- They said I wasn't accepted.
- When I tried to register in late August, I was told I needed a placement test for Computer Graphics & that it would be in October. When I called the OR campus early that morning to confirm, I was told there was no such specialized test.