

DALNET Im@gine Breakfast  
Health Community Representatives

October 15, 1999

FOCUS GROUPS

**I. DEMOGRAPHICS**

- A. What population(s) do you serve?
- B. Who are your primary clients?
- C. Are there groups / clients whose requests are a surprise?

**II. PRIMARY TARGET(S): Key areas for Im@gine**

- A. What should be on the hub?
- B. What information are you asked for that is hard to find?
- C. What kinds of questions are you most often asked?
- D. What information resources would you need to answer these questions fulfilling the need?

**III. CONTRIBUTIONS:**

- A. What information do you have that would be good to include?
- B. Do you know of any other organizations that may have useful information?
- C. What other organizations might need the same type of information?

# Community Health Information Providers Breakfast October 15, 1999

## 1. DEMOGRAPHICS

- A. What population(s) do you serve?
- B. Who are your primary clients?
- C. Are there groups/clients whose requests are a surprise?

### Aging

Coordinate with national organization  
Empowerment Zone - residents

Mich & NEIN - Lupus  
diagnosed/suspected  
wide variety

Macomb - Health (refer some?)  
students  
newly diagnosed  
physician/parish nurses

20,000 children statewide  
families  
2,000 diagnoses  
questions on managed care  
scholarships  
camps  
education questions - referrals

Recruit people into health professions

→ Health educators  
give presentations to schools, children and some adults

### HFHS

→ patient education  
support groups  
aging parents

Epilepsy - state  
families  
school education requests

### Scleroderma

few resources  
physician experts  
funding sources

MS

patients/families  
15,000 in MI - statewide  
problems - finding resources  
transportation resources  
need help with electronic resources

United Health - Southeast Michigan  
do health screening  
work site wellness  
immunizations  
networking partners  
    agencies  
    physicians  
coordinate with other groups

Ophthalmology  
1 of 9 in US  
fund research grants  
need site to advertise  
    grants  
    support groups

Comparison shop for consumers  
Shop/refer to patient education programs - calendar of events

Store education programs  
- for presentations  
- for homebound

Recruit volunteers

24 hour nurse on call

Poison control

2. **PRIMARY TARGET(S): Key areas for Im@gine**
- A. **What should be on the hub?**
  - B. **What information are you asked for that is hard to find?**
  - C. **What kinds of questions are you most often asked?**
  - D. **What information resources would you need to answer these questions fulfilling the need?**

Managed care

Health/Education/Social services

Middle School - High School

- Violence prevention
- Health

Support Groups (visually impaired)

Caring for aging parents

Info for schools

Financial support/aid for people w/chronic conditions - personal care

Promote networking among community organizations

Coordinate - work with Health Communities Project

New developments

Advertise local grants

Promote comparison shop for health care/social services

\*Calendar of educational events

Load slide shows/presentations of educational presentation

- add bulletin board for comments/questions

Also real-time presentations

\*Funding

\*Support groups

\*Recruit/promote volunteers

Ask the nurse/doctor

shared work/coverage among local hospitals, especially  
pediatricians/poison control

**3. CONTRIBUTIONS**

**A. What information do you have that would be good to include?**

**B. Do you know of any other organizations that may have useful information?**

**C. What other organizations might need the same type of information?**

List support groups

Grants available

Educational opportunities

Schools

Homepage links

Information Referral  
Professionals

Information on medical tests

List of good websites

Michigan Department of Community Health  
webpage and links

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unit - Children's Special Healthcare Services

- games
- books
- videos
- links on a list (not yet online)
- state pamphlets
- support groups for parents

Brochures - pamphlets

Small library collection

Need information on diagnostic tests

Need for common taxonomy

Alliance of information resources

- information referral specialists