



Bachelor of Business Administration Management Major

Accelerated Degree Completion Program

Connect
to a College Focused on You

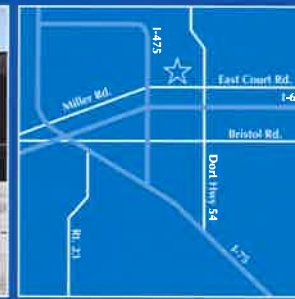
Program offered at:
Rochester College Main Campus
Macomb University Center
Specs Howard School of Broadcast Arts

Academic Excellence in a Christian Setting



Rochester College | Main Campus

800 W. Avon Rd. | Rochester Hills, MI 48307 | 248.218.2222



Mott Community College | University Center

1401 E. Court St. | Flint, MI 48503 | 810.762.0299



Macomb Community College | University Center

44575 Garfield Rd. | Clinton Twp., MI 48038 | 586.263.6288



Specs Howard School of Broadcast Arts

19900 W. Nine Mile Rd. | Southfield, MI 48075 | 248.930.2000



About Rochester College

Rochester College is a regionally accredited, private, coeducational, liberal arts college that provides academic excellence in a Christian Setting.

Rochester College's main campus has been located in Rochester Hills since 1959 and has extension sites at the Macomb and Mott Community College University Centers in Clinton Township and Flint and at the Specs Howard School of Broadcast Arts in Southfield.

Transfer Friendly

Our generous transfer policies respect the steps you have already taken. With Rochester College, you can transfer up to 90 credits from any regionally accredited college or university. You can also earn credit for learning obtained through work experience by building a portfolio or taking exams. Professional training experiences can also be documented and evaluated for college credit. At Rochester College, you will be on the most efficient path to graduation.

Moving Forward

Rochester College is committed to excellent customer service. We are one of the few institutions where an advisor will immediately meet with you to develop a specific degree plan that will ensure the fastest and most efficient path to graduation. Contact a Rochester College advisor today.

Rochester College is accredited by the Higher Learning Commission and a member of the North Central Association:

30 North LaSalle, Suite 2400
Chicago, IL 60602
(312)263.0456

We are Focused on Giving You More

At Rochester College we offer convenience and flexibility PLUS:

- Christian Perspective
- Small Classes
- Exceptional Personalized Service
- Respected Degree Programs

Like many schools, Rochester College offers degree programs delivered in convenient evening and weekend accelerated programs. But Rochester College is for students who want more than convenience and flexibility. Rochester College is committed to a personalized experience emphasizing the importance of combining academic excellence with Christian ideals. Our instructors care about your learning and success, and teach their courses from a Christian world view. Rochester College is for students who want more from their college experience.

We're not for everyone, but we may be for you!

"I feel blessed beyond measure that I was able to get my undergraduate degree at Rochester College. I was well prepared for my next academic adventure and have just recently been accepted into MSU for the Social Work program. This is a dream come true...and just a few weeks before I hit the big 4-0 birthday milestone."
- Laurie

"My instructors at Lawrence Technological University mentioned that the business knowledge I received from Rochester College helped prepare a solid foundation for my graduate degree at Lawrence Tech. I personally believe that the degree I obtained from Rochester College is the contributing factor in my success as an engineer at General Motors and in my future academic studies."
- James

"I was impressed with how well secular education blended with a Christian perspective. The faculty practiced Christian values more so than presented them. I think I received a high quality education while being encouraged to be a better person. I really believe this would have been missing at another institution."
- Jim

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Degree Requirements

General Education	25
Oral Communication Composition A & B Literature Fine Arts Appreciation Science History or Social Science Math	
Prerequisites	6
ACC 2113 Accounting I ACC 2123 Accounting II	
Electives	41
CIS 1103 Software Applications (or demonstrate proficiency)	3
Total Foundation Credits	75
Management Core	33
MGT 2603 Principles of Management BUS 3003 Business Communication MGT 3603 Organizational Behavior MKT 3513 Studies in Marketing BUS 3423 Studies in Economic Issues BUS 3033 International Business BUS 3303 Business Law I FIN 3203 Principles of Finance BUS 4823 Business Strategy & Policy** BUS 4943 Business Ethics BIB 3813 Survey of Biblical Literature	
General Management Track	12
MGT 3653 Leadership Theory MGT 3703 Management of Info. Systems MGT 3613 Human Resource Mgt MGT 3713 Operations Management	
Human Resource Management Track	12
MGT 3643 Labor Relations MGT 3613 Human Resource Management MGT 3663 Training & Development PSY 3013 Psychology of Personality	
Marketing Management Track	12
MKT 3533 Consumer Behavior MKT 3543 Integrated Marketing Comm. MKT 3553 Marketing Research MKT 4513 Marketing Management	
Total Credits for Degree	120

Program Description

The Bachelor of Business Administration with a management major degree completion program offers a broad-based and versatile education in business management. Courses focus on the most pressing issues facing business and industry today.

Collaboration with the business community helps assure that this degree program is both practical and valued by employers.

Within the Management Major you can select one of 3 different tracks. General Management Track, Human Resources Track, or Marketing Management Track.

Admission Requirements

Regular admissions to bachelor degree completion programs is granted to students who are at least 23 years of age or have 3 or more years of full-time work experience, and have a high school diploma or its equivalent with a minimum GPA of 2.25. Admission to the University Center programs is also granted to the graduates of the host institutions. All transfer students must have a GPA of 2.25 to be regularly admitted.

Flexible Scheduling

With accelerated classes in the evenings, on weekends, and online, Rochester College helps you step ahead of the competition. Classes meet once a week for eight weeks, allowing students who have finished their foundation credits to complete their degree in just twelve months. However, you can set your own pace. With Rochester College, stepping forward with your education doesn't mean falling back in the rest of your life.

Program Schedule

Classes meet once per week at the Main campus on Tuesday or Thursday evenings (6:00-10:00) and Saturday mornings (8:00-12:00) or Saturday afternoons (12:30-4:30) at both the Main campus and Macomb University Center. Classes meet at the Southfield location on Tuesday or Thursday evenings (6:00-10:00). Most courses meet for 8 weeks. There are two 8-week sessions per semester, and three semesters per year allowing you to accelerate completion of the program. Some classes are also offered online.