



Kate King is a senior psychology major from Hillsdale, Michigan.

Challenging Academics. Christian Community.



Rochester College admissions staff is here to serve!

Interested in Rochester College? This is the team you should get to know.

The RC Admissions team is committed to helping you choose the right college while providing excellent customer service. We've made ourselves available to you in a variety of ways—through Facebook, email, texting, phone conversations, mail outs, chatting on our web page or the RC admissions blog, and a good ol' campus visit! We'll even come out to your high school! Our goal is simple: we want to inform you about Rochester College, highlight our strengths, answer all your important questions and help you decide if we are the place for you. We boast about our unique atmosphere and close-knit campus community, both of which foster lasting relationships with classmates and professors.

Pictured left to right:

- Klint Pleasant: Vice President, Institutional Advancement
- Myron Brown: Admissions Advisor / Asst. Women's Basketball Coach
- Jen Rokowski: Student Ambassador
- Brian Bowers: Admissions Advisor (*see a spotlight on Brian inside!*)
- Justin Lewis: Admissions Advisor / Head Softball Coach
- Clayton Bissett: Asst. Athletic Director / Men's and Women's Golf Coach
- Kate King: Student Ambassador (*see a spotlight on Kate inside!*)
- Brian Thrift: Asst. Athletic Director / Asst. Men's Basketball Coach
- Ben Muhitch: Admissions Advisor
- Joel Schroeder: Admissions Advisor / Head Women's Basketball Coach
- Eva Callahan: Administrative Assistant, Enrollment Services
- Scott Samuels: Assoc. Vice President, Institutional Advancement

- Not pictured:* Francis Ramirez: Admissions Advisor
Garth Pleasant: Athletic Director / Head Men's Basketball Coach



Celebrating Half a Century

Rochester College is the big 5-0! Check out some of the ways we celebrated

Brian Bowers

In his own words... meet recruiter

I love promoting Rochester College because of our unique campus community, quality academics, and excellent faculty. In fact, it's this very combination that gives me the confidence to encourage *you* to consider RC. Many colleges have one or two of these attributes, but few can claim all three! Rochester College students will benefit academically, and will grow in many more ways as well.

I grew up in West Virginia (go Mountaineers!!) and moved to Michigan in 2000 to marry my wife, an RC student. In the last decade, I've worked in full-time ministry for a couple of churches, and have represented Rochester College for nearly three years. I recently earned my Master's degree in Christian Ministry from RC, and my wife, Beth, and I have a beautiful daughter named Sophie!

I'd love to help you figure out if Rochester College is the right fit for you. My territory includes all of northern Michigan most western states, including Hawaii and Alaska, and many local cities (including Rochester, Sterling Heights, Auburn Hills, Utica, Shelby Township, Pontiac, and Lake Orion). Give me a call, shoot me an email, or come visit me on campus—can't wait to meet you.



Campus Improvements

In honor of our anniversary, new banners were hung on all the campus lightposts, depicting 56 different images as a glimpse into the history of Rochester College. Also, commemorative discs were hung on the lampposts in downtown Rochester to let the whole city share in our excitement!

Elie Wiesel Event

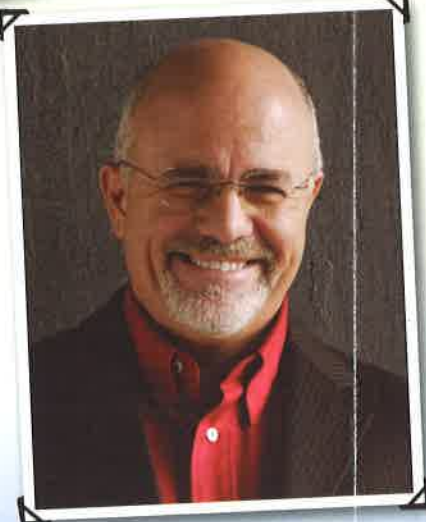
The Nobel Peace Prize winner, Holocaust survivor and renowned author spoke to a sold-out crowd in August as the first of several high-profile visitors to come throughout the anniversary celebration. He closed his original lecture on "The Power of Language for Reconciliation" saying, "Every human being is worthy of our passion, tenderness and love regardless of nationality, religion or color."

Luncheon with Max Lucado

Hundreds of friends, supporters and community members filled the ballroom at the Royal Park Hotel in downtown Rochester for a luncheon featuring Christian author Max Lucado in November. Lucado drew the context of his discussion from his upcoming book, *Fear LESS: Imagine Your Life Without Fear*. He then praised RC for serving as an institution where Christians can continually draw upon the faith and strength of one another.

Partnership Dinner feat. Dave Ramsey

Money man Dave Ramsey was the featured speaker at our annual Partnership Dinner, held at the Royal Park Hotel in April. He gave a timely message of hope to the sold-out crowd, drawing from his own rags-to-riches life experience for inspiration. Alumna Stephanie Geml spoke with Ramsey at the dinner, and on his advice used her savings to pay off her student loans the very next day. "Dave encouraged me to pay off my debt first and then start saving," Stephanie says. "He said that the less debt I have, the more of a blessing purchases will be because I won't have to worry about where the money will come from."



ery
this year.



In her own words... meet student
Kate King

Rochester College is a place I knew I wanted to be for a long time. I came to Elevate a few times, and made many campus visits throughout high school. In 2005, I officially became a student and Rochester College has been my home ever since. Recently I've been working for the admissions office, making contact with accepted students, letting them know I hope they come to RC, and allowing them ask me any questions about being a student here. I've realized as I answer these questions and look back on my time here that I've experienced almost everything RC has to offer, from tutoring in the ACE lab, to being a member of student government, to spending a semester in Europe.

When you come to college it's an adjustment from the structured atmosphere of high school. You only have to be in class maybe 2-3 times a day and maybe 4 days a week. You're surrounded by a bunch of other people your age who have all this free time, too. It's a process to learn how to balance all that and be accountable to yourself. A sense of focus develops as you move through your college years, bringing with it new responsibilities. At RC, I've learned to be responsible academically, financially, and spiritually. I learned what I believe and why I believe it—not just because it's what my parents believe. You could probably learn these lessons at most colleges, but not with the kind of support you get at RC. Students here are cultivated to become more knowledgeable and independent, and really explore and embrace their faith. I hope you make the choice to come and see for yourself all the great things Rochester College has to offer!

Alumni Excelling

Former students make RC proud in the workplace



Ryan Koral, 2002

Owner and Producer, Epic Motion

Ryan certainly made his mark during his years spent on the Rochester College campus. In addition to starting The Offering, a weekly time of praise and worship that still goes strong today, he could usually be found with a video camera in hand—so it's not surprising that in 2004, two years after graduating with a degree in speech communication, he launched Epic Motion. Five years later it is one of the best and most sought-after wedding and event filmmaking businesses in the state of Michigan. Ryan also serves occasionally as the lead worshiper at his church, and strives daily to become a better husband, dad,

friend, and Jesus follower. "The emphasis on authentic community at RC has brought me to a place today where I couldn't live without that in my life," Ryan says. "My life is richer because of my experience at Rochester College. I wouldn't trade it for the world."

Andrea Walker, 2005

PR Consultant/Owner, Walker Writing & PR

As she earned a degree in English with the professional writing track under professor Lora Hutson as a media and public relations mentor, Andrea obtained the skills necessary to not only work in the journalism field directly out of college, but also to launch her own editorial and PR firm in 2007. Through Walker Writing & PR, Andrea works with small, local businesses developing marketing, media and social and public relations campaigns. In addition to her PR practice, Andrea also writes with publications including the Oakland Press and the Detroit Free Press and serves as Managing Editor for *Community Lifestyles*, a local direct mail newspaper. "My time at Rochester College prepared me for the real world," Andrea says. "While many larger colleges offer specific degrees in English fields, learning the many aspects of the literature and professional writing fields gave me the edge I needed to compete while establishing my career in Michigan. I'm truly doing what I love based on my education at Rochester College.

