

From the President

Dear Friends,

For over forty years, Rochester College has served students from around the nation and the world with a quality liberal arts program. With a values-centered approach to higher education, the college has grown and matured with the Rochester community.

For our students to be successful in the next century, we must stay attuned to trends in the workplace. No one knows that better than the business, educational, civic, and professional leaders of our community.

Recognizing the breadth of talent in the region surrounding the college, we have formed the Rochester College Advisory Board. We invite you to join with us and with other community leaders who will play a key role in the future planning, promotion, and development of Rochester College.

Sincerely,



Dr. Kenneth Johnson
President

Rochester College Mission Statement

The mission of Rochester College is to engage students in a vigorous liberal arts education within a Christian community for a life of study and service.



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Making a Difference



Rochester College Advisory Board

Rochester College

*Liberal Arts
in a Christian Setting*

Rochester College Advisory Board

Purpose

The purpose of the Rochester College Advisory Board is to serve as a key advisory body for Rochester College. The Advisory Board's primary interaction is with the president, provost, and the vice presidents. Other members of the administration and faculty will be involved when appropriate. While endorsing the college's values-centered approach to higher education, the Advisory Board lends its support to advance the unique moral, ethical, and intellectual mission of Rochester College.

Objectives

The Rochester College Advisory Board initially will enlist a core of members who are committed to advancing the academic reputation of the college by providing both strategic counsel and varied resources. Eventually the organization will include about fifty individuals. Members of the Advisory Board will address a number of important objectives, including the following:

1. Promote the educational programs of the college in order to achieve increased local, re-

gional, and national recognition. This promotion should:

- Recognize and serve the needs of local businesses and promote area development
- Enhance the academic quality and diversity of applicants to Rochester College
- Nurture the reputation of the faculty of Rochester College
- Earn wider recognition of and appreciation for the unique spiritual, ethical, and intellectual mission of Rochester College

2. Impact academic programs at Rochester College by focusing on several key areas:

- Strategic planning and campus master plan development
- Regional and national trends and/or needs affecting higher education
- Service leadership, diversity, volunteerism, and other issues that might favorably impact Rochester College, its academic reputation, and outreach programs

3. Develop strategic networking alliances that will enhance faculty and student opportunities for internships, job placement opportunities, and faculty/professional alliances Metro-Wide Worship Service

Focus and Advisement

Advisory board members have opportunity to make a significant impact in six major areas.

- Academic programs
- Job placement, internships, and mentoring
- Endowment and facilities
- Athletic programs
- International programs
- College image

Membership Expectations

Rochester College desires that Advisory Board members be available for occasional individual consultation with the president of the college, and intermittently for group consultation. Attendance at an annual board meeting is encouraged. Advisory Board members also will have opportunities for committee service.