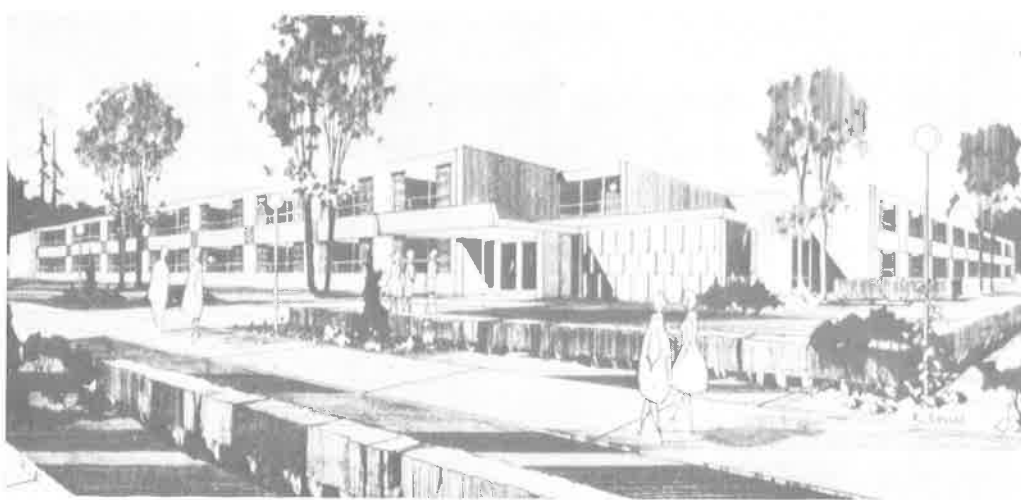




**BULLETIN**



VOL. 7 — No. 2

MICHIGAN CHRISTIAN COLLEGE

October, 1967

# Ground Broken for Alma Gatewood Dormitory



Final arrangements have been made and ground has been broken for the long-awaited erection of a much-needed women's dormitory at MCC. Originally planned to house sixty co-eds, the first wing will be arranged to accommodate 92 students. A second wing, identical to the first, is in the planning stages for the future.

The erection of the new facility has been made possible by many individuals

giving generously to this need. When this project began in 1964 by a Board resolution to honor Alma Gatewood and 60 other Christian women, cost estimates were set at \$300,000.00. Since then, the inflation of our economy has increased the cost estimate approximately 25%. Although a loan has been secured in a substantial amount to cover the payment of contracts, additional gifts must be raised and will be gratefully received.



(Top) Chairman Utley, auto-Palmer watches as MCC Board Chairman G. Wheeler Utley (l.) and Otis Gatewood turn the first shovels full of dirt in final ceremonies celebrating the beginning construction of new residence hall honoring Alma Gatewood and other outstanding Christian Women. (Below) Chairman Utley, autographs Pres. Gatewood's shovel as Pres. Palmer waits his turn. The shovel was then presented to Dr. Gatewood as a memento of the occasion.

Taking part in the ceremonies prior to the actual ground breaking at the building site of the Alma Gatewood Dormitory is (l. to r.) Mrs. Lucien Palmer, President Palmer, former MCC President Otis Gatewood, Ladies Associates President Mrs. William Huckaby of Detroit, and MCC Board Vice Chairman James Thomas of Toledo, Ohio. The oil painting of Alma Gatewood will be displayed in the reception parlor of the new residence hall named in her honor.

# 10th Lectureship Described As "Best of the Ten Years"

1968 SERIES WILL FEATURE CHARLES BREWER, VIRGIL TROUT, ROY OSBOUNE



James Nichols delivers his masterpiece on "Brecking the Chains that Bind Us."



Stephan Bilak illustrates the Christian Outreach to Eastern Europe.



The amazing versatility of Charles Brewer is seen as he inspires his daily class (l.) and as he entertains with his famous reading, "Chawed On".



MCC Bible Lectureships over the years have grown in interest, attendance, and in every other respect. This year's, the tenth, was no exception. Under the direction of President Lucien Palmer (above) the theme, the sub-topics, and the Lectureship participants drew record crowds at every session. The display over the platform was designed and constructed by the Missions Study group at MCC to welcome guests and to emphasize the Lectureship theme "The Christian Outreach."



Stanley Ship "filled the bill" as he was expected to do in the absence of Marshall Keebe, as he turned a disappointing situation into a lectureship highlight.



Marge Green, author of "Martha, Martha", was an added bonus, as she led the Ladies' Class each day.



A picture caption cannot begin to tell the contribution Dr. Henry Farrar made to the success of the series.



The daily luncheons enjoyed record crowds. The one above is the regular monthly luncheon of the preachers of the Detroit Metropolitan area. MCC is the host of this luncheon each October.



Lucien Palmer and Dan Woodroof, Directors of the Lectureship, are caught appreciating a Stanley Ship "gem" to the fullest.

# Hoover Heads Financial Relief Committee



Jack Hoover, sitting fourth from left, prepares to describe the "Pay-For-A-Day" program to the congregational Representatives after President Palmer's introduction as the Chairman of the Fin-

ancial Relief Committee. Other Board members are O. A. Johnson, (l.) Paul Lutz, Board Treasurer, and Dolan Ledford, extreme right.

## Representatives Ask: 'Will You Pay-For-A-Day?'

Jack N. Hoover of Dearborn, Michigan, and one of the more recent additions to the MCC Board of Directors, has accepted the chairmanship of the newly formed "Financial Relief Committee" of MCC. Other committee members are Dolan D. Ledford and Gerald Montgomery.

The committee, working with college representatives selected from the many congregations of the metropolitan and outstate areas, was formed to assist the college in raising funds which will relieve the financial pressure of the day-to-day cost of college operations.

The general public understands that tuition and fees of students of both private and educational institutions pay less than 1/2 of the operational cost of the college. Added to the day-to-day expenses of college operation is the capital improvement costs of buildings and grounds, property purchases, debt service and instructional equipment.

In a speech at the initial dinner meeting of "college representatives" on September 16, President Lucien Palmer said, "The future and potential growth and development of MCC has never been as bright as at the present time. MCC is stronger now in every way than she ever has been. We are now recognized in educational circles as a capable growing liberal arts college and taking our place along side the many other fine, well established colleges and universities of this state and nation. This distinction, however, of being a fine college has also brought MCC to the crossroads, so to

speak or to the bank of the river. It is the crossroads of continuing to develop or to deteriorate. We must cross the river or drown. We have come to the place in MCC's history where the annual service in interest on the initial debt of the college (made in 1959) plus the daily deficit in operating funds for the first few years has carried the college along in a semi-financial crisis each year and has gradually created a crisis year. This is that year, and, therefore, the college needs help from every quarter." President Palmer urges all groups to understand and to give attention to the needs as they are presented by the Financial Relief Committee and members of the college representatives.

Also, President Palmer pointed out and encouraged everyone to understand the difference in the types of gifts made available to the college. Institutional financing is often difficult for the average person to understand because of "restricted" and "unrestricted" funds. "Unrestricted funds (or operational money) is the most difficult to raise and yet this is oftentimes the most needed of all the revenues that come to the college." Gifts coming into the college for specific projects are and must be restricted to the project. Therefore, these funds cannot be used both to operate the college daily and at the same time to build a building.

In conclusion, chairman Hoover pointed out that "the area of crisis at this time is meeting the daily operational

(Continued On Page Four)

**DAILY OPERATING DEFICIT** → **\$195.**

**THESE PEOPLE HAVE:**

1.	John Kolb
2.	Fred Furr
3.	Delbert Reininger
4.	James L. Gullikhar
5.	Bessie Gullikhar
6.	Karvey Praffler
7.	John Holton
8.	John M. Young
9.	Nick Schafetz
10.	Marvin Young
11.	Esther Roks
12.	Leo Gentry
13.	Dolan D. Ledford
14.	L.H. Mathis
15.	Thomas Ledford
16.	Larry L. Hyder
17.	Mr. & Mrs. Gene O. Couie
18.	Roger Church
19.	Nicholas Colbert
20.	Mr. & Mrs. Jack Hoover
21.	Mr. & Mrs. Dennis Carter & Joan
22.	Mr. & Mrs. Bert Walker
23.	Mr. & Mrs. Thomas Washington
24.	Ladies Associates of MCC
25.	Ladies Associates of MCC
26.	Ladies Associates of MCC
27.	Ladies Associates of MCC
28.	Ladies Associates of MCC
29.	Ladies Associates of MCC
30.	Ladies Associates of MCC
31.	Ladies Associates of MCC
32.	Ladies Associates of MCC
33.	Ladies Associates of MCC
34.	Ladies Associates of MCC
35.	Ladies Associates of MCC
36.	Mr. & Mrs. Paul Lutz
37.	Dr. Mrs. Ralph Pesshey
38.	J. C. Warner
39.	Men's Club, Pontiac Chapter
40.	Debbie Joseph & James
41.	East End Teenagers

The "Pay-For-A-Day" poster lists the names of those who, since September 16, 1967, have paid for a day's operating deficit at MCC (the difference between incomes from student fees, tuition and all present gift program and the actual cost of college operation.)

## Tom Edmondson Memorial Established at MCC

President Palmer, at a recent dinner, announced that the Tom Edmondson Memorial Fund had been established at Michigan Christian. This fund will be held for the purpose of providing an appropriate memorial for Tom Edmondson who in every way gave of himself to assist MCC until his untimely death on September 2, 1967.

In reflecting upon Tom Edmondson, President Palmer stated that "Mr. Edmondson had been most active in both the Century Club and the Men's Club of the college since the establishment of each. He also participated freely and enthusiastically in all programs of the college. He continually encouraged others to stand behind MCC financially and otherwise." Just prior to his death, he spoke freely of his belief that Michigan Christian College, next to the church,

represented the greatest single need for Christian families in the north. In a very beautiful funeral in the Strathmoor church building, brother Will Ed Warren stated publicly Tom's love for and faith in Michigan Christian. Prior to his passing, he told his family that he would prefer friends sending contributions to MCC rather than flowers for his funeral.

For these and many other reasons, the college has, with the permission of Mrs. Edmondson, established the memorial fund. Many have already sent gifts and others are invited to do so. President Palmer stated that "Tom Edmondson was of great personal encouragement to me; thus a very great personal loss. The college is thus pleased to have the continuing influence of Tom Edmondson as well as the present living influence of his wife, children and grandchildren."



Tom Edmondson

# Keeble-Palmer Missionary Training Fund Announced



Marshall Keeble and Lucien Palmer are shown (above) helping prospective Nigerian preachers during their tour of the world in 1962. They have been closely associated in Christian education and mission work for many years.

Jim Bill McInteer, in response to this announcement, said, "Two men — two names — yet one in hope, service, and inspiration. Marshall Keeble and Lucien Palmer — faithful preachers of the gospel, leaders in the sphere of Christian education, and imparters of magnificent inspiration in mission work, combine their names and influences for good in another high purpose and endeavor."

The Missionary Training Program of Michigan Christian College has been effective from the very beginning of the college. It is the first of our Christian colleges to have set up a Missions Department and to have offered college credit for work in a missions curriculum. Several senior Christian colleges are now offering a degree in Missions. MCC congratulates Abilene Christian on the recent announcement of their Missions Degree Program under the leadership of Dr. George Gurganus.

MCC alumni, many of whom having benefitted from the former Missionary Training Fund, are scattered throughout the world preaching the gospel of Christ.

The Keeble-Palmer Missionary Training Fund is not limited to helping foreign students come to MCC, be trained, and then return to their native lands. The fund will also be used to train worthy, capable young men and women of this country who desire to go into mission work in this country as well as abroad.

## Planned Expansion Campaign Report

Phase No. 1 of the "Planned Expansion Campaign" of Michigan Christian College is nearing completion. Many have worked hard and long and a special thanks is extended to each. Without this cooperation and assistance, the job could not have been done. A special salute is given to the General Chairman, James Thomas of Toledo, and the General Co-Chairman, Paul Lutz of Detroit, for the fine job each did in helping to lead Phase No. 1 of the Campaign. Also, to Mr. W. W. Winter who served so well as Develop-

ment Consultant. Results of Phase No. 1 are as follows:

\$321,178.26 — Total gifts (cash and pledges)

1220 — Total number of contributors

The Board of Directors and the Administration of the college give thanks to all who participated. Based upon the success of Phase No. 1, we are looking forward to Phases No. 2 and No. 3. When completed, the college expects to reach the three-year "Campaign Goal" of \$1,000,000.00.

## Jack Hoover Heads Financial Relief Committee

(Continued From Page Three)

costs of the college. It is true that we are soon to break ground for the new Alma Gatewood Girls' Dormitory. Funds already received or pledged are restricted to this project, and, therefore, are not available for daily operation. Based upon this, we are happy that the college administration can proceed with the ground breaking for the new dormitory, and we trust that the Expansion Campaign and other restricted funds can see the college successfully through the entire building program. The crisis, though, comes back to the needed money for operation, and, therefore, the Financial Relief Committee is happy

to serve, along with the various college representatives in the obtaining of the operational funds. One of the special areas which we will use is the "Pay-for-a-Day" program. This calls for anyone who can to give during a calendar year, above any other commitments he has to the college, the sum of \$195.07. As chairman of the Financial Relief Committee, I, therefore, urge everyone throughout this great area to pull his belt a little tighter and help to make MCC a living and growing Christian college — capable of serving young people of the church throughout the entire area."

## Michigan Christian College Basketball Schedule

(December and January Only Are Listed)

Date	Team	Place	Date	Team	Place
Dec. 1—	Ohio Valley Tournament,	Parkersburg,	Jan. 6—	G.R.B.B.C.,	Rochester
	West Virginia		Jan. 9—	Selfridge A.F.B.,	Mt. Clemens, Mich.
Dec. 2—	Ohio Valley Tournament,	Parkersburg,	Jan. 12—	Detroit Bible Col.,	Detroit, Mich.
	West Virginia		Jan. 13—	Owosso College,	Rochester
Dec. 5—	G.R.S.B.M.,	Grand Rapids, Mich.	Jan. 18—	Selfridge A.F.B.,	Rochester
Dec. 9—	Grace Bible College,	Rochester	Jan. 20—	Mercy College,	Detroit, Michigan
Dec. 12—	Midwestern Baptist,	Pontiac, Mich.	Jan. 26—	Owosso College,	Owosso, Mich.
Dec. 15—	Tournament,	Johnson City, N.Y.	Jan. 27—	Urbana College (Ohio),	Rochester
Dec. 16—	Tournament,	Johnson City, N.Y.	Jan. 30—	Mercy College,	Rochester
Jan. 5—	Alpena Community Col.,	Alpena, Mich.			

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