



Michigan Christian College



BULLETIN

VOLUME II

MARCH 1963

NUMBER 1

DEBT RETIREMENT CAMPAIGN MAKES PROGRESS

IMMEDIATE GOAL — PAY OFF LAND CONTRACT BY TIME OF MAY 17 RALLY IN MASONIC TEMPLE AUDITORIUM

Several Spring Events Planned Toward Achieving this Goal

DONKEY BASKETBALL GAME SET FOR COBO HALL — MARCH 30

COBO ARENA located at Jefferson at Washington Blvd. in downtown Detroit is the setting for the Donkey Basketball Game, Saturday, March 30, at 7:00 P.M. The COLLEGE FACULTY PLUS MEMBERS OF THE BOARD OF DIRECTORS will be matched against some well-known PREACHERS in the greater Detroit area. The occasion holds the potential of some great laughs and certainly some fine fellowship. The OVER-ALL PURPOSE of this event is to take a big step forward toward paying off the COLLEGE LAND CONTRACT held by Lou R. Maxon, Inc. This is one of the GREATEST NEEDS at the moment on the part of the college; if the college is to move forward.

Tickets have been sent out to many friends of the college. There are many tickets still available. A \$5.00 contribution is requested from every adult ticket holder. Children need not contribute unless they desire. The arena holds around 13,000 so we especially urge you to come. There ought to be lots of fun when you see one of your favorite professors, board members or preachers clash or smash on the "well trained" donkeys.

We urge you to remember, though, that the great purpose is to make possible the retirement of the Land Contract. This

event along with some other planned events should make it possible to "burn the Land Contract" at our big Spring Rally scheduled for May 17. The college Administration and Faculty, Board of Directors Century Club, Dr. Alford, who has been in charge of most of the arrangements, and others who are pushing to retire the Land Contract, earnestly solicit your attendance at the Cobo Arena on March 30, at 7:00 P.M.

COLLEGE CALENDAR

- MARCH 22—Men's Club meeting — College
- MARCH 30—Donkey Basketball Game Cobo Arena
- MARCH 31 thru 4th ANNUAL MISSIONS
- APRIL 2 LECTURESHIP — College
- APRIL 2—Ladies' Associates meeting College
- APRIL 5—Annual Preacher's Benefit Banquet — College
- APRIL 13—Preacher — MCC Faculty Basketball Game—Ferndale Lincoln Junior High School corner Livernois & 9 Mile Rd.
- APRIL 26—Men's Club meeting — College
- MAY 7—Ladies' Associates meeting — College
- MAY 17—Annual Spring Rally — Masonic Temple Auditorium
- MAY 26—Baccalaureate — 3:00 P.M. College
- JUNE 1—Graduation — 10:00 A.M. — College

ANNUAL BENEFIT BANQUET APRIL 5 — BUD GUEST, WJR PERSONALITY TO EMCEE

Each year in the spring, a committee consisting of several well-known preachers in the Detroit area, plan and execute the ANNUAL PREACHER'S BENEFIT BANQUET. This year the occasion is set for FRIDAY, APRIL 5, 7:30 P.M. in the CAFETORIUM at MICHIGAN CHRISTIAN COLLEGE. MILLARD LOFTIS is the committee chairman. Those working with him are Will Ed Warren, Harmon Black, Gerald Montgomery, Hoy Ledbetter, Dean Clutter, Carson Sp'vey, Glendol Grimes, Reeder Oldham, Herbert Dean and Lester Allen. BUD GUEST, a very well-known radio personality at WJR in Detroit is guest emcee and JAN WYNN, WJR radio

singing star will also be featured. The entire evening, beginning with a good dinner, holds forth a most enjoyable evening and has a wonderful purpose. The PURPOSE THIS YEAR is to help toward the paying off of the LAND CONTRACT. This Land Contract must be retired before the college can taken another significant step forward.

In the past, these BENEFIT BANQUETS have provided around \$4,000.00 each. These contributions have aided the college greatly. The banquet tickets are \$10.00 each and the contribution is tax deductible. Checks should be made to Michigan Christian College.

The College Cafetorium will hold comfortably several hundred people and by attending, you will not only enjoy an evening of good food, fine entertainment and great fellowship, you will be participating in a great cause of helping Michigan Christian College for the first time be free of the debt on the college property.

Many persons are selling tickets but if you need tickets, please contact the college or one of the preachers serving on the banquet committee. In most cases the local preacher at the church where you attend will have tickets.



MILLARD LOFTIS

Dear Friends,

The members of the Board of Directors, along with thousands around the world, were shocked and grieved at the sudden death of Sister Alma Gatewood. Because of the seemingly few years she had lived on this earth and due to her ever-present and untiring energy, her passing was almost impossible to believe. The fact of her departure soon became very realistic, however, and as soon as opportunity permitted, the Board of Directors discussed fully what Mrs. Alma Gatewood had meant to the cause of Christ around the world and, in more recent years, to Michigan Christian College. We were all of one mind that Sister Gatewood had contributed so much of her life and effort toward teaching the lost and helping others that we, with one accord, sincerely desired to establish a permanent memorial to her and to her good works. President Gatewood requested that no flowers be sent to the funeral but asked that anyone desiring to send flowers might send a contribution instead to Michigan Christian College . . . toward the forming of a scholarship fund to help worthy girls receive a Christian education. The Board of Directors appreciated this but felt that Sister Gatewood was worthy of a more permanent memorial. It was, therefore, decided that a Girls' Dormitory be erected as soon as possible on the campus of Michigan Christian College and that this dorm bear the name of Alma Gatewood. The Board agrees that a permanent memorial such as this would be in keeping with her life and the best way in which the Board of Directors could say to President Gatewood and to all others how deeply we appreciated this fine unselfish Christian lady. This decision having been reached, the Board thus passed the resolution which you see on this page. We sincerely believe that we express the thoughts and desires of thousands of people around the world and particularly the Christians of the North Central area in the making of

this resolution. We feel that you welcome this information and that you will desire to have a definite part in the making of the Alma Gatewood Girls' Dormitory a reality.

Based upon the above, the Board of Directors has asked Dean Lucien Palmer and Maurice C. Hall to give their

Resolution

of the BOARD OF TRUSTEES OF MICHIGAN CHRISTIAN JUNIOR COLLEGE

WHEREAS *Alma Gatewood has served unselfishly the cause of Christian Education; and,*

WHEREAS *she has been a great leader of women in Christian thought in the Michigan area; and,*

WHEREAS *she has dedicated her energies to the training of young people, in the United States and in the mission fields of the world; and,*

WHEREAS *she has laid down her life in service to God, and particularly in service to the furtherance of the aims and ideals of Michigan Christian Junior College; and,*

WHEREAS *the Board of Trustees wishes to honor and perpetuate the memory of Alma Gatewood;*

BE IT THEREFORE RESOLVED *that the Board of Trustees of Michigan Christian Junior College take necessary steps to establish and supply a memorial fund for the erection of the Alma Gatewood Women's Residence Hall, on the campus of Michigan Christian Junior College; and,*

BE IT FURTHER RESOLVED *that Lucien Palmer and Maurice Hall be commissioned to direct and to lead this endeavor to a successful conclusion; and,*

BE IT FURTHER RESOLVED *that the cooperation of the Administration, Faculty, Staff, Students, Alumni, Ladies' Associates, Men's Club, Century Club and all Living Endowment Clubs of Michigan Christian Junior College be sought to insure the greatest possible participation in this effort; and,*

BE IT FURTHER RESOLVED *that this project be pursued with all dignity, decorum, and diligence worthy of the great lady to whom the memorial shall be erected.*

To this end we hereby give our approval, this eleventh day of February, 1963, and hereto have caused our seal to be affixed.

The Executive Committee for the Board of Trustees.


Chairman


Secretary


Vice Chairman


Treasurer

attention to the carrying out of this resolution. We solicit your interest and encouragement to these men as they carry out the challenge of providing funds and causing to be erected this great memorial in memory of a great lady, the wife of the first President of Michigan Christian College. We believe that this is

one of the many ways that, though she be dead, she yet will speak . . . through the lives of girls who will grace the halls of this dormitory through the years.

Board of Directors
Michigan Christian College



*Mrs. Alma Gatewood, wife of President Otis Gatewood
of Michigan Christian College.*

Born December 28, 1908 — Died January 18, 1963.

Married to President Gatewood December 25, 1936.

To the memory of Sister Gatewood, the Board of Directors have resolved to erect a Girls' Dormitory. A sketch of this building, prepared by the college architects, Wyeth and Harman, is below. The cost in erecting this stately building will be \$200,000.00.

More than 250 people have already sent in contributions totaling more than \$5,000.000 toward this permanent memorial

to Alma Gatewood. Many others have stated their firm interest to do the same. These contributions are being specially handled at the college and all will receive receipts of donations sent. It is believed that many will desire to have fellowship in erecting this beautiful Girls' Dormitory to Sister Gatewood upon learning of the decision of the Board. Send gifts to Michigan Christian College marked "Alma Gatewood Memorial Fund".



FIRST HOMECOMING QUEEN CROWNED AT MICHIGAN CHRISTIAN



Another "first" has taken place on the campus and in the history of MCC. The crowning of the first HOMECOMING QUEEN took place on Saturday night, February 16. Miss VIRGINIA WASH, a freshman from Lansing, Michigan, took the honors bestowed upon her by her fellow students and was crowned by President Gatewood during the half-time of the annual homecoming basketball game. Miss Wash and her maids along with their male es-

corts presented a beautiful setting. The Homecoming event has now been established as an annual affair at Michigan Christian and we're sure the occasion will grow in size and spirit each year.

The BASKETBALL TEAM, under the direction of Coach Shinsky, put on a great performance and sent down in defeat Grace Bible College of Grand Rapids by a score of 77 - 72.

The occasion also brought back to the campus many of our FORMER STUDENTS. The reunions were great and an A L U M N I ORGANIZATION was formed. A ballot of officers was presented and soon officers will be elected. A BY-LAWS committee was also formed and will soon report.

All of these things together made HOMECOMING a great event and we look forward to next year.



PHYSICAL EDUCATION BUILDING COMPLETED

March 5 saw the fulfillment of another much needed building on the campus of M.C.C. The P.E. building had been under construction since September and it was a day of rejoicing to see it finished and available for use.

The building is of steel and concrete structure and in time to come will be brick veneered in keeping with the brick pattern being used on the total campus plan.

The building is 56 feet wide and 102 feet long. A legal size playing court (50 x 93) is included and a beautiful maple floor makes available a fine court. Later, a bleacher section for about 300 people will be added and a locker and shower room, also.

All in all the building is of great value in that it will make possible a well rounded academic program in physical edu-

cation as well as a very spirited intra-mural program. Possibly we could have built no building more appreciated by the students. The building was badly needed to make possible a better rating with accrediting agencies.

We are deeply indebted to the Ladies' Associates organization which gave \$12,000.00 to the project and the Men's Club which gave \$5,500.00.

GOAL OF 300 SET FOR SEPTEMBER, 1963

September, 1963, will see the doors of MCC open for the 5th year. The enrollment goal is 300. Dormitory space, especially for girls, is limited. Your applications should be sent to REGISTRAR, MICHIGAN CHRISTIAN COLLEGE, Rochester, Michigan. Also, write Hugh R. Mingle, Registrar, for information about the college.

4th MISSION LECTURESHIP SLATED FOR MCC CAMPUS

The fourth World Evangelism Lectureship will be held on the Rochester campus of Michigan Christian College beginning March 31 and closing at 8:00 P.M. on April 2. The theme will be — "LORD WHAT WILT THOU?—THE TIMES — THE TASK — THE TOOLS." This inspirational period normally includes speakers from many nations of the world. Many outstanding and well-known speakers are already committed to participate in these lectures.

Panel discussions on current missionary problems will be featured. Forums on different world areas will highlight doors that are closing and opening.

A ladies' program giving insights into the woman's work on the fields will be directed by qualified missionary women.

The very popular "international meals" of last year will be repeated this year. Plans include a "Russian Day", "a German Day" and an "Asian Day".

For the first time this year, students and faculty members of many Christian college campuses will be present to present and to view challenges around the world.

Several outstanding missionary movies will be shown each evening. Devotional periods will close the day's activities. Housing will be provided for guests. Meals will be furnished at nominal prices in the MCC cafeteria.

HIGH SCHOOL DAY

Friday, April 12

M.C.C. LAUNCHES SECOND SELF-STUDY

Another step forward toward higher accreditation is now under way. Application has been made to the Michigan Commission on College Accreditation. This is a separate accrediting agency from the State Department of Education. In preparation for the approval of this application, the Administration, Faculty, Staff and Board of Directors are jointly participating in a voluntary SELF-STUDY program. The study is to be completed by mid-spring and is designed to cause everyone connected with the college to take a good inner look at our entire operation. The goal is to more firmly establish our "purposes and goals" and to focus serious attention on the "strengths" and the "weaknesses" of the institution. It is hoped that the Commission will bestow upon MCC a high rating of approval and that these results will be available by graduation which is June 1.

MAY 17 RALLY MASONIC TEMPLE AUDITORIUM

May we urge you to make your plans now to attend the annual May Rally. Featured this year will be the 500 VOICE CHORUS under the direction of Fred Alexander (director of the regular MCC chorus) and assisted by Hugh Mingle, Milton Fletcher and Dan Woodroof. Another great feature of the rally (we hope) will be the burning of the Land Contract on the college property. It is hoped that this rally will see in excess of 2000 friends of the college turn out.

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