VOLUME I

APRIL 1962

NUMBER 1

MCC Sets Academic Goals - Looks To Future



President Gatewood and Dean Palmer admire membership certificate in national higher education organization.

Michigan Christian Recognized By American Association of Junior Colleges

Junior Colleges, with headquarters in Washington, D.C., recently notified MCC Administration that Michigan Christian had been officially approved and voted membership into the Association on January 7, 1962. Quoting from AAJC Executive Director, Mr. Edmund J. Gleazer's letter, dated January 18, 1962, . . . "I am glad to report that at a meeting of the Board of Directors of the American Association of Junior Colleges last week, the application of Michigan Christian Junior College was approved for Active Institutional Membership in the Association."

Michigan Christian is very proud of this achievement and will endeavor to work faithfully as an Active Institutional member. Administrators and faculty members will join AAJC members throughout the nation in a

The American Association of mutual effort to promote promior Colleges, with headquar-fessional knowledge and instirs in Washington, D.C., retutional development.

Gatewood and Palmer Attend Conference

President Gatewood and Dean Palmer attended the annual AAJC Convention in Denver, Colorado, February 27 - March 2. At this meeting they participated in discussions of current trends and professional aims of the junior colleges in the entire nation.

This is the first issue of the quarterly Official Bulletin of Michigan Christian College. The Bulletin is designed to promote the welfare of the college by acquainting the public with developments at the school and as an official organ through which aims, policies and decisions of the Board of Directors and the Administration may be made known.

The Board of Directors and Administration of Michigan Christian College, prior to opening the college in 1959, dedicated themselves to the establishment and maintenance of a liberal arts junior college program which would provide for students every advantage which could be received at any other school and which would receive recognition and accreditation from all normal agencies including the North Central Association of Colleges. This dedication has been maintained and we continue to pledge it as we look to the future.

Desiring that everyone take a close look at the present accomplishments, may we submit various recognitions achieved by the College thus far:

- Michigan Christian College has membership in the American Association of Junior Colleges.
- Michigan Christian College has membership in the Michigan Association of Junior Colleges.
- Michigan Christian College has the approval of the State Department of Public Instruction.
- Michigan Christian College holds Associate Membership in the Michigan College Association.
- Michigan Christian College has been approved by the State Approving agency of the Department of Public Instruction of the State of Michigan for the education of veterans of World War II as provided by the "G. I. Bill of Rights", Public Laws 16 and 346, and for Korean Veterans under Public Law 550.
- Michigan Christian College

has been approved by the U. S. Department of Justice, Immigration and Natural zation Service, for the training of foreign students.

 Michigan Christian College has been approved by the Government for participation in the National Defense Student Loan Program.

This leaves basically one final hurdle: accreditation by the North Central Association of Colleges. Since MCC was started as a new college, not having a parent institution, it is necessary to graduate several classes before application can be made to the NCAC. The ability of our graduates to do upper division (senior college) work becomes one of the most important criteria for the evaluation of our educational effectiveness. As soon as a sufficient number of graduates have entered senior college programs, application will be made to the Association. Based upon past and present achievements we have every reason to believe that MCC's application will be approved.

AS WE LOOK TO THE FUTURE, may we point out some directions and major emphases for the college.

- M.C.C. is presently maintaining a sound academic program in liberal arts, sciences and religious education. We shall make every effort, however, to improve our program every semester.
- Additional well qualified faculty members will be employed each year. A minimum of one-fourth of the faculty with Ph.D. degrees is the present goal of the junior college program. Administrative policy requires that presently

employed faculty members continue an educational program toward advanced degrees and standings if they are to remain on the staff.

- M.C.C. offers the ASSOCIATE ATE OF ARTS, ASSOCIATE OF SCIENCE degrees and the JUNIOR COLLEGE CERTIFICATE.
- Departments of Study presently established at M.C.C.
 - 1. Bible and Religious Education
 - 2. Business Education
 - 3. Fine and Applied Arts 4. Language and
 - Literature
 - 5. Natural Sciences
 - Engineering and Mathematics
 - 7. Social Sciences
 - 8. Education and Psychology
 - 9. Physical Education
- At a recent meeting of the Board of Directors and Administration, decisions were made to launch the following:

1. A STRONG TEACHER TRAINING PROGRAM

Realizing the great present crucial shortage of teachers plus the obvious need for additional teachers, MCC plans to emphasize TEACHER TRAINING... Students will be encouraged to become elementary and secondary school teachers. Well qualified faculty members to administer and instruct in this program will be employed.

2. A STRONG BUSINESS ADMINISTRATION AND SECRETARIAL SCIENCE PROGRAM

Based upon the realization that many young people are interested in a two-year program in Secretarial Science and Business Administration, MCC is developing a program to provide effective training. Plans call for a well staffed and equipped department designed to adequately prepare students to qualify for gainful employment in the business world. A Placement Bureau is planned to assist students completing programs in this area to secure employment.

3. A DEPARTMENT OF INTERNATIONAL RELATIONS

Michigan Christian realizes that we are living in a world increasingly conscious of World travel, communication and citizenship. There is a great need for qualified people who can serve on the international scene. Languages need to be taught; human relations need to be emphasized; cultures need to be understood; methods and techniques need to be explained and explored; conducted tours need to be incorporated in the training program. M.C.C. has an awareness of the international scene and will do all she can to awake her students to this awareness and prepare them to meet the challenge. Toward this end, we are dedicated to maintain a strong foreign language program and related programs in the International Relations department designed to interest and prepare students for effective service in the present

MCC is on the march and the future is increasingly brighter every day. We invite a greater interest on your part in the training of youth. Remember, the greatest raw material on earth is found in our youth. Their proper development spells the difference now and in the future.

Michigan Christian To Receive 600 High School Students

Approximately 600 high school students from Michigan, Ohio, Indiana, Illinois, Wisconsin and Canada will be honored guests on the Michigan Christian College campus on the third annual High School Day, April 20. All senior high school students are invited to the campus to attend classes in session, participate in daily chapel exercises and special sports events and personally meet President Otis Gatewood and Dean Lucien Palmer.

Following a reception given by MCC's Student Council, high school students will be asked to register at 9 a.m. A special chapel program featuring campus musical groups and student activities has been planned. President Gatewood and Dean Palmer will also extend a special welcome to the visitors.

Michigan Christian hopes that

all high school students will take advantage of the public school holiday to be "exchange students" at MCC from 9 a.m.—3:30 p.m. Visitors will be afforded a chance to view campus life academically, spiritually and socially. Visits with faculty members, and students will afford them an opportunity to ask questions pertinent to all phases of college life. Each student will receive a new college catalogue and instructions regarding application for admission.

Due to increased enrollment, overnight accommodations will be very limited. If housing is necessary please contact Fred Alexander, High School Day Housing Director, 800 West Avon Road, Rochester, Mich.

From Riches to Rags



Ramon Mendez with Pres. Gatewood

It's a long way from riches to rags, and yet the step can be made in an amazingly short time. Similarly it is a long way from Panama to Michigan Christian College, but with modern transportation, this step can also be taken rapidly. It is a long way from Catholicism to the kingdom of God, but when all things are ready, the crucial step can be made in a very short time. It is a big step that must be taken to go from governor to the governed, but it can be done when the motives are right and the goal is rewarding enough. All of these steps have been taken by one of our outstanding students here at Michigan Christian Junior College.

Ramon Mendez was Lt. Governor of Colon Province in Panama when Dr. Floyd Coleman of Waterloo, Indiana, and Bob Bryson of Jeffersonville, Indiana, arrived in Panama to assist with a gospel meeting. Stroll-

(Continued on page 4)

Michigan Christian Receives Financial Aid from Industry

\$8,544 Received From
Ford Motor Educational Aid Plan

If you work for Ford Motor Company and give to Michigan Christian your employer will double your contribution. For example, if you give \$10.00, Ford will give \$20 and thus Michigan Christian will receive \$30.00. If you have not been taking advantage of this program please obtain a Ford Educational Aid Form from your supervisor and enclose it with your next check to Michigan Christian.

Ford Motor Company is only one of approximately 120 firms which encourage their employees to support higher education in the United States. Help industry to help Michigan Christian. Look for your employer's name in the listing below. No matter what your giving plan, if your employer is listed below contact Michigan Christian College and you will receive instructions on procedures necessary to obtain matching gift contributions.

Aetna Life Companies
Allegheny Luddum Steel Corp.
American Brake Shoe Co.
American Brake Shoe Co.
American Express Company
Amer. & Foreign Power Co.
Amer. Home Products Corp.
Atlas Chemical Industries
Atlas Rigging & Supply Co.
The Bank of New York
Whitney Blake Company
Boston Mnftrs. Mutual Ins.
Burlington Industries
Cahot Corporation
Campbell Soup Company
Carter Products Inc.
The Chase Mauhattan Bank
Chicopee Mnfg. Corp.
The Chileote Company
Cleveland Elect. Hlum. Co.
Combustion Engineering Co.
Conn. Light & Power Co.
Conn. Light & Power Co.
Conn. Light & Power Co.
Connig Glass Works
The Crossett Company
Diamond Alkall Co.
Diamond Crystal Salt Co.
The Dow Chemical Co.
Dow Corning Corp.
Draper Corp.
Wilbur B. Driver Ca.
Ebectric Bond & Shure Co.
Florad Motor Company
E & J Gullo Winery
Goneral Atronics Corp.
Coneral Atronics Corp.
Coneral Pub. Utilities Corp.
Goneral Pub. Utilities Corp.
Goneral Pub. Utilities Corp.
Goneral Pub. Utilities Corp.

Ginn and Company
Gildden Company
Gildden Company
B. F. Goodrich Co.*
W. T. Grant Co.*
Harris-intertype Corp.
Hercules Powder Co.
Hooker Chemleal Corp.
J. M. Huber Corp.
Hughes Alrevaft Co.
Hooker Chemleal Corp.
J. M. Huber Corp.
Hughes Alrevaft Co.
Hooker Chemleal Corp.
J. M. Huber Corp.
Karler Steel Corp.
Kern County Land Co.
Walter Kidde Constructors
Kidder, Peahody & Co.
Kimberly-Clark Corp.
Lingsbury Mach. Tool Corp.
Lehigh Portland Cement Co.
H. M. Long Limited
The Lummus Company
Manufacturers Trust Co.
The Maydag Company
McCormick & Company, Inc.
McGraw-Hill Publishing Co.
Medusa Portland Cement Co.
Mellon NaCl. Bank and Trust
Merck & Co., Inc.
Motava & Thermit Corp.
Middlesex Mutual Assurance
Midland-Ross Corp.
Morgan Engineering Co.
Motava Bolter and Machinery
Norgan Engineering Co.
Motava Distillers and Chem.
Notava Lead Company
New York Trap Rock Corp.
Northrop Corp

Okla. Gas and Electric Co.
Owens-Corning Pibergias
Personal Products Corp.
Petro-Tex Chemical Corp.
Phelps Dodge Corp.
Pitthey-Bowes Inc.
Pittsburgh Plate Glass Co.
Ralston Purina Co.
Ralegel Textile Corp.
Rockwell Mfg. Co,
Rockwell-Standard Corp.
Rust Engineering Co.
Schering Corp.
Scott Paper Co.
Joseph E. Seagrams & Sons
Scalright-Oswego Falls
Selby, Battersby & Co.
Seton Leather Company
Sharon Steel Corp.
Simmons Company
Simonds Saw and Steel Co.
The Singer Mfg. Co.
Smith, Kline & French Labs.
Sperry and Hutchinson Co.
Stauffer Chemical Co.
Stevens Candy Kitchens
W. H. Sweney & Co.
Tektronix Inc.
Tenn. Gas Transmission Co.
Towers, Perrin, Forster
United Cay Mines Corp.
Watkins-Johnson Co.
Chas. J. Webb Sons Co., Inc.
Willipool Corp.
John Wiley & Sons Inc.
Williams & Company
Worcester Pressed Steel Co.
Wyandotte Chemical Corp.*

* FIRMS NOW GIVING TO MCC.

DEBT RETIREMENT DRIVE PROGRESSES

Goal: College Indebtedness Cut One-Half by 1963

The Board of Directors and the Administrators of Michigan Christian College have taken one step further with their Five Year Development Plan. Within eighteen months they propose to reduce college indebtedness from the present \$600,000 to \$300,000.

the enrollment has risen sharply each year. The three dormitories are now filled to capacity. Additional dormitory and classroom space must be provided to accommodate the influx of students. Library and laboratory facilities must be augmented. The figures below illustrate percentages of increase over a three year period.

Year		Enrollment		Percentage
1959	-	1960	56	
1960	-	1961	106	89%
1961	-	1962	176	66%

The above figures depict the dilemma imposed by the present indebtedness and increasing enrollment. The Board and the Administration agree that the necessary construction would bring the total indebtedness to one million dollars. They also agree that such a financial burden would be too great for a young school. Finally they agree that they must appeal to friends of the school to help reduce the indebtedness by one half in order to make imperative construction possible.

The preparatory phase of the debt retirement began in September 1961 and is scheduled for completion by June 1963.

During the last two years Contacts for assistance in the debt retirement campaign will be made according to the goals outlined below:

Junior Associates*\$	5,000				
Associates*	10,000				
Men's Club*	10,000				
Local Business and					
Industry	25,000				
Living Endowment Clubs					
Michigan and Ohio	100,000				
Other States	75,000				
Rally	75,000				

TOTAL\$300,000

*Above projects

The affiliate groups, Junior Associates, Associates & Men's Club, have agreed to furnish the requested amount. The Associates have paid \$3,000 of their promised \$10,000. Other groups are making plans to make payment soon. When this preliminary phase of debt retirement is completed plans for construction can be formulated.

Subsequent phases of the Five Year Development Plan have been formulated around the areas of projected student enrollment and projected income from Living Endowment Club members. According to the plans outlined for 1960, 150 students were anticipated in 1961. However, total enrollment for this period exceeded the pro- bers. We are indeed grateful to jected figure. The projected student enrollment schedule further indicates that Michigan Christian will enroll 225 in 1962; 315 in 1963; 400 in 1964 and 500 in 1965. Based upon a study of the percentages of increase in enrollment during Michigan Christian's three year history, the Board and Administration feel that the schedule is most realistic

Increased enrollment means increased operational expenses. Increased operational expenses call for increased income. Therefore, a projected income schedule has been drafted in accordance with the projected student enrollment. Revenue must increase proportionate to enrollment increases. In 1962 a total goal of \$331,000 is set for Living Endowment Club members. In 1963 goals call for \$391,000 from this group; in 1964, \$406,000 and in 1965, \$917,000.

The projected income schedule is optimistically planned and some may believe that it is unrealistically visionary. However, in 1960 many were equally as skeptical of the projected enrollment which has exceeded our expectations. Likewise, the income from some of the Endowment Clubs has exceeded projections although that of others did not fulfill expectations.

A study of the projected income schedule illustrates that \$58,000 per year comes from Family and Security Club memall who are giving through these clubs, for \$1.00 or \$5.00 per month means a real sacrifice for some. However a further analysis of the giving pattern reveals that those in higher income brackets are not meeting their projected goals as well as others. Membership in the Century Club is short 19 members, the Executive 500 Club is short 38 members; the Norcentra Club is short 79 members and the Loyalty Club is short 238 members. If only 374 more people would realize the great challenge and contribute through one of these clubs Michigan Christian's goal would be a

Membership in the Security Club exceeds previous estimates by 245 members. In the Family Club 1,175 more people enrolled than were anticipated. We are proud to call these members part of our "Endowment Club Family" but we wonder if some should not revaluate their financial ability and enroll in a higher club.

Anyone wishing to enroll in a Living Endowment Club or to become a member of a different club may contact Lester Allen, Living Endowment Club Director.

Warren Receives MCC Appointment



WILL ED WARREN, minister of the Strathmoor congregation in Detroit, was recently appointed to the faculty of MCC's Bible Department. Brother Warren studied at Abilene Christian and David Lipscomb College, where he graduated in 1952 with a B.A. Degree with a concentration in speech, sociology and Bible.

Prior to working with the Strathmoor Church of Christ, he assisted at the Clawson, Michigan, congregation. He is Associate Editor of the North Central Edition of the Christian Chronicle.

He and his wife, Mickey, have one daughter, Karen.

AFFILIATE GROUPS GO AND GROW WITH MCC

MEMBERSHIP INCREASES AND MCC PROGRESSES

The affiliate groups of Michigan Christian, Associates, Junior Associates and Men's Club, all report that their membership rosters are growing longer as Michigan Christian's list of achievements grow longer. Michigan Christian is extremely grateful to all those who are members of its affiliate groups, which have done so much to assist the college with their financial and moral support.

Recently representatives from the Associates and Junior Associates were asked to go to Indianapolis and Terre Haute, Indiana, to explain the aims, organization and accomplishments of their organizations. Increasing numbers want to join these groups and assist in the promotion of Christian education in the North Central United States.

Associates Give \$80,859.35

As of January 1, 1962, the Associates, the original affiliate group, reported that they had given \$80.859.35 to the college in the form of facilities or cash contributions. This organization began when 300 ladies met to outline a plan to promote Christian education at Michigan Christian. Over 1,400 women are now working with the Associates to assist MCC.

Junior Associates Encourage **Educational Goals**

The 450 teenagers of the Junior Associates encourage their members to establish educational goals while in high school. By being definitely associated with Michigan Christian they view first hand the opportunities and advantages of a Christian institution. Fellowship with Christians in their age

group establishes healthy relationships they wish to continue in College. They have been active in supplying MCC's A Cappella with robes, the Physical Education Department with athletic equipment and the Cafetorium with Public Address facilities.

Men's Club

The newest of the affiliate groups, the Men's Club is seeking to concentrate on aid to deserving students in addition to special projects. In spite of its youth, this group is experiencing interest from men in many areas.

Persons who would like to participate in the growth of Michigan Christian through any of these organizations may contact the following: Associates-Membership Director, Michigan Christian College Associates; Junio. Associates — Lester Allen, Sponsor; Men's Club-Dean Palmer.

MICHIGAN CHRISTIAN EXPANSION COMMITTEE APPOINTED

Lucien Palmer, Dean of Michigan Christian College and Chairman of the Steering Committee for Institutional Expansion announces that he and Committee Members have been considering potential areas of expansion for Michigan Christian. Dean Palmer, appointed Chairman by the Board of Directors, announced the appointments of Hugh Mingle, Registrar; Milton B. Fletcher, Business Manager; Fred Alexander, Chairman of the Music Department; Clyde Balderson, Chairman of the History Department and Dr. George M. Ford, Secretary of the Board of Directors. to serve on the Steering Committee.

Current studies are being conducted to evaluate the feasibility of proceeding with the previously announced plan to expand into a well developed senior college; to retain the

—Riches to Rags (from page 2) ing along the street, Ramon encountered these men, "fools for God", in an almost 100 per cent Catholic community trying to bring converts to Christ.

Ramon Mendez was a busy man. Daily appearances on his radio program kept him politically influencial and intimately associated with the people whom he served. He was often asked to speak at various functions. He found time to accept an invitation to a gospel meeting, although he had been charged with assisting in preparations for Vice President Nixon's Panama visit.

It's a long way from riches to rags, and yet in the short time of an evening's discussion with brethren Coleman and Bryson, Ramon considered any wealth or any important position he might have as "filthy rags" before God. The step was long in many ways, and yet it was made within the space of an evening's discussion.

The difference between Catholicism and Christianity is appalling, especially in its outward expressions; but when a heart is right and when abuses have been seen for many years, the step becomes far easier, and it was made by Ramon Mendez the same evening as he was buried with his Lord in baptism and raised to walk a new life.

He, like Paul, began to preach immediately. It's a long way from being governor of a people to being governed and being a servant of Christ. However, junior college status, in view of the recognition given this type of institution by leaders in higher education, and provide facilities for the last three years of secondary school; to establish an extension unit in the metropolitan Detroit area; or to incorporate an elementary school in the area; or in maintaining the junior college status, add a third year of specialized trainin the study of Bible, Religious Education and Missions.

Committee members are reviewing the potentials of these areas of expansion cognizant of current educational trends on the local and national level. Individual research supplemented by committee discussions will constitute the basis of the formal report which will be presented to the Board of Directors at the Annual Board meeting in the fall of 1962.

when one is good and honest in heart as was Ramon, one is ready to make this step. He felt, as did our brethren, the great need of additional training. He wanted to be a missionary. Where would he go to School? He learned of the Missions Department of Michigan Christian in Rochester, Michigan; and though it's a long way from the Republic of Panama to Michigan Christian, the red tape of becoming a student and of getting necessary government authorizations was rapidly cut, and Ramon Mendez has been here with us over a year in concentrated Bible and missionary preparation.

It's not unusual for this man to go out to speak on a Sunday morning and to have brethren report that there were twenty-five responses to the invitation. Ramon Mendez is zealous. He soon will be returning to Panama and will have many difficulties to overcome. Your prayers on his behalf are requested.

He desires to see the gospel of Christ reach Latin America before Communism takes over. Toward this end he has dedicated his life. The distance travelled physically, spiritually, and mentally has been great, nevertheless the travel has been done in an extremely short period of time. Ramon Mendez is extremely well qualified to carry out the commission of our Lord to go preach the gospel. We at Michigan Christian believe that it can be done in this, perhaps the last, generation.

Oklahoma Coed Crowned Queen of Hearts



Queen Carole with escort John Whitwell

The Triumphal March from Aida heralded Michigan Christian's Valentine Court as the twelve royal collegians marched through a three-dimensional white heart to the throne of the Valentine Queen. In a regal coronation ceremony 1961 Queen Darlene Pobur, Taylor, Michigan, bestowed her crown on the newly elected Queen Carole Anne Blackburn.

Gowned in floor-length white chiffon featuring a lace bodice, brunette Carole Anne personified feminine charm as she accepted one dozen (long stemmed) red roses from her escort, John Whitwell, Wyandotte, Michigan. Carole Anne is the daughter of Mr. and Mrs. John R. Blackburn, Oklahoma City, Oklahoma.

Other members of the royal court were: Princesses Marilyn Kincade, Rockford, Illinois; Mary Ann Padgett, Belleville, Michigan; Betty Work, Trenton, Michigan; Shannon Murray, 1946 Queen of Detroit Babyland, Detroit; Escorts Gary Henson, Flint; Paul Cross, Royal Oak; Berkeley Hackett, Walled Lake; and Bill Hall, Rochester.

Muted red glows emanated from myriads of mobile hearts which danced on the MCC Cafetorium ceiling as couples listened to Professor Maurice Hall cite the caprices of a busy cupid on the campus. Judging from the number of engagements announced following the festivities, many are especially grateful to the freshman class for a most successful evening.

BULLETIN-Michigan Christian Junior College

Vol. I April, 1962 No. 1

PUBLISHED FOUR TIMES EACH YEAR,

NON-PROFIT ORG. U.S. POSTAGE PAID PERMIT NO. 86 Rochester, Michigan