Office of Institutional Research
Project Summary:

Hispanic Outlook Survey

ID: 2362
Requester: Lopez-Isa, Jose
Date Requested: 15-Apr-05
Expected Completion: 01-Jul-05
Actual Completion:

IR Category: External Reporting
Project Type: Annual
Status: Active
Assigned To: Foster, G.

Description: Please provide enrollment statistics as noted in request.

Methodology:

Major Findings:

[Signature]
Completed 6/30/05

Monday, April 25, 2005
Confidential Fax

To: The Hispanic Outlook in Higher Education
From: Gail M. Foster

Fax: 201-587-9105
Pages: 3

Phone:
Date: 6/30/2005

Re: Publisher's Questionnaire
CC:

☐ Urgent  ☐ For Review  ☐ Please Comment  ☐ Please Reply

Please find attached questionnaire. If you have any questions, please do not hesitate to call.

Gail M. Foster
Office of Institutional Research
Rochester Hills
3903 West Hamlin Road
Rochester Hills, MI 48309-3233

P: (248) 232-4869
F: (248) 232-4860
E: gmfoster@oaklandcc.edu

If all pages have not been received or if you have any questions, please call: (248) 232-4869
Or fax: (248) 232-4860
<table>
<thead>
<tr>
<th>Institution</th>
<th>OAKLAND COMMUNITY COLLEGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Mary S. Spangler Ed D</td>
</tr>
<tr>
<td>President</td>
<td>Clarence E. Brantley</td>
</tr>
<tr>
<td>Director</td>
<td>George Cartonnis</td>
</tr>
<tr>
<td>Institution E-mail Address</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ENROLLMENT STATISTICS AS OF FALL 2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>1- Total student enrollment</td>
</tr>
<tr>
<td>2- Hispanic student enrollment</td>
</tr>
<tr>
<td>2a- First Time Hispanic Freshman who were enrolled Fall 2004</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GRADUATION INFORMATION</th>
<th>Academic</th>
</tr>
</thead>
<tbody>
<tr>
<td>3- Number of Hispanic students who graduated calendar year 2004</td>
<td>41</td>
</tr>
<tr>
<td>4- Total number of students who graduated calendar year 2004</td>
<td>1934</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ADMINISTRATORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>5- Number of Hispanic administrators (president, vice presidents, deans, directors, department heads, etc.)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FACULTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>6- Total number of faculty members, including Part-time, as of Fall 2004</td>
</tr>
<tr>
<td>7- Number of Hispanic faculty, including Part-time, as of Fall 2004</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STAFF</th>
</tr>
</thead>
<tbody>
<tr>
<td>8- Total number of staff members</td>
</tr>
<tr>
<td>9- Number of Hispanic staff</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FINANCIAL AID AVAILABILITY</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>

* All statistics, except graduation statistics, should be for Fall 2004, or based on your school's reporting date.
11- SCHOLARSHIPS AVAILABILITY ☐ Yes ☐ No
11a- AID AWARDED TO HISPANIC UNDERGRADUATES
   ☐ Based on Need $_____ ☐ Non-Need Based Aid $_____ NOT AVAILABLE AT THIS TIME

12- SPECIAL ACADEMIC PROGRAMS AVAILABLE TO HISPANIC STUDENTS
   ☐ ESL ☐ Remedial Courses ☐ Counseling ☐ Mentoring
   ☐ Other (please specify):________________________

13- HISPANIC/LATINO/CHICANO/MEXICAN AMERICAN STUDIES AND/OR OTHER SPECIALIZATIONS
   ☐ Yes ☐ No

14- HISPANIC STUDENT CLUBS AND/OR ORGANIZATIONS
   ☐ Yes ☐ No

   Please provide the names of clubs or organizations:
   1. __________________________
   2. __________________________
   3. __________________________

15- HISPANIC ORGANIZATIONS OR BUSINESSES WITH WHICH THE COLLEGE/UNIVERSITY MAINTAINS A WORKING RELATIONSHIP
   ☐ Public ☐ Private ☐ Local ☐ National

   Please provide the names:
   1. __________________________
   2. __________________________
   3. __________________________
   4. __________________________

16- ARE THERE ANY HISPANIC MEMBERS ON YOUR BOARD OF TRUSTEES, BOARD OF GOVERNORS, BOARD OF REGENTS?
   ☐ Yes ☐ No

   If available, please provide a list of names:
   1. __________________________
   2. __________________________
   3. __________________________
   4. __________________________
   5. __________________________
   6. __________________________

17- Name of person completing this survey: GAIL FOSTER

   Title: RESEARCH ASSISTANT

   Telephone #: 248-232-4869
   Fax #: 248-232-4860

DEADLINE FOR SUBMISSION: JULY 1, 2005

PLEASE RETURN TO:
The Hispanic Outlook in Higher Education Magazine
P.O. Box 68, Paramus, NJ 07652-0068
FAX: (201) 587-9105 (Please fax both sides of the Questionnaire)
April 15, 2005

Dear President,

Again, this spring, we will begin to prepare the annual listing of the recommended colleges and universities for Hispanic students. This recommended list will appear in the November 2005 issue of "The Hispanic Outlook in Higher Education Magazine." We appreciate your taking the time to fill out the enclosed questionnaire.

Only colleges and universities that respond to the questionnaire will be considered for placement on the recommended list know as the "Publisher's Picks." The data obtained from your questionnaires will be evaluated by an independent group of academics. We have enclosed an envelope for your convenience.

For colleges and universities interested in increasing the number of Hispanic students enrolled at their institutions, the "Publisher's Picks List", published in the November 2005 issue, is an excellent marketing tool for recruiting high school students to your institution. This fall will mark our 10th year publishing this list.

Additionally, the November "Publisher's Picks" issue will be mailed to more than 7,000 high school guidance counselors across the country, with special emphasis on those schools with significant Hispanic enrollment, in the hope of helping them guide their students in their college and university selection. The "Publisher's Picks List" is also available on our website at www.HispanicOutlook.com.

Please take a moment to complete the enclosed questionnaire. We are also sending a copy of this letter and survey to your Public Relations department with the hope that this will facilitate you in obtaining the information necessary. Please return it to our office no later than July 1, 2005.

Sincerely,

Jose Lopez-Isa
Publisher

cc: Public Relations Director

enc.