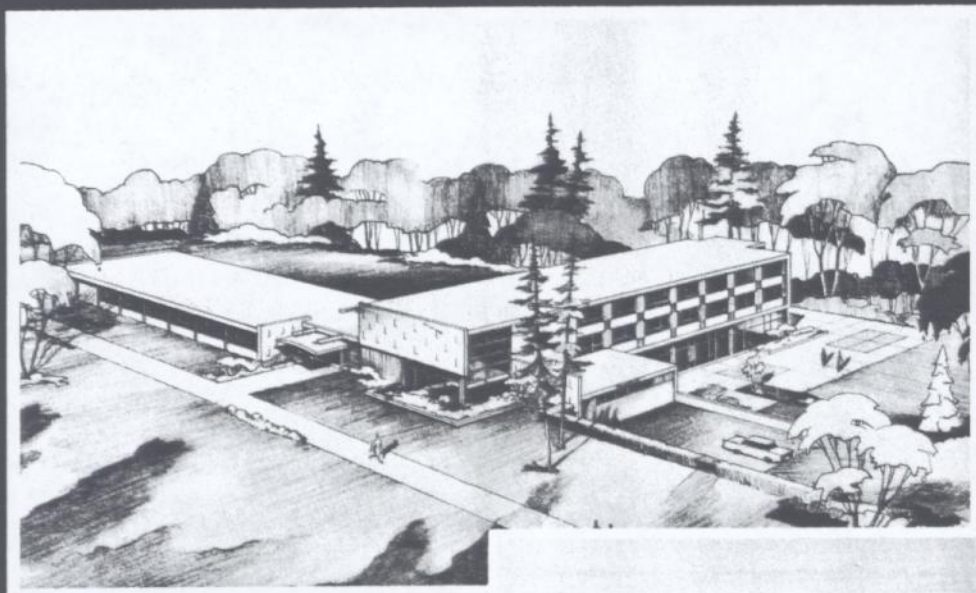


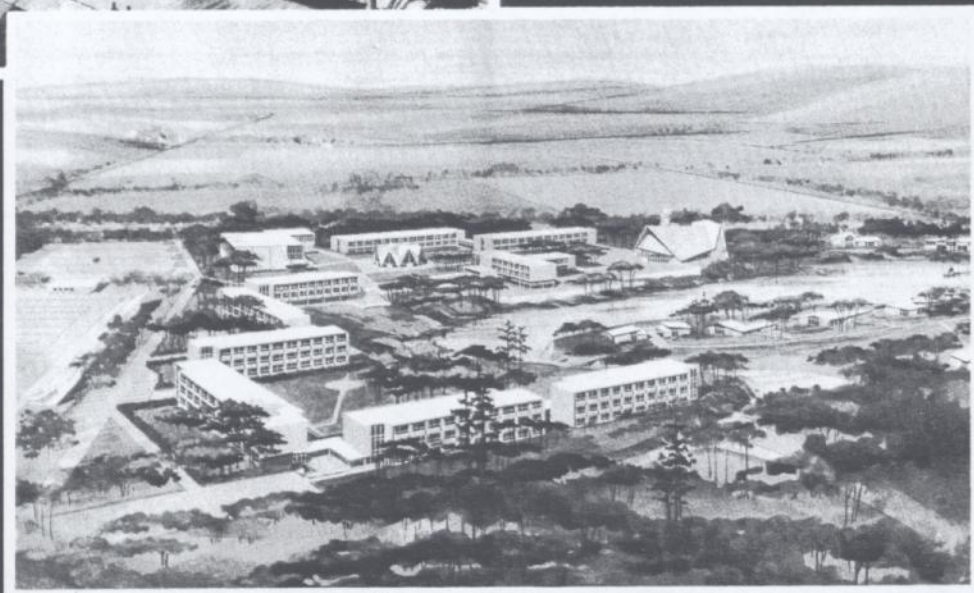
NORTH CENTRAL CHRISTIAN COLLEGE



MULTI-USE BUILDING
Now under construction

RALLY

MAY 22, 1959 — 8 P.M.
STATE FAIR COLISEUM
DETROIT, MICHIGAN



PROJECTED PLAN FOR FULLY DEVELOPED CAMPUS

featuring

PAT BOONE AND NORVEL YOUNG

SOUVENIR PROGRAM — 25c



"If there is anything in the world that this country needs, it's Christian education for its young people. I sincerely believe that my two years at David Lipscomb did more to shape the course of my life and turn it in the right direction than any other influence, except of course, the ever-present influence of my parents. That is why, as long as I am able, I will give as much as I possibly can toward the furthering of Christian education. North Central Christian College has a tremendous and valuable program and it goes without saying that I strongly encourage you to give as much as you are able. I sincerely believe it's the world's best investment"

—PAT BOONE

I Knew Pat When —

When? When he was the same fellow he is now but "not quite as old" and "not quite" so famous. Same in the sense that his movements were easy, his smile was quick, his friends were many, his mind was keen, his habits were good and his ability unlimited. These were his high school days at Lipscomb. It was my pleasure to be teaching there then and I remember him quite well. In a way, it seems that the thing I remember best was that he would come into class, at examination time, and would appear to be wondering if the questions had any answers at all. He would sit it out and usually would be the last one leaving the room. Your heart would go out to him feeling that he had had a bad day, but, lo—(it was always true) upon grading the papers, he would come up with almost a perfect mark. So it was in most things with Pat.

Truly, as we all know, he has gone to the top in many fields, singing, acting, writing, and in a stable faith in spiritual things. The people he has influenced for good are as unnumbered almost as the sand of the seas. How grateful we all are for him and for his interest in young people.

Pat, we welcome you to Detroit and more especially we welcome you to North Central Christian College. We are eternally grateful for you and Shirley and for your support of Christian education. This occasion shall be firmly written into the history of North Central.

LUCIEN PALMER, Dean
North Central Christian College

"Christian education is complete education and provides for the full development of the entire personality — the physical, the social, the intellectual and the spiritual. There is no educational program so well prepared to equip one for a life of service as Christian education. It helps the student keep himself properly oriented in relationship to the long-range purpose and goals of life. It places Christ in the heart, and the glory of God is the end to which all service to humanity is directed."

—M. NORVEL YOUNG



Dr. Young as I Know Him —

Dr. M. Norvel Young, president of George Pepperdine College in Los Angeles, California, and I were fellow students in college. He served as minister of the Broadway Church of Christ in Lubbock, Texas for thirteen of the twenty-two years they supported me as a missionary. He came to Germany at his own expense to help us plan in the beginning phases of the work there. I serve as staff writer for the 20th Century Christian, of which he is editor. We have therefore worked, planned, studied, and prayed together often.

To know Norvel, as most intimate friends call him, is to love and honor him. He is kind, humble, good, and in every respect a gentleman. He has one of the most honorable wives and some of the most beautiful children in the world. Brethren everywhere seek their friendship and counsel and look to them as examples. Dr. Young is one of the great men of wisdom in our generation.

He is an authority on Christian education. He is a graduate of David Lipscomb and Abilene Christian Colleges. He earned the M.A. from Vanderbilt and the Ph.D. from George Peabody College. He is author of "History of Christian Colleges" and is a member of the board of trustees of Abilene Christian College. Since becoming president of George Pepperdine College two years ago he has placed it on a sound spiritual and financial basis. The entire brotherhood, and especially the brethren on the West Coast, believe that Pepperdine is now a blessing to the work of the Lord.

Welcome, Dr. Young to North Central! We are all ready to hear you. We know yours will be words of wisdom on Christian education.

OTIS GATEWOOD, President
North Central Christian College

Program

COMMUNITY SINGING

PAT BOONE, *Directing*

PRAYER

JAMES THOMAS, *Vice-Chairman
Board of Directors*

SIGNIFICANT EVENTS IN
NORTH CENTRAL CHRISTIAN COLLEGE'S DEVELOPMENT

WHEELER UTLEY, *Chairman
Board of Directors*

"DISTINCTIVE EDUCATION"

DR. M. NORVEL YOUNG, *President
Pepperdine College, Los Angeles*

SONG

"How Shall the Young Secure Their Hearts"
(Assisted by Detroit Youth Chorus)

PAT BOONE

CAMPAIGN REPORTS

ERNEST STEWART - LESTER ALLEN
Campaign Managers

CHALLENGE OF NORTH CENTRAL CHRISTIAN COLLEGE

OTIS GATEWOOD, *President*

SONGS

"Jesus Meek and Gentle"
"Fairest Lord Jesus"
(Assisted by Detroit Youth Chorus)

PAT BOONE

ADDRESS

PAT BOONE

PREPARATIONS TOWARD NORTH CENTRAL'S OPENING

LUCIEN PALMER, *Dean*

FINAL ANNOUNCEMENTS

OTIS GATEWOOD, *President*

SONG — Audience Participation
"Bless Be The Tie"

BENEDICTION

GERALD MONTGOMERY

Chorus directed by PHILIP MORRISON
OTIS GATEWOOD, *Master of Ceremonies*

Services of Pat Boone donated to North Central Christian College