

Institutional Research Report/Project Summation

Fill-in the information on this form in spaces provided and print a copy for the file.

Analyst: Kris Yurgin Cummings

Report/Project Name:

Date Completed: 9/30/02

Legal Assistant New Student Report - Benchmark Summer 2001 through Summer One 2002

Requested by: Marty Orlowski

Purpose/Objective:

To determine how many new students at OCC yielded a curriculum code of LGL and/or enrolled in at least one LGL course between July 1, 2001 and June 30, 2002.

Audience/Report Destination Check list

(Highlight your choices and use column on right for additional information)

Administration

CASSC

Chancellor's Council

Cluster

Curriculum Committee

CPC

CRC

Deans

Department Chairs

Enrollment Services

External

Faculty

Gen Ed

Marketing and/or Institutional Effectiveness

Presidents

Recruitment

Resource Development

SOAC

Workforce Development

Other:

Methodology:

Sources: (I Drive files, websites, etc)

End of Session data for 2001-02 academic year

I Drive Files

Syntax:

Additional comments on data usage:

File Pathway:

I:\Marketing\Program Marketing\Legal Assistant\
New Student Benchmark\9-30-02 Update



OAKLAND
COMMUNITY
COLLEGE

**Legal Assistant (LGL)
New Student Report - Benchmark
Summer 2001 through Summer One 2002**

Preliminary Report

**Prepared by:
The Office of Institutional Research
Kris Yurgin Cummings
September 2002**

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Purpose of the Study

The purpose of this study is to determine how many new students at OCC yielded a curriculum code of LGL and/or enrolled in at least one LGL course between July 1, 2001 and June 30, 2002.

Methodology

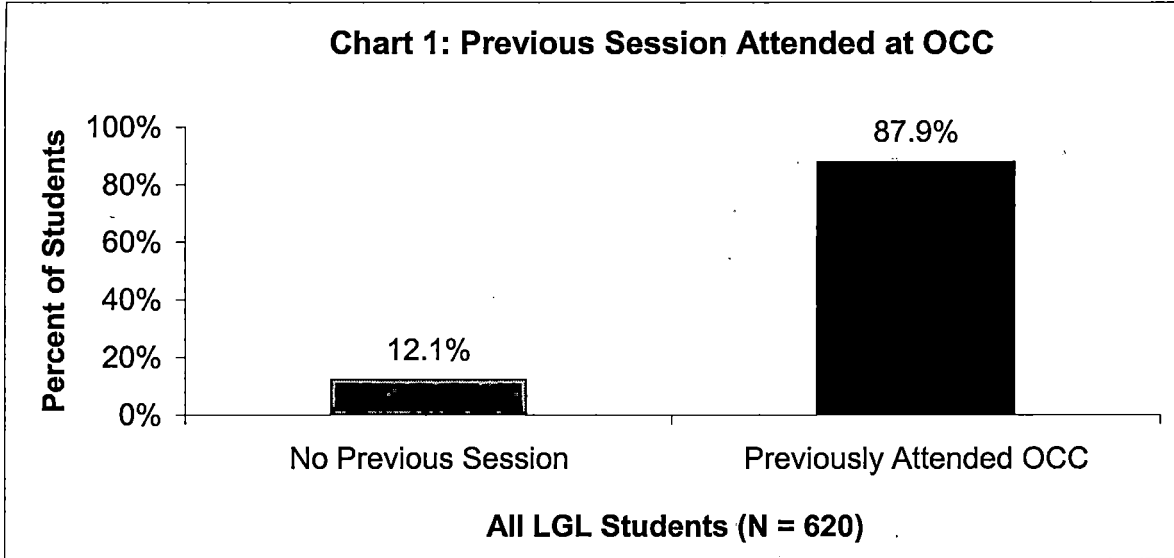
The data used in this study was extracted from End of Session data comprised of the following terms: Summer 2001; Fall 2001; Winter 2002; and Summer One 2002.

Summary

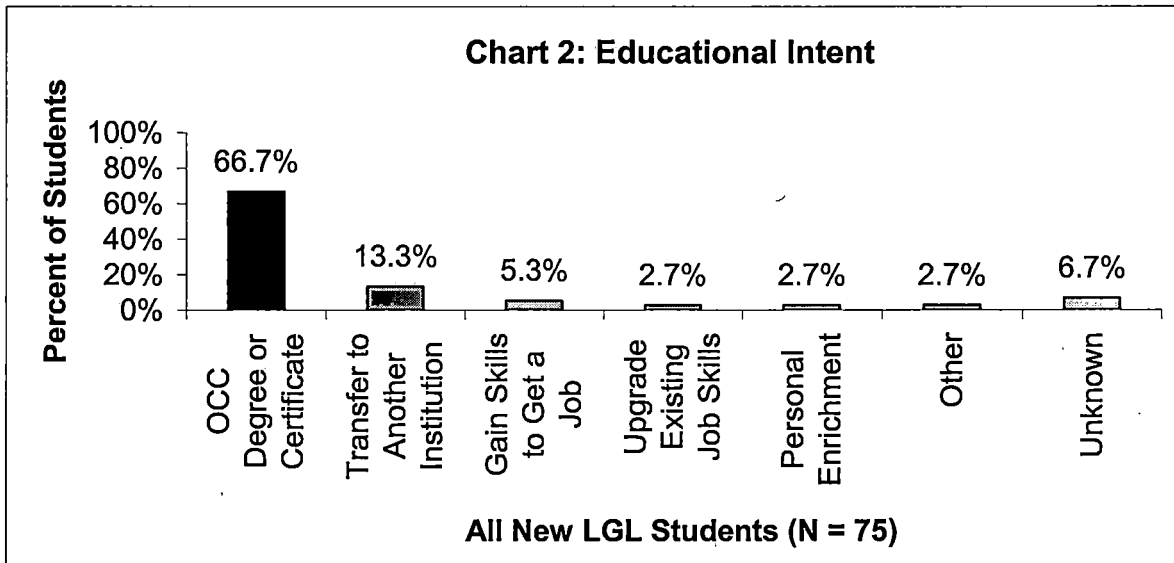
In summary, the sample consisted of 620 LGL students (duplicated over the four specified terms), 75 of which had never previously attended OCC (unduplicated over the four specified terms). The data indicates that new LGL students were more likely to maintain the following attributes:

- Intend on obtaining an OCC degree or certificate;
- Be women;
- Be over 30 years of age; and
- Identify themselves as white.

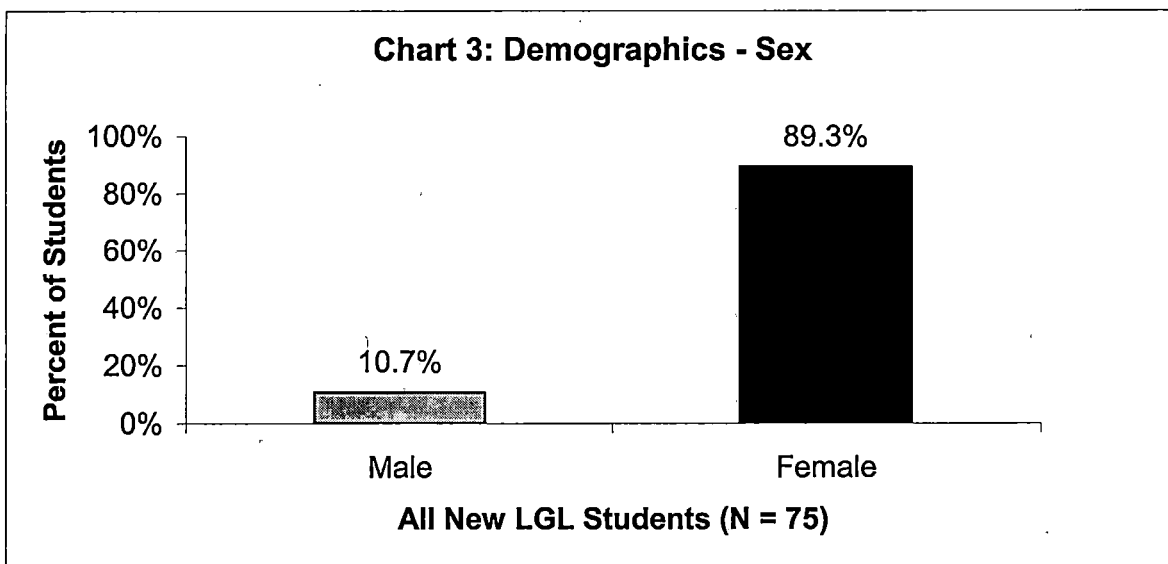
The following charts and analyses offer a more accurate insight into these findings.



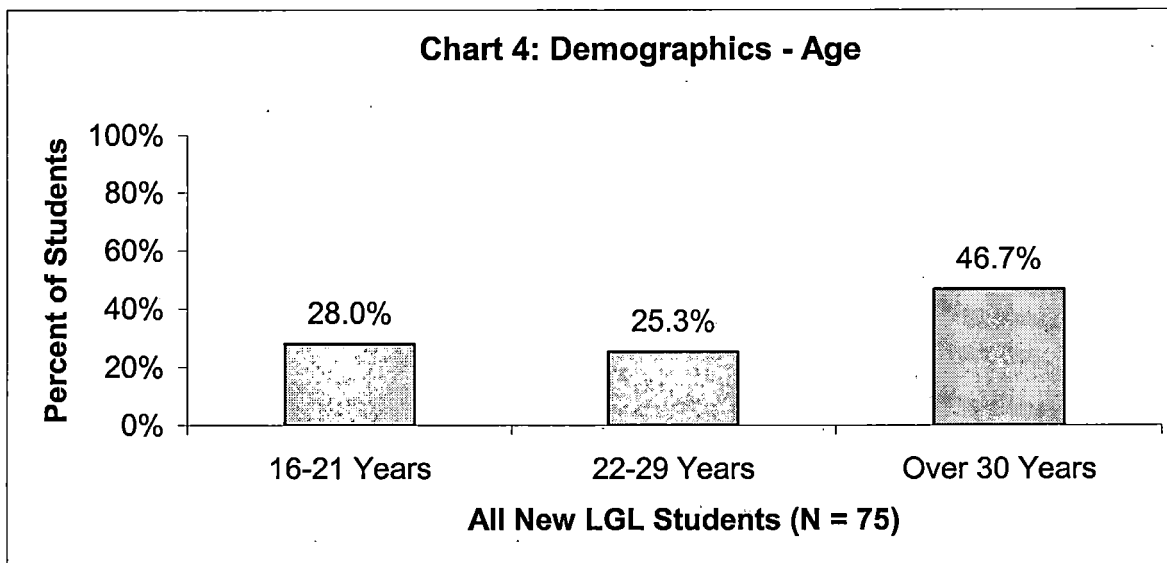
Summary: Of the 620 cases identified as students with a LGL curriculum code, 75 cases consisted of students who had not previously attended OCC.



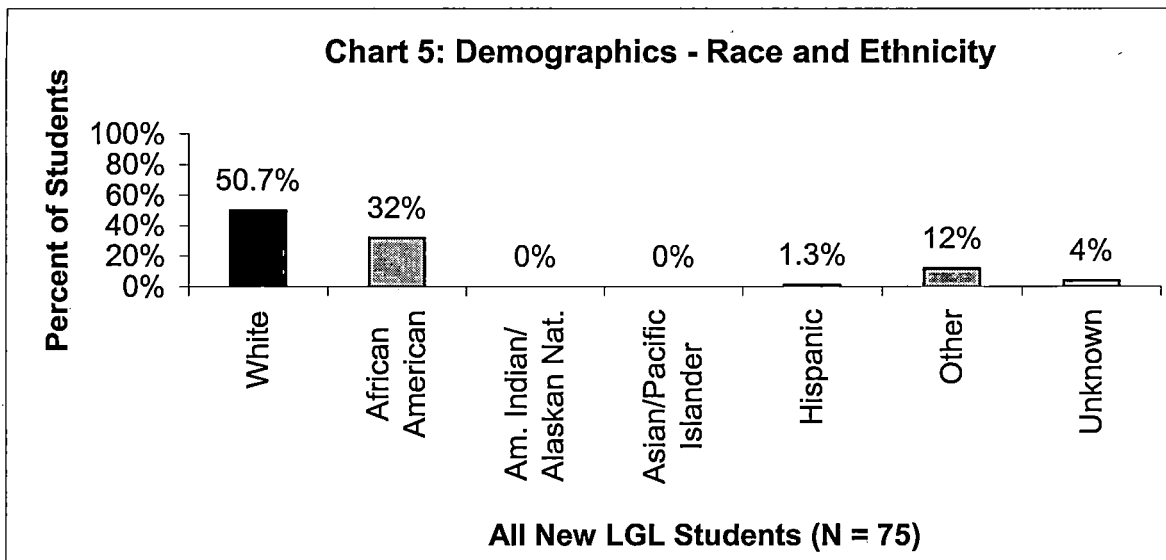
Summary: Slightly over two-thirds (66.7%) of all new LGL students intended on obtaining an OCC degree or certificate, while 26.7% pursued other objectives, and 6.7% were unknown.



Summary: The majority (89.3%) of the new LGL student population was comprised of women.



Summary: Almost one-half (46.7%) of all new LGL students were over 30 years of age, while 28% were between the ages of 16 and 21, and 25.3% were between 22 and 29 years of age.



Summary: Approximately one-half (50.7%) of all new LGL students identified themselves as white, while 32% identified themselves as African American. All other ethnic and racial categories generated a cumulative total of 17.3%.