

Graphics & Multimedia Employer Survey

Summary of Results

Prepared by the
Office of Institutional Research
January 1999

GRAPHICS & MULTIMEDIA EMPLOYER SURVEY SUMMARY OF RESULTS

Methodology:

Drawn randomly from a list of 406 companies, 108 graphic design, printing, and publishing firms were surveyed. Interviewers spoke with individuals who were responsible for the companies' graphics and multimedia productions. The survey was made up of 11 questions which covered three main topics: hardware (i.e. Macintosh vs. Windows based PC usage), software and prospective employee experience.

Findings:

Hardware

- a majority of employers, 57%, use a Macintosh platform; only 18% are currently utilizing a Windows based PC platform
- 25 companies, or almost 1/4 of those surveyed (23%), reported that their firm was currently using both the Macintosh and the PC platforms; however, of these 25 businesses, 22 indicated that they used Macintosh more frequently than their PCs
- most of the computer systems presently in use, have been in place for at least the last three years -- only 16 of our 108 employers indicated that their company was operating on a new computer platform (7 of which were Windows based PCs and 4 of which were Macintoshes)
- very few companies were considering installing a new system in the near future and most could/did not say what new platform they would select if they were to put a new system into place

Software

- of the five software packages mentioned, Adobe Photoshop was the most popular among survey respondents and Corel Draw was the least popular:

	Number Respondents Using "Often/Very Often"	Percent Respondents Using "Often/Very Often"
1. Adobe Photoshop	90	83
2. Quark Xpress	78	72
3. Adobe Illustrator	72	67
4. Adobe Pagemaker	50	46
5. Corel Draw	11	10

- when asked to name other software that employees must be familiar with, the following were mentioned most often: Freehand (by far the most popular), Framemaker, Power Point, Macro Media, Presswise, Acrobat and Adobe Dimensions

Prospective Employees

- the clear platform of choice for these employers is Macintosh; 76% of those surveyed would suggest that prospective employees in the graphics/multimedia field, gain most of their experience on Macintosh over Windows based PCs
- only 13% of employers indicated that students should obtain the majority of their experience on Windows based PCs
- alternately, just 11% of those interviewed reported that it they do not prefer one platform over the other
- finally, while employers may demonstrate a preference for Macintosh-trained employees, knowledge of graphics and multimedia software seems to be of greater significance than familiarity with a particular operating platform; 95% of businesses surveyed affirmed that they would indeed be willing to hire individuals based on their knowledge of relevant software, regardless of the system that they had been trained on

Appendices

GRAPHICS SURVEY

Hello, this is _____. I'm calling from Oakland Community College. We are gathering information on the different types of hardware and software that graphic and multimedia intensive industries use. Could you please help us by participating in this short survey?

Questions about Hardware.

First, I'd like to ask you some questions about the types of computers used for your company's digital imaging, desktop publishing, and other graphic design and multimedia activities.

1. What type of computer system is your company currently using to carry out its graphics functions?
 1. ___ Macintosh (*skip to #3*)
 2. ___ Window based PC (*skip to #3*)
 3. ___ Both Macintosh and PC platforms (*go to #2*)
 4. ___ Other, please specify _____. (*If more than one response is given, go to #2, otherwise, skip to #3*)
 7. ___ Don't Know (*skip to # 7*)

2. Which of these computer platforms do you use most often?
 1. ___ Macintosh
 2. ___ Windows based PC
 3. ___ Other, please specify _____.
 7. ___ Don't Know

3. Has your company changed computer systems in the last 3 years?
 1. ___ Yes
 0. ___ No(*skip to #5*)

4. What type of computer system did your company switch to as its new platform?
 1. ___ Macintosh
 2. ___ Windows based PC
 3. ___ Other, please specify _____
 7. ___ Don't Know

5. Is your company considering changing computer systems in the next 3 years?
1. Yes
 0. No (*skip to #7*)
6. What type of computer system would most likely be selected as your new platform?
1. Macintosh
 2. Window based PC
 3. Other, please specify _____
 7. Don't Know
7. Do you know of any other types of computer systems, other than Macintosh or Windows based PCs that are used by your competitors?
- _____
- _____
- _____

Questions about Software.

Now I have a few questions to ask you about the type of graphics and multimedia software utilized by your company.

8. On a scale of 0 to 4, '0' equalling 'never' and '4' representing 'very often, could you tell me how frequently your company uses the following software packages:

	Very Often	Often	Some-times	Rarely	Never
a. Adobe Pagemaker	4	3	2	1	0
b. Quark Xpress	4	3	2	1	0
c. Adobe Photoshop	4	3	2	1	0
d. Adobe Illustrator	4	3	2	1	0
e. Corel Draw	4	3	2	1	0

9. Could you identify any other graphics, desktop publishing, digital imaging or design software that your employees are required to know?

Question about Prospective Employees.

Finally, I have just two more questions concerning what you might look for in new employees.

10. Would your company consider hiring an individual who has been trained **exclusively** on one type of system, but is proficient in software available for both Windows based PCs and Macintosh platforms?

1. Yes
0. No

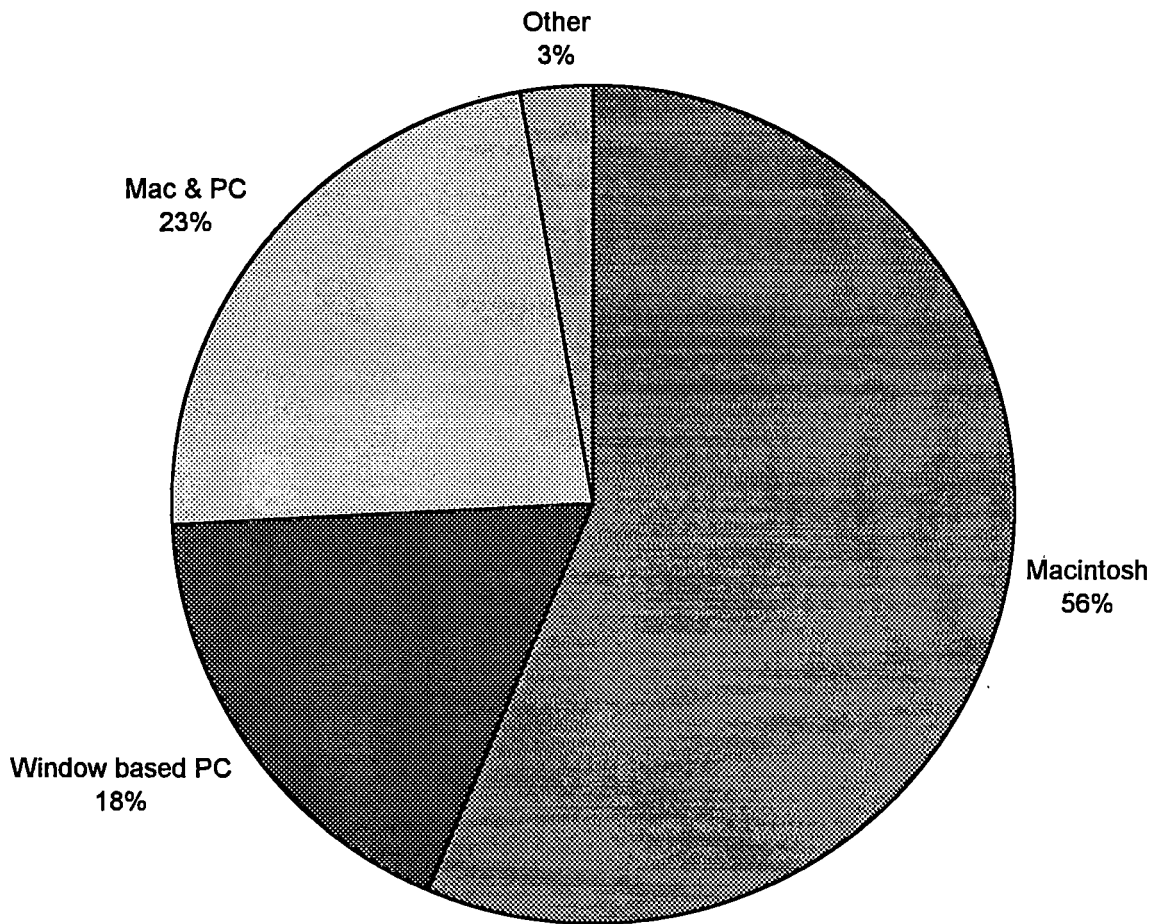
11. Which type of computer should prospective employees working in the field of graphics or digital imaging be most experienced with?

1. Macintosh
2. Windows based PC
3. No preference; Proficiency in either system would be acceptable.

Thank-you for taking the time to participate in this survey !

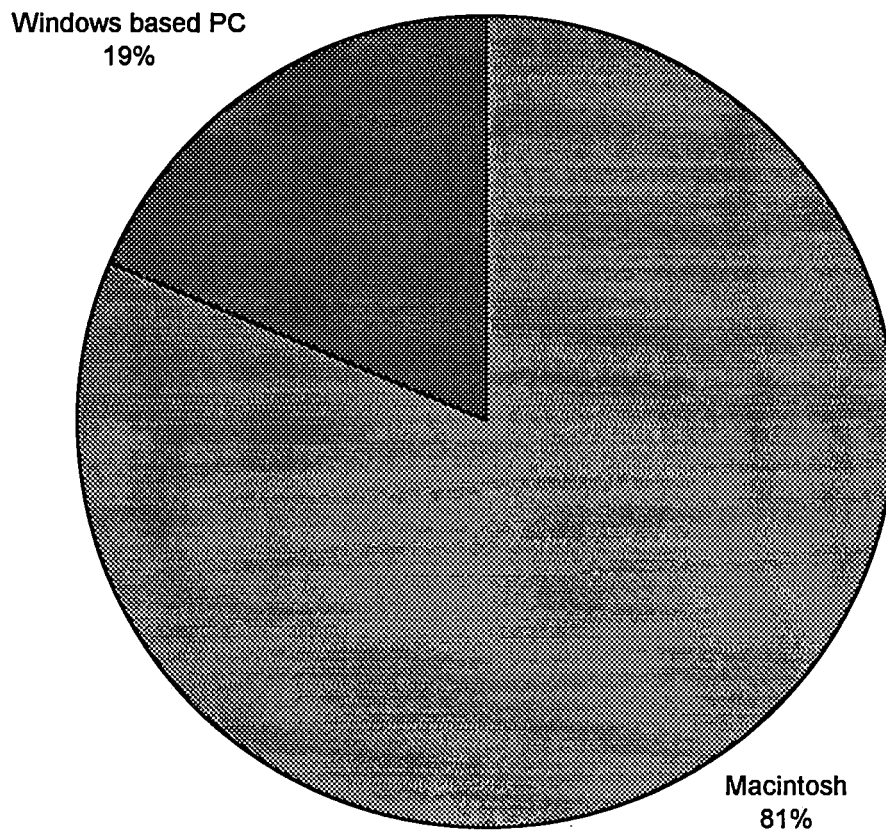
Graphics Multimedia Employer Survey

Employers' Current Computer System



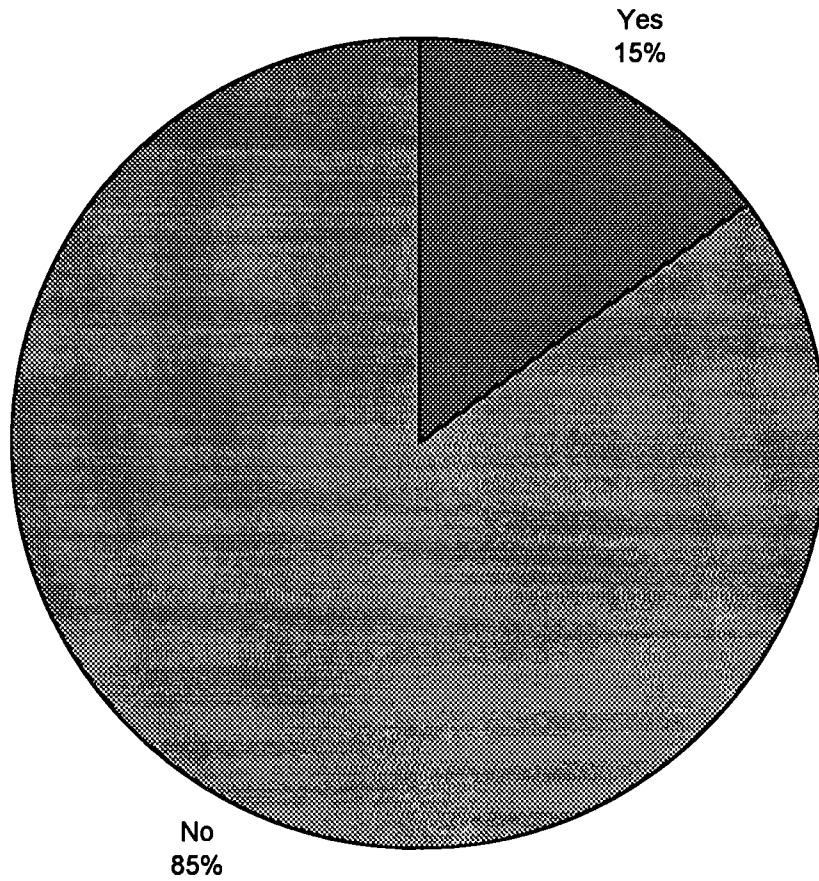
Graphics Multimedia Employer Survey

**For Users of Both Macintosh & Windows Based PCs:
Which Platform is Used Most Often?**



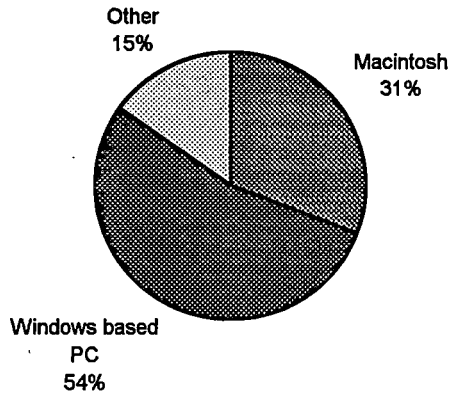
Graphics Multimedia Employer Survey

Number of Companies Changing Platforms in the Last 3 Years

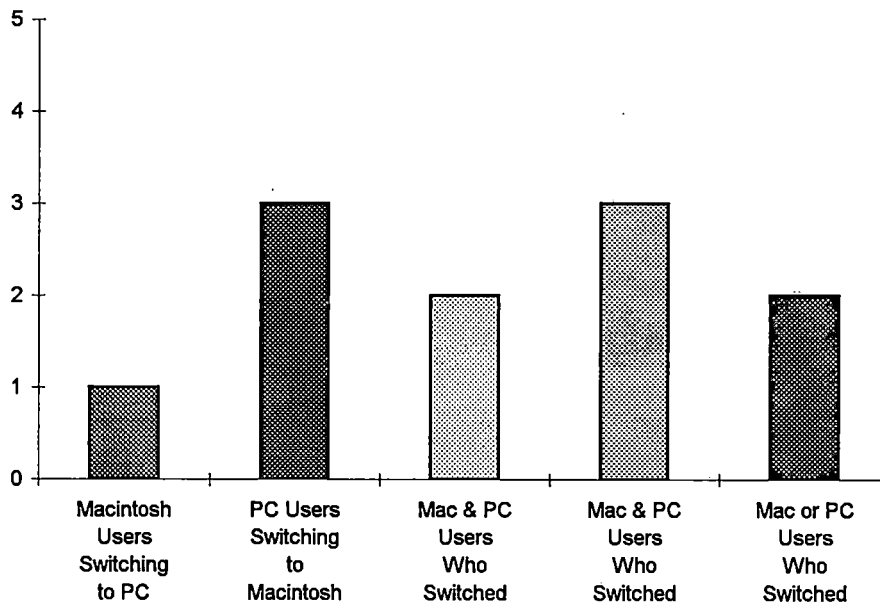


Graphics Multimedia Employer Survey

Type of Computer Selectes as the New Platform

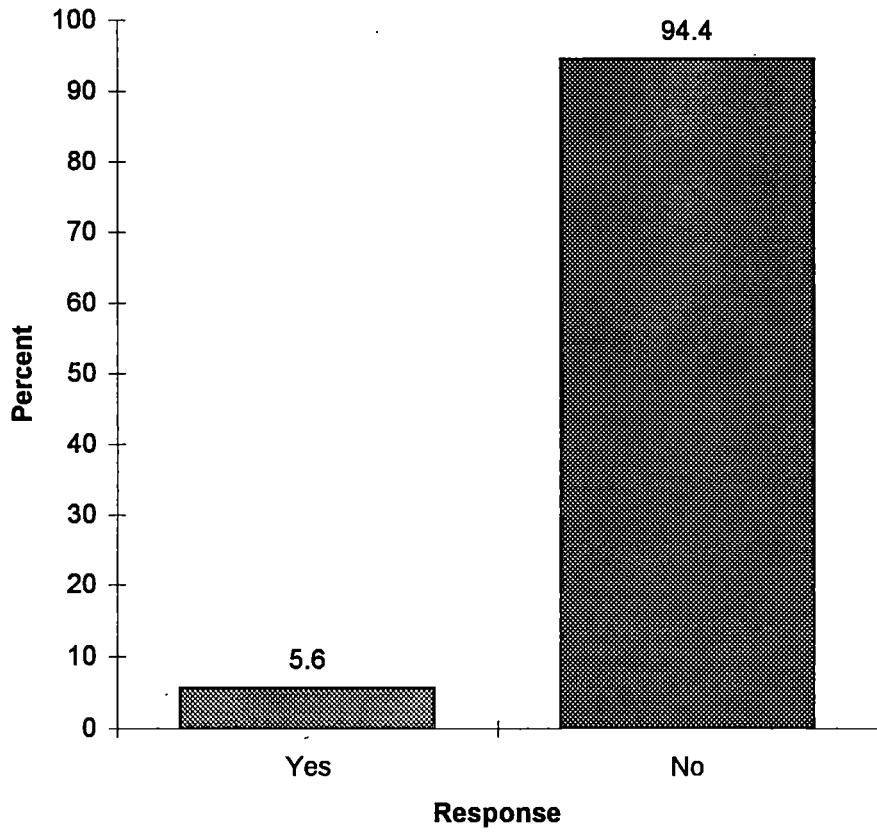


The Nature of Change: Old vs. New Platforms



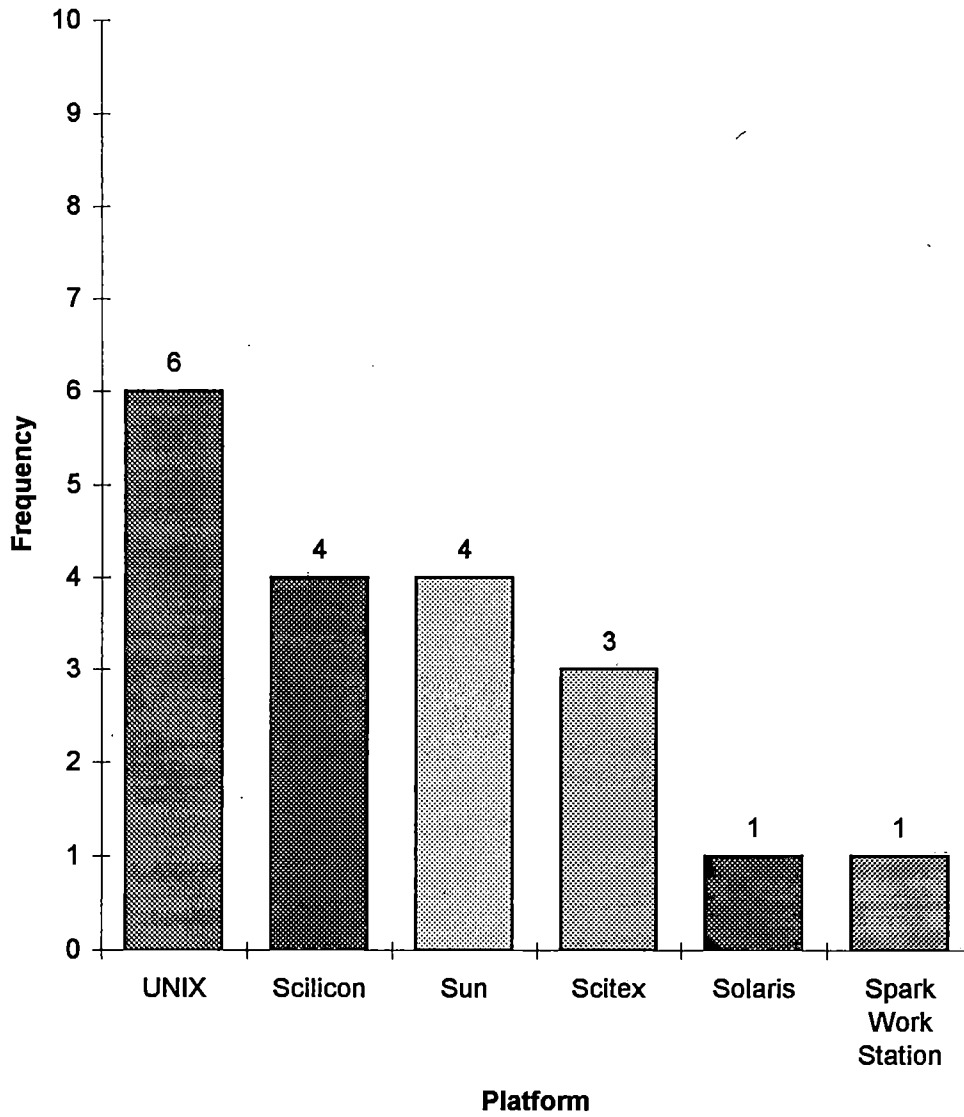
Graphics Multimedia Employer Survey

Are Companies Considering Changing Platforms within the Next 3 Years?



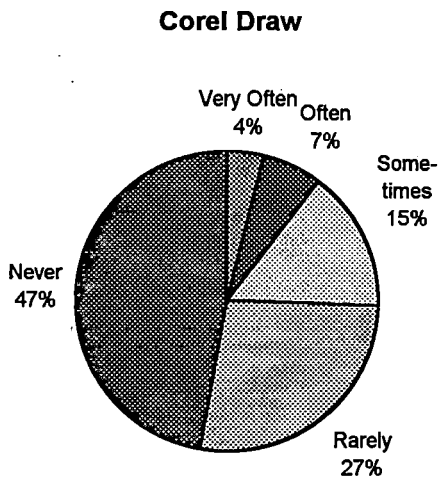
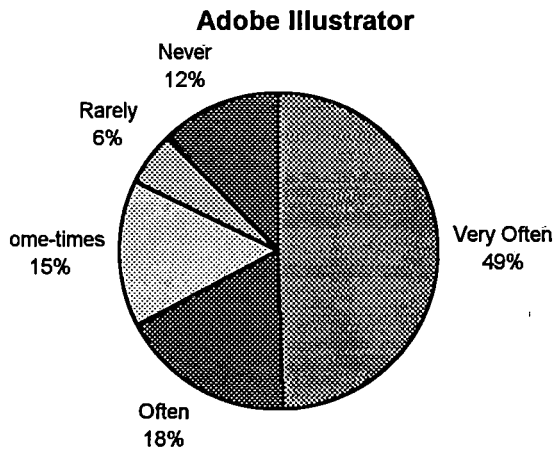
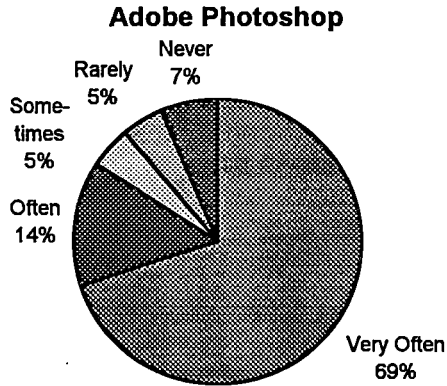
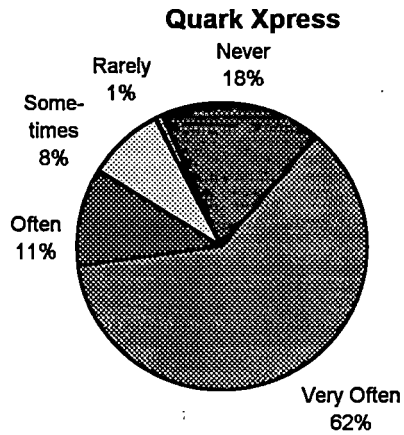
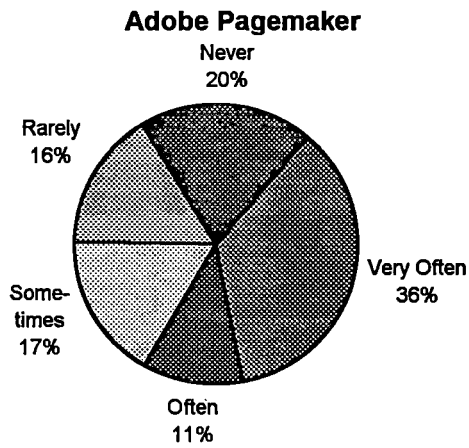
Graphics Multimedia Employer Survey

Other Types of Systems Used by Competitors



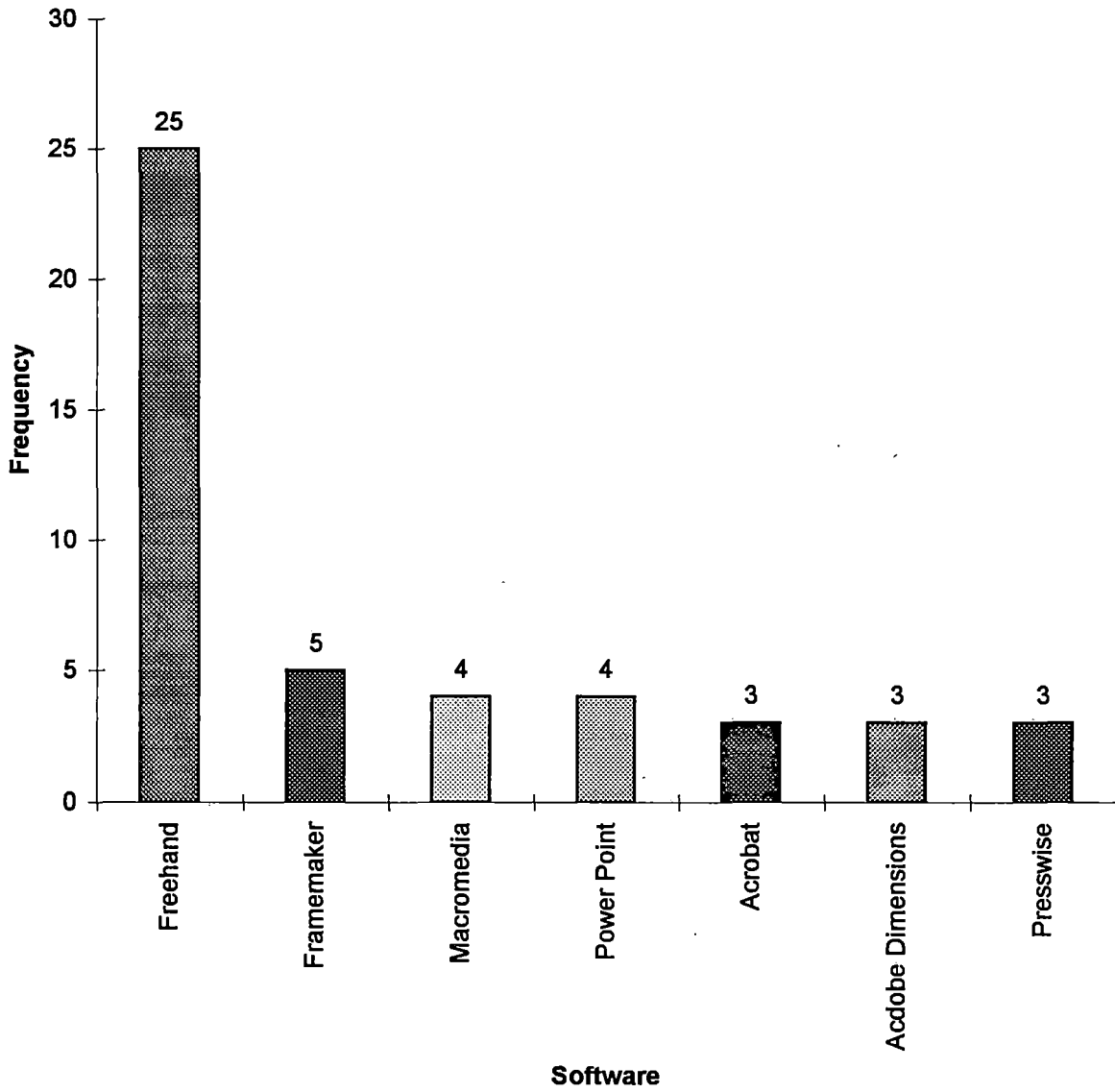
Graphics Multimedia Employer Survey

How Often Are the Following Software Used?



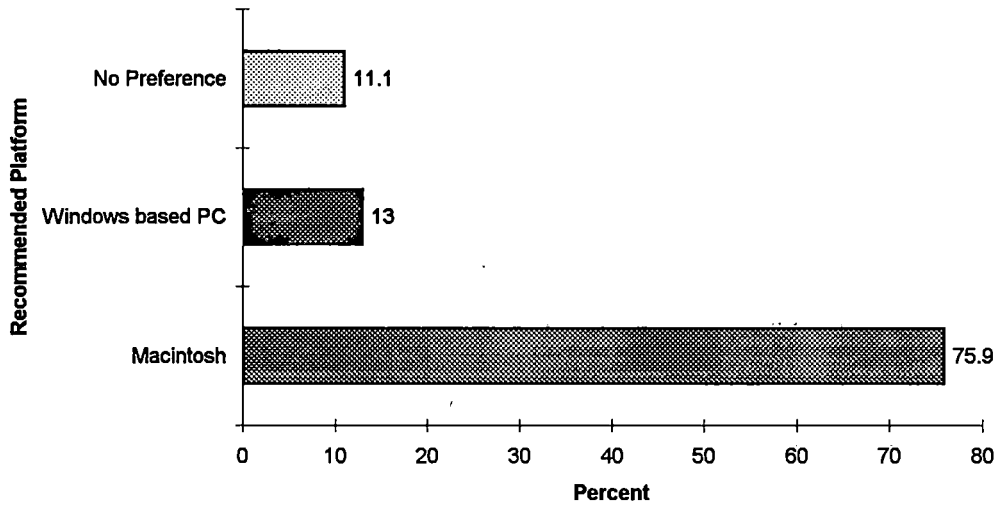
Graphics Multimedia Employer Survey

Other Types of Graphics/Multimedia Software Employees Must Know

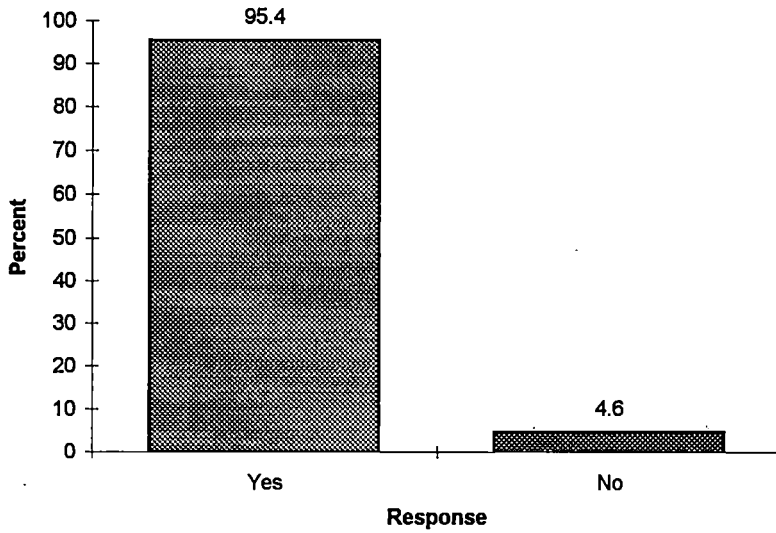


Graphics Multimedia Employer Survey

Which Type of Platform Should Prospective Employees be Most Experienced With?



Would Your Company Consider Hiring an Individual Trained Exclusively on One Platform but who is Proficient in Software Available on Both Macintosh and PC Platforms?



Graphics Companies

BusName	PhoneNo	BusName	Phone No.
Newspaper Publishing	248 248-644-1100	Business News Publishing Co	248 248-362-3700
Composing Arts	248 248-645-6055	Dobbs Enterprises Ltd	248 248-644-2535
Standex International Corp	810 810-296-5500	White Reproductions Inc	248 248-642-4663
Grigg Graphic Services Inc	248 248-356-5005	Dunn Blue Reprographic Tech	248 248-288-5600
Nelson-Mill Co	248 248-354-8200	Tmp Worldwide	248 248-288-2266
TV Fanfare Publications Inc	248 248-358-3030	Nu-Ad	810 810-777-6823
Riverhill Publications & Prtg	810 810-468-6014	National Cad Services	248 248-647-6777
Daily Tribune	810 810-469-4510	Caldwell Printing Inc	810 810-296-6231
Port Huron Times Herald	810 810-985-7171	Macomb Daily	810 810-469-4510
Pilgrim Printing Inc	810 810-752-9664	SSP	248 248-547-2940
Knox Concepts Inc	810 810-779-5220	Future Reproductions Inc	248 248-350-2060
Hour Detroit Magazine	248 248-691-1800	Grand River Printing Inc	248 248-356-1920
Cathedral Directories Inc	248 248-545-4330	Jewish News The	248 248-354-6060
E & G Printing Service Inc	248 248-583-2500	McGraw-Hill Companies Inc	248 248-799-3300
MCI	248 248-544-3060	Michigan Wholesale Printing	248 248-350-8230
S F & A Inc	248 248-588-5556	Red Group	248 248-223-4880
Graphic Masters Inc	248 248-549-8600	Seifert City-Wide Printing Co	248 248-354-2211
Web Express Printing	248 248-549-0150	Skidmore Incorporated	248 248-353-7722
Cox Hrp LP (delaware)	248 248-353-3370	Wxon	248 248-355-2020
ONeal Mason & McClure	248 248-569-9465	Macomb Printing Inc	810 810-463-2301
Wards Automotive International	248 248-357-0800	Riverhill Publications & Prtg	810 810-468-6011
Skyline Studios Inc	248 248-353-8383	Tweddle Litho Company	810 810-307-3700
Ameritech Advertising Services	248 248-524-7300	Fast Print Center	810 810-364-6444
Bce	248 248-585-8855	Macomb Daily	810 810-469-4510
J & M Reproduction Corp	248 248-588-8100	Multi-Copy Printing Inc	810 810-468-7900
Spectrum Graphics Inc	248 248-589-9200	The Voice Newspapers	810 810-949-7900
Cadillac Looseleaf Products	248 248-288-9777	Jensen-Townsend Printing Inc	810 810-984-2081
Entertainment Publications	248 248-637-8400	Cds	810 810-784-8530
Marketshare Coupons Inc	248 248-362-9119	The Richmond Review	810 810-727-3745
Petry Inc (de Corp)	248 248-649-0100	Country Man	810 810-752-3524
Advertiser The	810 810-498-8000	Classic Printing	810 810-445-3044
Tpi Technologies Inc	810 810-772-1450	Colortech Graphics Inc	810 810-779-7800
Rotary Multifforms Inc	810 810-558-7960	Jerd Incorporated	810 810-778-3033
World Color Dgtl Svc Detroit P	810 810-779-8660	Metal Graphics	810 810-293-1608
Corporate Image Business Cards	248 248-585-1700	Traffic Advertising & Printing	810 810-445-3707
Roush Industries Inc	313 313-436-8430	Cromwell Communications Corp	248 248-548-5890
Print-Tech Inc	734 734-996-2345	Orbit Magazine	248 248-541-3900
Kinkos Copies	734 734-761-4539	Rred Graphics Inc	313 313-871-8811
Michigan Document Service	734 734-662-4530	Color Forms Inc	248 248-399-0060
Car and Driver Magazines	734 734-971-3600	Craftline Inc	248 248-585-6240
Cushing-Malloy Inc	734 734-662-6238	Data Mail Services Inc	248 248-588-2415
Malloy Lithographing Inc	734 734-665-6113	Digital Image Plus	248 248-585-9222
University of Michigan Press	734 734-764-4394	Hexon Corporation	248 248-585-7585
Servant Publications	734 734-677-6490	Holt Graphics Inc	248 248-542-2460
Imagemaster Printing & Pubg	734 734-971-0740	Label Network	248 248-398-0485
Shapiro Undergraduate Library	734 734-763-5084	Parish Publications Inc	248 248-585-7800
PDQ Ink	810 810-229-2989	Print Masters Inc	248 248-548-7100
Insider Business Journal	810 810-220-1800	Print Tech Industries Inc	248 248-585-6600
Dearborn Press & Guide	313 313-943-4250	Skyline Cstm Impressions Ltd	248 248-588-8075
The Standard Register Company	313 313-561-1407	Total Business Systems Inc	248 248-588-9130

Graphics Companies

Michigan Hockey Weekly	313 313-563-9130	Creative Impressions Inc	248 248-435-0800
Thomson-Shore Inc	734 734-426-3939	Different By Design Inc	248 248-588-4840
Action Printech Inc	734 734-425-8150	Heath Press Inc	248 248-288-5580
Epi Printers	734 734-261-9400	Multi-Color Service Co	248 248-549-3355
Kinkos Inc	734 734-522-7322	Royal Oak PDQ Printing Inc	248 248-549-4747
Saturn Printing & Imaging	734 734-427-2887	A P Impressions	248 248-557-5545
Deluxe Financial Services	734 734-525-6380	Amerestate Inc	248 248-569-6118
Speedy Prtg Ctr Livonia N E	248 248-478-2600	Brytan Publishing Inc	248 248-443-6606
Midwest Publishing Inc	248 248-380-1700	Detroit Metropolitan Woman	248 248-443-6500
Integrity Concepts Inc	313 313-414-0114	General Tape & Supply Inc	248 248-357-2744
Valassis Communications Inc	734 734-207-0220	Health Care Weekly Review	248 248-352-3322
Mc Naughton & Gunn Inc	734 734-429-5411	Riegner Advertising	248 248-569-4242
The South Lyon Herald	248 248-437-2011	Tark Company	248 248-557-6004
Highlite Printers Inc	734 734-284-8944	Times Mrror Mgazines Southfield	248 248-350-3800
La Graphics Inc	734 734-722-4057	Allegra Printing and Imaging	248 248-569-7660
Stylecraft Printing Co	734 734-525-0001	Dark Hole Publising Inc	810 810-981-0409
Eastern Echo	734 734-487-1010	Foreign Language Studio Inc	248 248-557-1919
Brophy Engraving Company	313 313-871-2333	Hodges and Irvine Inc	810 810-329-4787
Hdm Graphics Inc	313 313-875-2887	Northwestern Printing Company	810 810-775-8060
Pyc Davis Graphics Inc	313 313-371-1012	Acme Letter Service Inc	248 248-689-6930
Page Litho Inc	313 313-921-6880	Ameritech Enhanced Bus Svcs	248 248-528-8337
Darson Corporation	313 313-875-7781	Art In Transit Inc	248 248-585-5566
Wintor Swan Associates Inc	313 313-874-0015	Artstaff Incorporated	248 248-583-6070
Inland Press	313 313-961-3949	De Angelis & Company	248 248-583-4190
Stanley Sawicki & Son Inc	313 313-962-2725	Eap Digest	248 248-588-7733
Goodwill Printing Co	248 248-547-7500	Graphic Services	248 248-680-0444
Childers Print & Graphics Inc	313 313-882-7889	Popcorn Press Inc	248 248-588-4444
Bowne of Chicago Inc	313 313-964-1330	Quantum Graphics Inc	248 248-588-2420
Detroit Newspapers	313 313-222-2607	Roush Technical Services	248 248-740-3800
Michigan Catholic Newspaper	313 313-224-8000	Allegra Digital Imaging LLC	248 248-614-3700
The Reardon-Parshall Company	313 313-962-0744	Ameritech Advertising Services	248 248-637-5715
Graphic Enterprises Inc	313 313-839-6800	Butler Graphics	248 248-528-2808
Great Lakes Color Printers	248 248-545-1725	Car and Driver Magazine	248 248-649-1950
Gaylord Printing Inc	313 313-883-7800	Cnn Detroit Sales	248 248-680-6800
Continuous Forms Inc	313 313-255-7600	Color Concepts Corp	248 248-822-0300
Robot Printing Inc	313 313-255-9300	Insite Mktg Design Group Ltd	248 248-614-6550
Suburban Lifestyles Inc	248 248-651-7770	Katz Media Group	248 248-649-4333
American Speedy Printing	810 810-264-8484	Katz Television Group	248 248-649-6390
Microforms Inc	810 810-939-7900	Mastro Graphics Inc	248 248-649-6330
Advisor & Source Newspaper	810 810-731-1000	Michigan Printing Impressions	248 248-280-0660
Laser Dynamics	248 248-391-7400	Oakland Printing Services Inc	248 248-649-9000
Colony Graphic Finishers	248 248-674-8100	Phoenix Press Incorporated	248 248-435-8040
Color Express	248 248-932-8970	Redbook	248 248-649-1620
Compton Printing Company	248 248-478-0230	SAE International	248 248-649-0420
Trading Times	248 248-474-2848	Christian John Company Inc	810 810-757-5005
Perry Johnson Inc	248 248-335-2130	Clark Graphic Service Inc	810 810-772-4900
Kay Automotive Graphics	248 248-377-4999	Pathways Press	810 810-759-1200
Harris-Mc Burney Services Inc	248 248-380-1637	Dot Packaging Group-Mulford	810 810-757-5090
Prepress Shop Inc	248 248-669-3535	Harmonie Park Press	810 810-755-3080
Howell Livingston County Press	517 517-548-5212	Rassey Corporation	810 810-757-1033
Stylecraft Printing Co	734 734-455-5500	Print Media	810 810-795-8039

Graphics Companies

Uni-Crafts Inc	734 734-459-6750	B A Perry & Associates Inc	810 810-574-0610
Electronic Type & Color	734 734-246-0130	C-E Communications Inc	810 810-574-3400
News Herlad	734 734-246-0800	New Center News	810 810-939-6800
Webcraft Games	734 734-482-3360	Label Tech Inc	810 810-247-6444
The Michigan Chronicle Pubg Co	313 313-963-5522	Detroit Abend Post Publishing	248 248-641-9944
Wayne State University Press	313 313-577-4600	Motor Books	248 248-828-0000
Csg Photo Services	313 313-556-1401	Efficient Engineering Company	248 248-528-2888
General Printing Co	313 313-871-4455	PRINT-MAX	248 248-643-4508
Gonzales Integrated Marketing	313 313-871-1535	Park Avenue Printing Services	313 313-382-2102
Legal Advertiser The	313 313-868-9709	Allegra Print & Imaging Center	734 734-996-1999
Regan Productions Inc	313 313-368-3000	Innovative Graphics Inc	734 734-995-9534
Hi-Tone Screen Processing	313 313-491-1667	Lexicom Publishing Group Inc	734 734-994-8600
Adgravers Inc	313 313-259-3780	White Pine Inc	734 734-761-2670
Advertising Age Magazine	313 313-446-0358	Ann Arbor Observer Company	734 734-769-3175
Iron Mark	313 313-259-3400	Automobile Magazine	734 734-994-3500
Rotary Multiforms Inc	313 313-923-4400	Kinkos Copies	734 734-747-9070
Willens Words & Pictures	313 313-567-8900	Kolossos Rapid Copy	734 734-994-5400
Brookes Printing Company Inc	313 313-871-3357	Made In America	319 319-761-4360
Great Lakes Serigraph Ltd	313 313-871-7575	Michigan Live Inc	734 734-997-7081
R R Donnelley & Sons Company	313 313-872-7307	Sgi Publications	734 734-668-4044
Schober Printing Co	313 313-872-2508	Ameritech Advertising Services	734 734-747-7280
Graphe Uniprint Inc	313 313-891-2610	Ann Arbor News	734 734-994-6989
Advance Reproduction Company	313 313-925-1555	Ann Arbor Prtg & Mailing Svc	734 734-994-0900
Heitman-Garand Co	313 313-962-3258	Braun-Brumfield Inc	734 734-662-3291
Lettergraphics Detroit Inc	313 313-964-2300	Dental Consultants Inc	734 734-665-2020
Michigan Contractor & Builder	313 313-962-3337	Dissertation Publishing	734 734-761-4700
North American Graphics Inc	313 313-962-6969	Edwards Brothers Inc	734 734-769-1000
Yates Office Supply Co	313 313-538-4444	Pierian Press Inc	734 734-434-5530
Allied Advantage	248 248-541-0551	Printing & Auxiliary Services	734 734-764-6230
W O M C	248 248-546-9600	Tec-Ed Inc	734 734-995-1010
Winbush Publishing	313 313-861-6590	Goetzcraft Printers Inc	734 734-973-7604
Kgs Screen Process Inc	313 313-794-2777	Mathematical Reviews	734 734-996-5250
Kux Graphic Systems	313 313-255-6460	Prakken Publications Inc	734 734-769-1211
Grosse Pt Bus	313 313-882-0702	Advance Print & Graphics Inc	734 734-663-6816
Royal Printing Inc	313 313-343-0680	Allegra Printing & Imaging	734 734-761-4500
Gracon Wesserling Inc	313 313-884-1247	Huron Valley Graphics Inc	734 734-769-5795
Chilton Publications	313 313-875-2090	Phoenix Color	734 734-913-0329
Detroit Free Press Inc	313 313-222-6400	Michiganensian Inc	734 734-764-9425
Detroit New Times	313 313-961-4060	Monroe Street Journal	734 734-764-2074
Duffys Printing & Imaging Svc	313 313-259-1833	The Michigan Daily	734 734-763-0356
Emotion Magazine	313 313-628-0721	Journal Clinical Investacion	734 734-647-8140
Iris Design & Print Inc	313 313-965-4321	G-Graphics Inc	810 810-229-8003
Omnigraphics Inc	313 313-961-1340	Brighton Argus	810 810-227-0171
Petersen Publishing Co Llc	313 313-964-6680	D F Publications Inc	810 810-227-2614
Telerep Incorporated	313 313-873-6664	Farrell Davis & Associates	810 810-229-5868
Tp H Graphics	313 313-933-5100	Marketeer The	810 810-227-1575
J & C Bottle Printing Corp	313 313-834-7151	Ann Arbor Press	734 734-475-4411
Auto Week	313 313-446-6000	Book Crafters USA Inc	734 734-475-9145
Ad Ink Communications	313 313-640-8888	Dearborn Times-Herald	313 313-584-4000
F S I Label	313 313-867-5000	Jeakle Printing & Label Co	313 313-388-5100
Grosse Pointe News	313 313-882-6900	Mel Printing Co Inc	313 313-928-5440

Graphics Companies

Rudys Midwest Press Inc	248 248-544-1997	Arab American News	313 313-582-4888
Walker Printery Inc	248 248-548-5100	Crown Printing Company	313 313-584-6700
Wwwweb-Masters Inc	248 248-543-9333	Diversified Document Solutions	313 313-322-1030
Faro Screen Process Inc	313 313-862-9500	Technical Illustration Corp	313 313-945-0550
Mays Printing Company Inc	313 313-861-1900	Adair Printing Company	313 313-569-1122
Behrmann Printing Company Inc	313 313-937-0333	Beljan Ltd	734 734-426-2415
Century Design & Printing Co	313 313-535-7432	Johnson Baker Inc	734 734-426-0200
Owl Printing Company Inc	313 313-537-7770	Country Printing	734 734-782-4044
Patton Printing Inc	313 313-535-9099	Modern Curriculum Press	313 313-274-3610
Robot Printing & Communication	313 313-255-2280	Alden Graphics Inc	313 313-381-7600
Comark Group Incorporated	313 313-567-5100	Artech Inc	734 734-427-2250
Anchor Printing Company Inc	248 248-335-7440	E D P Technical Services Inc	734 734-591-4306
Rochester Eccentric	248 248-651-7575	Employment Guide LLC	734 734-425-9544
Insty-Prnts of Grter Rochester	248 248-852-3323	Hatteras Printing Inc	734 734-525-5500
Lasertec Inc	248 248-853-3060	Home Improvement Guide	734 734-762-9900
Nolan Enterprises Inc	248 248-853-3340	Interealty Corp	734 734-462-2700
Saic	810 810-978-8100	McKesson Printing Services	734 734-523-9560
Advisor Source Newspapers	810 810-731-1000	Northwest Advertising	734 734-522-6380
Lesnau Printing Company	810 810-795-9200	Proforms Inc	734 734-513-3676
Print Spec Inc	810 810-978-2121	Specialty Communications Inc	734 734-266-2500
Safran Printing Company Inc	810 810-939-7600	Valassis Impact Promotions	734 734-591-3000
Michigan Industrial Printers	810 810-997-4040	West Metro Printing Company	734 734-522-0410
Detroit Structural Service	810 810-254-1411	Hometown Communications Netwrk	734 734-591-2300
Dclaren Media Corp	248 248-855-2205	Auto Swapper	248 248-474-2848
Data Reproductions Corporation	248 248-371-3700	Scotts Book Shop	248 248-477-6650
Nationwide Envelope Specialists	248 248-373-0111	Trader Publishing Company	248 248-476-7646
Nutech Graphics Inc	248 248-852-2525	Valassis Inserts	734 734-591-3000
Palace Printing and Graphics	248 248-370-0555	Monroe Evening News	734 734-242-1100
Shop Talk	248 248-488-0330	Ois Optical Imaging Systems	734 734-454-5560
St Claire Inc	248 248-553-2474	Comma	734 734-453-6900
Recruiter Publication Inc	248 248-473-3951	Human Synergistics Intl	734 734-459-1030
Images Design Inc	248 248-855-5800	John H Harland 29	734 734-459-4780
Rhino Publishing Inc	248 248-855-8833	Progressive Printing	734 734-459-2960
Adair Printing Company	248 248-474-1122	Screen Works Inc	734 734-453-7850
Digital Xpress	248 248-476-3400	Johnston Lithograph Inc	734 734-941-3510
Print House Inc	248 248-473-1414	Rainbow Tape & Label Inc	734 734-941-6090
Captain Coupon Printshop Inc	248 248-477-1420	American Speedy Printing	734 734-996-1999
Commercial Printer	248 248-332-3611	Saline Reporter	734 734-439-1802
Done Right Engraving Inc	248 248-332-3133	Saline Reporter	734 734-429-7380
Great Lakes Media Inc	248 248-332-8181	J & P Printing Inc	248 248-437-5535
Pontiac Graphics Inc	248 248-338-6467	Adwell Advertising Systems	734 734-941-6300
Oakland Press The	248 248-332-8181	Deluxe Data Printers Inc	734 734-941-4100
Clarkston News	248 248-625-3370	Monroe Guardian Inc	734 734-847-4186
Lake Orion Review The	248 248-693-8331	Eagle Graphics Corp	734 734-729-4555
Oxford Leader	248 248-628-4801	Michigan Community Newspapers	734 734-729-4000
Filtration News	248 248-347-3486	News Printing Inc	734 734-641-9540
Home Schooling Book Club	248 248-685-8773	Community Rprdctn Prtg Group	734 734-455-4411
Spinal Column	248 248-360-7355	Kimcraft Printers Inc	734 734-254-9900
Business Cards Tomorrow	248 248-624-8390	Stanfast	734 734-981-9324
Holly Herald Advertiser Inc	248 248-634-8219	Home Town Newspapers Inc	517 517-548-2000
First Impression Prtg Howell	517 517-546-9798	Green Sheets	517 517-548-2570

GRAPHICS SURVEY

- ◆ Ask to speak to the person who oversees the development of the company's **graphic and multimedia products**
- ◆ Ask to speak to person responsible for **desktop publishing, graphic or multimedia production**
- ◆ Ask to speak to head of **graphics, digital imaging, desktop publishing or multimedia**

GRAPHICS SURVEY

Hello, this is _____. I'm calling from Oakland Community College. We are gathering information on the different types of hardware and software that graphic and multimedia intensive industries use. Could you please help us by participating in this short survey?

Questions about Hardware.

First, I'd like to ask you some questions about the types of computers used for your company's digital imaging, desktop publishing, and other graphic design and multimedia activities.

1. What type of computer system is your company currently using to carry out its graphics functions?
 1. ___ Macintosh (*skip to #3*)
 2. ___ Window based PC (*skip to #3*)
 3. ___ Both Macintosh and PC platforms (*go to #2*)
 4. ___ Other, please specify _____. (*If more than one response is given, go to #2, otherwise, skip to #3*)
 7. ___ Don't Know (*skip to # 7*)

2. Which of these computer platforms do you use most often?
 1. ___ Macintosh
 2. ___ Windows based PC
 3. ___ Other, please specify _____.
 7. ___ Don't Know

3. Has your company changed computer systems in the last 3 years?
 1. ___ Yes
 0. ___ No (*skip to #5*)

4. What type of computer system did your company switch to as its new platform?
 1. ___ Macintosh
 2. ___ Windows based PC
 3. ___ Other, please specify _____
 7. ___ Don't Know

5. Is your company considering changing computer systems in the next 3 years?
1. Yes
 0. No (*skip to #7*)
6. What type of computer system would most likely be selected as your new platform?
1. Macintosh
 2. Window based PC
 3. Other, please specify _____
 7. Don't Know
7. Do you know of any other types of computer systems, other than Macintosh or Windows based PCs that are used by your competitors?
- _____
- _____
- _____

Questions about Software.

Now I have a few questions to ask you about the type of graphics and multimedia software utilized by your company.

8. On a scale of 0 to 4, '0' equalling 'never' and '4' representing 'very often, could you tell me how frequently your company uses the following software packages:

	Very Often	Often	Some- times	Rarely	Never
a. Adobe Pagemaker	4	3	2	1	0
b. Quark Xpress	4	3	2	1	0
c. Adobe Photoshop	4	3	2	1	0
d. Adobe Illustrator	4	3	2	1	0
e. Corel Draw	4	3	2	1	0

9. Could you identify any other graphics, desktop publishing, digital imaging or design software that your employees are required to know?

Question about Prospective Employees.

Finally, I have just two more questions concerning what you might look for in new employees.

10. Would your company consider hiring an individual who has been trained **exclusively** on one type of system, but is proficient in software available for both Windows based PCs and Macintosh platforms?

1. Yes
0. No

11. Which type of computer should prospective employees working in the field of graphics or digital imaging be most experienced with?

1. Macintosh
2. Windows based PC
3. No preference; Proficiency in either system would be acceptable.

Thank-you for taking the time to participate in this survey !

2741-01 Art copy and poster publishing
 2741-0101 Art copy: publishing and printing
 2741-0102 Art copy: publishing only, not printed on site
 2741-02 Atlas, map, and guide publishing
 2741-0201 Atlases: publishing and printing
 2741-0202 Atlases: publishing only, not printed on site
 2731-0201 Book clubs: publishing and printing
 2731-0101 Book clubs: publishing only, not printed on site
 2731-0202 Book music: publishing and printing
 2731-0102 Book music: publishing only, not printed on site
 2731 Book Publishing
 2731-02 Books, publishing and printing
 2731-01 Books, publishing only
 2741-0501 Business service newsletters: publishing and printing
 2741-9901 Catalogs: publishing and printing
 2741-9902 Catalogs: publishing only, not printed on site
 2721-0201 Comic books: publishing and printing
 2721-0101 Comic books: publishing only, not printed on site
 2711-0101 Commercial printing and newspaper publishing combined
 2741-0301 Directories, nec: publishing and printing
 2741-0302 Directories, nec: publishing only, not printed on site
 2741-0303 Directories, telephone: publishing and printing
 2741-0304 Directories, telephone: publishing only, not printed on site
 2741-0203 Globe covers (maps): publishing and printing
 2741-0204 Globe covers (maps): publishing only, not printed on site
 2741-0205 Guides: publishing and printing
 2741-0206 Guides: publishing only, not printed on site
 2711-0102 Job printing and newspaper publishing combined
 2721-0202 Magazines: publishing and printing
 2721-0102 Magazines: publishing only, not printed on site
 2741-0207 Maps: publishing and printing
 2741-0208 Maps: publishing only, not printed on site
 2741 Miscellaneous Publishing
 2741-99 Miscellaneous publishing, nec
 2741-04 Music book and sheet music publishing
 2741-0401 Music, book: publishing and printing
 2741-0402 Music, book: publishing only, not printed on site
 2741-0403 Music, sheet: publishing and printing
 2741-0404 Music, sheet: publishing only, not printed on site
 2741-05 Newsletter publishing
 2711-01 Newspapers, publishing and printing
 2711-9901 Newspapers: publishing only, not printed on site
 2731-0203 Pamphlets: publishing and printing
 2731-0103 Pamphlets: publishing only, not printed on site
 2741-9904 Patterns, paper: publishing and printing
 2741-9905 Patterns, paper: publishing only, not printed on site
 6794-0103 Performance rights, publishing and licensing
 2721-02 Periodicals, publishing and printing
 2721-01 Periodicals, publishing only
 2741-0103 Posters: publishing and printing
 2741-0104 Posters: publishing only, not printed on site
 27 Printing, Publishing and Allied Industries
 8748-9908 Publishing consultant
 2741-9906 Racing forms and programs: publishing and printing
 2741-9907 Racing forms and programs: publishing only, not printing
 2741-0502 Shopping news: publishing and printing
 2741-0503 Shopping news: publishing only, not printed on site
 2721-0203 Statistical reports (periodicals): publishing and printing
 2721-0103 Statistical reports (periodicals): publishing only
 2741-06 Technical manual and paper publishing
 2741-0601 Technical manuals: publishing and printing
 2741-0602 Technical manuals: publishing only, not printed on site
 2741-0603 Technical papers: publishing and printing
 2741-0604 Technical papers: publishing only, not printed on site
 2741-03 Telephone and other directory publishing
 2721-0204 Television schedules: publishing and printing
 2721-0104 Television schedules: publishing only, not printed on site
 2732-0203 Textbooks: printing and binding, not publishing
 2731-0204 Textbooks: publishing and printing
 2731-0104 Textbooks: publishing only, not printed on site
 2721-0205 Trade journals: publishing and printing
 2721-0105 Trade journals: publishing only, not printed on site

2741-9908 Yearbooks: publishing and printing

SIC codes that match all words in "graphic"

Wednesday, January 06, 1999

7336 Commercial Art and Graphic Design
7336-99 Commercial art and graphic design, nec
7374-0102 Computer graphics service
7336-0103 Graphic arts and related design
3861-0105 Graphic arts plates, sensitized
3577-9906 Graphic displays, except graphic terminals
7389-9940 Printed circuitry graphic layout

Square One

Telemarketing Listing

List: i:\andrea\graphiccrestoflist.mpb
 Issue: Oct-Dec 1998

Company Name Location	Primary SIC Code	Exec. Name Exec. Title	Telephone
Riverhill Publications & Prtg Clinton Township, MI 48036-1107	2752-0101 Offset printing	Luigi Cattaneo President	810-468-6011 C
Tweddle Litho Company Clinton Township, MI 48036-1336	2752-0100 Commercial printing, lithogra...	Michael Tweddle Chairman of the Board	810-307-3700 #199 CB
Fast Print Center Marysville, MI 48040-1310	2759-0100 Invitations and stationery printi...	Larry Thorp Owner	810-364-6444 CB 3:00
Macomb Daily Mount Clemens, MI 48043-5802	2711-0100 Newspapers	Frank Shepherd President	810-469-4510 CB
Multi-Copy Printing Inc Mount Clemens, MI 48046-0848	2752-0101 Offset printing	Dennis Pellegrom President	810-468-7900 C
The Voice Newspapers New Baltimore, MI 48047-0760	2711-0101 Newspapers: publishing only,...	Joseph Stabile President	810-949-7900 C Joe Stabile CB
Jensen-Townsend Printing Inc Port Huron, MI 48061-1044	2752-0101 Offset printing	Lynn Mc Lane President	810-984-2081 1/3/99 CB 4:10
Cds Richmond, MI 48062-3839	7336-0100 Commercial art and graphic...	Dennis Nicholson Vice President	810-784-8530 CMBay subsidiary could not in Detroit CB 4:00
The Richmond Review Richmond, MI 48062-1265	2711-0100 Newspapers, publishing and...	John Johnson Owner	810-727-3745 (810) 648-4000 C Janet
Country Man Romeo, MI 48065-0096	2711-0101 Newspapers: publishing only,...	Martin Bleich President	810-752-3524 Busy C CB Mel
Classic Printing Roseville, MI 48066-0167	7336-0103 Graphic arts and related desi...	Larry Leblanc President	810-445-3044 C Jeff 1/8/99
Colortech Graphics Inc Roseville, MI 48066-2316	2752-0101 Offset printing	Daniel Kelly President	810-779-7800 CB calling Mike
Jerd Incorporated Roseville, MI 48066-1547	2752-0101 Offset printing	James Gudenau President	810-778-3033 CB Frankie Vachon
Metal Graphics Roseville, MI 48066-1019	2796-0202 Photoengraving plates, linec...	Vincent Pellerito Owner	810-293-1608 CB 8-12 Vince Aimi
Traffic Advertising & Printing Roseville, MI 48066-2757	2752-0101 Offset printing	James Di Marco President	810-445-3707 C
Cromwell Communications Corp Royal Oak, MI 48067-1961	7336-9301 Commercial art and illustration	Michael Cromwell President	248-548-5890 CB Michael Cromwell
Orbit Magazine Royal Oak, MI 48067-3203	2721-0100 Periodicals	Jerry Peterson Owner	248-541-3900 C
Rred Graphics Inc Royal Oak, MI 48068-1771	2796-0100 Platemaking services	Dennis Zoskey President	313-871-8811 disc
Color Forms Inc Pleasant Ridge, MI 48069-1144	7336-9301 Commercial art and illustration	Larry Parlove President	248-399-0060 2:30 CB
Craftline Inc Madison Heights, MI 48071-0943	7336-0100 Commercial art and graphic...	Bob Hayes Branch Manager	248-588-6240 1248/545-7274 CB Chuck Prohaska

Rose McLellan 1-8-99

Wednesday, January 06, 1999

Telemarketing Listing

List: i:\andrea\graphicrestoflist.mpb
Issue: Oct-Dec 1998

Company Name Location	Primary SIC Code	Exec Name Exec Title	Telephone	
Stanfast Canton, MI 48187-3643	27520101 Offset printing	John Johnson Branch Manager	734-981-9324	W(Disc)
Stylecraft Printing Co Canton, MI 48187-2004	27520101 Offset printing	Dennis Stybert Manager	734-455-5500	R
Uni-Crafts Inc Canton, MI 48187-2441	27590603 Screen printing	Thomas Summers President	734-459-6750	C
Electronic Type & Color Southgate, MI 48195-3047	27910000 Typesetting	Susan Hayman Manager	734-246-0130	CB
News Herald Southgate, MI 48195-3047	27110000 Newspapers	Fred Manuel President	734-246-0800	C
Webcraft Games Ypsilanti, MI 48198-7812	27590000 Commercial printing, nec	Robert Korecky Manager	734-482-3360	Debbie CB Keith
The Michigan Chronicle Pubg Co Detroit, MI 48201-2641	27119901 Newspapers: publishing only,...	Samuel Logan Principal	313-963-5522	C
Wayne State University Press Detroit, MI 48201-1309	27310000 Book publishing	Arthur Evans Director	313-577-4600 313 577-4603	Allison Recvs TAM
Csg Photo Services Detroit, MI 48202-3220	27310100 Books, publishing only	Joseph Walker	313-556-1401	TAM
General Printing Co Detroit, MI 48202-3537	27590602 Letterpress printing	David Hertzberg Vice-President	313-871-4455	(sent out graphics) NGD
Gonzales Integrated Marketing Detroit, MI 48202-3150	27520000 Commercial printing, lithogra...	Frederick Gonzalez President	313-871-1535	1-11 CB
Legal Advertiser The Detroit, MI 48203-1918	27119901 Newspapers: publishing only,...	John Parks President	313-868-9709	1-11 CB
Regan Productions Inc Detroit, MI 48203-1546	73360103 Graphic arts and related desi...	Frederick Sherry Chairman of the Board	313-368-3000	CB
Hi-Tone Screen Processing Detroit, MI 48204-4120	27590603 Screen printing	Francis Schmitt President	313-491-1667	C
Adgravers Inc Detroit, MI 48207-4258	27989906 Lithographic plates, positives...	John Flanagan President	313-259-3780	
Advertising Age Magazine Detroit, MI 48207-3119	27210200 Periodicals, publishing and pr...	Chuck Lauer Editor	313-446-0358	
Iron Mark Detroit, MI 48207-4305	73360103 Graphic arts and related desi...	Dominic Pangborn President	313-259-3400	
Rotary Multiforms Inc Detroit, MI 48207-1805	27520302 Forms, business: lithographed	Bill Condon Branch Manager	313-923-4400	
Willens Words & Pictures Detroit, MI 48207-4111	73360103 Graphic arts and related desi...	John Tombrillo Chief Executive Officer	313-567-8900	
Brookes Printing Company Inc Detroit, MI 48211-1900	27520000 Commercial printing, lithogra...	Harold Brookes President	313-871-3357	

Martin Bojanj
1-7-99

Wednesday, January 06, 1999

Telemarketing Listing

List: i:\andrea\graphicsample1.mpb
Issue: Oct-Dec 1998

CB - call back
[Handwritten signature]

Company Name Location	Primary SIC Code	Exec. Name Emp. Title	Telephone	
The Reardon-Parshall Company Detroit, MI 48226-3105	2759-0100 Financial note and certificate...	John Reardon Chairman	313-962-0744	Call Back
Graphic Enterprises Inc Detroit, MI 48234-3542	2752-0101 Offset printing	Frank Parr Chairman of the Board	313-839-6800	CB Call Back
Great Lakes Color Printers Oak Park, MI 48237-3106	2752-0101 Offset printing	Jim Moulkalled President	248-545-1725	CB
Gaylord Printing Inc Detroit, MI 48238-1585	2752-0202 Catalogs, lithographed	Charles Drebes President	313-883-7800	CB
Continuous Forms Inc Redford, MI 48239-2420	2761-9903 Continuous forms, office and...	James Griffith President	313-255-7600	CB
Robot Printing Inc Redford, MI 48239-2647	2752-0000 Commercial printing, lithogra...	Charles Phillips President	313-255-9300	CB
Suburban Lifestyles Inc Rochester, MI 48307-2013	2711-9901 Newspapers: publishing only,...	Anjali Namda President	248-651-7770	CB
American Speedy Printing Sterling Heights, MI 48310-5914	2752-0101 Offset printing	Marion Shaughnessy President	810-264-8484	CB
Microforms Inc Sterling Heights, MI 48312-4561	2752-0101 Offset printing	James Safran Chairman of the Board	810-939-7900	CB
Advisor & Source Newspaper Utica, MI 48317-5577	2711-0000 Newspapers	Walter Empe Branch Manager	810-731-1000	CB
Laser Dynamics Auburn Hills, MI 48326-1570	2759-9911 Laser printing	Donald Bailey President	248-391-7400	C
Colony Graphic Finishers Waterford, MI 48328-2042	2752-0101 Offset printing	Saul Lazare Operations-Production-Mfg	248-674-8100	CB
Color Express Farmington, MI 48333-2177	2759-0500 Invitation and stationery printi...	Gary Adams President	248-932-8970	CB
Compton Printing Company Farmington, MI 48335-2623	2752-0000 Commercial printing, lithogra...	Georgia Compton President	248-478-0230	CB
Trading Times Farmington, MI 48336	2721-0000 Periodicals	Sandra Flippo Manager	248-474-2848	C
Perry Johnson Inc Pontiac, MI 48342-1281	2731-0200 Books, publishing and printing	David Murray Branch Manager	248-335-2130	CB
Kay Automotive Graphics Lake Orion, MI 48361-1000	2759-0801 Decals: printing, nsk	Joseph Kowalczyk President	248-377-4999	CB
Harris-Mc Burney Services Inc Novi, MI 48375-5438	2741-0000 Miscellaneous publishing		517 787 1800 248-380-1637	CB
Prepress Shop Inc Wixom, MI 48393-3601	7336-0000 Commercial art and graphic...	Brian Hill President	248-669-3535	CB
Howell Livingston County Press Howell, MI 48843-9690	2711-0000 Newspapers	Rick Gogoner Branch Manager	517-548-5212	R

Advisor & Source Newspaper (Independent Newspapers Inc)	Employment Guide LLC
Ann Arbor News (The Herald Company Inc)	Health Care Weekly Review (Martins Group Inc)
Arab American News (First Publishing Corp)	Ann Arbor Observer Company
Clarkston News (Sherman Publications Inc)	Auto Week (Crain Communications Inc)
Dearborn Press & Guide (Heritage Network Inc)	Automobile Magazine (Primedia Magazine Corp)
Detroit Free Press Inc	C-E Communications Inc (Ivaricon Division)
Eastern Echo (Eastern Michigan University)	Car and Driver Magazine (Hachette Filipacchi Magazines)
Howell Livingston County Press (Home Town Newspapers Inc)	Detroit Metropolitan Woman (Metropolitan Woman Inc)
Lake Orion Review The (Sherman Publications Inc)	Michigan Contractor & Builder (Contractor Publishing Company)
Macomb Daily (Independent Newspapers Inc)	Prakken Publications Inc
Macomb Daily (21st Century Newspapers Inc)	Sgi Publications (Sport Guides Inc)
Monroe Evening News (Monroe Publishing Company)	Wards Automotive International (Intertec Publishing Corp)
Monroe Guardian Inc	Imagemaster Printing & Pubg
Monroe Street Journal (University of McHcgan Bus Schl)	Business News Publishing Co
News Herlad (Heritage Newspapers Inc)	Dental Consultants Inc
Observer Eccentric Newspapers	Filtration News (Eagle Publications Inc)
Recruiter Publication Inc	Shop Talk (Magellan Marketing Inc)
Saline Reporter (Heritage Network Inc)	Advertising Age Magazine (Crain Communications Inc)
Times Harold US Time Today (Gannett Satellite Info Netwrk)	Pob Publishing Company
Advisor Source Newspapers (Independent Newspapers Inc)	Scotts Book Shop (Scott Advertising and Pubg Co)
Daily Tribune (Independent Newspapers Inc)	Saic (Science Applications Intl Corp)
Detroit New Times (Alternative Media Incorporated)	Farrell Davis & Associates
Dobbs Enterprises Ltd	Midwest Publishing Inc
Emotion Magazine (Automotive Intelligence Group)	Brytan Publishing Inc
Michigan Live Inc (Advance Publications Inc)	Harmonie Park Press (Information Coordinators)
Oakland Press The (Great Lakes Media Inc)	Printing & Auxiliary Services (University of Michigan)
Port Huron Times Herald (Times Herald Company Inc)	Trader Publishing Company
Saline Reporter (Heritage Newspapers Inc)	University of Michigan Press (University of Michigan)
The Richmond Review (Richmond Newspaper Group)	Wayne State University Press (Wayne State University)
The South Lyon Herald (Home Town Newspapers Inc)	Winbush Publishing
Hometown Communications Netwrk	Ann Arbor Press (Sleeping Bear Press Inc)
Inland Press (Detroit Legal News Company Inc)	Csg Photo Services (General Motors Corporation)
Valassis Communications Inc (Printing Operations Division)	Dclaren Media Corp
Valassis Inserts (Valassis Communications Inc)	Dissertation Publishing (U M I & Company)
Advertiser The (C & G Publishing Inc)	Entertainment Publications
Comma (Plymouth-Canton Cmnty Crier)	Home Schooling Book Club (Media Mott Inc)
Country Man (Romeo Observer Inc)	Michigan Document Service
Dearborn Times-Herald (Bewick Publications Inc)	Omnigraphics Inc
Detroit Abend Post Publishing	Pierian Press Inc
Detroit Newspapers	Car and Driver Magazines (Hachette Filipacchi Magazines)
Great Lakes Media Inc	Modern Curriculum Press (Simon & Schuster Inc)
Green Sheets (Home Town Newspapers Inc)	Perry Johnson Inc
Grosse Pointe News (Anteebo Publishers Inc)	Servant Publications (Servant Ministries Inc)
Holly Herald Advertiser Inc	Johnson Baker Inc
Home Town Newspapers Inc	Motor Books (Hearst Corporation)
Jewish News.The (Detroit Jewish News Ltd Partnr)	Cushing-Malloy Inc
Legal Advertiser The (Legal Advertiser Inc)	Book Crafters USA Inc
Metro Times (Michigan Metro Times Inc)	Braun-Brumfield Inc
Michigan Catholic Newspaper	Data Reproductions Corporation
Michigan Community Newspapers	Edwards Brothers Inc
Michigan Hockey Weekly (Ash Publishing Inc)	Malloy Lithographing Inc
New Center News (Springer Publishing Company)	Mc Naughton & Gunn Inc
Newspaper Publishing (Observer Eccentric Newspapers)	Thomson-Shore Inc
Oxford Leader (Sherman Publications Inc)	Ameritech Enhanced Bus Svcs (Ameritech Publishing Inc)
Rochester Eccentric (Observer Eccentric Newspapers)	Auto Swapper (Trader Publishing Company)
Spinal Column (Oakland Communications Inc)	Eagle Graphics Corp
Suburban Lifestyles Inc	Eap Digest (Performance Resource Press)
The Michigan Chronicle Pubg Co	Harris-Mc Burney Services Inc
The Michigan Daily (University of Michigan)	Human Synergistics Intl (Human Synergistics Inc)
The Voice Newspapers (Voice Communications Corp)	Journal Clinical Investacion
Chilton Publications (Reed Elsevier Inc)	Mathematical Reviews (American Mathematical Society)
D F Publications Inc	Parish Publications Inc
Home Improvement Guide (Planet Publishing Inc)	Red Group
Hour Detroit Magazine (Hour Media Llc)	Marketeer The (George Moses Co)
Insider Business Journal (Home Town Newspapers Inc)	Grosse Pt Bus (Little Blue Book Inc)
Orbit Magazine	Amerestate Inc
Redbook (Hearst Corporation)	Ameritech Advertising Services (Ameritech Publishing Inc)
Rhino Publishing Inc	Ameritech Advertising Services (Ameritech Publishing Inc)
Specialty Communications Inc	Ameritech Advertising Services (Ameritech Publishing Inc)
Times Mrror Mgzines Southfield (Times Mirror Magazines Inc)	Ameritech Advertising Services (Ameritech Publishing of Ill)
Trading Times (Trader Publishing Company)	Ameritech Publishing Entps
TV Fanfare Publications Inc	Dark Hole Publing Inc

Lexicom Publishing Group Inc	Great Lakes Color Printers
McGraw-Hill Companies Inc	Grigg Graphic Services Inc
E D P Technical Services Inc	Hatteras Printing Inc (Mr Copy Instant Printing Co)
SAE International (Society Auto Engineers Inc)	Hdm Graphics Inc
Artech Inc	Heitman-Garand Co
Tec-Ed Inc (TEC-Ed Technical)	Insty-Prnts of Grter Rochester
Technical Illustration Corp	J & M Reproduction Corp
Technical Illustration Corp	J & P Printing Inc
Made In America (Ideation Inc)	Jeakle Printing & Label Co
Michiganensian Inc	Jensen-Townsend Printing Inc
Bowne of Chicago Inc	Jerd Incorporated (Glenwood Press Inc)
Brookes Printing Company Inc	Kimcraft Printers Inc
Compton Printing Company	Kolossos Rapid Copy (Kolossos Printing Inc)
First Impression Prtg Howell (Donalyn Enterprises Inc)	La Graphics Inc
Goetzcraft Printers Inc	Lesnau Printing Company
Gonzales Integrated Marketing	Macomb Printing Inc
Heath Press Inc	Mastro Graphics Inc
Integrity Concepts Inc	Mays Printing Company Inc
Interealty Corp	MCI (Mail Clinic Inc)
Iris Design & Print Inc	Mel Printing Co Inc
Johnston Lithograph Inc	Michigan Printing Impressions (Peg-Master Business Forms Inc)
Nu-Ad (Stephens Nu-Ad Inc)	Michigan Wholesale Printing
ONeal Mason & McClure (Adams Mc Clure Inc)	Microforms Inc
Page Litho Inc	Multi-Color Service Co
Park Avenue Printing Services (R Printing Services Inc)	Multi-Copy Printing Inc
Pontiac Graphics Inc	News Printing Inc
Print Media	Northwest Advertising (Northwest Graphic Services)
Proforms Inc	Northwestern Printing Company
Riverhill Publications & Prtg	Nutech Graphics Inc
Robot Printing Inc	Oakland Printing Services Inc
Tweddle Litho Company	Owl Printing Company Inc
Highlite Printers Inc	P S Printing & Graphics (Printing Services Inc)
Acme Letter Service Inc	Palace Printing and Graphics (Arena Associates Inc)
Action Printech Inc	Patton Printing Inc
Ad Ink Communications	PDQ Ink (PDQ Ink Inc)
Advance Print & Graphics Inc	Phoenix Press Incorporated
Advance Reproduction Company	Pilgrim Printing Inc
Adwell Advertising Systems (Printwell Acquisition Inc)	Popcorn Press Inc
Alden Graphics Inc	Print House Inc
Allegra Print & Imaging Center (Vgb Inc)	Print Masters Inc
Allegra Printing & Imaging (Printing Services Inc)	Print Spec Inc
Allegra Printing and Imaging (Vgb Inc)	Print Tech Industries Inc
Allied Advantage (Allied Printing Co Inc)	PRINT-MAX (BCI Group Inc)
American Speedy Printing (Shaughnessy Associates Inc)	Print-Tech Inc
American Speedy Printing (Dtm Inc)	Progressive Printing (Kimprint Inc)
Anchor Printing Company Inc	Riverhill Publications & Prtg
Ann Arbor Prtg & Mailing Svc	Robot Printing & Communication
Behrmann Printing Company Inc	Royal Oak PDQ Printing Inc
Caldwell Printing Inc	Royal Printing Inc
Century Design & Printing Co	Saturn Printing & Imaging (Ameri Print Inc)
Childers Print & Graphics Inc	Seifert City-Wide Printing Co
Clark Graphic Service Inc	Speedy Prtg Ctr Livonia N E (Jomark Inc)
Classic Printing Services Inc	Stanfast (The Standard Register Company)
Colony Graphic Finishers (Transworld Printing Company)	Stylecraft Printing Co
Colortech Graphics Inc	Stylecraft Printing Co
Commercial Printer (Pontiac Letter Shop Inc)	Traffic Advertising & Printing
Community Rprdctn Prtg Group	Web Express Printing (Graphics Systems Inc)
Composing Arts (American Prtg Electronic Svcs)	West Metro Printing Company
Country Printing	White Pine Inc
Creative Impressions Inc	Wintor Swan Associates Inc
Crown Printing Company	Yates Office Supply Co (Yates Printing Services Div)
De Angelis & Company	Epi Printers (E P I Printers Inc)
Digital Image Plus (Custom Printing of Michigan)	Gaylord Printing Inc
Duffys Printing & Imaging Svc (Duffys Printing & Copy Service)	Corporate Image Business Cards (Utley Brothers Inc)
E & G Printing Service Inc	Digital Xpress (Tutt & Associates Inc)
Future Reproductions Inc	Rotary Multiforms Inc
G-Graphics Inc	Schober Printing Co
Goodwill Printing Co	Total Business Systems Inc
Gracon Wesserling Inc	Walker Printery Inc
Grand River Printing Inc	Color Concepts Corp
Graphe Uniprint Inc	Michigan Industrial Printers
Graphic Enterprises Inc	Safran Printing Company Inc

Hodges and Irvine Inc	Brophy Engraving Company
Rainbow Tape & Label Inc	Graphic Masters Inc
Allegra Digital Imaging LLC	Graphic Services (M & M Graphic Services Inc)
Data Mail Services Inc	Metal Graphics
Dot Packaging Group-Mulford	Art In Transit Inc
Kinkos Copies (Kinkos Inc)	Adgravers Inc
Kinkos Inc	World Color Dgtl Svc Detroit P (World Color Press Inc)
McKesson Printing Services (McKesson Corporation Delaware)	Ois Optical Imaging Systems
Nolan Enterprises Inc	Cox Hrp LP (delaware)
Phoenix Color (AI Corp)	Katz Media Group (Katz Media Group Inc)
R R Donnelley & Sons Company	Katz Television Group (Katz Media Group Inc)
SSP	Petersen Publishing Co Llc
Webcraft Games (Webcraft Games Inc)	Wxon (T V Rep Inc)
The Reardon-Parshall Company	Cnn Detroit Sales (Turner Network Sales Inc)
Valassis Impact Promotions (Valassis Communications Inc)	Petry Inc.(de Corp)
Adair Printing Company	Telerep Incorporated
Adair Printing Company	W O M C (Infinity Broadcasting Corp Del)
Rudys Midwest Press Inc	Tmp Worldwide (Directory Services Intl Corp)
Captain Coupon Printshop Inc	Brighton Argus
Marketshare Coupons Inc	Spinal Column Newsweekly Inc
Color Express (Impressive Images Inc)	Cds (Container Design Services)
Fast Print Center	Craftline Inc
Nationwide Envelope Specialists	Dunn Blue Reprographic Tech (Dunn Blueprint Company Inc)
General Printing Co	Kinkos Copies (Kinkos Inc)
J & C Bottle Printing Corp (Acorn Industries Inc)	Prepress Shop Inc
A P Impressions	Roush Technical Services (Roush Industries Inc)
Darson Corporation	Classic Printing (Classic Creations Inc)
Faro Screen Process Inc	Comark Group Incorporated
Great Lakes Serigraph Ltd	Diversified Document Solutions (Geometric Results Incorporated)
Hi-Tone Screen Processing	Holt Graphics Inc
Kgs Screen Process Inc	Huron Valley Graphics Inc
Kux Graphic Systems (Kux Manufacturing Company)	Images Design Inc
Pyc Davis Graphics Inc	Innovative Graphics Inc
Quantum Graphics Inc	Insite Mktg Design Group Ltd
S F & A Inc (Farron Sherwood & Associates)	Iron Mark (Pangborn Design Ltd)
Screen Works Inc	Lettergraphics Detroit Inc
Skyline Cstm Impressions Ltd	Pathways Press (Graphic Associates Inc)
Spectrum Graphics Inc	Regan Productions Inc
Stanley Sawicki & Son Inc	Tark Company (Tark Graphics Inc)
Uni-Crafts Inc	White Reproductions Inc
F S I Label (Filing Systems Inc)	Willens Words & Pictures
General Tape & Supply Inc	Done Right Engraving Inc
Label Network	Artstaff Incorporated
Label Tech Inc	B A Perry & Associates Inc
Kay Automotive Graphics (Kay Screen Printing Inc)	Color Forms Inc
Laser Dynamics (Art Laser Inc)	Cromwell Communications Corp
Lasertec Inc	Riegner Advertising (Riegner & Associates Inc)
Shapiro Undergraduate Library	Roush Industries Inc
Bce (Business Card Express of Mich)	Skidmore Incorporated
Business Cards Tomorrow (Thomas Thermography Inc)	Skyline Studios Inc
Deluxe Data Printers Inc	St Claire Inc (St Claire Advertising Inc)
Continuous Forms Inc	Efficient Engineering Company
Rotary Multiforms Inc	Wwwweb-Masters Inc
The Standard Register Company	Detroit Structural Service
Knox Concepts Inc	National Cad Services
Cadillac Looseleaf Products	Nelson-Mill Co
Christian John Company Inc	Rassey Corporation
Hexon Corporation	
Deluxe Financial Services (Deluxe Corporation)	
John H Harland 29 (John H Harland Company)	
Beljan Ltd	
Butler Graphics	
Different By Design Inc	
Electronic Type & Color (Heritage Newspapers Inc)	
Foreign Language Studio Inc	
North American Graphics Inc	
Tweddle Type Service Co	
Tp H Graphics (Brian Unlimited Dist Co Inc)	
Cathedral Directories Inc (Computer Composition Corp)	
Tpi Technologies Inc	
Rred Graphics Inc	
Standex International Corp (Mold-Tech Division)	

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Company Name Location	Primary SIC Code	Exec Name Exec Title	Telephone
Sgi Publications Ann Arbor, MI 48104-1907	2721-0102 Magazines publishing only,...	David Devarti President	734-668-4044
Ameritech Advertising Services Ann Arbor, MI 48105-1530	2741-0304 Directories telephone: publis...	Thomas Hutchins Manager	734-747-7280
Ann Arbor News Ann Arbor, MI 48106-1147	2711-0000 Newspapers	David Wierman Finance	734-994-6989
Ann Arbor Prtg & Mailing Svc Ann Arbor, MI 48106-1126	2752-0101 Offset printing	Peter Kussurelis President	734-994-0900
Braun-Brumfield Inc Ann Arbor, MI 48106-1203	2732-0200 Books, printing and binding	John Saxton Chief Executive Officer	734-662-3291
Dental Consultants Inc Ann Arbor, MI 48106-1583	2721-0105 Trade journals publishing onl...	John Farah President	734-665-2020
Dissertation Publishing Ann Arbor, MI 48106-0975	2731-0100 Books, publishing only	John Riedel Principal	734-761-4700
Edwards Brothers Inc Ann Arbor, MI 48106-1007	2732-0200 Books, printing and binding	Marvin Edwards Chairman of the Board	734-769-1000
Pierian Press Inc Ann Arbor, MI 48106-1808	2731-0100 Books, publishing only	Carroll Wall President	734-434-5530
Printing & Auxiliary Services Ann Arbor, MI 48106-2554	2731-0000 Book publishing	Pat Squires Manager	734-764-6230
Tec-Ed Inc Ann Arbor, MI 48106-1905	2741-0602 Technical manuals: publishin...	Stephanie Rosenbaum President	734-995-1010
Goetzcraft Printers Inc Ann Arbor, MI 48107-7384	2752-0000 Commercial printing, lithogra...	J Goetz President	734-973-7604
Mathematical Reviews Ann Arbor, MI 48107-8604	2741-0000 Miscellaneous publishing	R Dennis Principal	734-996-5250
Prakken Publications Inc Ann Arbor, MI 48107-8623	2721-0102 Magazines publishing only,...	George Kennedy Publisher	734-769-1211
Advance Print & Graphics Inc Ann Arbor, MI 48108-9631	2752-0101 Offset printing	Gary Hambell President	734-663-6846
Allegra Printing & Imaging Ann Arbor, MI 48108-1643	2752-0101 Offset printing		734-761-4500
Huron Valley Graphics Inc Ann Arbor, MI 48108-1651	7336-0103 Graphic arts and related desi...	Bruce East President	734-769-5795
Phoenix Color Ann Arbor, MI 48108-1654	2759-0000 Commercial printing, nec	William Parker President	734-913-0329
Michiganensian Inc Ann Arbor, MI 48109-1314	2741-9908 Yearbooks: publishing and pr...	Virginia Hiltz President	734-764-9425
Monroe Street Journal Ann Arbor, MI 48109-1217	2711-0000 Newspapers	Ellen MODO Principal	734-764-2074

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Company Name Location	Primary SIC Code	Exec Name Exec Title	Telephone
Modern Curriculum Press Inkster, MI 48141-2640	2731-0104 Textbooks: publishing only, n...	Rita Holt Branch Manager	313-274-3610 <i>wrong number</i>
Alden Graphics Inc Lincoln Park, MI 48146-4101	2752-0101 Offset printing	Gary Albright President	313-381-7600 <i>DISC.</i>
Artech Inc Livonia, MI 48150-4311	2741-0502 Technical manuals: publishin...	Benjamin Cien President	734-427-2250 <i>Complete</i>
E D P Technical Services Inc Livonia, MI 48150-1012	2741-0500 Technical manual and paper...	Rich Becero	734-591-4306 <i>734 591-9176 No Dept</i>
Employment Guide LLC Livonia, MI 48150-1603	2721-0100 Periodicals, publishing only		734-425-9544 <i>248 324-1642 call Monday</i>
Hatteras Printing Inc Livonia, MI 48150-2029	2752-0101 Offset printing	Claudia Nesbitt President	734-525-5500 <i>call back 2:00-com plete</i>
Home Improvement Guide Livonia, MI 48150-1724	2721-0000 Periodicals	Joseph Race President	734-762-9900 <i>DISC.</i>
Interealty Corp Livonia, MI 48150-1114	2752-0000 Commercial printing, lithogra...	James Sherry Branch Manager	734-462-2700 <i>TAM</i>
McKesson Printing Services Livonia, MI 48150-2037	2759-0000 Commercial printing, nec	Kelly Lada Purchasing	734-523-9560 <i>wrong number</i>
Northwest Advertising Livonia, MI 48150-1620	2752-0101 Offset printing	Gerald Wilke President	734-522-6380 <i>call back Monday</i>
Proforms Inc Livonia, MI 48150-1465	2752-0000 Commercial printing, lithogra...	Michael Engerer President	734-513-3676 <i>DISC.</i>
Specialty Communications Inc Livonia, MI 48150-4300	2721-0000 Periodicals	Richard Aginian President	734-266-2500 <i>TAM</i>
Valassis Impact Promotions Livonia, MI 48150-1215	2759-0300 Promotional printing	Dave Brandon Manager	734-591-3000 <i>TAM</i>
West Metro Printing Company Livonia, MI 48150-1608	2752-0101 Offset printing	Nick Paciocco President	734-522-0410 <i>Complete</i>
Hometown Communications Net... Livonia, MI 48151	2711-0101 Commercial printing and new...	Richard Aginian President	734-591-2300 <i>TAM</i>
Auto Swapper Livonia, MI 48152-4104	2741-0000 Miscellaneous publishing	Lamy Davis Branch Manager	248-474-2848 <i>BUSY</i>
Scotts Book Shop Livonia, MI 48152-1701	2721-0202 Magazines: publishing and pr...	Robert Keessen President	248-477-6650 <i>TAM</i>
Trader Publishing Company Livonia, MI 48152-1201	2731-0000 Book publishing	Lamy Davis	248-476-7646 <i>248 474-1800 EXT. 260 already did one</i>
Valassis Inserts Livonia, MI 48152-7001	2711-0101 Commercial printing and new...	Alan Schultz President	734-591-3000 <i>Duplicate</i>
Monroe Evening News Monroe, MI 48161-6176	2711-0000 Newspapers	Gregan Gray Chairman of the Board	734-242-1100 <i>TAM</i>

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Company Name Location	Primary SIC Code	Exec Name Exec Title	Telephone
Spinal Column Union Lake, MI 48387-0014	2711-9901 Newspapers: publishing only,...	James Fancy President	248-360-7355 <i>Refused</i>
Business Cards Tomorrow Walled Lake, MI 48390-1655	2759-9918 Thermography	Thomas Tudek President	248-624-8390 <i>Busy</i>
Holly Herald Advertiser Inc Holly, MI 48442-0188	2711-9901 Newspapers: publishing only,...	Allan Campbell President	248-634-8219 <i>Refused</i>
First Impression Prtg Howell Howell, MI 48843-2408	2752-0000 Commercial printing, lithogra...	Donald Cortez President	517-546-9798 <i>Unavailable</i>
Home Town Newspapers Inc Howell, MI 48843-2322	2711-9901 Newspapers: publishing only,...	Richard Aginian President	517-548-2000 <i>NA</i>
Green Sheets Howell, MI 48844-0230	2711-9901 Newspapers: publishing only,...	Grace Perry Manager	(517) 548-2000 517-548-2570 <i>CB</i>

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Company Name Location	Primary SIC Code	Exec. Name Exec. Title	Telephone
Cushing-Malloy Inc Ann Arbor, MI 48106-2389	2732-0100 Books, printing only	James Cushing President	734-662-6238 (C)
Malloy Lithographing Inc Ann Arbor, MI 48106-1124	2732-0200 Books, printing and binding	Hubert Upton President	734-665-6113 (CB) <i>Brenda</i>
University of Michigan Press Ann Arbor, MI 48106-1104	2731-0000 Book publishing	John Day Principal	734-764-4394 (CB) <i>Rebecca (Monday) (1-11)</i>
Servant Publications Ann Arbor, MI 48107-8617	2731-0200 Books, publishing and printing	Donald Cooper President	734-677-6490 (C) <i>Diane Bernis Tam</i>
Imagemaster Printing & Pubg Ann Arbor, MI 48108-9624	2721-0103 Statistical reports (periodical...)	Albert Rodriguez President	734-971-0740 (C) <i>Alec (graphics shop) Edington</i>
Shapiro Undergraduate Library Ann Arbor, MI 48109-1185	2759-9916 Ready prints	Linda Terhaar Owner	734-763-5084 (CB) <i>Janelle - 734-930-3814 Miami Tam</i>
PDQ Ink Brighton, MI 48114-9374	2752-0101 Offset printing	Richard Albrecht President	810-229-2989 (C) <i>Bill</i>
Insider Business Journal Brighton, MI 48116-0260	2721-0000 Periodicals	Jim Mason Publisher	810-220-1800 (C)
Dearborn Press & Guide Dearborn, MI 48121-0484	2711-0000 Newspapers	Robert Riddell Operations-Production-Mfg	313-943-4250 (CB on) <i>7 mi</i>
The Standard Register Company Dearborn, MI 48124-1915	2761-9903 Continuous forms, office and...	Steve Kovalcik Sales & Marketing	313-561-1407 (CB on) <i>1:00 1-92 78-099-7050 (Design)</i>
Michigan Hockey Weekly Dearborn Heights, MI 48127-2145	2711-9901 Newspapers: publishing only,...	Johanna Mullen President	313-563-9130 (C)
Thomson-Shore Inc Dexter, MI 48130-9492	2732-0200 Books, printing and binding	Edward Thomson President	734-426-3939 (CB) <i>Tam</i>
Action Printech Inc Livonia, MI 48150-1835	2752-0101 Offset printing	Chris Dunlap Vice-President	734-425-8150 (NA)
Epi Printers Livonia, MI 48150-1245	2752-0201 Advertising posters, lithograp...	Dave Umphrey Manager	734-261-9400 (CB) <i>7 mi</i>
Kinkos Inc Livonia, MI 48150-1421	2759-0000 Commercial printing, nec	Judith Bell Branch Manager	734-522-7322 (C)
Saturn Printing & Imaging Livonia, MI 48150-1422	2752-0101 Offset printing	Diane Mc Donald President	734-427-2887 (C)
Deluxe Financial Services Livonia, MI 48151-1387	2782-0501 Checkbooks	Bob Sturdy Manager	734-525-6380 (Dive)
Speedy Prtg Ctr Livonia N E Livonia, MI 48152-1862 <i>8+mb</i>	2752-0101 Offset printing	William Greenman President	248-478-2600 (C) <i>Greenman</i>
Midwest Publishing Inc Northville, MI 48167-9051	2721-0205 Trade journals: publishing an...	Tim Gerke President	248-380-1700 (CB) <i>Joe/return on 13th</i>
Integrity Concepts Inc Plymouth, MI 48170-6018	2752-0000 Commercial printing, lithogra...	Ken Losey President	313-414-0114 (C)

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Company Name Location	Primary SIC Code	Exec. Name Exec. Title	Telephone
Health Care Weekly Review Southfield, MI 48075-2203	2721-0000 Periodicals, publishing only	Pat Martin Vice President	248-352-3322 C
Riegner Advertising Southfield, MI 48075-3460	7336-0901 Commercial art and illustration	Bernard Riegner Chairman	248-569-4242 C
Tark Company Southfield, MI 48075-2633	7336-0903 Graphic arts and related desi...	Michael Tarkowski President	248-557-0004 248-593-6004 C
Times Mirror Mgzines Southfield Southfield, MI 48075-1410	2721-0000 Periodicals	Carol Frydryk graphics sent to New York	248-350-3800 NGD
Allegra Printing and Imaging Southfield, MI 48076-2703	2752-0901 Offset printing	Rosie Nutt Branch Manager graphics sent to Saline, MI	248-569-7660 NGD
Dark Hole Publisng Inc Southfield, MI 48076-2584	2741-0000 Music book and sheet music...	Arnold Ingram President	810-981-0409 W (notin per operator, no listing for Co) service
Foreign Language Studio Inc Southfield, MI 48076-2122	2791-0000 Typesetting	Gregory Ortega President send graphic work out	248-557-1919 NGD
Hodges and Irvine Inc Saint Clair, MI 48079-0197	2754-0008 Job printing: gravure	Dave Hodges President Mon 1-11 Tues. 1-12	Christy Shetzal 810-329-4787 CB 978-8800
Northwestern Printing Company Saint Clair Shores, MI 48080-1452	2752-0901 Offset printing	Gary Briscoll President	810-775-8060 C
Acme Letter Service Inc Troy, MI 48083-2231	2752-0901 Offset printing	Timothy Mc Cann President	248-689-6930 C
Ameritech Enhanced Bus Svcs Troy, MI 48083-1107	2741-0000 Miscellaneous publishing	Susan Fisher Branch Manager Susan Fisher	248-528-8337 CB
Art In Transit Inc Troy, MI 48083-2845	2796-0903 Embossing plates, for printing	Maurice Love President got ficed to complete survey if mailed out to him	248-585-5566 R
Artstaff Incorporated Troy, MI 48083-4317	7336-0901 Commercial art and illustration	Sandra Nelson President	248-583-6070 CB (4:00 1-8-99)
De Angelis & Company Troy, MI 48083-2726	2752-0901 Offset printing	Andrew De Angelis President	248-583-4190 CB (got answer mach)
Eap Digest Troy, MI 48083-2843	2741-0000 Miscellaneous publishing	George Watkins President	248-588-7733 C
Graphic Services Troy, MI 48083-1913	2796-0902 Photoengraving plates, linec...	Denise Mathews President	248-680-0444 CB 1-8-2:00
Popcorn Press Inc Troy, MI 48083-4611	2752-0901 Offset printing	Al Glendon President	248-588-4444 Ken 248 577-0525
Quantum Graphics Inc Troy, MI 48083-2734	2759-0903 Screen printing	Michael Burton President	248-588-2420 CB
Roush Technical Services Troy, MI 48083-2317	7336-0900 Commercial art and graphic...	John Berlich Branch Manager	248-740-3800 C
Allegra Digital Imaging LLC Troy, MI 48084-7104	2759-0900 Commercial printing, nec	William Wallace President Greg	248-614-3700 CB 1-11 (Mon.)

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Company Name Location	Primary SIC Code	Exec Name Exec Title	Telephone	
Wards Automotive International Southfield, MI 48075-1245	2721-0102 Magazines: publishing only,...	Robert Powers Editor	248-357-0800	C
Skyline Studios Inc Southfield, MI 48076-3909	7336-9901 Commercial art and illustration	Richard Riedl President	248-353-8383	C
Ameritech Advertising Services Troy, MI 48083-1204	2741-0304 Directories, telephone: publis...	Patricia McDonald President (get answer mach.)	362-7156 Hayes 248-524-7300 CB CB	
Bce Troy, MI 48083-4625	2759-9918 Thermography	James Mc Donald President	248-585-8855	R
J & M Reproduction Corp Troy, MI 48083-2833	2752-0101 Offset printing	John Milanowski President	248-588-8100	R
Spectrum Graphics Inc Troy, MI 48083-2778	2759-0603 Screen printing	Ted Gaski President	248-589-9200	C
Cadillac Looseleaf Products Troy, MI 48084-7108	2782-0300 Looseleaf binders and devices	William Streng President	248-288-9777	R
Entertainment Publications Troy, MI 48084-3423	2731-0100 Books, publishing only	Robert Sarkie President	248-637-8400	C
Marketshare Coupons Inc Troy, MI 48084-5368	2759-0304 Coupons: printing, nsk	Michael Gauthier President Prod. Dept.	248-362-9119	C
Petry Inc (de Corp) Troy, MI 48084-2803	7313-0102 Television and radio time sales	Judy Gorden Branch Manager	248-649-0100	C
Advertiser The Warren, MI 48089-1422	2711-9901 Newspapers: publishing only,...	Gilbert Demers President Keith	810-498-8000	CB/C
Tpi Technologies Inc Warren, MI 48089-3280	2791-9901 Typesetting, computer contro...	Edward Laskowski President	810-772-1450	C
Rotary Multiforms Inc Warren, MI 48091-1087	2761-9903 Continuous forms, office and...	Kenneth Vitale President	810-558-7960	C
World Color Dgtl Svc Detroit P Warren, MI 48093-4886	2796-9906 Lithographic plates, positives...	Paul Moberd President	810-779-8660	C
Corporate Image Business Cards Troy, MI 48099-1086	2752-0300 Business form and card printi...	James Tutley Chief Executive Officer	248-585-1700	C
Roush Industries Inc Allen Park, MI 48101-3622	7336-9901 Commercial art and illustration	Fred Gomon Chief Executive Officer 1:45 Deb Williams	313-436-8430	C
Print-Tech Inc Ann Arbor, MI 48103-9565	2752-0101 Offset printing	Robert Kramer President	734-996-2345	C
Kinkos Copies Ann Arbor, MI 48104-2210	2759-0000 Commercial printing, nec	David Mohl Manager	734-761-4539	C
Michigan Document Service Ann Arbor, MI 48104-2521	2731-0100 Books, publishing only (per Cooper (no listing))	James Smith President	734-662-4530 (disc)	W
Car and Driver Magazines Ann Arbor, MI 48105-9732	2731-0102 Book music: publishing only,...	Steven Spence	734-971-3600	C

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Company Name Location	Primary SIC Code	Exec. Name Exec. Title	Telephone
The Michigan Daily Ann Arbor, MI 48109-1314	2711-001 News: publishers: publishing only,...	Laurie Mayk Chief	734-763-0356
Journal Clinical Investacion Ann Arbor, MI 48113-1220	2741-000 Miscellaneous publishing	Steven Weiss Editor	734-647-8140
G-Graphics Inc Brighton, MI 48114-9463	2752-001 Offset printing	Daniel Gasparotto President	810-229-8003
Brighton Argus Brighton, MI 48116-1524	7313-002 Newspaper advertising repre...	Buddy Moorehouse Director	810-227-0171
D F Publications Inc Brighton, MI 48116-0318	2721-000 Periodicals		810-227-2614
Farrell Davis & Associates Brighton, MI 48116-0064	2721-025 Trade journals: publishing an...	Michael Davis Chief Executive Officer	810-229-5868
Marketeer The Brighton, MI 48116-0686	2741-026 Guides: publishing only, not...	George Moses Owner	810-227-1575
Ann Arbor Press Chelsea, MI 48118-0020	2731-000 Books: publishing only	Brian Lewis President	734-475-4411
Book Crafters USA Inc Chelsea, MI 48118-0370	2732-000 Books: printing and binding	Gary Davis President	734-475-9145
Dearborn Times-Herald Dearborn, MI 48121-0706	2711-001 Newspapers: publishing only,...	Laune Bewick President	313-584-4000
Jeakle Printing & Label Co Melvindale, MI 48122-1330	2752-010 Offset printing	David Hite President	313-388-5100
Mel Printing Co Inc Melvindale, MI 48122-1405	2752-010 Offset printing	Michael Filkovich President	313-928-5440
Arab American News Dearborn, MI 48126-3222	2711-000 Newspapers	Oussama Siblani President	313-582-4888
Crown Printing Company Dearborn, MI 48126-2330	2752-010 Offset printing	Jack Cassidy President	313-584-6700
Diversified Document Solutions Dearborn, MI 48126-3651	7336-010 Graphic arts and related desi...	Bob Baradino Manager	313-322-1030
Technical Illustration Corp Dearborn, MI 48126-2106	2741-002 Technical manuals: publishin...	Peter Kapas President	313-945-0550
Adair Printing Company Dexter, MI 48130-1238	2759-002 Catalogs: printing, nsk		313-569-1122
Beljan Ltd Dexter, MI 48130-1114	2791-000 Typesetting	Robin Janiszewski Principal	734-426-2415
Johnson Baker Inc Dexter, MI 48130-0280	2732-010 Book printing	Walter Johnson President	734-426-0200
Country Printing Flat Rock, MI 48134-9656	2752-010 Offset printing	Andrew Vanderbush Owner	734-782-4044

Cynthia Wilson 1/7 - 1/8

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Company Name Location	Primary SIC Code	Exec. Name Exec. Title	Telephone
Newspaper Publishing Birmingham, MI 48012-3011	2711-9901 Newspapers: publishing only,...	Phillip Sherman Branch Manager	<i>amb</i> 734-591-2300 248-644-1100 <i>NA</i>
Composing Arts Franklin, MI 48025	2752-0101 Offset printing	James Mines President	<i>TAM</i> <i>Andrew Williams</i> 248-645-6055 <i>C</i>
Standex International Corp Fraser, MI 48026-3927	2796-0201 Engraving on copper, steel,...	Douglas Price Administration	<i>Senti</i> 810-296-5500 <i>CB</i>
Grigg Graphic Services Inc Southfield, MI 48034-4033	2752-0101 Offset printing	Stuart Grigg President	<i>Kate Walsh</i> 248-356-5005 <i>C</i>
Nelson-Mill Co Southfield, MI 48034-4118	1751-0000 Carpentry work	Joseph Molnar President	<i>DON</i> 248-354-8200 <i>N/A</i>
TV Fanfare Publications Inc Southfield, MI 48034	2721-0000 Periodicals	Dan Horn President	<i>Don Horn</i> 248-358-3030 <i>CB/MOR</i>
Riverhill Publications & Prtg Clinton Township, MI 48036-1107	2752-0000 Commercial printing, lithogra...	Louis Cattaneo President	<i>Jim</i> <i>CB/PM</i> 810-468-6014
Daily Tribune Mount Clemens, MI 48046-0707	2711-0100 Newspapers, publishing and...	Frank Shepherd President	<i>Ken</i> <i>CB</i> 810-469-4510 <i>C</i>
Port Huron Times Herald Port Huron, MI 48061-5009	2711-0100 Newspapers, publishing and...	William Monopoli President	<i>Jeff Clark</i> 810-985-7171 <i>Refuse</i>
Pilgrim Printing Inc Romeo, MI 48065	2752-0101 Offset printing	Thomas Feige President	810-752-9664 <i>C</i>
Knox Concepts Inc Roseville, MI 48066-2757	2771-0000 Greeting cards	Darryl Knox President	<i>Darryl Knox</i> <i>CB/Wed</i> 810-779-5220
Hour Detroit Magazine Royal Oak, MI 48067-3831	2721-0000 Periodicals	Johnardo President	<i>Julie</i> 248-691-1800 <i>C</i>
Cathedral Directories Inc Madison Heights, MI 48071-4451	2791-9901 Typesetting, computer contro...	Frank Eyer President	<i>Baker Harry</i> 248-545-4330 <i>C</i>
E & G Printing Service Inc Madison Heights, MI 48071-1320	2752-0101 Offset printing	Jonathan Strager President	<i>Rob</i> <i>CB/PM</i> 248-583-2500 <i>ext 242</i> <i>C</i>
MCI Madison Heights, MI 48071-2557	2752-0101 Offset printing	Jerome Wojas President	248-544-3060 <i>Refuse</i>
S F & A Inc Madison Heights, MI 48071-2414	2759-0603 Screen printing	Sherwood Farron President	<i>Mary Ellen</i> <i>CB</i> 248-588-5556
Graphic Masters Inc Royal Oak, MI 48073-2266	2796-0202 Photoengraving plates, linec...	Dominic Valente President	248-549-8600 <i>C</i>
Web Express Printing Royal Oak, MI 48073-2266	2752-0101 Offset printing	James Russell President	<i>Slurr</i> 248-549-0150 <i>C</i>
Cox Hrp LP (delaware) Southfield, MI 48075-1426	7313-0000 Radio, television, publisher r...	Douglas Christie Branch Manager	248-353-3370 <i>NA</i>
ONeal Mason & McClure Southfield, MI 48075-2612	2752-0000 Commercial printing, lithogra...	Ed Knipe Manager	<i>Galonda</i> <i>CB/ELI</i> 248-589-9465

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Company Name Location	Primary SIC Code	Exec Name Exec Title	Telephone
Print Media Warren, MI 48092-1220	2752-0000 Commercial printing, lithogra...	Kevin Tracy Owner	<i>TAM</i> 810-795-8039
B A Perry & Associates Inc Warren, MI 48093-8711	7336-9901 Commercial art and illustration	Bryon Perry President	<i>Bryon Perry</i> 248-3531836 810-574-0610 <i>CB</i>
C-E Communications Inc Warren, MI 48093-2368	2721-0102 Magazines publishing only,...	Louis Schultz President	810-574-3400 <i>C</i>
New Center News Warren, MI 48093-5527	2711-9901 Newspaper publishing only,...	William Springer President	<i>Dennis Zelozny</i> 810-939-6800 <i>B</i> <i>C</i>
Label Tech Inc Washington, MI 48094-4048	2759-0703 Labels and seals: printing, nsk	Barbara Schemanske President	810-247-6444 <i>N/A</i>
Detroit Abend Post Publishing Troy, MI 48098-6328	2711-9901 Newspaper publishing only,...	Knuth Beth President	<i>knuth</i> 248-641-9944 <i>C</i>
Motor Books Troy, MI 48098-2804	2732-0000 Book printing	Richard Laimbeer Principal	<i>Lond</i> 248-828-0000 <i>C</i>
Efficient Engineering Company Troy, MI 48099-1319	8711-0000 Engineering services	Robert Baer President	<i>Matt</i> 248-528-2888 <i>CB</i>
PRINT-MAX Troy, MI 48099-0130	2752-0101 Offset printing	James Breen President	<i>Jim</i> 248-643-4508 <i>CB</i> <i>EM</i> <i>AM</i> <i>C</i>
Park Avenue Printing Services Allen Park, MI 48101-2034	2752-0000 Commercial printing, lithogra...	Richard Knox President	<i>Michelle</i> 313-382-2102 <i>C</i>
Allegra Print & Imaging Center Ann Arbor, MI 48103-1903	2752-0101 Offset printing	D Mahoney President	<i>allegra</i> 663-3180 734-996-1999 <i>corporate 999/109</i>
Innovative Graphics Inc Ann Arbor, MI 48103-9586	7336-0103 Graphic arts and related desi...	Harry Turkow President	<i>Disc</i> 734-995-9534
Lexicom Publishing Group Inc Ann Arbor, MI 48103-5047	2741-0501 Business service newsletters...	Fred Blank President	<i>Kevin</i> 734-994-8600 <i>C</i>
White Pine Inc Ann Arbor, MI 48103-1858	2752-0101 Offset printing	William Edwards President	<i>Larry Edwards</i> 734-761-2670 <i>CB</i>
Ann Arbor Observer Company Ann Arbor, MI 48104-1426	2721-0102 Magazines publishing only,...	Patricia Garcia Partner	734-769-3175 <i>CB</i> <i>C</i>
Automobile Magazine Ann Arbor, MI 48104-2115	2721-0102 Magazines publishing only,...	David Davis Manager	<i>Mally</i> 734-994-3500 <i>CB</i>
Kinkos Copies Ann Arbor, MI 48104-2210	7336-0000 Commercial art and graphic...	David Tohl Branch Manager	<i>Bob</i> 734-747-9070 <i>C</i> 761-4539
Kolossos Rapid Copy Ann Arbor, MI 48104-2010	2752-0101 Offset printing	Nicholas Arhangelos President	<i>Mike Kerr</i> 734-994-5400 <i>CB</i> <i>C</i>
Made In America Ann Arbor, MI 48104-3656	2741-9902 Catalogs: publishing only, not...	Paul Ungrodt Chairman of the Board	<i>Susan</i> 349-761-4360 <i>CB</i> <i>Mon</i>
Michigan Live Inc Ann Arbor, MI 48104-2258	2711-0100 Newspaper publishing and...	<i>Norval Brunt</i>	734-997-7081 <i>CB</i> <i>C</i>

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Data Mail Services Inc Madison Heights, MI 48071-5613	2759-0000 Commercial printing, nec	William Hayden President	<i>CB Mon</i> 248-588-2415
Digital Image Plus Madison Heights, MI 48071-4731	2752-0100 Offset printing	Mark Grimske President	<i>MARK CB</i> 248-585-9222
Hexon Corporation Madison Heights, MI 48071-1416	2782-0300 Looseleaf binders and devices	Abdullah Zubi President	<i>Ken</i> 248-585-7585 <i>C</i>
Holt Graphics Inc Madison Heights, MI 48071-3219	7336-0100 Graphic arts and related desi...	Robert Finnerty President	<i>Eric Busch CB 1230</i> 248-542-2460 <i>C</i>
Label Network Madison Heights, MI 48071-0002	2759-0700 Labels and seals: printing, nsk	Kevin Pachla Owner	<i>CB 1230</i> 248-398-0485
Parish Publications Inc Madison Heights, MI 48071-0085	2741-0000 Miscellaneous publishing	Richard Meurer President	<i>CB Horn</i> 248-585-7800
Print Masters Inc Madison Heights, MI 48071-3820	2752-0100 Offset printing	James Gerds President	<i>Helga Tittgeny</i> 248-548-7100 <i>C</i>
Print Tech Industries Inc Madison Heights, MI 48071-1528	2752-0100 Offset printing	Margene Caramagno Vice President	<i>Stene</i> 248-585-6600 <i>C</i>
Skyline Cstm Impressions Ltd Madison Heights, MI 48071-1420	2759-0600 Screen printing	John Debay President	248-588-8075
Total Business Systems Inc Madison Heights, MI 48071-5108	2752-0300 Forms, business: lithographed	Robert Finnerty President	<i>Jose Aquino</i> 248-588-9130 <i>C</i>
Creative Impressions Inc Royal Oak, MI 48073-1017	2752-0100 Offset printing	Felix Gatt President	<i>Felix</i> 248-435-0800 <i>C</i>
Different By Design Inc Royal Oak, MI 48073-3548	2791-0000 Typesetting	Yvonne Mortz President	<i>Enette CB</i> 248-588-4840
Heath Press Inc Royal Oak, MI 48073-1017	2752-0000 Commercial printing, lithogra...		<i>Pennifer</i> 248-288-5580 <i>C</i>
Multi-Color Service Co Royal Oak, MI 48073-1808	2752-0100 Offset printing	Kevin Mc Neil President	<i>NOGRAPHIC DEPT</i> 248-549-3355 <i>N/A</i>
Royal Oak PDQ Printing Inc Royal Oak, MI 48073-6206	2752-0100 Offset printing	Neil Russell President	<i>W.G. D</i> 248-549-4747 <i>N/A</i>
A P Impressions Southfield, MI 48075	2759-0600 Screen printing	Paul Ann Owner	<i>Paul CB</i> 248-557-5545
Amerestate Inc Southfield, MI 48075-4403	2741-0300 Directories: publishing a...	Jin Shank Manager	248-569-6118
Brytan Publishing Inc Southfield, MI 48075	2731-0000 Book publishing	G Alexander President	<i>DISC Pearson Alexander</i> 248-443-6606 <i>C</i>
Detroit Metropolitan Woman Southfield, MI 48075-4602	2721-0100 Magazines: publishing only,...	Alice Sieloff President	<i>Jane Arney</i> 248-443-6500 <i>C</i>
General Tape & Supply Inc Southfield, MI 48075-5668	2759-0700 Labels and seals: printing, nsk	Louis Raden President	248-357-2744 <i>N/A</i>

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Company Name Location	Primary SIC Code	Executive Name Executive Title	Telephone
Palace Printing and Graphics Auburn Hills, MI 48326	2752-0101 Offset printing	Debbie Sly Branch Manager	248-370-0555 CB P
Shop Talk Farmington, MI 48331-5727	2721-0105 Trade journals: publishing onl...	Larry Vingelman President	248-488-0330 CBC
St Claire Inc Farmington, MI 48331-3414	7336-9901 Commercial art and illustration	Floyd White President	248-553-2474 CBC
Recruiter Publication Inc Farmington, MI 48332-0037	2711-0000 Newspapers	Joe Pace President	248-473-3951 CBWH
Images Design Inc Farmington, MI 48334-2984	7336-0103 Graphic arts and related desi...	Selissa Holmberg President	248-855-5800 WCB
Rhino Publishing Inc Farmington, MI 48334-2267	2721-0000 Periodicals	Bob Scheuer Principal	248-855-8833 CB/NGD
Adair Printing Company Farmington, MI 48335-2862	2759-0302 Catalogs: printing, nsk	Robert Adair President	248-474-1122 RR
Digital Xpress Farmington, MI 48335-2645	2752-0302 Forms, business: lithographed	Robert Tuttleman President	248-476-3400 CBC
Print House Inc Farmington, MI 48335-2720	2752-0101 Offset printing	Kenneth Manko President	248-473-1414 NAE
Captain Coupon Printshop Inc Farmington, MI 48336	2759-0304 Coupons: printing, nsk	Terry Hine Owner	248-477-1420 W/DISE
Commercial Printer Pontiac, MI 48342-2634	2752-0101 Offset printing	Jack Swilley President	248-332-3611 C
Done Right Engraving Inc Pontiac, MI 48342-2113	7336-0105 Silk screen design	Ronald Bohmier Vice-President	248-332-3133 B
Great Lakes Media Inc Pontiac, MI 48342 OAK, Press	2711-9901 Newspapers: publishing only,...	Ron Wood Manager	248-332-8181 CB
Pontiac Graphics Inc Pontiac, MI 48342-1056	2752-0000 Commercial printing, lithogra...	David Nowak President	248-338-6467 CB
Oakland Press The Pontiac, MI 48343-6009	2711-0100 Newspapers, publishing and...		248-332-8181 CB
Clarkston News Clarkston, MI 48346-1525	2711-0000 Newspapers	Eric Lewis Branch Manager	248-625-3370 NGD
Lake Orion Review The Lake Orion, MI 48362-3100	2711-0000 Newspapers	James Sherman Branch Manager	248-693-8331 NGD
Oxford Leader Oxford, MI 48371-0108	2711-9901 Newspapers: publishing only,...	James Sherman President	248-628-4801 CB No-N
Filtration News Novi, MI 48375-2571	2721-0105 Trade journals: publishing onl...	Carol Brown Chairman	248-347-3486 C
Home Schooling Book Club Milford, MI 48381-2422	2731-0100 Books: publishing only	Jacqueline Hoegger President	248-685-8773

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Company Name Location	Primary SIC Code	Exec Name Exec Title	Telephone
Valassis Communications Inc Plymouth, MI 48170-2466	2711-0101 Commercial printing and new...	Blaine Serber Branch Manager	734-207-0220 ✓
Mc Naughton & Gunn Inc Saline, MI 48176-0010	2732-0200 Books, printing and binding	Robert Mc Naughton President	734-429-5411 C
The South Lyon Herald South Lyon, MI 48178-2070	2711-0100 Newspapers, publishing and...	Richard Byrne Branch Manager	248-437-2017
Highlite Printers Inc Trenton, MI 48183-1221	2752-0100 Offset and photolithographic...	John Patrick President	734-284-8944 <i>Next week</i>
La Graphics Inc Westland, MI 48186-8413	2752-0101 Offset printing	Marvin Williams Owner	734-722-4057 <i>TAN</i>
Stylecraft Printing Co Canton, MI 48187-2002	2752-0101 Offset printing	Richard Pesci President	734-525-0001 <i>S.B. Andrea 1-8</i>
Eastern Echo Ypsilanti, MI 48197-2260	2711-0000 Newspapers	Paul Heaton Principal	734-487-1010 C
Brophy Engraving Company Detroit, MI 48202-3540	2796-0202 Photoengraving plates, linec...	Rex Brophy President	313-871-2333 C
Hdm Graphics Inc Detroit, MI 48202-3245	2752-0101 Offset printing	Walt Hampton President	313-875-2887 C
Pyc Davis Graphics Inc Detroit, MI 48205-1641	2759-0603 Screen printing	Kelly Davis Principal	313-371-1012 <i>DISC</i>
Page Litho Inc Detroit, MI 48207-3438	2752-0000 Commercial printing, lithogra...	Joy Pehnerski President	313-921-6880 <i>EX DENISE 28</i>
Darson Corporation Detroit, MI 48211-1900	2759-0603 Screen printing	Mary Derge President	313-875-7781 <i>CALL BACK Mon 2:11</i>
Wintor Swan Associates Inc Detroit, MI 48211-1914	2752-0101 Offset printing	Lyle Winton President	313-874-0015 C
Inland Press Detroit, MI 48216-1852	2711-0101 Commercial printing and new...	Bradley Thompson President	313-961-3949 C
Stanley Sawicki & Son Inc Detroit, MI 48216-1926	2759-0603 Screen printing	John Sawicki President	313-962-2725 <i>C B 1-8</i>
Goodwill Printing Co Detroit, MI 48221-0820	2752-0101 Offset printing	Marvin Fishman President	248-547-7500 <i>C B</i>
Childers Print & Graphics Inc Detroit, MI 48224-3049	2752-0101 Offset printing	John Childers President	313-882-7889 <i>1-7 01-8 NIGAL Moore C B</i>
Bowne of Chicago Inc Detroit, MI 48226-3143	2752-0000 Commercial printing, lithogra...	Robert Hannery Operations-Production-Mfg	313-964-1330 C
Detroit Newspapers Detroit, MI 48226-3124	2711-9901 Newspapers: publishing only,...	Frank Giga President	313-222-2607 C
Michigan Catholic Newspaper Detroit, MI 48226-2605	2711-9901 Newspapers: publishing only,...	Archbishop Maida Principal	313-224-8000 C

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Company Name Location	Primary SIC Code	Exec Name Executive Title	Telephone
Business News Publishing Co Troy, MI 48007-2600	2720 105 Trade Journals: publishing onl...	James Henderson President	248-362-3700
Dobbs Enterprises Ltd Birmingham, MI 48009-3600	2710 000 Newspapers, publishing and...	John Dobbs President	248-644-2535
White Reproductions Inc Birmingham, MI 48009	7330 003 Graphic arts and related desi...	Malden White President	248-642-4663
Dunn Blue Reprographic Tech Clawson, MI 48017-1058	7330 000 Commercial art and graphic...	Colleen Cuccarelli Branch Manager	248-288-5600
Tmp Worldwide Clawson, MI 48017-1497	7310 000 Print and media advertising rep...	Steven Snyder Chairman of the Board	248-288-2266
Nu-Ad Eastpointe, MI 48021-1266	2750 000 Commercial printing, lithogra...	Mary Anne President	810-777-6823
National Cad Services Franklin, MI 48025	7380 913 Drafting service, except temp...	Darren Ashby President	248-647-6777
Caldwell Printing Inc Fraser, MI 48026-4202	2750 001 Offset printing	Jose Zerilli President	810-296-6231
Macomb Daily Fraser, MI 48026	2710 000 Newspapers	Ted Brian Manager	810-469-4510
SSP Hazel Park, MI 48030-1530	2750 000 Commercial printing, nec	Kathy Oliver Owner	248-547-2940
Future Reproductions Inc Southfield, MI 48034-4079	2752 001 Offset printing	Bryan Varras President	248-350-2060
Grand River Printing Inc Southfield, MI 48034-4212	2752 001 Offset printing	Robert Gochicoa President	248-356-1920
Jewish News The Southfield, MI 48034-8203	2710 001 Newspapers: publishing only,...	Arthur Gorwitz Publisher	248-354-6060
McGraw-Hill Companies Inc Southfield, MI 48034-7463	2740 001 Business service newsletters...	Randy Spruyt Branch Manager	248-799-3300
Michigan Wholesale Printing Southfield, MI 48034-5919	2752 001 Offset printing	Andrew Petty President	248-350-8230
Red Group Southfield, MI 48034-1839	2741 000 Miscellaneous publishing	Simon Bowen Manager	248-223-4880 248 488 0570
Seifert City-Wide Printing Co Southfield, MI 48034-3002	2752 001 Offset printing	George Kourtakis President	248-354-2211
Skidmore Incorporated Southfield, MI 48034-1031	7336 001 Commercial art and illustration	Mae Skidmore President	248-353-7722
Wxon Southfield, MI 48034-2337	7313 000 Radio, television, publisher r...	Marty Gelman President	248-355-2020
Macomb Printing Inc Clinton Township, MI 48036-1188	2752 001 Offset printing	Ronald Tracali President	810-463-2301

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Ameritech Advertising Services Troy, MI 48084-5307	27400304 Directories, telephone: publis...	Dedra Clark Branch Manager	<i>Euc - Tam CB</i> 248-637-5715
Butler Graphics Troy, MI 48084-1774	27900000 Typesetting	John Butler President	248-528-2808 <i>248-297-5905 C</i>
Car and Driver Magazine Troy, MI 48084-3002	27200102 Magazines: publishing only,...	Peter Saad Branch Manager	248-649-1950
Cnn Detroit Sales Troy, MI 48084-5202	73100102 Television and radio time sales	Gene Boivin Branch Manager	248-680-6800
Color Concepts Corp Troy, MI 48084-4604	27509901 Color lithography	Gary Busk Chief Executive Officer	248-822-0300
Insite Mktg Design Group Ltd Troy, MI 48084-5539	73300103 Graphic arts and related desi...	Laura Green President	248-614-6550
Katz Media Group Troy, MI 48084-2809	73100000 Radio television, publisher r...	Jack Saindon Branch Manager	248-649-4333
Katz Television Group Troy, MI 48084-2809	73100000 Radio television, publisher r...	Karen Nielsen Branch Manager	248-649-6390
Mastro Graphics Inc Troy, MI 48084-5332	27500101 Offset printing	Joseph Mastrogiacommo President	248-649-6330
Michigan Printing Impressions Troy, MI 48084-7039	27500101 Offset printing	Linda Jenni President	248-280-0660
Oakland Printing Services Inc Troy, MI 48084-4604	27500101 Offset printing	Harry Neely Chairman of the Board	248-649-9000
Phoenix Press Incorporated Troy, MI 48084-7035	27500101 Offset printing	Geoffrey Vercocke President	248-435-8040
Redbook Troy, MI 48084-3300	27200000 Periodicals	Richard Pankratz Principal	248-649-1620
SAE International Troy, MI 48084-3101	27400300 Technical manual and paper...	Jack Pokrzywa	248-649-0420
Christian John Company Inc Warren, MI 48089-2557	27820300 Looseleaf binders and devices	James Decker President	810-757-5005
Clark Graphic Service Inc Warren, MI 48089-3281	27520101 Offset printing	Charles Clark President	810-772-4900
Pathways Press Warren, MI 48089-3156	73360103 Graphic arts and related desi...	W Garrett President	810-759-1200
Dot Packaging Group-Mulford Warren, MI 48091-4755	27590000 Commercial printing, nec	Stanley Dvorak President	810-757-5090
Harmonie Park Press Warren, MI 48091-4759	27310000 Book publishing	Elaine Gorzelski President	810-755-3080
Rassey Corporation Warren, MI 48091-2552	73610000 Employment agencies	Charles Rassey President	810-757-1033

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Ois Optical Imaging Systems Northville, MI 48167	3577-006 Graphic displays, except gra...	Rex Tapp President	734-454-5560
Comma Plymouth, MI 48170-1621	2711-001 Newspapers: publishing only,...	W Wendover President	734-453-6900
Human Synergistics Intl Plymouth, MI 48170	2741-000 Miscellaneous publishing	Lorraine Lafferty President	734-459-1030
John H Harland 29 Plymouth, MI 48170-0964	2782-4501 Checkbooks	Chris Glynn Branch Manager	734-459-4780
Progressive Printing Plymouth, MI 48170-1043	2752-0101 Offset printing	Kimberly Price President	734-459-2960
Screen Works Inc Plymouth, MI 48170-2467	2759-0603 Screen printing	Michael Grzych President	734-453-7850
Johnston Lithograph Inc Romulus, MI 48174	2752-0000 Commercial printing, lithogra...	Beatrice Johnston Treasurer	734-941-3510
Rainbow Tape & Label Inc Romulus, MI 48174-0453	2754-0909 Labels; gravure printing	Richard Walters President	734-941-6090
American Speedy Printing Saline, MI 48176	2752-0101 Offset printing	Debra Mahoney President	734-996-1999
Saline Reporter Saline, MI 48176-1325	2711-0100 Newspapers, publishing and...	Tom Kirvan Manager	734-439-1802
Saline Reporter Saline, MI 48176-1325	2711-0000 Newspapers	Tom Kirvan Branch Manager	734-429-7380
J & P Printing Inc South Lyon, MI 48178-1621	2752-0101 Offset printing	John Poupore President	248-437-5535
Adwell Advertising Systems Taylor, MI 48180-4408	2752-0101 Offset printing	Thomas Roach President	734-941-6300
Deluxe Data Printers Inc Taylor, MI 48180-0487	2761-0000 Manifold business forms	Robert Finnerty President	734-941-4100
Monroe Guardian Inc Temperance, MI 48182	2711-0000 Newspapers	Fred Manuel President	734-847-4186
Eagle Graphics Corp Wayne, MI 48184-0339	2741-0000 Miscellaneous publishing	Dave Willett President	734-729-4555
Michigan Community Newspapers Wayne, MI 48184-0578	2711-0901 Newspapers: publishing only,...	Michael Wilcox President	734-729-4000
News Printing Inc Wayne, MI 48184-1580	2752-0101 Offset printing	Marlon Bradley President	734-641-9540
Community Rprdction Prtg Group Canton, MI 48187-0070	2752-0101 Offset printing	Allan Eddy President	734-455-4411
Kimcraft Printers Inc Canton, MI 48187-2448	2752-0101 Offset printing	Arthur Kletzka President	734-254-9900

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Great Lakes Serigraph Ltd Detroit, MI 48211-1903	2759-0603 Screen printing	David Gadzinski President	313-871-7575
R R Donnelley & Sons Company Detroit, MI 48211-1912	2759-0000 Commercial printing, nec	Steve Balgemann Branch Manager	313-872-7307
Schober Printing Co Detroit, MI 48211-1974	2752-0302 Forms, business: lithographed	Timothy Koch President	313-872-2508
Graphe Uniprint Inc Detroit, MI 48212-3124	2752-0101 Offset printing	Alexander Maysura President	313-891-2610
Advance Reproduction Company Detroit, MI 48213-3415	2752-0101 Offset printing	Phillip Girgenti President	313-925-1555
Heitman-Garand Co Detroit, MI 48216-1927	2752-0101 Offset printing	Warren Heitman President	313-962-3258
Lettergraphics Detroit Inc Detroit, MI 48216-1853	7336-0103 Graphic arts and related desi...	Christophe Smith Vice-President	313-964-2300
Michigan Contractor & Builder Detroit, MI 48216-1927	2721-0102 Magazines: publishing only,...	John Mertz President	313-962-3337
North American Graphics Inc Detroit, MI 48216-1927	2791-0000 Typesetting	John Mertz President	313-962-6969
Yates Office Supply Co Detroit, MI 48219-1581	2752-0101 Offset printing	Harvey Yates President	313-538-4444
Allied Advantage Ferndale, MI 48220-1819	2752-0101 Offset printing	Paul Zimmer President	248-541-0551
W O M C Ferndale, MI 48220-1521	7313-0102 Television and radio time sales	Elaine Baker Manager	248-546-9600
Winbush Publishing Detroit, MI 48221-3014	2731-0000 Book publishing	Dorothy Riley Owner	313-861-6590
Kgs Screen Process Inc Detroit, MI 48223-3315	2759-0603 Screen printing	Glenn King President	313-794-2777
Kux Graphic Systems Detroit, MI 48223-3314	2759-0603 Screen printing	Norman Kuhar President	313-255-6460
Grosse Pt Bus Detroit, MI 48224-3397	2741-0300 Telephone and other director...	Kim Towar President	313-882-0702
Royal Printing Inc Detroit, MI 48224-0052	2752-0101 Offset printing	Ernest Jackson President	313-343-0680
Gracon Wessering Inc Harper Woods, MI 48225-1144	2752-0101 Offset printing	J Kuzniar President	313-884-1247
Chilton Publications Detroit, MI 48226-3700	2721-0000 Periodicals	Joe Cobb Manager	313-875-2090
Detroit Free Press Inc Detroit, MI 48226-2721	2711-0000 Newspapers	Heath Meriwether Vice President	313-222-6400

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Detroit New Times Detroit, MI 48226-2936	2711-0100 Newspapers, publishing and...	Ronald William President	313-961-4060
Duffys Printing & Imaging Svc Detroit, MI 48226-4302	2752-0101 Offset printing	Michael Duffy President	313-259-1833
Emotion Magazine Detroit, MI 48226-3211	2711-0100 Newspapers, publishing and...	Myron Stokes Chairman of the Board	313-628-0721
Iris Design & Print Inc Detroit, MI 48226-2950	2752-0000 Commercial printing, lithogra...	Roy Freij President	313-965-4321
Omnigraphics Inc Detroit, MI 48226-4202	2731-0100 Books, publishing only	Frederick Ruffner President	313-961-1340
Petersen Publishing Co Llc Detroit, MI 48226-3134	7313-0000 Radio, television, publisher r...	Denise St Louis Manager	313-964-6680
Telerep Incorporated Detroit, MI 48226-3700	7313-0102 Television and radio time sales	Ed Kroninger Branch Manager	313-873-6664
Tp H Graphics Detroit, MI 48226-3507	2791-0104 Typographic composition, for...	Wally Thursam Manager	313-933-5100
J & C Bottle Printing Corp Detroit, MI 48227	2759-0602 Letterpress printing	James Vandegrift Manager	313-834-7151
Auto Week Detroit, MI 48232-5593	2721-0102 Magazines: publishing only,...	Keith Crain Vice-President	313-446-6000
Ad Ink Communications Grosse Pointe, MI 48236-3223	2752-0101 Offset printing	K Krause Owner	313-640-8888
F S I Label Grosse Pointe, MI 48236-0480	2759-0703 Labels and seals: printing, nsk	Albie Roman President	313-867-5000
Grosse Pointe News Grosse Pointe, MI 48236-3619	2711-9901 Newspapers: publishing only,...	Robert Edgar President	313-882-6900
Rudys Midwest Press Inc Oak Park, MI 48237-3107	2759-0303 Circulars: printing, nsk	Rudy Shabo President	248-544-1997
Walker Printery Inc Oak Park, MI 48237-3247	2752-0302 Forms, business: lithographed	Lawrence Traison President	248-548-5100
Wweb-Masters Inc Oak Park, MI 48237-3139	7374-0102 Computer graphics service	Timothy Green Vice-President	248-543-9333
Faro Screen Process Inc Detroit, MI 48238-2465	2759-0603 Screen printing	Edward Brown President	313-862-9500
Mays Printing Company Inc Detroit, MI 48238-1361	2752-0101 Offset printing	J Mays Chairman of the Board	313-861-1900
Behrmann Printing Company Inc Redford, MI 48239-0296	2752-0101 Offset printing	Ivan Behrmann President	313-937-0333
Century Design & Printing Co Redford, MI 48239-3633	2752-0101 Offset printing	William Simer President	313-535-7432

Telemarketing Listing

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Company Name Location	Primary SIC Code	Exec Name Exec Title	Telephone
Owl Printing Company Inc Redford, MI 48239-2446	2752-0101 Offset printing	Donald Blake President	313-537-7770
Patton Printing Inc Redford, MI 48239-2448	2752-0101 Offset printing	Janice Klotkowski President	313-535-9099
Robot Printing & Communication Redford, MI 48239-4700	2752-0101 Offset printing	Charles Phillips President	313-255-2280
Comark Group Incorporated Detroit, MI 48243-1507	7336-0103 Graphic arts and related desi...		313-567-5100
Anchor Printing Company Inc Bloomfield Hills, MI 48302-0302	2752-0101 Offset printing	Mark Weitz Chairman of the Board	248-335-7440
Rochester Eccentric Rochester, MI 48307-3532	2711-9901 Newspapers: publishing only,...	Tom Baer Branch Manager	248-651-7575
Insty-Prnts of Grter Rochester Rochester, MI 48309-3600	2752-0101 Offset printing	James Kennedy President	248-852-3323
Lasertec Inc Rochester, MI 48309-3622	2759-9911 Laser printing	Mark Schulte President	248-853-3060
Nolan Enterprises Inc Rochester, MI 48309-3615	2759-0000 Commercial printing, nec	Eileen Chopski President	248-853-3340
Saic Sterling Heights, MI 48310-4700	2721-0203 Statistical reports (periodical...		810-978-8100
Advisor Source Newspapers Sterling Heights, MI 48311-0168	2711-0100 Newspapers, publishing and...	Wayne Oehmke President	810-731-1000
Lesnau Printing Company Sterling Heights, MI 48312-1075	2752-0101 Offset printing	Robert Lesnau President	810-795-9200
Print Spec Inc Sterling Heights, MI 48312-4566	2752-0101 Offset printing	Audrey Mandziara President	810-978-2121
Safran Printing Company Inc Sterling Heights, MI 48312-4561	2754-0000 Commercial printing, gravure	James Safran Chairman of the Board	810-939-7600
Michigan Industrial Printers Sterling Heights, MI 48314-3214	2752-9904 Lithographing on metal	Charles Vollick President	810-997-4040
Detroit Structural Service Utica, MI 48317-3369	7389-9913 Drafting service, except temp...	Harry Carichner President	810-254-1411
Dclaren Media Corp West Bloomfield, MI 48322-4454	2731-0100 Books, publishing only	Claude Triplett Partner	248-855-2205
Data Reproductions Corporation Auburn Hills, MI 48326-1767	2732-0200 Books, printing and binding	Dennis Kavanagh President	248-371-3700
Nationwide Envelope Specialists Auburn Hills, MI 48326-2618	2759-0502 Envelopes: printing, nsk	David Dzuris President	248-373-0111
Nutech Graphics Inc Auburn Hills, MI 48326-3181	2752-0101 Offset printing	Mary Crocker President	248-852-2525