

OAKLAND COMMUNITY COLLEGE

Oakland Community College CREST Survey Emergency Response Providers Survey 2007

Preliminary Report

Requested by:

Dr. Mary Spangler, Chancellor Nancy Showers, Director of Institutional Research Ken Myers, Consulting Resource Associates (CRA)

Prepared by:

Mark Woods, Ph.D., Research Analyst The Office of Institutional Research January 2007

Executive Summary

- From an original list of 217 potential providers of emergency response training, 20 groups responded to the survey. However, 16 addresses were not deliverable (response rate= 9.95%).
- Questions regarding the courses and programs offered or planned (both online and on site) and fees were asked. In addition, respondents were asked to assess funding sources, costs, room & board for programs and courses, marketing, branding, and partnerships.
- With only 20 responses, generalization to the population is not feasible. As an alternative, tables indicating the responses from each program are provided. Any blank information indicates that the respondent did not answer that particular item.

Organization	name	email address	address
Michigan Sheriffs Coordinating and Training Council	James C. Reed	jreed@sherifftrainingcouncil.org	515 N. Capitol
Washtenaw Comm. College Public Service Trng. Prog.	Ralph H. Galvin	rgalvin@wccnet.edu	4800 East Huron River Drive
North Central Michigan College	James Carter	jcart@ncmich.edu	1515 Howard St.
Delta College	Russ Holtman	firesci@delta.edu	1961 Delta Rd.
Wayne State University - Dept. of C.J.	Joe Rankin	jrankin@wayne.edu	2305 FAB
Waterford Fire Department	Ronald Spears	rspears@twp.waterford.mi.us	2495 Crescent Lake Road
Texas A & M International University	John Kilburn	jckilburn@tamin.edu	5201 University Blvd.
Macomb Community College	Michael F. Metz	metzm@macomb.edu	14500 12 Mile
Empire State College	Robert Fruditer	robert.fruditer@esc.edu	111 West Ave.
Wayne County Community College District	Anthony T. Arminiak	aarmini1@wcccd.edu	21000 Northline
Champlain College	Robert Edwards	edwards@champlain.com	161 S. Willard St.
Department of Criminal Justice Training	Frank Kubala	frank.kubala@ky.gov	521 Lancaster Avenue
Patriot Services Corp.	Stephen Potter	spotter@patriot-services.com	2000 Town Center
Madonna University	Barry Sherman	bsherman@madonna.edu	36600 Schoolcraft
Kalamazoo Valley Community College	Wayne E. Kitchen		6767 West "O" Ave.
Michigan State Police/Emergency Management	James R. Porcello	porcellj@michigan.gov	7426 Osborn
Kentucky Community & Technical College System (KCTCS)	Steve Calhoun	steve.calhoun@kctcs.edu	300 N. Main St.
Emergency Response Education	Thomas McCracken	srmedictom@gmail.com	140 Atkinson
Schoolcraft College	Robert Pearce	rpearce@schoolcraft.edu	1751 Radcliff
Alpena Community College	Michael Roy	roym@alpenacc.edu	666 Johnson

		}				
Organization	address 2	city	state	zip	zip +4	phone
Michigan Sheriffs Coordinating and Training Council		Lansing	м	48933		517-614-6043
Washtenaw Comm. College Public Service Trng. Prog.	PO Box D-1	Ann Arbor	м	48106	1,610	734-677-5024
North Central Michigan College		Petoskey	мі	49770	-	231-439-6379
Delta College		· · · · · · · · · · · · · · · · · · ·				989-686-9020
Wayne State University - Dept. of C.J.		Detroit	MI	48202		313-577-3281
Waterford Fire Department		Waterford	ŴI	48329	3,736	248-618-7569
Texas A & M International University		Laredo	тх	78041		956-326-2667
Macomb Community College		Warren	мі	48088		586-498-4066
Empire State College		Saratoga Springs	NY	12866	6,045	518-587-2100
Wayne County Community College District		Taylor	м	48180		734-374-3233
Champlain College		Burlington	VT	05402		802-860-7742
Department of Criminal Justice Training	301 Funderburk Building	Richmond	KY	40475		859-622-5923
Patriot Services Corp.	Suite 1900	Southfield	м	48075		248-233-0799
Madonna University		Livonia	MI	48150	1,176	734-432-5546
Kalamazoo Valley Community College		Kalamazoo	MI	49003		269-488-4202
Michigan State Police/Emergency Management		Lansing	MI	48913	<u>.</u>	517-322-1942
Kentucky Community & Technical College System (KCTCS)		Versailles	КY	40383		
Emergency Response Education		Detroit	м	48202		313-570-7958
Schoolcraft College		Garden City	м	48135		734-462-4770
Alpena Community College		Alpena	м	49707		989-358-7208

1

L- --

ĺ.

Which Programs are Available Online or Planned Online

(____

Organization	Police Academy	Advanced Police Academy	Police In- Service Training	Police Hands- On Scenario Based Training	Emergency Medical Services – Non-Credit Courses
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.					,
North Central Michigan College					
Delta College				·	
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University					
Macomb Community College					
Empire State College		· · · · · · · · · · · · · · · · · · ·	Available Online		
Wayne County Community College District			Planned Online		Planned Online
Champlain College	Planned Online	Planned Online	Planned Online		Planned Online
Department of Criminal Justice Training		·	Planned Online		
Patriot Services Corp.					
Madonna University	·				
Kalamazoo Valley Community College					
Michigan State Police/Emergency Management					
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education					
Schoolcraft College					
Alpena Community College		· · · ·			

Which Programs are Available Online or Planned Online

Organization	Emergency Medical Services – Credit Courses	EMS In-Service Training	EMS Hands-On Scenario Based Training	Basic Fire Academy	Advanced Fire Academy
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.					
North Central Michigan College					
Delta College		,		r	Planned Online
Wayne State University - Dept. of C.J.					
Waterford Fire Department		i			
Texas A & M International University			-		
Macomb Community College					
Empire State College	Available Online				Available Online
Wayne County Community College District		Planned Online			
Champlain College		Planned Online			
Department of Criminal Justice Training					
Patriot Services Corp.					
Madonna University					·
Kalamazoo Valley Community College					
Michigan State Police/Emergency Management					
Kentucky Community & Technical College System (KCTCS)				Available Online	
Emergency Response Education					
Schoolcraft College					
Alpena Community College		<u>.</u>			

1-----

٦. <u>ا</u>

Which Programs are Available Online or Planned Online

Organization	Fire Academy	Fire Fighter In-Service Training	Fire Fighter Hands-On Scenario Based Training	Emergency Management – Associate Degree	Emergency Medical Technician Training
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.					
North Central Michigan College			· · · · · · · · · · · · · · · · · · ·		
Delta College					
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University					· · · ·
Macomb Community College					
Empire State College				Available Online	
Wayne County Community College District					
Champlain College					
Department of Criminal Justice Training				. <u></u>	
Patriot Services Corp.					· ·
Madonna University					
Kalamazoo Valley Community College		24 			
Michigan State Police/Emergency Management					- <u></u>
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education					
Schoolcraft College				Planned Online	
Alpena Community College					

Which Programs are Available Online or Planned Online

1

· · · · · · · · · · · · · · · · · · ·		· · · · · ·		<u> </u>	
Organization	Private Security Training	Corrections Certification (6 weeks)	Staff and Command School	Emergency First Responder	Advanced Paramedic
Michigan Sheriffs Coordinating and Training Council					=
Washtenaw Comm. College Public Service Trng. Prog.					
North Central Michigan College					22 A 1110
Delta College		-			·
Wayne State University - Dept. of C.J.				-	
Waterford Fire Department					· · · · · · · · · · · · · · · · · · ·
Texas A & M International University					·
Macomb Community College					
Empire State College		Available Online			
Wayne County Community College District	Planned Online		Planned Online		
Champlain College	*	· · · · · · · · · · · · · · · · · · ·			<u> </u>
Department of Criminal Justice Training		1.			
Patriot Services Corp.					
Madonna University		· · · · · · · · · · · · · · · · · · ·			<u></u>
Kalamazoo Valley Community College				<i>i</i>	·
Michigan State Police/Emergency Management	· · · · · · · · · · · · · · · · · · ·				
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education	·			· · · · ·	
Schoolcraft College	Planned Online			Planned Online	
Alpena Community College					

.

Which Programs are Available Online or Planned Online

{_____

Organization	Paramedic Training	Flashover Travel Training	Live-Fire In-Service Training	Combined Training Scenarios	Emergency Vehicle Operations Classes
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.	· ·				· · · · ·
North Central Michigan College	•			· · · · ·	
Delta College					
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University	ļ				
Macomb Community College	ļ				
Empire State College					n
Wayne County Community College District					
Champlain College					
Department of Criminal Justice Training		· _ · · · · · · · · · · · · · · · · · ·			· · · · , ·
Patriot Services Corp.					
Madonna University					
Kalamazoo Valley Community College					
Michigan State Police/Emergency Management			i		•
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education					
Schoolcraft College	•	-	· · · · ·		
Alpena Community College					

Which Programs are Available Online or Planned Online

Organization	Building Collapse	Combined Training (multiple disciplines of first responders)	Associate Degree - Criminal Justice, Fire Fighting, Emergency Management or EMS	Bachelors Degree - Criminal Justice, Fire Fighting, Emergency Management or EMS	Masters Degree - Criminal Justice, Fire Fighting, Emergency Management or EMS
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.					
North Central Michigan College				<u></u>	
Delta College			Available Online		
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University				Available Online	Available Online
Macomb Community College	ļ				
Empire State College			Available Online	Available Online	
Wayne County Community College District			Planned Online		
Champlain College		·	,	· · · ·	Planned Online
Department of Criminal Justice Training					
Patriot Services Corp.					
Madonna University			Available Online	Available Online	Available Online
Kalamazoo Valley Community College			Available Online	Planned Online	
Michigan State Police/Emergency Management					
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education					
Schoolcraft College			Available Online		
Alpena Community College					

trans la

Police Hands-Emergency Medical On Police In-Scenario Services -Advanced Non-Credit Police Police Service Based Academy Training Training Courses Academy Organization FEES FEES FEES FEES FEES Michigan Sheriffs Coordinating and Training Council Washtenaw Comm. College Public Service Trng. Prog. North Central Michigan College Delta College Wayne State University - Dept. of C.J. Waterford Fire Department Texas A & M International University Macomb Community College Empire State College 140.00 Wayne County Community College District Champlain College Department of Criminal Justice Training Patriot Services Corp. Madonna University Kalamazoo Valley Community College Michigan State Police/Emergency Management Kentucky Community & Technical College System (KCTCS) Emergency Response Education Schoolcraft College Alpena Community College

Program Fees or Planned Fees

Source: OCC, Office of Institutional Research

1/17/2007

Lang

Program Fees or Planned Fees

....

Organization	Emergency Medical Services – Credit Courses FEES	EMS In- Service Training FEES	EMS Hands- On Scenario Based Training FEES	Basic Fire Academy FEES	Advanced Fire Academy FEES
Michigan Sheriffs Coordinating and Training Council	-				
Washtenaw Comm. College Public Service Trng. Prog.				. ·	
North Central Michigan College		-			
Delta College					1,800.00
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University					
Macomb Community College					
Empire State College	140.00				140.00
Wayne County Community College District					
Champlain College					
Department of Criminal Justice Training					
Patriot Services Corp.					
Madonna University		a.a			
Kalamazoo Valley Community College					
Michigan State Police/Emergency Management					
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education					
Schoolcraft College					
Alpena Community College					

1/17/2007

1. ...-^{r-}

V--1

-22-1

land

Program Fees or Planned Fees

		Fire Fighter In-Service	Fire Fighter Hands-On Scenario Based	Emergency Management Associate	Emergency Medical Technician
Organization	Fire Academy FEES	Training FEES	Training FEES	Degree FEES	Training FEES
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.					
North Central Michigan College					
Delta College					
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University					
Macomb Community College					
Empire State College				140.00	
Wayne County Community College District					
Champlain College					
Department of Criminal Justice Training					
Patriot Services Corp.					
Madonna University					· .
Kalamazoo Valley Community College					
Michigan State Police/Emergency Management					
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education					
Schoolcraft College					
Alpena Community College					

Program Fees or Planned Fees

الستعدين

Organization	Private Security Training FEES	Corrections Certification (6 weeks) FEES	Staff and Command School FEES	Emergency First Responder FEES	Advanced Paramedic FEES
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.					
North Central Michigan College		·			
Delta College					
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University					
Macomb Community College					
Empire State College		140.00		·	
Wayne County Community College District					
Champlain College					
Department of Criminal Justice Training					
Patriot Services Corp.					
Madonna University					
Kalamazoo Valley Community College					
Michigan State Police/Emergency Management					
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education	· · · · · · · · · · · · · · · · · · ·	L			
Schoolcraft College					
Alpena Community College				_	

.

terret brazil

Program Fees or Planned Fees

7

7____

			1		
Organization	Paramedic Training FEES	Flashover Travel Training FEES	Live-Fire In-Service Training FEES	Combined Training Scenarios FEES	Emergency Vehicle Operations Classes FEES
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.					
North Central Michigan College					
Delta College					
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University					
Macomb Community College					
Empire State College					
Wayne County Community College District					-
Champlain College				·	
Department of Criminal Justice Training					
Patriot Services Corp.		_			
Madonna University					
Kalamazoo Valley Community College					
Michigan State Police/Emergency Management					
Kentucky Community & Technical College System (KCTCS)			L		
Emergency Response Education					
Schoolcraft College					
Alpena Community College		·			

Source: OCC, Office of Institutional Research

the sec 3

-e.J

lange a set

Program Fees or Planned Fees

Organization	Building Collapse FEES	Combined Training (multiple disciplines of first responders) FEES	Associate Degree - Criminal Justice, Fire Fighting, Emergency Management or EMS FEES	Bachelors Degree - Criminal Justice, Fire Fighting, Emergency Management or EMS FEES	Masters Degree - Criminal Justice, Fire Fighting, Emergency Management or EMS FEES
Michigan Sheriffs Coordinating and Training Council					
Washtenaw Comm. College Public Service Trng. Prog.				<u>.</u>	
North Central Michigan College					
Delta College					
Wayne State University - Dept. of C.J.					
Waterford Fire Department					
Texas A & M International University				50.00	50.00
Macomb Community College					
Empire State College			140.00	140.00	
Wayne County Community College District					
Champlain College					
Department of Criminal Justice Training					
Patriot Services Corp.					
Madonna University					
Kalamazoo Valley Community College		· · · · · · · · · · · · · · · · · · ·	185.00	185.00	
Michigan State Police/Emergency Management					
Kentucky Community & Technical College System (KCTCS)					
Emergency Response Education					
Schoolcraft College					
Alpena Community College					

1/17/2007

Other Programs (Available or Planned)

Organization	Other programs/ planned programs	Available or Planned?	Other programs FEES
Michigan Sheriffs Coordinating and Training Council			-
Washtenaw Comm. College Public Service Trng. Prog.			ч
North Central Michigan College	<u>.</u>		r
Delta College			
Wayne State University - Dept. of C.J.			
Waterford Fire Department	Basic EMT Program		900.00
Texas A & M International University			
Macomb Community College			
Empire State College			
Wayne County Community College District			
Champlain College			
Department of Criminal Justice Training	Breathtest Recert.	Planned Online	
Patriot Services Corp.			-
Madonna University	1	· ·	
Kalamazoo Valley Community College			
Michigan State Police/Emergency Management	·	1	
Kentucky Community & Technical College System (KCTCS)			
Emergency Response Education	Emergency Telecommunication	Planned Online	560.00
Schoolcraft College			
Alpena Community College	Homeland Security	Planned Online	

Other Programs (Available or Planned)

Organization	Other programs/ planned programs	Available or Planned?	Other programs FEES
Michigan Sheriffs Coordinating and Training Council			<u>.</u>
Washtenaw Comm. College Public Service Trng. Prog.			
North Central Michigan College			
Delta College			
Wayne State University - Dept. of C.J.			
Waterford Fire Department	Paramedic Program		3,900.00
Texas A & M International University			
Macomb Community College			
Empire State College			
Wayne County Community College District			
Champlain College			
Department of Criminal Justice Training	Police Radar	Available Online	
Patriot Services Corp.			
Madonna University			
Kalamazoo Valley Community College			
Michigan State Police/Emergency Management		Хл. 	
Kentucky Community & Technical College System (KCTCS)			
Emergency Response Education			
Schoolcraft College			
Alpena Community College			

Other Programs (Available or Planned)

Organization	Other programs/ planned programs	Available or Planned?	Other programs FEES
Michigan Sheriffs Coordinating and Training Council		· · · · · · · · · · · · · · · · · · ·	·
Washtenaw Comm. College Public Service Trng, Prog.			
North Central Michigan College			
Delta College			
Wayne State University - Dept. of C.J.			
Waterford Fire Department			
Texas A & M International University			
Macomb Community College			
Empire State College			
Wayne County Community College District			
Champlain College			
Department of Criminal Justice Training	MDT Recert.	Available Online	
Patriot Services Corp.			
Madonna University	·		
Kalamazoo Valley Community College			
Michigan State Police/Emergency Management			
Kentucky Community & Technical College System (KCTCS)			
Emergency Response Education			
Schoolcraft College			
Alpena Community College			

Program Courses (Offered or Planned)

Organization	Police Academy	Advanced Police Academy	Emergency Medical Services – Non-Credit Courses	Emergency Medical Services – Credit Courses
Michigan Sheriffs Coordinating and Training Council		<u> </u>		
Washtenaw Comm. College Public Service Trng. Prog.				
North Central Michigan College				
Delta College				
Wayne State University - Dept. of C.J.				
Waterford Fire Department				
Texas A & M International University				
Macomb Community College				
Empire State College				Offered Online
Wayne County Community College District			Planned Online	
Champlain College	Planned Online	Planned Online	Planned Online	
Department of Criminal Justice Training	Offered Online			
Patriot Services Corp.				
Madonna University				
Kalamazoo Valley Community College			Offered Online	
Michigan State Police/Emergency Management				
Kentucky Community & Technical College System (KCTCS)			Planned Online	
Emergency Response Education				
Schoolcraft College				
Alpena Community College				

ر الم

- - -

Program Courses (Offered or Planned)

Organization	Basic Fire Academy	Advanced Fire Academy	Emergency Management – Associate Degree	Private Security Training
Michigan Sheriffs Coordinating and Training Council				
Washtenaw Comm. College Public Service Trng. Prog.				
North Central Michigan College				
Delta College				
Wayne State University - Dept. of C.J.				,
Waterford Fire Department				
Texas A & M International University Macomb Community College				
Empire State College			Offered Online	Offered Online
Wayne County Community College District				Planned Online
Champlain College				
Department of Criminal Justice Training				
Patriot Services Corp.				
Madonna University				
Kalamazoo Valley Community College				······
Michigan State Police/Emergency Management				
Kentucky Community & Technical College System (KCTCS)	Offered Online	Planned Online	Planned Online	
Emergency Response Education				·
Schoolcraft College	· · · · · · · · · · · · · · · · · · ·		Planned Online	Planned Online
Alpena Community College				

1/17/2007

ć

.

الد بيد د

Program Courses (Offered or Planned)

·····	1	· · · · · · · · · · · · · · · · · · ·	
Corrections Certification (6 weeks)	Staff and command School	Emergency First Responder	Advanced Paramedic
		······	
Offered Online			
	Planned Online	Planned Online	
	Planned Online		
Offered Online			
	Certification (6 weeks)	Corrections Certification (6 weeks) Staff and command School Image: Correction (6 weeks) Image: Correction (7 min) Image: Correction (7 min) Image: Correction (7 min)	Corrections Certification (6 weeks)Staff and command SchoolEmergency First ResponderImage: Staff and command SchoolImage: Staff and First ResponderImage: Staff and First ResponderImage: Staff and command SchoolImage: Staff and First ResponderImage: Staff and First ResponderImage: Staff and command SchoolImage: Staff and First ResponderImage: Staff and First ResponderImage: Staff and command SchoolImage: Staff and First ResponderImage: Staff and First ResponderImage: Staff and Image: Staff and Staff and Image: Staff and SchoolImage: Staff and Image: Staff and Image: Staff and Image: Staff and Image: Staff and

Program Courses (Offered or Planned)

Organization	Flashover Travel Training	Live-Fire In-service Training	Combined Training Scenarios	Emergency Vehicle Operations Classes
Michigan Sheriffs Coordinating and Training Council				,
Washtenaw Comm. College Public Service Trng. Prog.				
North Central Michigan College				
Delta College				
Wayne State University - Dept. of C.J.				
Waterford Fire Department			,	
Texas A & M International University				
Macomb Community College				
Empire State College				
Wayne County Community College District				
Champlain College				
Department of Criminal Justice Training	· · · · ·			
Patriot Services Corp.		·		
Madonna University				4 9
Kalamazoo Valley Community College				
Michigan State Police/Emergency Management				
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				
Schoolcraft College	· · · · · · · · · · · · · · · · · · ·			
Alpena Community College				

. .

.

Program Courses (Offered or Planned)

Organization	Building Collapse	Online Program OTHER A (Name)	Online Program OFFERED/PLANNED
Michigan Sheriffs Coordinating and Training Council			
Washtenaw Comm. College Public Service Trng. Prog.			
North Central Michigan College			
Delta College	•	Fire Science	Offered Online
Wayne State University - Dept. of C.J.			
Waterford Fire Department			
Texas A & M International University		Master of Science in Criminal Justice	Offered Online
Macomb Community College			
Empire State College		Variety of BS/BA/ AAS/AS/BPS programs	
Wayne County Community College District			
Champlain College			
Department of Criminal Justice Training			
Patriot Services Corp.			
Madonna University			
Kalamazoo Valley Community College			
Michigan State Police/Emergency Management			
Kentucky Community & Technical College System (KCTCS)			
Emergency Response Education			
Schoolcraft College		Homeland Security	Offered Online
Alpena Community College			

J

i.

1____

1 - 1-

1____y

1------

Funding Sources (Local, State, Federal)

Organization	10a.Funding Source Tuition A	10a. source1 A
Michigan Sheriffs Coordinating and Training Council	Michigan Sheriffs Coordinating & Training Council	State
Washtenaw Comm. College Public Service Trng. Prog.	Local dept. training funds	Local
North Central Michigan College		
Delta College	Property tax	Local
Wayne State University - Dept. of C.J.		
Waterford Fire Department		
Texas A & M International University	State of Texas funding	State
Macomb Community College	Consortium Membership Fees	Local
Empire State College	Tuition \$140/credit hour	
Wayne County Community College District	- Tuition	
Champlain College	Tuition - personal	
Department of Criminal Justice Training	Car Insurance Tax	State
Patriot Services Corp.	SHSGP	Federal
Madonna University		
Kalamazoo Valley Community College		
Michigan State Police/Emergency Management	HMEP Grant	Federal
Kentucky Community & Technical College System (KCTCS)	· · · · · · · · · · · · · · · · · · ·	
Emergency Response Education	· · ·	
Schoolcraft College	MI DLEG	State
Alpena Community College	Homeland Security	

1/17/2007

Funding Sources (Local, State, Federal)

Organization	10b. Funding Source Tuition B	10b. source1 B	10c.Funding Source Tuition C	10c. source1 C
Michigan Sheriffs Coordinating and Training Council				
Washtenaw Comm. College Public Service Trng. Prog.	P.A. #302 Funds	State	Homeland Security funds	Federal
North Central Michigan College				
Delta College	Revenue sharing	State		
Wayne State University - Dept. of C.J.				
Waterford Fire Department				
Texas A & M International University				
Macomb Community College				
Empire State College			·	
Wayne County Community College District	Employer		Grant	
Champlain College	Agency funding		·····	
Department of Criminal Justice Training			······	
Patriot Services Corp.	LeTPP	Federal	CRI Grant	Federal
Madonna University				
Kalamazoo Valley Community College				· · ·
Michigan State Police/Emergency Management	SHSG Grant	Federal		
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				
Schoolcraft College				
Alpena Community College				

فيستعد أ

Funding Sources (Local, State, Federal)

Organization	10d. Funding Source Tuition D	10d. source1 D
Michigan Sheriffs Coordinating and Training Council		
Washtenaw Comm. College Public Service Trng. Prog.		
North Central Michigan College		
Delta College		
Wayne State University - Dept. of C.J.		
Waterford Fire Department		
Texas A & M International University		
Macomb Community College		
Empire State College		
Wayne County Community College District		
Champlain College		
Department of Criminal Justice Training		
Patriot Services Corp.	CDC Grant	Federal
Madonna University		
Kalamazoo Valley Community College		
Michigan State Police/Emergency Management		
Kentucky Community & Technical College System (KCTCS)		
Emergency Response Education		
Schoolcraft College		
Alpena Community College		

._...

`

.

.

Funding Sources (Local, State, Federal)

٦___٢

٦.....

Organization	11a. Funding Source Cost of Delivery A	11a. source2 A
Michigan Sheriffs Coordinating and Training Council	Michigan Sheriffs Coordinating & Training Council	State
Washtenaw Comm. College Public Service Trng. Prog.	College funding	Local
North Central Michigan College		
Delta College		
Wayne State University - Dept. of C.J.		
Waterford Fire Department		
Texas A & M International University	Texas A & M Int'l. University	State
Macomb Community College	Consortium Membership Fees	Local
Empire State College		
Wayne County Community College District	General Fund	
Champlain College	Tuition all	
Department of Criminal Justice Training	Citizens of Kentucky	State
Patriot Services Corp.	Same as above	
Madonna University		
Kalamazoo Valley Community College		
Michigan State Police/Emergency Management	HMEP Grant	Federal
Kentucky Community & Technical College System (KCTCS)		
Emergency Response Education		
Schoolcraft College	MI DLEG	State
Alpena Community College		

Funding Sources (Local, State, Federal)

-'

Organization	11b. Funding Source Cost of Delivery B	11b. source2 B	11c. Funding Source Cost of Delivery C	11c. source2 C
Michigan Sheriffs Coordinating and Training Council				· ·
Washtenaw Comm. College Public Service Trng. Prog.				
North Central Michigan College				
Delta College				
Wayne State University - Dept. of C.J.				
Waterford Fire Department			•	
Texas A & M International University				
Macomb Community College				
Empire State College				
Wayne County Community College District	Grants			
Champlain College	Inkind		Grant	Federal
Department of Criminal Justice Training				
Patriot Services Corp.				
Madonna University	-			
Kalamazoo Valley Community College				
Michigan State Police/Emergency Management	SHSG Grant	Federal		
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education		<u> </u>		
Schoolcraft College				
Alpena Community College				

----- ¹

.

How Often Each Form of Marketing is Used

	Periodic hard- copy mailings to attending	Periodic hard- copy mailings to	Periodic email mailings to attending	Periodic email mailings to past
Organization	organizations?	past attendees?	organizations?	attendees?
Michigan Sheriffs Coordinating and Training Council			Often	,
Washtenaw Comm. College Public Service Trng. Prog.	Often	Never	Often	Never
North Central Michigan College				
Delta College		Sometimes		
Wayne State University - Dept. of C.J.				
Waterford Fire Department	Never	Never	Never	Never
Texas A & M International University	Never	Never	Never	Never
Macomb Community College	Very Often	Very Often	Very Often	Very Often
Empire State College	Sometimes	Often	Sometimes	·
Wayne County Community College District	Rarely	Rarely	Often	Often
Champlain College	Rarely	Rarely	Often	Often
Department of Criminal Justice Training	Never	Never	Never	Never
Patriot Services Corp.	Often	Often	Often	Often
Madonna University				
Kalamazoo Valley Community College		*		
Michigan State Police/Emergency Management	Sometimes	Sometimes	Often	Sometimes
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				
Schoolcraft College	Very Often	Very Often	Very Often	Very Often
Alpena Community College	Never	Never	Never	Never

.

~

How Often Each Form of Marketing is Used

Organization	Letters to prospective attending organizations?	Letters to past attendees?	Attendance at related industry conferences?	Educational institution conferences with a booth?
Michigan Sheriffs Coordinating and Training Council	Sometimes		Sometimes	
Washtenaw Comm. College Public Service Trng. Prog.	Sometimes	Never	Never	Never
North Central Michigan College				
Delta College				
Wayne State University - Dept. of C.J.				
Waterford Fire Department	Never	Never	Never	Never
Texas A & M International University	Never	Never	Never	Never
Macomb Community College			Very Often	
Empire State College	Very Often		Often	Very Often
Wayne County Community College District	Rarely	Rarely	Sometimes	Never
Champlain College	Sometimes	Rarely	Often	Sometimes
Department of Criminal Justice Training	Never	Never	Never	Never
Patriot Services Corp.	Often	Often	Very Often	Very Often
Madonna University	Sometimes			
Kalamazoo Valley Community College	Sometimes	. ė.		
Michigan State Police/Emergency Management	Sometimes	Sometimes	Sometimes	Rarely
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				
Schoolcraft College	Sometimes	Often	Sometimes	Rarely
Alpena Community College	Sometimes	Never	Never	Never

1

How Often Each Form of Marketing is Used

Oranitation	Educational institution conferences without a	Website defining program	Advertising in	Advertising in
Organization	booth?	offerings?	newspapers?	magazines?
Michigan Sheriffs Coordinating and Training Council	Navaa	Very Often		
Washtenaw Comm. College Public Service Trng. Prog.	Never	Never	Never	Never
North Central Michigan College				
Delta College		Sometimes		Sometimes
Wayne State University - Dept. of C.J.				
Waterford Fire Department	Never	Very Often	Never	Never
Texas A & M International University	Sometimes	Rarely	Never	Never
Macomb Community College		Very Often		
Empire State College			Sometimes	Sometimes
Wayne County Community College District	Rarely	Often	Rarely	Rarely
Champlain College	Sometimes	Very Often	Sometimes	Sometimes
Department of Criminal Justice Training	Never	Never	Never	Never
Patriot Services Corp.	Often	Very Often	Never	Never
Madonna University		Very Often	Sometimes	Sometimes
Kalamazoo Valley Community College	-	•		
Michigan State Police/Emergency Management	Rarely	Very Often	Never	Never
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				
Schoolcraft College	Rarely	Often	Often	Rarely
Alpena Community College	Never	Often	Sometimes	

How Often Each Form of Marketing is Used

Organization	Advertising on the Internet?	Advertising in your catalog of program offerings?	Other	Other (specify form)
Michigan Sheriffs Coordinating and Training Council				
Washtenaw Comm. College Public Service Trng. Prog.	Never	Sometimes		······
North Central Michigan College				
Delta College				
Wayne State University - Dept. of C.J.				
Waterford Fire Department	Never	Never		
Texas A & M International University	Never	Never	Rarely	Professional Org. Programs
Macomb Community College		Very Often		
Empire State College				
Wayne County Community College District	Never	Very Often		
Champlain College	Rarely	Often		
Department of Criminal Justice Training	Never	Never	Never	
Patriot Services Corp.	Never	Never		
Madonna University				
Kalamazoo Valley Community College		Very Often	·	
Michigan State Police/Emergency Management	Never	Never		
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				
Schoolcraft College	Never	Very Often		
Alpena Community College	Never	Often	· · · · ·	

How Often Each Form of Marketing is Used

	· · · · · · · · · · · · · · · · · · ·	
Organization	Other2	Other2 (specify form)
Michigan Sheriffs Coordinating and Training Council		
Washtenaw Comm. College Public Service Trng. Prog.	*	
North Central Michigan College		
Delta College		
Wayne State University - Dept. of C.J.		
Waterford Fire Department		
Texas A & M International University Macomb Community College		
Empire State College		
Wayne County Community College District		
Champlain College		
Department of Criminal Justice Training	Never	
Patriot Services Corp.		
Madonna University		
Kalamazoo Valley Community College		
Michigan State Police/Emergency Management		
Kentucky Community & Technical College System (KCTCS)		
Emergency Response Education		
Schoolcraft College		
Alpena Community College		

Budgeted Costs

Organization	Periodic hard- copy mailings to attending organizations?	Periodic hard- copy mailings to past attendees?	Periodic email mailings to attending organizations?	Periodic email mailings to past attendees?
Michigan Sheriffs Coordinating and Training Council		· ·		
Washtenaw Comm. College Public Service Trng. Prog.				
North Central Michigan College				·····
Delta College				
Wayne State University - Dept. of C.J.				
Waterford Fire Department				
Texas A & M International University				
Macomb Community College				
Empire State College				
Wayne County Community College District				
Champlain College		·		
Department of Criminal Justice Training				<u> </u>
Patriot Services Corp.				
Madonna University				· · · · · · · · · · · · · · · · · · ·
Kalamazoo Valley Community College		£		
Michigan State Police/Emergency Management				
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education		· · · · · · · · · · · · · · · · · · ·		
Schoolcraft College				
Alpena Community College				

Source: OCC, Office of Institutional Research

1/17/2007

Budgeted Costs

		_ 		· · · · · · · · · · · · · · · · · · ·
Organization	Letters to prospective attending organizations?	Letters to past attendees?	Attendance at related industry conferences?	Educational institution conferences with a booth?
Michigan Sheriffs Coordinating and Training Council				
Washtenaw Comm. College Public Service Trng. Prog.				
North Central Michigan College				
Delta College				
Wayne State University - Dept. of C.J.				
Waterford Fire Department				
Texas A & M International University		····		
Macomb Community College				
Empire State College				
Wayne County Community College District				
Champlain College				
Department of Criminal Justice Training				
Patriot Services Corp.				
Madonna University				
Kalamazoo Valley Community College	350.00			
Michigan State Police/Emergency Management				
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				. <u></u>
Schoolcraft College				·
Alpena Community College				

. . .

Source: OCC, Office of Institutional Research

1/17/2007

Budgeted Costs

Organization	Educational institution conferences without a booth?	Website defining program offerings?	Advertising in newspapers?	Advertising in magazines?
Michigan Sheriffs Coordinating and Training Council				
Washtenaw Comm. College Public Service Trng. Prog.				
North Central Michigan College				
Delta College			250.00	
Wayne State University - Dept. of C.J.				
Waterford Fire Department		150.00		
Texas A & M International University	20.00			
Macomb Community College				
Empire State College				
Wayne County Community College District				
Champlain College				
Department of Criminal Justice Training				
Patriot Services Corp.		·		
Madonna University				
Kalamazoo Valley Community College	. 14			
Michigan State Police/Emergency Management				
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				·····
Schoolcraft College				
Alpena Community College				

Source: OCC, Office of Institutional Research

1/17/2007

í.

1___ -1 ----

Budgeted Costs

Organization	Advertising on the Internet?	Advertising in your catalog of program offerings?
Michigan Sheriffs Coordinating and Training Council		
Washtenaw Comm. College Public Service Trng. Prog.		
North Central Michigan College		
Delta College		
Wayne State University - Dept. of C.J.		
Waterford Fire Department		
Texas A & M International University		
Macomb Community College		
Empire State College		·
Wayne County Community College District		
Champlain College		
Department of Criminal Justice Training		· · · · · · · · · · · · · · · · · · ·
Patriot Services Corp.		
Madonna University		
Kalamazoo Valley Community College	,	
Michigan State Police/Emergency Management		
Kentucky Community & Technical College System (KCTCS)		
Emergency Response Education		
Schoolcraft College		
Alpena Community College		

1/17/2007

- -

- 1

1____

Training Program Pricing

Organization	Cost- based?	Cost plus gross margin- based	Competitor study market- based	Cost minus subsidies received	Free	No real basis (what is deemed fair)	Other	Specify
Michigan Sheriffs Coordinating and Training Council	Yes				Yes			v
Washtenaw Comm. College Public Service Trng. Prog.	Yes	No	No	No	No	No	Yes	Cost -based +25%
North Central Michigan College						. ·		
Delta College						-	Yes	Per credit hour
Wayne State University - Dept. of C.J.								
Waterford Fire Department	Yes							·
Texas A & M International University	No	No	No	No	No	Yes		
Macomb Community College	Yes	Yes	Yes		Yes			
Empire State College						Yes		
Wayne County Community College District	Yes	Yes	Yes	Yes	Yes			
Champlain College	Yes	Yes	. No	No	Yes			
Department of Criminal Justice Training					Yes			
Patriot Services Corp.	No	Yes	Yes	No	Yes	No		
Madonna University								·
Kalamazoo Valley Community College	Yes							
Michigan State Police/Emergency Management	Yes			Yes				
Kentucky Community & Technical College System (KCTCS)	Yes		1					
Emergency Response Education	Yes							
Schoolcraft College	Yes	Yes						
Alpena Community College	Yes	No	No	Yes	Yes	No		

Branding			
Organization	Have you attempted to develop a corporate image?	Degree successfully branded	Number of repeat users
Michigan Sheriffs Coordinating and Training Council	No		
Washtenaw Comm. College Public Service Trng. Prog.	No		
North Central Michigan College			<u></u> ·
Delta College	No	``````````````````````````````````````	
Wayne State University - Dept. of C.J.	No		
Waterford Fire Department	<u>No</u>		
Texas A & M International University	No		
Macomb Community College	Yes	Very Successfully	Defines
Empire State College	Yes	Very Successfully	Helps
Wayne County Community College District	Yes	Don't Know	
Champlain College	Yes	Fairly Successfully	Helps
Department of Criminal Justice Training	No		
Patriot Services Corp.	Yes	Very Successfully	Helps
Madonna University	No		
Kalamazoo Valley Community College	No		
Michigan State Police/Emergency Management	No		
Kentucky Community & Technical College System (KCTCS)	No		
Emergency Response Education	No		
Schoolcraft College	No		
Alpena Community College	No		

· · · · ·

الدجم ال

1____

Branding			
Organization	Outside unsolicited positive publicity in newspapers	Outside unsolicited positive publicity in journals	Outside unsolicited positive publicity in magazines
Michigan Sheriffs Coordinating and Training Council		, , , , , , , , , , , , , , , , ,	
Washtenaw Comm. College Public Service Trng. Prog.	· · · · · · · · · · · · · · · · · · ·	······	
North Central Michigan College		· · · · · · · · · · · · · · · · · · ·	
Delta College			
Wayne State University - Dept. of C.J.			
Waterford Fire Department			
Texas A & M International University			
Macomb Community College		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Empire State College	Defines	Helps	Helps
Wayne County Community College District	<u> </u>		
Champlain College	Defines	Defines	Defines
Department of Criminal Justice Training	······································		
Patriot Services Corp.	Defines	Defines	Defines
Madonna University			
Kalamazoo Valley Community College		<u>.</u>	
Michigan State Police/Emergency Management			
Kentucky Community & Technical College System (KCTCS)			
Emergency Response Education			
Schoolcraft College			
Alpena Community College			· · · · · · · · · · · · · · · · · · ·

,

;

1

Г

[]

Branding			
Organization	Outside unsolicited positive publicity in radio	Outside unsolicited positive publicity in TV	Outside unsolicited positive publicity in pronouncements
Michigan Sheriffs Coordinating and Training Council			
Washtenaw Comm. College Public Service Trng. Prog.		· · · · · · · · · · · · · · · · · · ·	
North Central Michigan College			
Delta College			
Wayne State University - Dept. of C.J.			
Waterford Fire Department			
Texas A & M International University			
Macomb Community College	,		······
Empire State College	Helps	Helps	Helps
Wayne County Community College District			
Champlain College	Defines	Both	Helps
Department of Criminal Justice Training			
Patriot Services Corp.	Defines	Defines	Defines
Madonna University	·		
Kalamazoo Valley Community College			
Michigan State Police/Emergency Management			
Kentucky Community & Technical College System (KCTCS)			
Emergency Response Education			
Schoolcraft College			
Alpena Community College			

l.....

Room & Board

Organization	16a. Room and board offered?		16b. campus dorm?	16b. campus dorm RATES
Michigan Sheriffs Coordinating and Training Council	No			
Washtenaw Comm. College Public Service Trng. Prog.	Yes	No	Yes	
North Central Michigan College				
Delta College	No			
Wayne State University - Dept. of C.J.				
Waterford Fire Department	No			
Texas A & M International University	No			
Macomb Community College	No			
Empire State College	No			
Wayne County Community College District	No			
Champlain College	No			
Department of Criminal Justice Training	Yes	Yes		
Patriot Services Corp.	No			
Madonna University	Yes			
Kalamazoo Valley Community College	No			
Michigan State Police/Emergency Management	Yes			
Kentucky Community & Technical College System (KCTCS)	No			· · · · · · · · · · · · · · · · · · ·
Emergency Response Education	No			
Schoolcraft College	No			
Alpena Community College	Yes			

1...

Room & Board

Organization	16c. area hotel	16c. area hotel RATES	16e Do you offer board?	16f. Are meals offered on campus?
Michigan Sheriffs Coordinating and Training Council				
Washtenaw Comm. College Public Service Trng. Prog.	Yes		No	
North Central Michigan College				
Delta College			a.	
Wayne State University - Dept. of C.J.				
Waterford Fire Department				
Texas A & M International University				
Macomb Community College				
Empire State College				
Wayne County Community College District				
Champlain College				
Department of Criminal Justice Training			Yes	Yes
Patriot Services Corp.				
Madonna University				
Kalamazoo Valley Community College				
Michigan State Police/Emergency Management			Yes	Yes
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				
Schoolcraft College				
Alpena Community College				

Source: OCC, Office of Institutional Research

1 -----

Room & Board

	16g. Are meals			
	offered in	16h. food part	16i. food a separte	16j.food is covered
Organization	dedicated facility?	of tuition/fees	tuition/fee item	without added margin
Michigan Sheriffs Coordinating and Training Council				
Washtenaw Comm. College Public Service Trng. Prog.				
North Central Michigan College			_	
Delta College				
Wayne State University - Dept. of C.J.				
Waterford Fire Department				
Texas A & M International University				
Macomb Community College				
Empire State College				· · · · ·
Wayne County Community College District				
Champlain College	No			· · · · · ·
Department of Criminal Justice Training	Yes			Yes
Patriot Services Corp.				
Madonna University				
Kalamazoo Valley Community College				
Michigan State Police/Emergency Management	Yes	Yes		Yes
Kentucky Community & Technical College System (KCTCS)				
Emergency Response Education				
Schoolcraft College				
Alpena Community College				· · · · · · · · · · · · · · · · · · ·

Room & Board

	16k. food provided
Organization	at a loss
Michigan Sheriffs Coordinating and Training Council	
Washtenaw Comm. College Public Service Trng. Prog.	
North Central Michigan College	
Delta College	
Wayne State University - Dept. of C.J.	
Waterford Fire Department	
Texas A & M International University	
Macomb Community College	
Empire State College	
Wayne County Community College District	
Champlain College	
Department of Criminal Justice Training	
Patriot Services Corp.	
Madonna University	
Kalamazoo Valley Community College	
Michigan State Police/Emergency Management	
Kentucky Community & Technical College System (KCTCS)	
Emergency Response Education	
Schoolcraft College	
Alpena Community College	

·----;

Partnerships

Organization	Partnership A	Partnership B
Michigan Sheriffs Coordinating and Training Council		
Washtenaw Comm. College Public Service Trng. Prog.	VASI	
North Central Michigan College		
Delta College	OFFT (State of Michigan)	County Training Committee (Saginaw)
Wayne State University - Dept. of C.J.		
Waterford Fire Department		
Texas A & M International University		
Macomb Community College	Forty Two Law Enforcement Agencies	Twenty Six Fire Departments
Empire State College	National Fire Academy	NYS Fire Academy
Wayne County Community College District	Local Fire, Police, EMS, and Homeland Security	Business and Industry
Champlain College	In planning stage - Vermont Police Academy	
Department of Criminal Justice Training	Kentucky Office of Homeland Security	
Patriot Services Corp.	Mclellan & Associates	Oakland University - Exec. Education
Madonna University		
Kalamazoo Valley Community College	Oshtemo Fire Dept.	City of Portage Fire Dept.
Michigan State Police/Emergency Management	Department of Homeland Security	
Kentucky Community & Technical College System (KCTCS)	·	
Emergency Response Education	Priority Dispatch Corp.	
Schoolcraft College		
Alpena Community College		

l._____

Partnerships

Organization	Partnership C	Partnership D	Partnership E
Michigan Sheriffs Coordinating and Training Council	Partiership C	- Farmership D	
Washtenaw Comm. College Public Service Trng. Prog.	- <u> </u>		
North Central Michigan College			
Delta College			
Wayne State University - Dept. of C.J.			· · · · · · · · · · · · · · · · · · ·
Waterford Fire Department			
Texas A & M International University			
Macomb Community College	VASI C3 Consortium	F.B.I., M.S.P., Several Federal Agencies	
	FDNY Dept	Massachusetts	
Empire State College	Fire Academy	Fire Academy	EMI - FEMA
Wayne County Community College District			
Champlain College			
Department of Criminal Justice Training			
Patriot Services Corp.			
Madonna University			
Kalamazoo Valley Community College			
Michigan State Police/Emergency Management			<u>.</u>
Kentucky Community & Technical College System (KCTCS)			· · · · · · · · · · · · · · · · · · ·
Emergency Response Education		ч. -	
Schoolcraft College			
Alpena Community College			

....

ا مسعد ا

1

Partnerships	Planned	Planned
Organization	Partnership A	Partnership B
Michigan Sheriffs Coordinating and Training Council		
Washtenaw Comm. College Public Service Trng. Prog.		
North Central Michigan College		
Delta College		
Wayne State University - Dept. of C.J.		
Waterford Fire Department		
Texas A & M International University	Texas State University	
Macomb Community College	See Above	
Empire State College	NYS SEMO	State-Community Colleges
Wayne County Community College District	Regional & State Fire, Police, EMS & Homeland Security	
Champlain College	Currently under study	
Department of Criminal Justice Training		
Patriot Services Corp.	CREST	RSI LLC
Madonna University		
Kalamazoo Valley Community College	Kalamazoo City Dept. of Public Safety	
Michigan State Police/Emergency Management		
Kentucky Community & Technical College System (KCTCS)		
Emergency Response Education	Homeland Security	
Schoolcraft College		
Alpena Community College		

Source: OCC, Office of Institutional Research