

# WELCOME TO THE CURRICULUM REVIEW SELF-STUDY PROCESS

Discipline/Program	CIS-MMC-CT	Coordinator(s)	Bill Schanerberger
	(Multimedia Certificate)		•
CRC Mentor		Review Date: _	April 13, 2007

Thank you for agreeing to coordinate the Curriculum Review in your area. As Discipline/Program Case Review Coordinator, it is your responsibility to make sure the steps detailed below are completed by the Review Date. Your packet includes instructions and forms for completing the Review. If needed, a CRC mentor is available to you. Your Dean will also be able to provide meaningful assistance in completing this important task.

In the Part I-Core Review, the College asks your discipline/program to analyze its curriculum from a variety of perspectives. These include course offerings and contents, enrollment/retention, transfer trends, and plans for the future. An additional section of activities is contained in Part II. The nature of these review activities will depend on whether you are a member of a Discipline or a Program.

Included in this document to help you work on your review are: 1) Data Collection forms to distribute to your Discipline/Program Case colleagues and 2) Data Analysis forms with summary sections. Allow two to three months for this work. Please send all completed forms to the Chair of CRC 3 weeks prior to your scheduled review.

Once again, thank you for agreeing to work on this very important process with your colleagues. Together we will constantly strive to ensure the excellence of instruction at OCC.

College Curriculum Review Membership 2006-2007

Imagene Bailey (OR)
Thomas Boozer (AH)
Nadia Boulos (HL)
Charlott Couch (RO/SF)
Diane Hill (OR)

Tony Ingram (OR) Shelley Larson (RO/SF) Darlene Levinson (OR) Gail Mays (AH)-Chair Michele Merritt (AH) Janet Peart (AH)
Letyna Roberts (ex-officio)
Karen Robinson (HL)
Beverly Stanbrough (RO/SF)
David Mathews (RO/SF)

# CURRICULUM REVIEW SELF-STUDY PROCESS FOR DISCIPLINE/PROGRAM COORDINATORS

Coordinator: The bold type below indicates forms that are attached and also available on the P drive. Check off steps as completed.

Step 1—Request that the Office of Assessment & Effectiveness (contact information available on InfoMart) to send you the Dashboard data for your Discipline/Program.
Step 2—If you are an occupational program coordinator, distribute the PROE surveys to faculty, students, and advisory committees. Return completed surveys to the OCC's Office of State and Federal Programs 6 weeks before your scheduled review.
Step 3—Send the Data Collection forms to all the full-time faculty and/or adjunct members of your Discipline/Program, as specified on each form.
Step 4—Collect syllabi from all adjuncts and full-time faculty for every course they are teaching, and complete the Data Collection forms for each course.
Step 5—After collecting the above data, complete the Data Analysis forms to help you organize and analyze the information you've gathered.
Step 6— Complete the Curriculum Review Report by compiling the Data Analysis forms
Step 7—Forward a DRAFT copy of your compiled Discipline/Program Curriculum Review Report along with a Faculty Sign-off form to all faculty participating in the review at least 6 weeks prior to your review appointment. NOTE: As part of the official CRC Review Document, please include the returned Faculty Sign-Off forms.
Step 8—Send a completed hard copy of all completed forms (including the Data Collection, Data Analysis forms) to the Chairperson of the Curriculum Review Committee at least 3 weeks prior to your review, along with enough copies of your completed report for each committee member. The Chairperson will distribute them.
Step 9—Present the Discipline/Program Self-Study to the Curriculum Review Committee on the appointed date.
The Curriculum Review Committee will then provide your Discipline/Program with recommendations and suggestions and share the results of your review with the College Academic Senate, Vice-Chancellor of Academic and Student Services, and the Office of Assessment & Effectiveness.

# CRC PART I-CORE REVIEW

Coordinator: Data Collection and Data Analysis forms for the following review areas are attached. Please also attach a copy of your program requirements from the catalog and all course descriptions.

#### A. CATALOG COURSE DESCRIPTIONS

- Please reproduce copies of all your Discipline/Program catalog course descriptions, and distribute them to the full-time members of the Discipline/Program with the Data Collection form asking the faculty to comment on whether the catalog course descriptions are accurate, clear, and current.
- Analyze the responses in order to determine where there is a need for revision.

#### B. SYLLABUS REVIEW

- Collect syllabi from all full-time and adjunct faculty for every section of each courses listed in the catalog under your Discipline/Program.
- Analyze where there are inconsistencies or omissions in the syllabi.

#### C. ENROLLMENT TRENDS AND STUDENT RETENTION

- Collect the Dashboard enrollment and retention data for the current and last academic year (available from the Office of Assessment & Effectiveness).
- Analyze areas of strength and weakness. Discuss, where applicable, student recruitment and student retention strategies that your Discipline/Program participates in currently or intends to implement in the future.

#### D. DISCLIPLINE/PROGRAM NEEDS AND RESOURCES

- Collect information on the Discipline/Program's current and anticipated needs and resources by distributing the Data Collection form to all full and adjunct faculty.
- Discuss what resources and staff development activities your Discipline/Program needs and also indicate necessary curriculum changes/revisions where appropriate.

# **CORE REVIEW**

Please return to\_

Name

A. CATALOG COURSE DESCRIPT	TON		
	FOR:	<del></del>	
Coordinator: Distribute this form to all full	l-time members of th	e discipline/program for every course liste	d in the catalog
CATALOG COURSE DESCRIPTI	ION:		
Accurate	Yes	No	
Clear			
Current			
NUMBER OF CREDITS Appropriate			
Please explain any NO answer:			

Date

Campus

#### **CORE REVIEW**

# A. CATALOG COURSE DESCRIPTION

Coordinator: Complete this form after reviewing the Catalog Course Data Collection forms from members of your Discipline/Program on all of the courses listed in the Catalog. Please also attach a photocopy of all program requirements and course descriptions in the catalogue.

L J. Salari 18 30000 Mar. 12 3000 Mar. 12 3000	mmunication Certificate Requirements	Credits
CIS 1050	Personal Computer Productivity Tools (MS-Office)	4
CIS 1400	Introduction to Web Systems	4
CIS 1500	Introduction to Software Engineering	4
ENG 1510	Composition I	3
<u>GRD 1850</u>	Digital Illustration I	4
MMC 2100	Multimedia Authoring	4
MMC 2401-3	Multimedia Internship 1, 2, or 3	3
PHO 1700	Beginning Digital Photography	4
SPE 1610 <sup>2</sup>	Fundamentals of Speech	3
Multimedia Co	mmunication Certificate Electives	
Students must s	select 6 credits from the following list.	
r <u>BIS 2000</u>	Desktop Publishing	3
or		
L GRD 1750	Computer Design I	4
CIS 2151	Object-Oriented Programming (Java)	4
<u>CIS 2656</u>	Visual Basic Programming	4
ENG 2200	Professional Communication	4
LIB 1200	Introduction to Media Technology	3
MMC 2411-3	Multimedia Internship II 1, 2 or 3	3
PHO 2700	Advanced Digital Imaging	4
PHO 2450	Special Project Design	4
г <u>SPE 1290</u>	Interpersonal Communication	3
or		
- SPE 2610	Persuasion	3
or		
1 005 0040		_
<sup>L</sup> <u>SPE 2640</u>	Leadership and Small Groups	3

List every course that is listed in the catalog. Check where revision is indicated or no revisions seem necessary. Please, add lines where needed.

		Revision needed	No Revision necessary
Course Number 1050 (c	core requirement)	X (one word change)	
Course Number 1400 (c	core requirement)	X (tool-specific language)	
Course Number 1500 (c	core requirement)		<u>X</u>
Course Number MMC 2100	O(core requirement)	<u>X</u>	
Course Number 2151 (o	option requirement)		<u>X</u>
Course Number <u>2656</u> (o	option requirement)		_X

#### CATALOG COURSE DESCRIPTION REVIEW SUMMARY:

#### Certificate Requirements

As shown above in the requirements for multimedia certificate, the courses which students must take are divided into two categories: certificate requirements; and certificate electives.

#### Course Descriptions

Based on multiple discussions in past CIS discipline meetings, the general consensus within the discipline is that the entire multimedia certificate requires a complete re-design. (See discussion below.) Therefore, the MMC 2100 course description should be re-written as part of that process. Descriptions for other required or elective CIS courses listed in the MMC program are required in other CIS degrees or certificate programs and, in general, do not require modification.

# <u>DATA COLLECTION</u> CORE REVIEW

#### B. SYLLABUS REVIEW

FOR:				_	
	Course	Numbe	er		

INSTRUCTORS □								
Mandatory Items (per FMA and Federal Law)								
ADA Notification								
Course Goals								
Grading Standards and Practices								
Tentative Schedule of Assignments and Tests								
Recommended Items (per Academic Senate)								
Course Name and Number								
Instructor, Office Location, Method of Contact								
Office Hours								
Available Assistance			-			-,		
Course Catalog Description with Prerequisites							· ·	
General Education Attributes (where pertinent)								
Required Books and Supplies								
List of Supportive Materials (where available)								
Evaluation/Testing System & Policies								
Attendance Policy								
Safety Instructions								
Disclaimer Allowing for Reasonable Revisions								
Optional Items								
Semester Meeting Times & Room								
Teaching/Learning Strategies							·	
Applicable Forms Pertinent to Course								
Reference to Student Policies in OCC Catalog								
Policy on Use of Computing Resources								
Description of Required Computing Skills						-		
Policy on Plagiarism	,							
Student Bill of Responsibilities								

Coordinator: Ask all full-time and adjunct faculty to send you the syllabi for all of their courses by a given date. Use this form to collect information about their syllabi.

CORE REVIEW
B. SYLLABUS REVIEW

Course Number 1050	Number of Sections	Percent of Inclusion				
Mandatory Items (per FMA and Federal Law)						
ADA Notification	7	86%				
Course Goals	7	100%				
Grading Standards and Practices	7	100%				
Tentative Schedule of Assignments and Tests	7	100%				
Recommended Items (per Academic Sens	ite)	<u> </u>				
Course Name and Number	7	100%				
Instructor, Office Location, Method of Contact	7	100%				
Office Hours	7	100%				
Available Assistance	7	100%				
Course Catalog Description with Prerequisites	7	100%				
General Education Attributes (where pertinent)	7	N/A				
Required Books and Supplies	7	100%				
List of Supportive Materials (where available)	7	86%				
Evaluation/Testing System & Policies	7	100%				
Attendance Policy	7	100%				
Safety Instructions	7	N/A				
Disclaimer Allowing for Reasonable Revisions	7	86%				
Optional Items	J	<u> </u>				
Semester Meeting Times & Room	7	100%				
Teaching/Learning Strategies	7	43%				
Applicable Forms Pertinent to Course	7	N/A				
Reference to Student Policies in OCC Catalog	7	57%				
Policy on Use of Computing Resources	7	71%				
Description of Required Computing Skills	7	71%				
Policy on Plagiarism	7	71%				
Student Bill of Responsibilities	7	43%				

CORE REVIEW
B. SYLLABUS REVIEW

Course Number 1400	Number of Sections	Percent of Inclusion				
Mandatory Items (per FMA and Federal Law)						
ADA Notification	1 ,	100%				
Course Goals	1	100%				
Grading Standards and Practices	1	100%				
Tentative Schedule of Assignments and Tests	1	100%				
Recommended Items (per Academic Sena	ıte)	<u></u>				
Course Name and Number	1	100%				
Instructor, Office Location, Method of Contact	1	100%				
Office Hours	1	100%				
Available Assistance	1	100%				
Course Catalog Description with Prerequisites	1	100%				
General Education Attributes (where pertinent)	1	N/A				
Required Books and Supplies	1	100%				
List of Supportive Materials (where available)	1	100%				
Evaluation/Testing System & Policies	1	100%				
Attendance Policy	1	100%				
Safety Instructions	1	N/A				
Disclaimer Allowing for Reasonable Revisions	1	100%				
Optional Items	<u>L</u>	<u></u>				
Semester Meeting Times & Room	1	100%				
Teaching/Learning Strategies	1	0%				
Applicable Forms Pertinent to Course	1	N/A				
Reference to Student Policies in OCC Catalog	1	100%				
Policy on Use of Computing Resources	1	100%				
Description of Required Computing Skills	1	100%				
Policy on Plagiarism	1	0%				
Student Bill of Responsibilities	1	0%				

CORE REVIEW
B. SYLLABUS REVIEW

Course Number 1500	<b>Number of Sections</b>	Percent of Inclusion
Mandatory Items (per FMA and Federal	Law)	
ADA Notification	1	100%
Course Goals	1	100%
Grading Standards and Practices	1	100%
Tentative Schedule of Assignments and Tests	1	100%
Recommended Items (per Academic Sen	ate)	<u></u>
Course Name and Number	1	100%
Instructor, Office Location, Method of Contact	1	100%
Office Hours	1	100%
Available Assistance	1	100%
Course Catalog Description with Prerequisites	1	100%
General Education Attributes (where pertinent)	1	N/A
Required Books and Supplies	1	100%
List of Supportive Materials (where available)	1	100%
Evaluation/Testing System & Policies	1	100%
Attendance Policy	1	100%
Safety Instructions	1	N/A
Disclaimer Allowing for Reasonable Revisions	1	100%
<b>Optional Items</b>	1	<u>.                                    </u>
Semester Meeting Times & Room	1	100%
Teaching/Learning Strategies	1	0%
Applicable Forms Pertinent to Course	1	N/A
Reference to Student Policies in OCC Catalog	1	100%
Policy on Use of Computing Resources	1	100%
Description of Required Computing Skills	1	100%
Policy on Plagiarism	1	0%

CORE REVIEW
B. SYLLABUS REVIEW

Course Number MMC 2100	Number of Sections	Percent of Inclusion				
Mandatory Items (per FMA and Federal Law)						
ADA Notification	1	100%				
Course Goals	1	100%				
Grading Standards and Practices	1	100%				
Tentative Schedule of Assignments and Tests	1	1.00%				
Recommended Items (per Academic Sens	ate)	· · · · · · · · · · · · · · · · · · ·				
Course Name and Number	1	100%				
Instructor, Office Location, Method of Contact	1	100%				
Office Hours	1	100%				
Available Assistance	1	100%				
Course Catalog Description with Prerequisites	1	100%				
General Education Attributes (where pertinent)	1	N/A				
Required Books and Supplies	1	100%				
List of Supportive Materials (where available)	1	100%				
Evaluation/Testing System & Policies	1	100%				
Attendance Policy	1	100%				
Safety Instructions	1	N/A				
Disclaimer Allowing for Reasonable Revisions	1	100%				
Optional Items	<u> </u>	L				
Semester Meeting Times & Room	1	100%				
Teaching/Learning Strategies	1	0%				
Applicable Forms Pertinent to Course	1	N/A				
Reference to Student Policies in OCC Catalog	1	100%				
Policy on Use of Computing Resources	1	100%				
Description of Required Computing Skills	1	100%				
Policy on Plagiarism	1	0%				
Student Bill of Responsibilities	1	0%				

CORE REVIEW
B. SYLLABUS REVIEW

Course Number 2151	Number of Sections	Percent of Inclusion					
Mandatory Items (per FMA and Federal Law)							
ADA Notification	1	100%					
Course Goals	1	100%					
Grading Standards and Practices	1	100%					
Tentative Schedule of Assignments and Tests	1	100%					
Recommended Items (per Academic Sens	ıte)	<u>L</u>					
Course Name and Number	1	100%					
Instructor, Office Location, Method of Contact	1	100%					
Office Hours	1	100%					
Available Assistance	1	100%					
Course Catalog Description with Prerequisites	1	100%					
General Education Attributes (where pertinent)	1	N/A					
Required Books and Supplies	1	100%					
List of Supportive Materials (where available)	1	100%					
Evaluation/Testing System & Policies	1	100%					
Attendance Policy	1	100%					
Safety Instructions	1	N/A					
Disclaimer Allowing for Reasonable Revisions	1	100%					
Optional Items	I						
Semester Meeting Times & Room	1	100%					
Teaching/Learning Strategies	1	0%					
Applicable Forms Pertinent to Course	1	N/A					
Reference to Student Policies in OCC Catalog	1	100%					
Policy on Use of Computing Resources	1	100%					
Description of Required Computing Skills	1	100%					
Policy on Plagiarism	1	0%					
Student Bill of Responsibilities	1	0%					

CORE REVIEW

B. SYLLABUS REVIEW

Course Number 2656	Number of Sections	Percent of Inclusion
Mandatory Items (per FMA and Federal	Law)	
ADA Notification	1	100%
Course Goals	1	100%
Grading Standards and Practices	1	100%
Tentative Schedule of Assignments and Tests	1	100%
Recommended Items (per Academic Sens	ate)	<u> </u>
Course Name and Number	1	100%
Instructor, Office Location, Method of Contact	1	100%
Office Hours	1	100%
Available Assistance	1	100%
Course Catalog Description with Prerequisites	1	100%
General Education Attributes (where pertinent)	1	N/A
Required Books and Supplies	1	100%
List of Supportive Materials (where available)	1	100%
Evaluation/Testing System & Policies	1	100%
Attendance Policy	1	100%
Safety Instructions	1	N/A
Disclaimer Allowing for Reasonable Revisions	1	100%
Optional Items		· ·
Semester Meeting Times & Room	1	100%
Teaching/Learning Strategies	1	0%
Applicable Forms Pertinent to Course	1	N/A
Reference to Student Policies in OCC Catalog	1	0%
Policy on Use of Computing Resources	1	100%
Description of Required Computing Skills	1	100%
Policy on Plagiarism	1	0%
Student Bill of Responsibilities	1	0%

#### **CORE REVIEW**

#### B. SYLLABUS REVIEW, (CONTINUED)

Coordinator: After reviewing the Data Analysis forms on all the courses in the Discipline/Program, please summarize your analysis of whether or not there are course syllabi in your Discipline/Program that need revision due to inconsistencies or omissions, or other issues.

#### SYLLABUS REVIEW SUMMARY:

Based on multiple discussions in past CIS discipline meetings, the general consensus within the discipline is that the entire multimedia certificate requires a complete re-design. (See discussion below.)

#### **CORE REVIEW**

#### C. ENROLLMENT TRENDS AND STUDENT RETENTION

Coordinator: The Dashboard report on your Discipline/Program will collect the necessary data in regard to Enrollment Trends and Student Retention. Use this form to review that data in the following areas. Please also attach Dashboard Data.

Enrollment (Use the Dashboard data on Average Section Size, Sections Filled to Capacity, Percent of Completed Sections, Percent Change in Headcount, and Percent Change in Credit Hours to discuss this area.)

Minority Students (Use the Dashboard data on Minority Students to discuss this area.)

Student and Course Success (Use the Dashboard data on Percent of Withdrawals, Percent of Incompletes, and Student Course Completion Rate to discuss this area.)

Summary of data from OCC Office of Assessment and Effectiveness.

		CIS (all programs)						
	2003-2004	2003-2004 2004-2005 2005-2006		2005-2006				
Average Section Size	23/27	22/27	22/27	?				
Sections Filled to Capacity	84.0%	79.8%	80.6%	83.2%				
Percent of Completed Sections	77.7%	65.8%	77.9%	86.6%				
Headcount Trend Ratio	0.89	0.86	0.93	1.02				
Credit Hour Trend Ratio	0.89	0.85	0.92	1.02				
Percent of Minority Students	30.0%	30.8%	30.4%	27.9%				
Percent of Withdrawals	16.0%	16.4%	16.7%	17.8%				
Percent of Incompletes	0.9%	1.5%	1.3%	1.6%				
Student Course Completion Rate	59.3%	64.7%	63.6%	68.2%				

# ENROLLMENT TRENDS AND STUDENT RETENTION REVIEW SUMMARY:

Over the past ten years, only eight MMC certificates have been awarded. Other than MMC internships, the only required MMC course was MMC 2100. In the past six years, MMC 2100 has only been offered two or three times. In each case, the enrollment was less than six students. Most of the student engagement in the program has centered on the MMC internships sponsored by art department faculty. In general, the MMC program has suffered from lack of attention from CIS.

<u>DITITI COLLECTION</u>
CORE REVIEW
D. DISCIPLÍNE/PROGRAM NEEDS AND RESOURCES
Coordinator: Distribute this form to all full-time and adjunct faculty.
What resources or services does the Discipline/Program need in order to improve instruction? Please explain the reason you are requesting each resource.
What curriculum revisions or development would enhance instruction in your Discipline/Program?

Please return to\_

Name

Campus

Date

#### **CORE REVIEW**

#### D. DISCIPLINE/PROGRAM NEEDS AND RESOURCES

Coordinator: Please summarize the needs, resources, and curriculum actions indicated on the Data Collection forms.

What resources or services does your Discipline/Program need?

None submitted.

What curriculum revisions or development does your Discipline/Program see as beneficial to instruction?

A complete re-design of this program is required.

# DISCIPLINE/PROGRAM NEEDS AND RESOURCES REVIEW SUMMARY:

The original idea for an MMC-like program was created within the OCC art department. For reasons difficult to explain, this program was attached to CIS to give it a home but most of the faculty support was still in the art department. Ever since MMC was attached to CIS, is has been treated as an orphaned program.

Recently, at a CIS discipline meeting, there was renewed interest from the faculty at the Highland Lakes campus in creating a new beginning for this program. There is genuine excitement that this program may finally emerge as a legitimate program with a new face and interesting content. Other educational institutions have created similar programs targeting new media communications as one of the areas that will attract future creative professionals who are also very technically savvy. Many of these comparable programs are interdisciplinary in nature.

As a start, the CIS faculty are proposing the following list of items to generate positive discussions that will result in the definition of an attractive new program.

New certificate title - "New Media"

Course topics – Multimedia databases, Storyboarding, Principles of video editing, Principles of video animation effects, Principles of 2D animation and programming, Principles of 3D animation, Principles of character design, Principles of 3D environment construction, Programming for Gaming environments, Digital imaging, Principles of digital audio editing, and Principles of DVD production and editing.

# CRC PART II- PROGRAM REVIEW and PROGRAM REVIEW OF OCCCUPATIONAL EVALUATION (PROE)

Under the provisions of the Carl D. Perkins Vocational and Technical Education Act/Public Law 105-332, if a Program is of an occupational nature, a Program Review in Occupational Education (PROE) report is required by the State of Michigan every five (5) years and can be used for the purposes of the Curriculum Review process.

Coordinator: Data Collection and Data Analysis forms for the following review areas are attached.

#### E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY

Collect information from faculty, students and external community (e.g., advisory committees and accrediting agencies) on your Program curriculum. It is recommended that you send or personally distribute these survey forms in your classes, during your advisory committee meetings, and/or at your departmental/staff meetings. Return these survey forms to the Office of State and Federal Programs.

#### Required survey forms:

Individual Faculty Perceptions of Occupational Programs Forms
Individual Student Perceptions of Occupational Programs Forms
Individual Advisory Committee/Industry Perceptions of Occupational Program Forms

- Analyze the data you have received from the internal and external community surveys. Record your findings on the PROE Data Analysis form and Final Review Summary
- F. COMPARABLE COURSES/PROGRAMS AND TRENDS
- Collect information on transferability and articulation from the Counseling Department. Obtain labor market trends from the Office of Assessment & Effectiveness. Identify the job performance requirements with the aid of advisory committees, professional journals, along with student and employer feedback.
- Analyze and summarize these findings.

#### G. OUTCOMES ASSESSMENT

 Analyze the results of your most recent Program Assessment Plan, particularly evidence regarding the quality of student learning, and recommended action plans.

#### E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY

# OAKLAND COMMUNITY COLLEGE FACULTY PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

Thank you for taking the time to complete the following survey as it will help to improve upon the success of the occupational programs at Oakland Community College. Please circle the letter that corresponds to your selection. *Please circle only one letter*.

- 1. The program of study in which I teach at Oakland Community College is meeting my expectations as a faculty member.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 2. The courses offered in the program are preparing the students for the workforce.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 3. The program can be more challenging academically for the students.
  - a. Agree
  - b. Neutral
  - c. Disagree
  - d. Strongly Disagree
  - 4. The program can be more competitive with other institutions that offer similar programs.
    - a. Strongly Agree
    - b. Agree
    - c. Neutral
    - d. Disagree
    - e. Strongly Disagree

E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY (continued)

# OAKLAND COMMUNITY COLLEGE FACULTY PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

- 5. I am satisfied with the quality of instruction provided to the students in this program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 6. My fellow faculty members in the program are knowledgeable about the course subject-matter.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 7. I am satisfied with the course offerings in this program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 8. I feel that the program has a focus real-world application.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree

E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY (continued)

## OAKLAND COMMUNITY COLLEGE FACULTY PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

- 9. I feel that the students are prepared for the rigors of the program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 10. I am informed about what is happening in this program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 11. Opportunities are available for me to make suggestions for improvements in this program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 12. I think the department has a commitment to student success in the program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree

INPUT FROM INTERNAL & EXTERNAL COMMUNITY (continued)

### OAKLAND COMMUNITY COLLEGE FACULTY PERCEPTIONS OF OCCUPATIONAL PROGRAMS

(Program Review of Occupational Evaluation - PROE)

13. I am satisfied with the direction of this program because;

Date Completed: \_\_\_\_\_

- a. I think it prepares students for employment in the workforce.
- b. Working in conjunction with the advisory committee keeps the program going in the right direction.
- c. Feedback that I have received from the students indicates that the program is headed in the right direction.
- d. I know that other programs at other institutions do not compare to OCC.

14. If there is on enhance the p	e thing you would like to change about the program, explain what it is and how it would program.
	Thank you for taking the time to complete this survey!
lame:	
ndustry Type/Agency:	<del></del>
What OCC Program do	you advise for :

Please Return To: Letyna A. Roberts Oakland Community College, Office of State and Federal Programs, AH Campus

Dua	Date		

E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY

# OAKLAND COMMUNITY COLLEGE STUDENT PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

Thank you for taking the time to complete the following survey as it will help to improve upon the success of the occupational programs at Oakland Community College. Please circle the letter that corresponds to your selection. *Please circle only one letter*.

1.	What is your program of study?
2.	What is your career goal?
3.	My program of study at Oakland Community College is meeting my expectations.
	<ul> <li>a. Strongly Agree</li> <li>b. Agree</li> <li>c. Neutral</li> <li>d. Disagree</li> <li>e. Strongly Disagree</li> </ul>
_	

- 4. The courses offered in my program of study are preparing me for the workforce.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 5. I would like to change my current program of study because of academic reasons.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree

E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY (continued)

## OAKLAND COMMUNITY COLLEGE STUDENT PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

- 6. I would like to attend another institution because of dissatisfaction with my current program of study at Oakland Community College.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 7. I am satisfied with the quality of the instructors in my program of study.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 8. I feel that the instructors are knowledgeable about the course subject-matter.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 9. I am satisfied with the course offerings in my current program of study at Oakland Community College.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree

E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY (continued)

## OAKLAND COMMUNITY COLLEGE STUDENT PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

- 10. My instructors help me to understand how useful my program of study can be in the real-world.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 11. My instructors make the course subject-matter seem interesting.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 12. I am informed about what is happening in my program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 13. I think the department is committed to student success in the program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree

E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY (continued)

# OAKLAND COMMUNITY COLLEGE STUDENT PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

14. I am satis	sfied with my program of study.
b. c. d.	Strongly Agree Agree Neutral Disagree Strongly Disagree
15. If there is the progr	one thing you would like to change about the program, explain what it is and how it would enhance am.
	Thank you for taking the time to complete this survey!
Name:	· · · · · · · · · · · · · · · · · · ·
Industry Type/A	Agency:
What OCC Pro	gram do you advise for :
Date Completed	l:
	Please Return To: Letyna A. Roberts Oakland Community College, Office of State and Federal Programs, AH Campus

Due Date: \_\_\_

#### E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY

# OAKLAND COMMUNITY COLLEGE ADVISORY COMMITTEE/INDUSTRY PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

Thank you for taking the time to complete the following survey as it will help to improve upon the success of the occupational programs at Oakland Community College. Please circle the letter that corresponds to your selection. *Please circle only one letter*.

- 1. The program at Oakland Community College is meeting the expectations of the advisory committee.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 2. The courses offered are preparing the students for the workforce.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 3. The advisory committee is informed about the program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
- 4. The advisory committee has substantial input into decision-making within the program.
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree

E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY (continued)

# OAKLAND COMMUNITY COLLEGE ADVISORY COMMITTEE/INDUSTRY PERCEPTIONS OF OCCUPATIONAL PROGRAMS (Program Review of Occupational Evaluation - PROE)

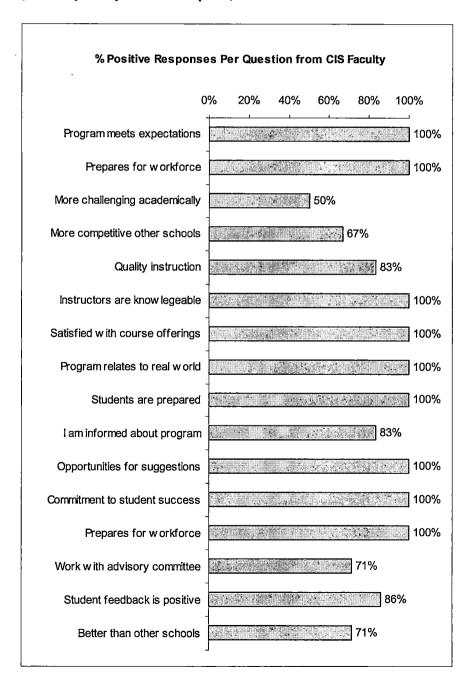
5.	The advisory committee is satisfied with the direction of the program.
	<ul> <li>a. Strongly Agree</li> <li>b. Agree</li> <li>c. Neutral</li> <li>d. Disagree</li> <li>e. Strongly Disagree</li> </ul>
6.	If there is one thing the committee would like to change about the program, explain what it is and how it would enhance the program.
Name:	Thank you for taking the time to complete this survey!
	Type/Agency:
-	C Program do you advise for :
Date Con	npleted:
	Please Return To: Letyna A. Roberts Oakland Community College, Office of State and Federal Programs, AH Campus
	Due Date:

#### E. INPUT FROM INTERNAL & EXTERNAL COMMUNITY

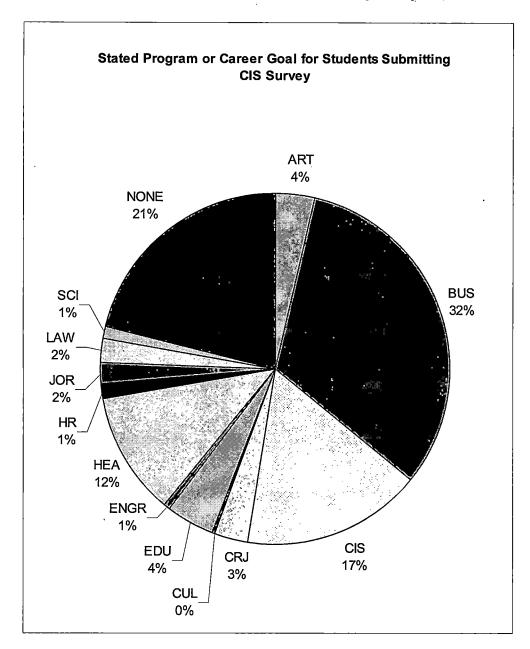
Coordinator: After reviewing the Data Collection forms on all the courses in the Program, along with the collated data summary, please analyze and summarize these findings.

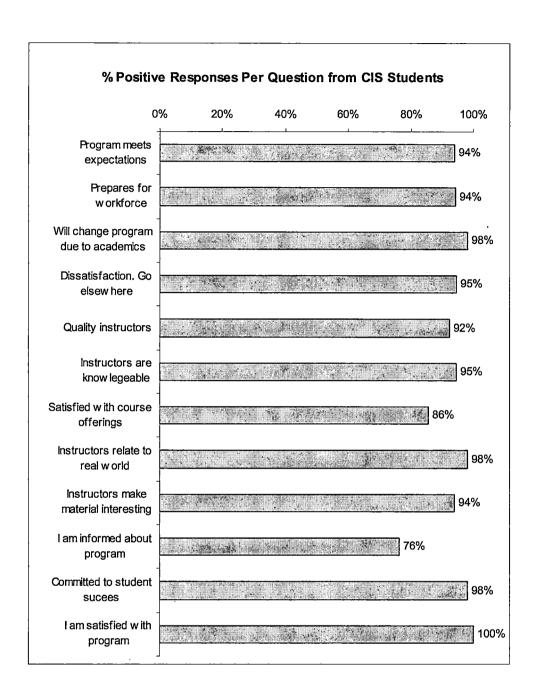
Important Note: Survey responses of "Agree" or "Strongly agree" were recorded as "positive" responses in the charts.

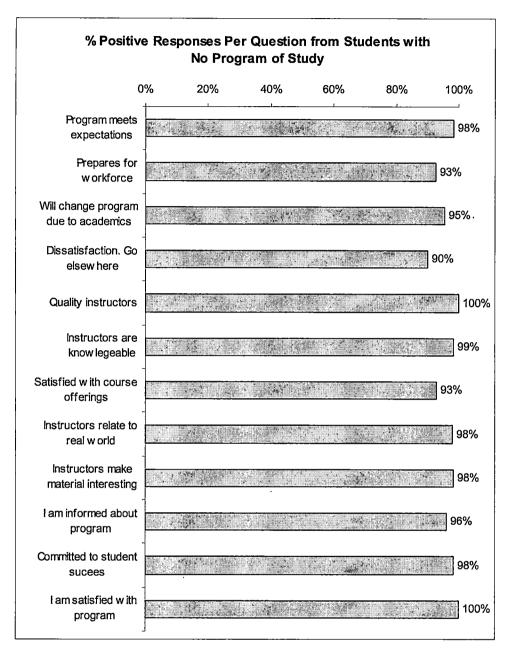
Faculty Perceptions of Occupational Programs Analysis (10 faculty surveys from 4 campuses)

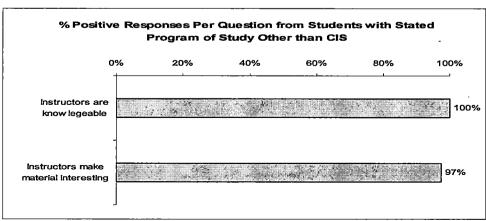


Student Perception of Occupational Programs Analysis (347 student surveys from all levels of CIS courses and multiple campuses)









Advisory Committee/Industry Perceptions of Occupational Programs Analysis

(In progress. First meeting with industry committee scheduled for April 20, 2007.)

INPUT FROM THE INTERNAL AND EXTERNAL COMMUNITY REVIEW SUMMARY

Faculty Input

No MMC-relevant data.

Student Input

This collection of survey responses represented an excellent cross-section of students from all different levels of CIS classes (i.e., 1000 and 2000-level courses) and from multiple OCC campuses.

As illustrated in the pie chart shown above, 4% (or approximately 14) of the 347 students surveyed indicated that Art was their program of study or career goal.

The bar charts showing results from student surveys indicate that CIS is doing a superior job in almost all categories. The percentage of positive responses (agree or strongly agree) averaged 95% over all questions. Due to the fact that most questions were relevant to an OCC program, many responses from students in non-CIS programs were not used in the last bar chart. For example, we may assume that answers from art students would be targeted toward the art program. Therefore, the only two questions that could be considered relevant to CIS are:

- Did the instructor seem knowledgeable about the subject matter? and
- Did the instructor make the material seem interesting?

On these two questions, CIS instructors scored exceptionally high marks of 100% and 97% positive responses.

Amidst all the excellent response scores, only the question of whether or not the student was informed about the program produced a lower score of 76%. However, this was only lower for CIS program students. The new web site that we recently created along with initiatives to improve external marketing should help improve this service to students.

#### F. COMPARABLE COURSES/PROGRAMS AND TRENDS

Coordinator: Answer the following questions.

1. List three institutions to which the courses in your Program transfer, and list the specific courses for each institution. (Consult with the Counseling Department)

No MMC-relevant data.

2. List the institutions with which articulation agreements exist that include the courses in your Program. (Consult with the Counseling Department)

No MMC-relevant data.

3. Provide information regarding labor market trends in your field. (Consult with the Office of Assessment & Effectiveness)

Data Sources – U.S. BLS (projections thru 2014)

Michigan Department of Labor and Economic Growth (projections thru 2012)

(Complete U.S. detail data available in file "US BLS Computer Occupation Data.zip")

Rank -	Career Category	% Change in #	Median	% Change in #	Median
Ali		of Job	Salary	of Job	Salary
Careers		Openings	(SE MI.)	Openings	(U.S.)
		(SE MI.)		(U.S.)	
43	Graphic Designers	+18	\$45.4K	+15	\$38.4K
	Other non-Compu	ter Job Categories (fo	or Comparison)	_	
1	Registered Nurses	+19	\$57.8K	+29	\$54.7K
2	Nursing Aids	+15	\$24.2K	+22	\$21.4K
14	Dental Hygiene	+25	\$59.4K	+43	\$60.9K
17	Emergency Medical Technicians	+13	\$32.3K	+27	\$26.1K
?	Fire Fighters	+15	\$46.6K	+24	\$39.1K
?	? Police Officers		\$50.7K	+16	\$46.3K

4. Identify changes in job performance and employer expectations that have occurred within your industry in the past 5 years. (Consult with advisory committees, professional organizations)

(In progress. First meeting with industry committee scheduled for April 20, 2007.)

#### G. COMPARABLE COURSES/PROGRAMS AND TRENDS

Coordinator: Please use the data from the Comparable Courses/Programs and Trends Data Collection form to answer the following questions:

1. Discuss how your program serves transferring students.

No MMC-relevant data.

2. Discuss the program's current articulation agreements. If your program does not transfer, discuss how the courses and/or program serve our students.

No MMC-relevant data.

3. Discuss employment opportunities for students in both the current and future job market.

The labor data from the U.S. BLS and from the State of Michigan show modest opportunities for graphic design professionals through 2012 and 2014. However, a re-definition of this certificate program toward topics such as "New Media" and "Visual Communications" will create a need to re-evaluate this labor and job market data in the new context.

4. Discuss the changes that will be made in your program in response to current/future employer expectations and market trends.

(In progress. First meeting with industry committee scheduled for April 20, 2007.)

COMPARABLE COURSES/PROGRAMS AND TRANSFER REVIEW SUMMARY:

No MMC-relevant data.

#### H. OUTCOMES ASSESSMENT

Coordinator: Complete this form after reviewing your most recent Program Assessment Plan. Obtain the most recent copy of your Program Assessment Plan from the Office of Assessment & Effectiveness. Please attach it your review.

- 1. How have you used the findings from your Program Assessment to improve your program?
- 2. What revisions to your Program Assessment Plan would you suggest?
- 3. Discuss the SAGE findings that apply to the instruction in your Program. Obtain these findings from the Office of Assessment & Effectiveness.

#### **OUTCOMES ASSESSMENT REVIEW SUMMARY:**

Assessment data was generated for this certificate program but due to the fact that a complete re-design is planned, new assessment data will also need to be created.

# Faculty Sign-Off Form\*

# For Curriculum Review of Program:

I approve the Curri	iculum Review Report as wi	itten by the Faculty Program Review	Coordinator.
	Yes	No	
Comments: (Attach	n additional sheets if necessa	ary)	
		·	
Name (printed)			
Signature			
Date	<del></del>		
* This form is to be	e conied by and distributed :	to all faculty within the Program to e	nsure awareness and participation

[Occupations wi	th fewer than 100 workers or confidential data are not displayed]	2004			2014			,	
	Industry	Number	Percent of ind	Percent of occ	Number	Percent of ind	Percent of occ	Percent change	Numeric change
000000 1	Total employment, all workers	280,294	0.19	100.00	352,916	0.21	100.00	25.91	72,622
000500	, Total wage and salary employment 🕟 🔞 👼 🚜 😥 🕬	276,214	0.21	98.54	348,561	0.23	<i>3</i> 98.77	26.19	72,347
	Wage and salary employment, except agriculture, forestry, fishing,				VI	i i i		1	
	hunting, and private households	276,214 292	0.21	98.54	348,561	0.23	98.77	26.19	
210000 211000	Mining Oil and gas extraction	292 168	0.06 0.14	0.10	278 157	0.06 0.15	0.08	-4.79 -6.55	-14: -11
211100	Oil and gas extraction	168	0.14	1	157	0.15	0.04		-11
	அடிக்கு Utilities ஒரு கண்ணிக்கில் கூற இடர் சுகில்கு அடிக்க இண்ணுக்கும்	1,791	0.17	0.64	[	₹0.34	0.53	5.42	
221000	Utilities	1,791	0.31	0.64	1,888	0.34	0.53	5.42	97
221100	Electric power generation, transmission and distribution	1,357	0.33		1,414	0.35	0.40	4.20	57
221200	Natural gas distribution	352	0.32	0.13	365	0.34	0.10	3.69	13
	Construction	675		0.24		0.01	0.23	19.56	
236000	Construction of buildings	348	0.02	0.12	424	0.02	0.12	21.84	76
236200	Nonresidential building construction	270	0.04		334	0.04	0.09	23.70	64
237000	Heavy and civil engineering construction	122	0.01	0.04	138	0.01	0.04	13.11	16
238000 238200	Specialty trade contractors  Building equipment contractors	204 165	0.00 0.01	0.07 0.06	244 197	0.00 0.01	0.07 0.06	19.61 19.39	40 32
238210	Electrical contractors	123	0.01	0.00	147	0.01		· 19.51	24
	A Life Manufacturing 中国には、	29,947	0.01	10.68		0.02	8.47	-0.13	-39
311000	Food manufacturing	869	0.06		969	0.06	0.27	11.51	100
	Fruit and vegetable preserving and specialty food	1							
311400	manufacturing	117	0.06	0.04	127	0.07	0.04	8.55	10
311900	Other food manufacturing	386	0.25	0.14	446	0.27	0.13	15.54	60
312000	Beverage and tobacco product manufacturing	341	0.18		299	0.17		-12.32	-42
312100	Beverage manufacturing	193	0.12		210	0.13	0.06	8.81	17
313000	Textile milts	534	0.22		325	0.27	0.09	-39.14	-209
313200	Fabric mills	401	0.35		250	0.42		-37.66	-151
314000 314100	Textile product mills Textile fumishings mills	160 107	0.09 0.10		147 104	0.10 0.12		-8.13 -2.80	-13 -3
315000	Apparel manufacturing	328	0.10		189	0.12		-2.60 -42.38	-139
315200	Cut and sew apparel manufacturing	226	0.12		123	0.15		-45.58	-103
321000	Wood product manufacturing	196	0.04		248	0.04		26.53	52
321900	Other wood product manufacturing	151	0.05		198	0.05	0.06	31.13	47
322000	Paper manufacturing	404	0.08	0.14	416	0.09	0.12	2.97	12
322100	Pulp, paper, and paperboard mills	173	0.12	0.06	157	0.13	0.04	-9.25	-16
322200	Converted paper product manufacturing	231	0.07		259	0.07	0.07	12.12	28
323000	Printing and related support activities	1,162	0.17	1	1,169	0.19		0.60	7
323100	Printing and related support activities	1,162	0.17	1	1,169	0.19		0.60	7
324000	Petroleum and coal products manufacturing	128	0.11		116	0.12		-9.38	-12
324100 325000	Petroleum and coal products manufacturing Chemical manufacturing	128 3,953	0.11 0.45	1	116 4,705	0.12 0.54	1	-9.38 19.02	-12 752
325100	Basic chemical manufacturing	3,955	0.45	1	280	0.54	1	-26.12	-99
323100	Resin, synthetic rubber, and artificial synthetic fibers and	0,3	0.24	0.,4	200	0.20	0.00	-20.12	-55
325200	filaments manufacturing	266	0.24	0.09	225	0.26	0.06	-15.41	-41
325400	Pharmaceutical and medicine manufacturing	2,485	0.85	1		0.91	0.95	34.93	868
325500	Paint, coating, and adhesive manufacturing	218	0.32	0.08	218	0.34	0.06	0.00	0
	Soap, cleaning compound, and toilet preparation								
325600	manufacturing	280	0.24			0.27	0.09	14.64	41
325900	Other chemical product and preparation manufacturing	249				0.25		-3.61	-9
326000	Plastics and rubber products manufacturing	1,129				0.16		0.71	8
326100 326200	Plastics product manufacturing  Rubber product manufacturing	911 218	0.14 0.13			0.16 0.14		4.94 -17.43	45 -38
327000	Nonmetallic mineral product manufacturing	218		1		0.14		11.43	25
331000	Primary metal manufacturing	402				0.09	1		-43
	Nonferrous metal (except aluminum) production and	1	3,50		1	1			
331400	processing	111	0.16	0.04	102	0.17	0.03	-8.11	-9
332000	Fabricated metal product manufacturing	1,884	0.13			0.13		3.98	75
332100	Forging and stamping	141	0.13	1		0.14	1		1
332300	Architectural and structural metals manufacturing	446	0.11	0.16	494	0.12	0.14	10.76	48
222700	Machine shops; turned product; and screw, nut, and bolt				050	0.40			
332700 332710	manufacturing Machine shops	325 162				0.10 0.07		8.62 17.28	28 28
332720	Turned product and screw, nut, and bolt manufacturing	162				0.07		17.20	20
332900	Other fabricated metal product manufacturing	575		I .	574				-1
333000	Machinery manufacturing	2,925				0.27		1	-239
	Agriculture, construction, and mining machinery	1			.,				
333100	manufacturing	414	0.21	0.15	431	0.23	0.12	4.11	17
333200	Industrial machinery manufacturing	429		1	398	0.38		-7.23	-31
333300	Commercial and service industry machinery manufacturing	413	0.36	0.15	322	0.38	0.09	-22.03	-91
000 400	Ventilation, heating, air-conditioning, and commercial								
333400	refrigeration equipment manufacturing	320	0.21		304	0.22	1	-5.00	-16
333500	Metalworking machinery manufacturing	332	0.16	0.12	299	0.18	0.08	-9.94	-33
333600	Engine, turbine, and power transmission equipment manufacturing	262	0.28	0.09	234	0.30	0.07	10.00	20
333900	Other general purpose machinery manufacturing	755	0.28		698	0.30		-10.69 -7.55	-28 -57
334000	Computer and electronic product manufacturing	9,448	0.20		8,774	0.50		-7.13	
334100	Computer and peripheral equipment manufacturing	2,573	1.21			1.23		-16.60	
334200	Communications equipment manufacturing	853							
1							•		•

		2004		2014					
	Industry	Number	Percent of ind	Percent of occ	Number	Percent of ind	Percent of occ	Percent change	Numeric change
334400	Semiconductor and other electronic component manufacturing	2,860	0.63	1.02	2,638	0.66	0.75	-7.76	-222
334500 334600	Navigational, measuring, electromedical, and control instruments manufacturing  Manufacturing and reproducing magnetic and optical media	2,627 431	0.61 0.92	0.94 0.15		0.61 0.98	0.77 0.13	3.81 6.50	100 28
335000 335100	Electrical equipment, appliance, and component manufacturing Electric lighting equipment manufacturing	1,124 127	0.25 0.19	0.40 0.05		0.27 0.21	0.28 0.03	-12.72 -9.45	-143 -12
335200	Household appliance manufacturing	162	0.18	1		0.19	0.04	-21.60	-35
335300 335900	Electrical equipment manufacturing Other electrical equipment and component manufacturing	487 348	0.32 0.25	0.17 0.12		0.34 0.27	0.11 0.10	-17.66 -3.16	-86 -11
336000	Transportation equipment manufacturing	2,348	0.13		1	0.14	0.75	12.69	298
336300	Motor vehicle parts manufacturing	435	0.06	1		0.07	0.14	15.40	67
336400 337000	Aerospace product and parts manufacturing Furniture and related product manufacturing Household and institutional furniture and kitchen cabinet	1,596 704	0.36 0.12	0.57 0.25	1,802 762	0.38 0.14	0.51 0.22	12.91 8.24	206 58
337100	manufacturing	376	0.10	0.13		0.11	0.11	7.71	29
337110 337120	Wood kitchen cabinet and countertop manufacturing Household and institutional furniture manufacturing	116 260	0.07 0.12	0.04 0.09	1	0.08 0,13	0.04 0.07	25.86 -0.38	30 -1
337200	Office furniture (including fixtures) manufacturing	247	0.18		1	0.20	0.08	12.55	31
339000	Miscellaneous manufacturing	1,643	0.25	0.59		0.27	0.49	6.09	100
339100 339900	Medical equipment and supplies manufacturing Other miscellaneous manufacturing	870 773	0.29 0.22	0.31 0.28	957 786	0.31 0.24	0.27 0.22	· 10.00	87 13
339900	Signs, sporting and athletic goods, and all other	113	0.22	0.20	/ 60	0.24	0.22	1.00	13
3399RR	miscellaneous manufacturing	692	0.23	0.25		0.25		5.20	36
420000		15,950	0.28		19,465	0.32		22.04	3,515;
423000	Merchant wholesalers, durable goods  Motor vehicle and motor vehicle parts and supplies merchant	10,443	0.35	3.73	12,981	0.40	3.68	24.30	2,538
423100	wholesalers	424	0.12	0.15	523	0.14	0.15	23.35	99
423200	Furniture and home furnishing merchant wholesalers Lumber and other construction materials merchant	261	0.24			0.26			45
423300	wholesalers Professional and commercial equipment and supplies	215	0.09	0.08	266	0.10	0.08	23.72	51
423400	merchant wholesalers	6,471	1.01	2.31	8,147	1.09	2.31	25.90	1,676
423500	Metal and mineral (except petroleum) merchant wholesalers	190	0.16	0.07	224	0.17	0.06		34
423600	Electrical and electronic goods merchant wholesalers	1,401	0.41	0.50	1,778	0.45	0.50	26.91	377
<u>42</u> 3700	Hardware, and plumbing and heating equipment and supplies merchant wholesalers	246	0.11	0.09	301	0.12	0.09	22,36	55
423800	Machinery, equipment, and supplies merchant wholesalers	876	0.13			0.15			121
400000	Industrial machinery and all other machinery, equipment,	700			040	0.40		4400	440
4238RR 423900	and supplies merchant wholesalers  Miscellaneous durable goods merchant wholesalers	792 358	0.14 0.13						118 81
424000	Merchant wholesalers, nondurable goods	3,617	0.18	1		0.20			556
424100	Paper and paper product merchant wholesalers	294	0.20	0.10		0.22			44
424200 424300	Drugs and druggists' sundries merchant wholesalers  Apparel, piece goods, and notions merchant wholesalers	760 447	0.35 0.31	0.27 0.16	b.	0.38 0.34			198 40
424400	Grocery and related product wholesalers	866	0.13			1			136
424600	Chemical and allied products merchant wholesalers	157	0.12						32
424700	Petroleum and petroleum products merchant wholesalers  Beer, wine, and distilled alcoholic beverage merchant	132	0.13	0.05	100	0.14	0.03	-24.24	-32
424800	wholesalers	253	0.18	0.09	296	0.19	0.08	17.00	43
424900	Miscellaneous nondurable goods merchant wholesalers	640	0.18	0.23	748	0.20		16.88	108
425000	Wholesale electronic markets and agents and brokers  Wholesale electronic markets and agents and brokers	1,890 1,890	0.27 0.27	0.67 0.67		0.29 0.29			421 421
425100 44-450	Retail trade	6,160	0.27						1,826
441000	Motor vehicle and parts dealers	960	0.05		1,184	0.06			224
441100 441300	Automobile dealers Automotive parts, accessories, and tire stores	613 286	0.05 0.06		1			23.33 23.08	143 66
442000	Furniture and home furnishings stores	242	0.04						61
442100	Furniture stores	139	0.05	0.05	170	0.05	1		31
442200	Home furnishings stores	103 1,747	0.04 0.34			0.04 0.37			30 530
443000 443100	Electronics and appliance stores  Electronics and appliance stores	1,747	0.34						530
444000	Building material and garden equipment and supplies dealers	191	0.02		241	0.02			50
444100	Building material and supplies dealers	181 177	0.02 0.01			0.02 0.01			49 46
445000 445100	Food and beverage stores Grocery stores	124	0.01		I				34
446000	Health and personal care stores	321	0.03	0.11	425	0.04	0.12	32.40	104
446100	Health and personal care stores	321	0.03						104 47
446110	Pharmacies and drug stores  Cosmetic, beauty supply, and all other health and	175	0.03	0.06	'  <sup>222</sup>	0.03	0.06	20.00	4/
4461RR	personal care stores	146							57
448000	Clothing and clothing accessories stores	370							68 53
448100 451000	Clothing stores Sporting goods, hobby, book, and music stores	265 195	0.03						53 50
451000	Sporting goods, hobby, and musical instrument stores	112				1		1	31
452000	General merchandise stores	] 114	0.00	0.04	141				27
453000 453200	Miscellaneous store retailers Office supplies, stationery, and gift stores	575 318						1	167 72
453200	Office supplies, stationery, and glit stores  Other miscellaneous store retailers	213		1					75
454000	Nonstore retailers	1,230	0.29	0.44	1,725	0.35			495
<u>454100</u>	Electronic shopping and mail-order houses	1,105	0.49	0.39	1,591	0.55	0.45	43.98	486

		2004		2014					
	Industry	Number	Percent of ind	Percent of occ	Number	Percent of ind	Percent of occ	Percent change	Numeric change
454300	Direct selling establishments	108	0.07	0.04	115	0.08	0.03	6.48	7,
48-490 481000	Transportation and warehousing  Air transportation	4,097 520	0.10 0.10		5,006 618	0.11 0.11	0.18 ···	22.19 18.85	909 98
481100	Scheduled air transportation	492	0.10		577	0.11		17,28	85
482000	Rail transportation	257	0.11		269	0.13	0.08	4.67	12
482100	Rail transportation	257	0.11	0.09	269	0.13	0.08	4.67	12
483000 483100	Water transportation  Deep sea, coastal, and great lakes water transportation	218 189	0.38 0.52		252 216	0.43 0.58		15.60 14.29	34 27
484000	Truck transportation	842	0.52		993	0.58	0.08	17,93	151
484100	General freight trucking	698	0.07		823	0.08		17.91	125
484200	Specialized freight trucking	145			170	0.04		17.24	25
486000 488000	Pipeline transportation Support activities for transportation	180 826			182 1,023	0.49 0.17	0.05	1.11 23.85	2 197
488100	Support activities for air transportation	193	0.15		229	0.17	0.29	23.65 18.65	36
488500	Freight transportation arrangement	529	0.31		666	0.35	0.19	25.90	137
492000	Couriers and messengers	536			638	0.11	0.18	19.03	102
492100 493000	Couriers Warehousing and storage	493 632	0.10 0.11		588 912	0.11 0.13	0.17 0.26	19.27 44.30	95 280
493100	Warehousing and storage  Warehousing and storage	632	0.11	0.23	912	0.13	0.26	44.30	280
510000	Information	33,854	1.08		46,386	1.32	13.14	37.02	12,532
511000	Publishing industries (except Internet)	11,584	1.27	4.13	18,140	1.63	5.14	56.60	6,556
511100 511110	Newspaper, periodical, book, and directory publishers  Newspaper publishers	2,834 932			3,403 1,011	0.48 0.27	0.96 0.29	· 20.08 8.48	569 79
011110	Periodical publishers and all other book and directory		0.20	0.00	1,011	Ų.L.	1 0.20	0.40	"
5111RR	publishers	1,902			2,392	0.70		25.76	490
511200 512000	Software publishers	8,750		3.12	14,736	3.68	4.18	68.41	5,986
512100	Motion picture, video, and sound recording industries  Motion picture and video industries	1,183 1,135			1,554 1,504	0.34 0.35	0.44 0.43	31.36 32.51	371 369
<u> </u>	Motion picture and video production, distribution, and all	1,100	0.01	. 0.40	,,00	0.00	0.10	02.01	
5121RR	other related industries	1,096	0.48		1,461	0.52		33.30	365
515000 515100	Broadcasting (except Internet)  Radio and television broadcasting	1,128 609	0.35 0.25		1,456 648	0.40 0.27	0.41 0.18	29.08 6.40	328 39
515110	Radio broadcasting	212		4	229	0.27	0.18	8.02	17
515120	Television broadcasting	397	0.31	0.14	419	0.33	0.12	5.54	22
515200	Cable and other subscription programming	519		0.19	808	0.65	0.23	55.68	289
517000 517100	Telecommunications Wired telecommunications carriers	6,525 2,814	0.63 0.51	2.33 1.00	6,793 2,093	0.70 0.55	1.92 0.59	4,11 -25.62	268 -721
517200	Wireless telecommunications carriers (except satellite)	2,106	1.11			1.17		37.04	780
517300	Telecommunications resellers	908	0.61	0.32	907	0.64	0.26	-0.11	-1
517500	Cable and other program distribution	497	0.38		591	0.36	0.17	18.91	94
516890 516000	Internet and other information services Internet publishing and broadcasting	13,433 917	2.86 2.93		18,444 1,355	3.07 3.02	5.23 0.38	37.30 47.76	5,011 438
516100	Internet publishing and broadcasting	917	2.93		1,355	3.02	0.38	47.76	438
	Internet service providers, Web search portals, and data								
518000 518100	processing services Internet service providers and Web search portals	12,198 4,060	3.14 3.45		16,688 4,847	3.36 3.56		36.81 19.38	4,490 787
518200	Data processing, hosting, and related services	8,138	3.45			3.29		45.50	3,703
519000	Other information services	319	0.63		401	0.68	0.11	25.71	82
519100	Other information services	319		0.11	401	0.68	0.11	25.71	82
520000	Finance and insurance  Monetary authorities, credit intermediation, and related	36,781	0.62	13,12	43,343	<sub># 1</sub> U.67	12.28	17.84	6,562
521-20	activities	13,954	0.49	4.98	15,861	0.53	4.49	13.67	1,907
521000	Monetary authorities - central bank	136				0.72		3.68	
521100 522000	Monetary authorities - central bank Credit intermediation and related activities	136 13,818		1		0.72 0.53		3.68 13.77	5 1,903
522100	Depository credit intermediation	8,567	0.49	1		0.53	1	4.39	
522200	Nondepository credit intermediation	4,359	0.57			0.63	1.57	27.07	1,180
500000	Other nondepository credit intermediation, including	4.074		0.70	0.500	0.44	0.70	00.47	500
522290 5222RR	real estate credit and consumer lending  Credit card issuing and sales financing	1,974 2,385	0.37 1.02	1		0.41 1.13		28.47 25.91	562 618
522300	Activities related to credit intermediation	892				0.33		38.90	347
	Securities, commodity contracts, and other financial								
523000 523900	investments and related activities Other financial investment activities	6,733 2,348	0.88 0.86			0.97 0.93		27.51 32.92	1,852 773
524000	Insurance carriers and related activities	15,443	0.68		18,123	0.73			
524100	Insurance carriers	12,613			14,277	0.98		13.19	
524120	Direct insurance (except life, health, and medical) carriers	3,800	0.63	1.36	4,362	0.69	1.24	14.79	562
5241RR	Direct life, health, and medical insurance carriers and reinsurance carriers	8,813	1.11	3.14	9,915	1.20	2.81	12.50	1,102
5247KK	Agencies, brokerages, and other insurance related activities	2,830			3,846				
524210	Insurance agencies and brokerages	1,560	0.24	0.56	2,118	0.28			558
524290 525000	Other insurance related activities Funds, trusts, and other financial vehicles	1,270				0.67 0.83		36.14 18.92	459 123
525100	Insurance and employee benefit funds	650 415				0.83			83
525900	Other investment pools and funds	235	0.61		275	0.65	0.08	17.02	40
530000	Real estate and rental and leasing	1,877				0.10			
531000	Real estate  Lessors of real estate	1,221 282	0.09			0.09 0.05		28.42 22.70	347 64
531200	Offices of real estate agents and brokers	411	1	1		0.03		l	64
531300	Activities related to real estate	528	0.11	0.19	747	0.12	0.21	41.48	219
532000	Rental and leasing services	511	ſ	1				l	
5322-3	Consumer goods rental and general rental centers	147	0.04	0.05	174	0.05	0.05	18.37	27

		2004				2014	<del></del>		
	Industry	Number	Percent of ind	Percent of occ	Number	Percent of ind	Percent of occ	Percent change	Numeric change
532200	Consumer goods rental  Commercial and industrial machinery and equipment rental	108	0.04	0.04	127	0.04	0.04	17.59	19
532400	and leasing  Lessors of nonfinancial intangible assets (except copyrighted	221	0.21	0.08	291	0.23	0.08	31.67	70
533000	works)	144	0.57	0.05	171	0.61	0.05	18.75	27
533100	Lessors of nonfinancial intangible assets (except copyrighted works)	144	0.57	0.05	171	0.61	0.05	18.75	27
540000 541000	Professional, scientific, and technical services  Professional, scientific, and technical services	61,761 61,761	0.91 0.91	22.03 22.03	87,038 87,038	1.00 1.00	24.66 24.66	40.93 40.93	25,277 25,277
541100	Legal services	1,838	0.16	4	2,294	0.17	0.65	24.81	456
541200	Accounting, tax preparation, bookkeeping, and payroll services	4,071	0.50	1.45	5,961	0.54		46.43	1,890
541300 541312	Architectural, engineering, and related services  Architectural and landscape architectural services	5,086 490	0.40 0.21	1.81 0.17	6,184 612	0.42 0.23	1.75 0.17	21.59 24.90	1,098 122
541337	Engineering, surveying, mapping, building inspection, and drafting services	4,152	0.47	1.48	5,017	0.49		20.83	865
541380	Testing laboratories	444	0.31	0.16	555	0.33	0.16	25.00	111
541400 541500	Specialized design services Computer systems design and related services	244 35,603	0.20 3.10	0.09 12.70	345 50,552	0.22 3.16	0.10 14.32	41.39 41.99	101 14,949
541600	Management, scientific, and technical consulting services	6,213	0.80	2.22	10,815	0.87	3.06	74.07	4,602
541700	Scientific research and development services  Research and development in the physical, engineering,	5,538	1.01	1.98	6,456	1.05	1.83	16.58	918
541710	and life sciences  Research and development in the social sciences and	5,253	1.09	1.87	6,133	1.13	1.74	16.75	880
541720	humanities	285	0.44			0.48		13.33	38
541800 541900	Advertising and related services Other professional, scientific, and technical services	1,911 1,256	0.45 0.25		2,542 1,888	0.49 0.29		33.02 50.32	631 632
5419RR	Marketing research, public opinion polling, and all other professional, scientific, and technical services	1 167	0.72	0.42	1,773	0.79	0.50	51.93	606
550000	Management of companies and enterprises	1,167 (21,264	1.24	7.59	25,361	1,33	7.19	19.27	4,097
551000 551100	Management of companies and enterprises  Management of companies and enterprises	21,264 21,264	1.24 1.24	7.59 7.59	25,361 25,361	1.33 1.33		19.27 19.27	4,097 4,097
1.00	Administrative and support and waste management and	్ క్ష్మ్ కో! కాబ్`⊁సస్తా	NP.		5°5'	1,53	7		
560000 561000	remediation services  Administrative and support services	10,305 10,072	0.13 0.13	-3.68 3.59	14,877 14,545	0.14 0.15		44.37 44.41	4,572 4,473
561100	Office administrative services	2,444 239	0.77	0.87	3,744 384	0.83 0.23		53.19 60.67	1,300 145
561200 561300	Facilities support services Employment services	2,743	0.21 0.08	0.09 0.98	4,695	0.23		71.16	1,952
561400 561420	Business support services Telephone call centers	2,759 1,554	0.37 0.43		3,517 1,872	0.42 0.53		27.47 20.46	758 318
	Collection agencies and all other business support		1						
5614RR 561500	services Travel arrangement and reservation services	1,205 628	0.31 0.28		1,645 755	0.32	0.21	36.51 20.22	440 127
561510	Travel agencies  Tour operators and all other travel arrangement and	186	0.17	0.07	195	0.19	0.06	4.84	9
5615RR	reservation services	443	0.39					26.41 18.94	117 61
561600 561610	Investigation and security services Investigation, guard, and armored car services	322 173	0.04 0.03		383 183	0.04 0.02		5.78	10
561620 561700	Security systems services Services to buildings and dwellings	149 101						34.23 28.71	51 29
561900	Other support services	835	0.28	0.30	937	0.31	0.27	12.22	102
562000	Waste management and remediation services  Waste treatment and disposal and waste management	233	0.07	0.08	332	0.08	0.09	42.49	99
5622-9 562200	services Waste treatment and disposal	205 151	0.10 0.14		291 216	0.11 0.16	0.08 0.06	41.95 43.05	86 65
610000	Educational services, private	6,745	0.24	2.41	9,623	Õ.26	2.73	42.67	2,878
611000 611100	Educational services, private  Elementary and secondary schools, private	6,745 334	0.24 0.04	1	9,623 440	0.26 0.04	1	42.67 31.74	2,878 106
	Junior colleges, colleges, universities, and professional		l			0.43		42.78	2,537
6112-3 611200	schools, private  Junior colleges, private	5,930 202	0.24	0.07	8,467 290	0.25	0.08	43.56	88
611300 6114-7	Colleges, universities, and professional schools, private Other educational services, private	5,728 480						42.77 49.17	2,450 236
	Business schools and computer and management				1				
611400 611500	training, private  Technical and trade schools, private	204 103	0.26 0.10		259 136			26.96 32.04	55 33
611700 620000	Educational support services, private  Health care and social assistance	145 9,203	0.22 0.06			0.23 0.07		93.79 32.65	136 3,005
621-30	Health care	8,545	0.07	3.05	11,290	0.07	3.20	32.12	2,745
621000 6211-3	Ambulatory health care services Offices of health practitioners	2,891 1,314	0.06 0.04		4,429 1,977	0.06 0.04		53.20 50.46	1,538 663
621100	Offices of physicians	1,221	0.06	0.44	1,836	0.07	0.52	50.37	615
621600 621459	Home health care services Outpatient, laboratory, and other ambulatory care	430 1,147	0.06 0.14		784 1,668			82.33 45.42	354 521
621400	Outpatient care centers Outpatient mental health and substance abuse	429	0.10	0.15	649	0.10	0.18	51.28	220
621420	centers	171	0.12	0.06	239	0.12	0.07	39.77	68
6214RR	Outpatient care centers, except mental health and substance abuse	259	0.09	0.09	410	0.09	0.12	58.30	151
621500 621900	Medical and diagnostic laboratories Other ambulatory health care services	440 279	0.23	0.16	592	0.25	0.17	34.55	152
621990	All other ambulatory health care services	242							149 134

		2004		2014					
	Industry	Number	Percent of ind	Percent of occ	Number	Percent of ind	Percent of occ	Percent change	Numeric change
622000	Hospitals, private	5,275	0.12	1.88	6,314	0.13	1.79	19.70	1,039
622100	General medical and surgical hospitals, private	4,969	0.12	1.77	5,933	0.13	1.68	19.40	964
	Specialty (except psychiatric and substance abuse)								
622300	hospitals, private	209	0.14	0.07	295	0.14	0.08	41.15	86
623000	Nursing and residential care facilities	379	0.01	0.14		0.02	0.15	44.06	167
623100	Nursing care facilities	100	0.01	0.04			0.03	18.00	18
6232-9	Residential care facilities	279	0.02	0.10	428	0.02	0.12	53.41	149
600000	Residential mental retardation, mental health and	400	0.00	ر ا	150	0.00	0.04	50.00	F.C
623200 623300	substance abuse facilities  Community care facilities for the elderly	100 107	0.02 0.02	0.04 0.04		0.02 0.02	0.04 0.05	56.00 67.29	56 72
624000	Social assistance	657	0.02			0.02		39.73	261
<u>02-000</u>	Individual, family, community, and vocational rehabilitation	00.	0.00	"	0.0	0.00	0.20	00.10	
6241-3	services	621	0.05	0.22	864	0.05	0.24	39.13	243
624100	Individual and family services	361	0.04			0.04	0.14	41.00	148
6241RR	Child, youth, and all other individual and family	277	0.06			0.06	0.11	41.16	114
624300	Vocational rehabilitation services	192	0.05	0.07	266	0.05	0.08	38.54	74
	Arts, entertainment, and recreation		0.02	0.11	410	0.02		35.31	107
711000	Performing arts, spectator sports, and related industries	131	0.04	0.05		0.04	0.05	28.24	37
713000	Amusement, gambling, and recreation industries	112	0.01	0.04	164	0.01	0.05	46.43	52
	Accommodation and food services	276	0.00	0.10					. 86
721000	Accommodation, including hotels and motels	201	0.01	0.07	268	0.01	0.08	33.33	67
721113	Traveler accommodation, including hotels and motels	201	0.01	0.07	268	0.01	0.08	· 33.33	67
704400	Hotels (except casino), motels, and all other traveler accommodation	105	0.01	004	167	0.04	0.05	22.00	42
7211RR 810000		125 5,009	0.01 0.09	0.04 1.79		0.01	0.05 1.79	33.60 25.83	42 1,294
811000	Repair and maintenance	337	0.03	0.12		0.10	0.10	25.63	9
811200	Electronic and precision equipment repair and maintenance	301	0.03			0.02	0.10	-0.66	-2
812000	Personal and laundry services	130	0.01	0.05	1	0.01	0.06	50.77	66
812900	Other personal services	113	0.05	0.04		0.07	0.05	55.75	63
	Religious, grantmaking, civic, professional, and similar			"					
813000	organizations	4,542	0.16	1.62	5,761	0.17	1.63	26.84	1,219
813100	Religious organizations	1,562	0.09	0.56	1,933	0.10	0.55	23.75	371
8132-3	Grantmaking services and social advocacy organizations	827	0.27	0.30		0.29	0.30	26.36	218
813200	Grantmaking and giving services	473	0.37	0.17		0.40	0.17	27.70	131
813300	Social advocacy organizations	354	0.20			0.21	0.12	24.58	87
8134-9	Civic, social, professional, and similar organizations	2,153	0.23	0.77		0.26	0.79	29.22	629
813400	Civic and social organizations	288	0.07	0.10	343	0.07	0.10	19.10	55
912000	Business, professional, labor, political, and similar organizations	1 005	0.26	0.67	2,439	0.41	0.69	30.78	574
813900	Business associations and all other professional and	1,865	0.36	0.67	2,439	0.41	0.09	30.70	3/4
8139RR	similar organizations	1,775	0.47	0.63	2,352	0.51	0.67	32.51	577
	Government	29,921		10.67				16.73	
910000	Federal government	7,919	0.29	2.83		0.31	2.44	8.90	705
919999	Federal government, excluding postal service	7,828	0.40	2.79		0.43	2.42	8.94	700
940000	State and local government	22,002	0.12	7.85	26,303	0.13	7.45	19.55	
946110	State and local government educational services	7,824	0.08	2.79		0.09		24.17	1,891
946220	State and local government hospitals	1,093	0.11	0.39	1,164	0.11	0.33	6.50	71
	State and local government, excluding education and	40.00=						4= 00	
949400	hospitals	13,085	0.17	4.67				17.88	
920000	State government	11,596							
926110 926220	State government educational services State government hospitals	5,708 376		2.04 0.13			2.04 0.11	26.05 0.80	
929200	State government nospitals  State government, excluding education and hospitals	5,512	0.11	1.97				15.31	844
930000	Local government	10,406	0.23	3.71				18.90	
936110	Local government educational services	2,116						. 19.09	
936220	Local government hospitals	717	0.11	0.26				9.48	68
939300	Local government, excluding education and hospitals	7,573	0.14	2.70				19.74	1,495
	Self-employed and unpaid family workers, all jobs	4,080						6.74	275
	Total self-employed and unpaid family workers, primary job	2,539	0.02						234
	Total self-employed and unpaid family workers, secondary job	1,541	0.10		1,582			2.66	
	Self-employed workers, all jobs	4,080	0.03	1.46				6.74	
	Self-employed workers, primary job	2,539	0.02	0.91				9.22	234
000602	Self-employed workers, secondary job	1,541	0.10	0.55	1,582	0:10	0.45	2.66	41
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