Analysis Committee Minutes May 24, 2000 3:30 - 5:00 PM Helen Kaiser Room - District Office

Called to Order by George Keith In attendance:

1	Sharon Blackman Carol Brown Eleanor Fox Tahir Kahan	7 7 7 7	George Keith Vicki Kloosterhouse Chuck Neumann Marty Orlowski	√ √	Karen Pagenette Kristen Salomonson Marty Smydra Bill Stuart Uni Susskind
					Andrea Taylor

Kristen Salomonson presented, in slide format, an overview of the 1999/00 Institutional Effectiveness Occupational & Technical Programs Report with emphasis on the Driving Issues for Institutional Effectiveness.

The issues covered were as follows:

Internships & Cooperative Experiences

Participation in Internships, Coops and Apprenticeships has decreased by 4% since 1996. The percentage represents only about 15% of the OCC student population. This is low considering the growing trend for practical experience in the workforce.

Issues:

If there is a need to increase the humber of students involved in practical experience, what can be done to increase awareness and encourage students to participate?

How Long to Find a Job?

In previous years, OCC graduates have taken about 4 months to find a job but in 97/98, this dropped to about 2 months for jobs. The percentage for jobs related to their education and unrelated were almost even at

approximately 2 months. Two thirds of OCC grads find jobs in fields related to their education

The fact that the economy has been booming was pointed out as one of the external forces that the college cannot control.

Money! Money! Money!

The salaries of OCC graduates have been stable the past 9 years with those in education related jobs earning more. Graduates working in related fields consistently earn more with an average of \$31,000 (reported in 97/98) and \$21,000 for those in unrelated fields.

Marty pointed out that new state reporting requirements will ultimately allow us to obtain more accurate info on wages to validate our data.

Student Satisfaction

Only 2% indicated dissatisfaction with their courses or major. The upcoming Graduate Follow-up Survey will have an additional scale to pinpoint this issue more.

In passing State, Regional and National Licensure Exams, OCC students are running between 85-100%, especially in the health care fields.

Articulation Agreements

OCC has articulation agreements with 15 area post secondary institutions. A new agreement has been obtained with Wayne State in engineering.

Issues:

Is there a need to increase student awareness; track student progress/completion at the transfer institutions and make the information regarding articulation agreements more accessible for faculty and students?

Completion Rates

Over the past 10 years, completion rates for students in OCC/Tech Programs have increased by 25%. The average student takes approximately 7 years to complete the program at OCC. Enrollment Intensity and Commitment to education were discussed.

Issues discussed:

• Is there a need to address this issue? Is a deadline to earn a degree/certificate a possibility? What are trends at other schools?

OCC is slightly longer but even universities are reporting close to 7 years as well.

Marty pointed out that IR has a cohort study of two years tracking a group of FTIAC students. After 2 years, the basic retention model shows return and non-return rates. Data will examine characteristics of students who return and those who don't and what is influencing the patterns of enrollment. Survey data looks at group patterns such as age, ethnic, and different programs.

Kristen reviewed retention factors such as GPA, latency, enrollment intensity and age factors resulting in persistence. This information could be used to target certain markets to bolster enrollment because certain groups have a stronger likelihood to succeed.

Issues such as credit hours taken versus actual program completion and the fact that students may take selected courses prior to transfer without actually completing a program at OCC were discussed.

- Data uncovering what students are doing outside of classes such as how many hours are they working outside and other life circumstances are difficult to capture. What additional steps can OCC take to investigate further? (Kristen pointed out also that the data we have is based on students who completed successfully.) The question of examining data program by program was raised and Kristen said state and federal reporting generally deals with totals rather than programs. Program data is available but not reported.
- Does OCC assist students to accelerate completion? Should certain programs/curriculums be examined more closely to determine if OCC is in anyway responsible for the slow graduation rates? Flexibility and convenience issues need to be addressed. The onset of on-line courses has major impact on enrollment and completion.

Future Meetings

George Keith indicated that the intent of the group is to hear the information but also to filter it back to the institution to impact change. So far the committee has discussed Developmental Education and Occupational & Technical Programs. The question now to consider as the committee moves forward is how to take the digest pieces reviewed, discuss analytical considerations and formulate recommendations to take

to the Planning Council and other Councils like the CASSC and Student Senate as well as Department Chairs and Deans.

Future agenda items:

- Recommendations to turn the data into meaningful action with a
 positive impact for the institution. George said the key information
 pieces would be used to provoke money, attention, interest and
 resources.
- Design strategies to implement the changes.
- Establish meeting dates and frequencies and future topics or issues.
- At the next meeting, the committee will discuss Occupational & Technical and Developmental Ed. Also, if the Cohort study can be forwarded electronically and have an executive summary as an agenda item, it can also be addressed.

In order to make an impact by fall, the group needs to meet before September put recommendations in place and map out a plan for accomplishment. The group decided to meet on July 12th at DO or AH from 9:30 AM to noon.

Intention as outcome:

- Build strategy to impact organization
- Identify appropriate committees or groups to present the material in order to contact proper authority to implement change; find money, subgroups, etc. to work on initiatives.
- Definitely report back to the Planning Council, which formed the committee in the first place.
- Establish a feedback loop to follow-up on the committee's recommendations.

Meeting adjourned at 5:00. Submitted by Laurie Sommer, Analysis Committee Support