



MEMORANDUM

TO: A. McCord
F. Charbonneau

FROM: A. Majeske

SUBJECT: Transfer Students Enroller at OCC - Fall 1987

REF: RISS #021114, Research Council #88-01

This report summarizes information about students enrolled at OCC during Fall 1987 who transferred to OCC from various colleges and universities. The information is broken down by the college the students transferred from. Note that some students have as many as four transfer colleges; therefore, one student may be counted four separate times, one for each of the transfer colleges. Only those colleges with 15 or more students enrolled at OCC during Fall 1987 were included. There are separate reports for thirty different colleges and universities.

Notes on Data: Most of the high school GPA and rank information was missing since transfer students apparently don't regularly supply OCC with high school transcripts. Some high school GPA information is given but there were not enough students with rank information to report on. Note also that a student may not have registered for the Fall 1987 term, thereby earning 0 credits. That same student, however, would fall into the group of those students who earn the same number of credits they attempt (i.e. credits attempted = 0; credits earned = 0).

The Fall 1987 grade distribution information by transfer college is also given. Note that students taking more than one class in Fall 1987 are be counted more than once. For example, a transfer student from Central Michigan University, taking 2 classes at OCC during Fall 1987 and receiving an A and a B, will be counted once for the A and a second time for the B.

Information on what curricula the students are enrolled in will follow in a subsequent report.

Central Michigan University =====

63 Transfer Students

Average credits attempted = 5.5

Average credits earned = 5.2

Average session (F '87) GPA = 2.7

Average cumulative GPA = 2.8

Average number of credits transferred = 14

12 students earned 0 credits

58 students attempted and earned the same number of credits

HS GPA=2.5 (number of students=8)

Eastern Michigan University

=====

70 Transfer Students

Average credits attempted = 4.2

Average credits earned = 4.1

Average session (F '87) GPA = 2.2

Average cumulative GPA = 2.9

Average number of credits transferred = 13

21 students earned 0 credits

67 students attempted and earned the same number of credits

HS GPA=2.2 (number of students=7)

Ferris State College

=====

44 Transfer Students

Average credits attempted = 5.6

Average credits earned = 5.1

Average session (F '87) GPA = 2.3

Average cumulative GPA = 2.6

Average number of credits transferred = 20

9 students earned 0 credits

40 students attempted and earned the same number of credits

HS GPA=2.5 (number of students=8)

Grand Valley State

=====

15 Transfer Students

Average credits attempted = 4.5

Average credits earned = 4.1

Average session (F '87) GPA = 1.9

Average cumulative GPA = 2.1

Average number of credits transferred = 9

4 students earned 0 credits

13 students attempted and earned the same number of credits

HS GPA=.

Henry Ford Community College

=====

93 Transfer Students

Average credits attempted = 4.2

Average credits earned = 4.0

Average session (F '87) GPA = 2.5

Average cumulative GPA = 3.2

Average number of credits transferred = 10

21 students earned 0 credits

87 students attempted and earned the same number of credits

HS GPA=2.5 (number of students=5)

Lawrence Institute of Technology

=====

51 Transfer Students

Average credits attempted = 4.6

Average credits earned = 4.5

Average session (F '87) GPA = 2.6

Average cumulative GPA = 3.0

Average number of credits transferred = 12

11 students earned 0 credits

49 students attempted and earned the same number of credits

HS GPA=2.3 (number of students=9)

Marygrove College

=====

21 Transfer Students

Average credits attempted = 6.2

Average credits earned = 6.2

Average session (F '87) GPA = 3.2

Average cumulative GPA = 3.2

Average number of credits transferred = 7

0 students earned 0 credits

21 students attempted and earned the same number of credits

HS GPA=2.2 (number of students=4)

Michigan State University

=====

84 Transfer Students

Average credits attempted = 4.3

Average credits earned = 3.9

Average session (F '87) GPA = 2.4

Average cumulative GPA = 3.1

Average number of credits transferred = 16

24 students earned 0 credits

76 students attempted and earned the same number of credits

HS GPA=3.1 (number of students=6)

Oakland University
=====

165 Transfer Students
Average credits attempted = 3.7
Average credits earned = 3.6
Average session (F '87) GPA = 2.6
Average cumulative GPA = 3.1
Average number of credits transferred = 9
41 students earned 0 credits
161 students attempted and earned the same number of credits
HS GPA=2.9 (number of students=16)

Northern Michigan University
=====

26 Transfer Students
Average credits attempted = 5.3
Average credits earned = 4.8
Average session (F '87) GPA = 2.2
Average cumulative GPA = 2.8
Average number of credits transferred = 16
8 students earned 0 credits
22 students attempted and earned the same number of credits
HS GPA=.

Macomb Community College
=====

155 Transfer Students
Average credits attempted = 4.4
Average credits earned = 4.3
Average session (F '87) GPA = 2.6
Average cumulative GPA = 3.0
Average number of credits transferred = 11
32 students earned 0 credits
149 students attempted and earned the same number of credits
HS GPA=2.0 (number of students=11)

University of Detroit
=====

51 Transfer Students
Average credits attempted = 3.3
Average credits earned = 3.6
Average session (F '87) GPA = 2.6
Average cumulative GPA = 2.9
Average number of credits transferred = 7
13 students earned 0 credits
48 students attempted and earned the same number of credits
HS GPA=2.1 (number of students=2)

University of Michigan (Ann Arbor)

=====

49 Transfer Students

Average credits attempted = 3.8

Average credits earned = 3.8

Average session (F '87) GPA = 2.5

Average cumulative GPA = 3.2

Average number of credits transferred = 17

16 students earned 0 credits

49 students attempted and earned the same number of credits

HS GPA=3.3 (number of students=2)

Wayne State University

=====

162 Transfer Students

Average credits attempted = 3.7

Average credits earned = 3.6

Average session (F '87) GPA = 2.4

Average cumulative GPA = 3.1

Average number of credits transferred = 10

50 students earned 0 credits

159 students attempted and earned the same number of credits

HS GPA=2.3 (number of students=20)

Western Michigan University

=====

58 Transfer Students

Average credits attempted = 4.0

Average credits earned = 3.8

Average session (F '87) GPA = 2.1

Average cumulative GPA = 2.6

Average number of credits transferred = 13

19 students earned 0 credits

54 students attempted and earned the same number of credits

HS GPA=2.7 (number of students=4)

Wayne County Community College

=====

85 Transfer Students

Average credits attempted = 4.0

Average credits earned = 3.8

Average session (F '87) GPA = 2.1

Average cumulative GPA = 2.7

Average number of credits transferred = 10

30 students earned 0 credits

80 students attempted and earned the same number of credits

HS GPA=2.3 (number of students=5)

Schoolcraft College

=====

97 Transfer Students

Average credits attempted = 5.4

Average credits earned = 5.3

Average session (F '87) GPA = 3.0

Average cumulative GPA = 3.2

Average number of credits transferred = 11

11 students earned 0 credits

92 students attempted and earned the same number of credits

HS GPA=2.6 (number of students=8)

Detroit Business Institute

=====

15 Transfer Students

Average credits attempted = 4.7

Average credits earned = 4.7

Average session (F '87) GPA = 2.7

Average cumulative GPA = 3.1

Average number of credits transferred = 9

2 students earned 0 credits

15 students attempted and earned the same number of credits

HS GPA=2.4 (number of students=3)

Pontiac Business Institute

=====

36 Transfer Students

Average credits attempted = 3.9

Average credits earned = 3.9

Average session (F '87) GPA = 2.7

Average cumulative GPA = 3.2

Average number of credits transferred = 17

7 students earned 0 credits

35 students attempted and earned the same number of credits

HS GPA=2.4 (number of students=5)

Center for Creative Studies

=====

18 Transfer Students

Average credits attempted = 4.9

Average credits earned = 4.9

Average session (F '87) GPA = 2.3

Average cumulative GPA = 3.2

Average number of credits transferred = 6

6 students earned 0 credits

18 students attempted and earned the same number of credits

HS GPA=1.9 (number of students=2)

Detroit College of Business

=====

18 Transfer Students

Average credits attempted = 2.8

Average credits earned = 2.8

Average session (F '87) GPA = 2.5

Average cumulative GPA = 2.9

Average number of credits transferred = 6

5 students earned 0 credits

18 students attempted and earned the same number of credits

HS GPA=.

Highland Park Community College

=====

16 Transfer Students

Average credits attempted = 5.4

Average credits earned = 4.9

Average session (F '87) GPA = 2.8

Average cumulative GPA = 3.1

Average number of credits transferred = 15

2 students earned 0 credits

14 students attempted and earned the same number of credits

HS GPA=.

Lansing Community College

=====

23 Transfer Students

Average credits attempted = 3.6

Average credits earned = 3.6

Average session (F '87) GPA = 2.3

Average cumulative GPA = 3.1

Average number of credits transferred = 6

8 students earned 0 credits

23 students attempted and earned the same number of credits

HS GPA=2.4 (number of students=3)

Madonna College ,

=====

22 Transfer Students

Average credits attempted = 4.9

Average credits earned = 4.7

Average session (F '87) GPA = 3.0

Average cumulative GPA = 3.0

Average number of credits transferred = 18

2 students earned 0 credits

21 students attempted and earned the same number of credits

HS GPA=3.2 (number of students=3)

Mott Community College

=====

16 Transfer Students

Average credits attempted = 5.6

Average credits earned = 5.6

Average session (F '87) GPA = 3.2

Average cumulative GPA = 3.5

Average number of credits transferred = 7

2 students earned 0 credits

16 students attempted and earned the same number of credits

HS GPA=3.1 (number of students=2)

University of Cincinnati

=====

16 Transfer Students

Average credits attempted = 4.1

Average credits earned = 3.9

Average session (F '87) GPA = 2.5

Average cumulative GPA = 3.0

Average number of credits transferred = 7

3 students earned 0 credits

15 students attempted and earned the same number of credits

HS GPA=.

University of Toledo

=====

20 Transfer Students

Average credits attempted = 6.3

Average credits earned = 6.0

Average session (F '87) GPA = 3.4

Average cumulative GPA = 3.3

Average number of credits transferred = 15

1 students earned 0 credits

19 students attempted and earned the same number of credits

HS GPA=.

Washtenaw Community College

=====

17 Transfer Students

Average credits attempted = 3.7

Average credits earned = 3.2

Average session (F '87) GPA = 2.3

Average cumulative GPA = 3.1

Average number of credits transferred = 7

5 students earned 0 credits

15 students attempted and earned the same number of credits

HS GPA=.

Purdue University (Main Campus)

=====

25 Transfer Students

Average credits attempted = 4.8

Average credits earned = 4.8

Average session (F '87) GPA = 3.0

Average cumulative GPA = 3.3

Average number of credits transferred = 17

5 students earned 0 credits

25 students attempted and earned the same number of credits

HS GPA=.

Below is the grade distribution by transfer college:

College/University	Grade (Count / Percentage)							Total # of Classes
	A	B	B+	C	C+	D	D+	
Center for Cr. St.	17/44	8/21	2/05	2/05	2/05	0/00	0/00	
Central Michigan U.	44/36	22/18	17/14	10/08	6/05	2/02	1/01	
Detroit Bus. Inst.	9/35	4/15	4/15	1/04	5/19	1/04	2/08	
Det. Coll. of Bus.	7/33	7/33	2/10	0/00	2/10	0/00	0/00	
Eastern Mich. U.	40/36	21/19	12/11	10/09	6/05	3/03	0/00	
Ferris State	19/23	21/25	5/06	12/15	4/05	3/04	3/04	
Grand Valley St.	2/08	1/04	6/25	5/21	2/08	1/04	1/04	
Henry Ford C. C.	57/42	24/18	13/10	16/12	4/03	1/01	0/00	
	F	Inc.	W	WP	Audit			
Center for Cr. St.	0/00	3/08	0/00	5/13	0/00			39
Central Michigan U.	6/05	4/03	4/03	7/06	1/01			124
Detroit Bus. Inst.	0/00	0/00	0/00	0/00	0/00			26
Det. Coll. of Bus.	0/00	2/10	0/00	1/05	0/00			21
Eastern Mich. U.	3/03	8/07	2/02	4/04	2/02			111
Ferris State	7/08	6/07	0/00	3/04	0/00			83
Grand Valley St.	2/08	2/08	0/00	2/08	0/00			24
Henry Ford C. C.	7/05	7/05	1/01	3/02	2/02			135

College/University	Grade (Count / Percentage)							Total # of Classes
	A	B	B+	C	C+	D	D+	
Highland Pk. C. C.	11/37	5/17	5/17	2/07	2/07	0/00	0/00	
Lansing C. C.	12/41	5/17	4/14	1/03	2/07	1/03	0/00	
Lawrence I. Tech.	34/42	16/20	10/12	5/06	7/09	1/01	1/01	
Macomb C. C.	84/36	46/20	34/15	17/07	12/05	4/02	1/00	
Madonna C.	16/44	5/14	8/22	2/06	1/03	2/06	0/00	
Marygrove	14/34	6/15	9/22	7/17	4/10	1/02	0/00	
Michigan State U.	54/43	21/17	13/10	6/05	3/02	2/02	0/00	
Mott C. C.	22/73	0/00	3/10	0/00	5/17	0/00	0/00	
	F	Inc.	W	WP	Audit			
Highland Pk. C. C.	2/07	1/03	0/00	1/03	1/03			30
Lansing C. C.	0/00	9/14	0/00	0/00	0/00			29
Lawrence Inst. Tech.	2/02	1/01	1/01	4/05	0/00			82
Macomb C. C.	6/03	7/03	3/01	17/07	2/01			233
Madonna C.	1/03	0/00	1/03	0/00	0/00			36
Marygrove	0/00	0/00	0/00	0/00	0/00			41
Michigan State U.	10/08	6/05	1/01	10/08	1/01			127
Mott C. C.	0/00	0/00	0/00	0/00	0/00			30

College/University	Grade (Count / Percentage)						
	A	B	B+	C	C+	D	D+
Northern Mich. U.	17/36	5/11	3/06	2/04	10/21	0/00	1/02
Oakland U.	89/43	40/19	24/12	10/05	12/06	3/02	3/02
Pontiac Bus. Inst.	24/46	10/19	4/08	3/06	1/02	0/00	1/02
Furdue U.	26/61	4/09	4/09	2/05	2/05	0/00	1/02
Schoolcraft C.	82/47	33/19	23/13	12/07	10/06	1/01	1/01
U. of Detroit	28/42	12/18	8/12	6/09	4/06	0/00	0/00
U. of Michigan	40/56	8/11	5/07	1/01	1/01	0/00	0/00
U. of Toledo	18/45	10/25	6/15	1/03	1/03	0/00	0/00
						Total #	
	F	Inc.	W	WP	Audit	of Classes	
Northern Michigan U.	4/09	2/04	1/02	2/04	0/00	47	
Oakland U.	4/02	7/03	4/02	8/04	2/01	206	
Pontiac Bus. Inst.	1/02	3/06	0/00	5/10	0/00	52	
Furdue U.	0/00	1/02	0/00	1/02	2/05	43	
Schoolcraft C.	5/03	3/02	0/00	5/03	1/01	176	
U. of Detroit	3/05	1/02	0/00	3/05	2/03	67	
U. of Michigan	0/00	4/06	2/03	3/04	7/10	71	
U. of Toledo	1/03	3/08	0/00	0/00	0/00	40	

College/University	Grade (Count / Percentage)						
	A	B	B+	C	C+	D	D+
Washtenaw C. C.	12/43	1/04	2/07	1/04	1/04	0/00	1/04
Wayne C. C. C.	34/26	26/20	15/12	17/13	2/02	4/03	0/00
Wayne State U.	104/45	36/16	21/09	12/05	8/04	2/01	2/01
Western Michigan U.	28/33	11/13	5/06	15/18	5/06	3/04	1/01
U. of Cincinnati	10/48	0/00	3/14	6/29	0/00	0/00	0/00
						Total #	
	F	Inc.	W	WP	Audit	of Classes	
Washtenaw C. C.	2/07	2/07	4/14	2/07	0/00	28	
Wayne C. C. C.	6/05	6/05	5/04	16/12	0/00	131	
Wayne State U.	3/01	9/04	2/01	18/08	14/06	231	
Western Michigan U.	5/06	5/06	3/04	4/05	0/00	85	
U. of Cincinnati	1/05	1/05	0/00	0/00	0/00	21	

Below is a list of what campuses, by transfer school, students attended.

College or University	Campus (Frequency / Percentage)			
	AK	HL	OR	RD/SF
Center for Creative St.	2/11	0/00	9/50	7/39
Central Michigan U.	23/38	12/20	12/20	14/23
Detroit Bus. Inst.	3/20	1/07	5/33	6/40
Detroit Coll. of Bus.	1/06	3/18	2/12	11/65
Eastern Michigan U.	14/20	11/16	25/36	20/29
Ferris State U.	12/27	8/18	15/34	9/25
Grand Valley State	3/20	1/07	8/54	3/20
Henry Ford C. C.	15/16	10/11	42/46	25/27
Highland Park C.	2/13	1/06	3/19	10/63
Lansing C. C.	11/48	3/13	8/35	1/04
Lawrence Inst. of Tech.	20/41	2/04	11/22	16/33
Macomb C. C.	69/45	14/09	21/14	49/32
Madonna C.	1/05	2/09	14/64	5/23
Marygrove C.	3/14	1/05	3/14	14/67
Michigan State U.	25/30	13/16	27/33	18/22
Mott C. C.	8/50	2/13	5/31	1/06
Northern Michigan U.	5/20	7/28	5/20	8/32
Oakland U.	78/49	24/15	26/17	30/19
Pontiac Bus. Inst.	16/44	7/19	3/08	10/28
Purdue U. (Main Campus)	8/32	1/04	13/52	3/12
Schoolcraft C. C.	15/16	14/15	59/62	8/08
U. of Detroit	12/25	4/08	17/35	16/33
U. of Michigan (Ann Arbor)	12/25	5/10	17/35	15/31
U. of Toledo	3/15	5/25	5/25	7/35
Washtenaw C. C.	5/29	4/24	7/41	1/06
Wayne C. C. C.	7/08	3/04	21/25	54/64
Wayne State U.	31/19	12/07	53/33	66/41
Western Michigan U.	16/28	9/16	18/31	15/26

TRANSFER MIGRATION REPORT
OAKLAND COMMUNITY COLLEGE
FALL, 1987¹

INTRODUCTION

As Oakland Community College attempts to fulfill its mission and to make decisions based on the demographic changes in the district, it is important to constantly monitor patterns of enrollment in the college. One critical element of the enrollment puzzle is knowledge about transfer students. This report presents data on students who transfer to Oakland Community College from other Michigan colleges. It also presents data on students who leave Oakland Community College to attend other Michigan colleges. We do not know how long these students have been out of college before transferring. Nor do we know if these students attended more than one other college before making the transfer. However, the data does provide information about Oakland's competitors and sources for students. After presentation of the data, some of the implications for decision-making are discussed.

TRANSFER DATA

In the fall of 1987, 2414 students transferred from Michigan colleges to Oakland Community College. In the same term, 2090 students transferred from Oakland Community College to other Michigan colleges. Oakland Community College enrolls 541 more students from two-year public colleges than it loses. It also enrolls 22 more students from two-year private colleges than it loses. Transfers to four-year institutions, both public and private, represent a net loss for Oakland of 239 students. This represents a total net gain for Oakland Community College of 324 students.

(Table I)

¹ The data for this report was taken from the Michigan Association of Collegiate Registrars and Admissions Officers' Transfer Migration Report for Fall, 1987. The original report was prepared by Joseph J. Taft, Eastern Michigan University.

Two-Year Public Colleges - The largest exchange of students occurs between Oakland Community College and Macomb Community College with 254 students leaving Macomb for Oakland and 167 students leaving Oakland for Macomb. Henry Ford, Schoolcraft, and Wayne County all contribute 99 or more students to Oakland. In all, 25 of the 28 community colleges contribute at least 1 student to Oakland. Oakland sends students to only 8 of the 28 community colleges, with no college other than Macomb receiving more than 30 students. (Tables 2A, B & C)

Two-Year Private Colleges - The five two-year private colleges offer little competition for Oakland with only 1 student leaving Oakland to attend Suomi College. All five of the colleges provide at least 2 transfers for Oakland, but the total number of students transferring to OCC is only 23. (Tables 3A, B & C)

Four-Year Public Colleges - Four-year public colleges are certainly Oakland's most significant competitor and contributor for transfer students. Students from Oakland leave to attend all of the four-year public colleges in the state with Wayne State receiving 280 of Oakland's students. Northern Michigan and Eastern Michigan also receive over 200 students and Michigan Tech., Western Michigan, Central Michigan, and the three University of Michigan campuses receive 95 or more students. Oakland University receives only 17.

Over 100 students per college leave 6 of the 15 public campuses to attend Oakland as do students on the three University of Michigan campuses. Michigan State gives OCC 191 students with Oakland University and Wayne State a close second and third with 185 students and 180 students respectively. (Tables 4A, B & C)

Four-Year Private Colleges - Of the 34 private colleges, 30 contribute students to Oakland Community College, with 20 of those schools contributing more than 5 students each. The four schools that do not send students to Oakland all have strong religious affiliations.

Oakland loses students to 20 of the four-year private colleges, with only 12 of those receiving more than 5 students. Lawrence Institute of Technology represents the largest exchange of students with OCC, with 79 students coming to Oakland from Lawrence and 130 students leaving Oakland for Lawrence. (Tables 5A, B & C)

GENERALIZATIONS FROM THE DATA

Private two-year colleges represent little threat to Oakland Community College. They are a resource for additional students, but given their number and size, the potential here is limited and may well have been reached.

Private four-year colleges, on the other hand, especially given the size of their student bodies, represent a substantial opportunity for Oakland. Over 400 students leave private four-year colleges to attend Oakland. Unfortunately, over 500 students leave Oakland to attend private four-year schools. Given the tuition differential, one must question the student's motivation in leaving.

Two-year public institutions provide 790 students to Oakland while Oakland only loses 249 students to other two-year public schools. Macomb Community College represents both the largest contributor and receiver of transfer students.

Four-year public institutions represent the largest exchange of students with Oakland Community College, with 1167 students leaving four-year public institutions for Oakland and 1301 students leaving Oakland for the four-year publics. Every four-year public institution in the state can be viewed as a contributor to enrollment and as a siphoning agent that removes enrollment.

IMPLICATIONS FOR DECISION-MAKING

The two most obvious uses for this information lie in the marketing and research arenas. In marketing and enrollment management, there appears to be justification for attempting to instigate agreements with four-year institutions, both public and private, to have counselors refer students who are in academic difficulty at the four-year schools but have academic potential. Four-year private students might benefit from attending a

school with less pressure and four-year public students might benefit from attending a school with more personal attention. If the schools do not cooperate by referring, efforts could still be made to market the idea of improving one's academic situation by transferring from a four-year to a two-year college.

The exchange of students with Macomb leaves one to question whether this is a market for Oakland that could be tapped further. In order to avoid political difficulties, Oakland could market only its unique programs initially.

There are many research questions suggested by these data that would contribute to decision-making about enrollment management and marketing and about resource allocation as well. Answers to the following questions might provide fruitful insight:

Why do students transfer from Oakland Community College?

Why do students transfer to Oakland Community College?

Why do students leave four-year private colleges?

Do students leave Oakland for four-year private colleges because they are dissatisfied with Oakland or because Oakland has succeeded in preparing them for another level of education?

Do students leave Oakland for four-year public colleges because they are dissatisfied with Oakland or because Oakland has succeeded in preparing them for another level of education?

Do GPA's improve when students leave private colleges for Oakland?

Do GPA's remain constant when students leave Oakland for private colleges and four-year public colleges?

What causes students to choose Oakland after attending other colleges?

Do students who leave other community colleges to attend Oakland come for specific programs?

Are students who leave other colleges to attend Oakland satisfied with their choice after attendance?

Does Oakland Community College have a marketing plan that includes transfer students?

There are obviously many more questions that could be raised. These seem to be the most critical for immediate decision-making. By obtaining the answers to these questions, a marketing strategy for attracting transfer students would become less of a shot in the dark. Oakland would understand better a segment of its market that appears to have a strong potential.

OAKLAND COMMUNITY COLLEGE
FALL, 1987

TABLE I

TRANSFER STUDENTS

	<u>Sources</u>	<u>Contributions</u>	<u>Net</u>
2 year Public	790	249	541
2 year Private	23	1	22
4 year Public	1167	1301	-134
4 year Private	<u>434</u>	<u>539</u>	<u>-105</u>
	2414	2090	324

NUMBER OF STUDENTS
TRANSFERRING TO OAKLAND
FROM 2-YEAR PUBLICS
FALL, 1987

TABLE 2A

Macomb	254
Henry Ford	125
Schoolcraft	124
Wayne County	99
Highland Park	35
Mott	23
Washtenaw	23
Delta	22
Northwestern	18
St. Clair	14
Lansing	13
Grand Rapids	8
Kalamazoo	8
Kellogg	5
Alpena	4
Mid-Michigan	3
Jackson	2
Kirtland	2
Lake Michigan	2
Bay de Noc	1
Gogebic	1
Montcalm	1
Muskegon	1
Southwestern	1
West Shore	1
Glen Oaks	0
Monroe	0
North Central	0
Total	790

NUMBER OF STUDENTS
TRANSFERRING FROM OAKLAND
TO 2-YEAR PUBLICS
FALL, 1987

TABLE 2B

Macomb	167
Wayne County CC	30
Kalamazoo Valley	20
Northwestern Mich	18
St. Clair CC	5
Delta	4
Mid-Michigan	3
Kirtland	2
Alpena	0
Bay de Noc	0
Glen Oaks	0
Gogebic	0
Grand Rapids	0
Henry Ford	0
Highland Park	0
Jackson	0
Kellogg	0
Lake Michigan	0
Lansing	0
Monroe County	0
Montcalm	0
Mott	0
Muskegon	0
North Central Michigan	0
Schoolcraft	0
Southwestern	0
Washtenaw	0
West Shore	0
Total	249

EXCHANGES OF STUDENTS
WITH 2-YEAR PUBLICS
FALL, 1987

TABLE 2C

	<u>OCC Gains</u>	<u>OCC Losses</u>	<u>Net</u>
Alpena	4	0	4
Bay de Noc	1	0	1
Delta	22	4	18
Glen Oaks	0	0	0
Gogebic	1	0	1
Grand Rapids	8	0	8
Henry Ford	125	0	125
Highland Park	35	0	35
Jackson	2	0	2
Kalamazoo Valley	8	20	-12
Kellogg	5	0	5
Kirtland	2	2	0
Lake Michigan	2	0	2
Lansing	13	0	13
Macomb	254	167	87
Mid-Michigan	3	3	0
Monroe	0	0	0
Montcalm	1	0	1
Mott	23	0	23
Muskegon	1	0	1
North Central	0	0	0
Northwestern	18	18	0
Schoolcraft	124	0	124
Southwestern	1	0	1
St. Clair	14	5	9
Wayne County	99	30	69
Washtenaw	23	0	23
West Shore	1	0	1
Total	790	249	541

NUMBER OF STUDENTS
TRANSFERRING FROM OAKLAND
TO 2-YEAR PRIVATES
FALL, 1987

TABLE 3 A

Baker JCB	0
Davenport	0
Lewis Bus. Coll.	0
Muskegon Business	0
Suomi College	1
Total	1

NUMBER OF STUDENTS
TRANSFERRING TO OAKLAND
FROM 2-YEAR PRIVATES
FALL, 1987

TABLE 3B

Baker JCB	11
Davenport College	4
Lewis Coll. of Bus.	2
Muskegon Business	2
Suomi College	4
Total	23

EXCHANGES OF STUDENTS
WITH 2-YEAR PRIVATES
FALL, 1987

TABLE 3C

	<u>Gains</u>	<u>Losses</u>	<u>Net</u>
Baker JCB	11	0	11
Davenport College	4	0	4
Lewis Coll. of Bus.	2	0	2
Muskegon Business	2	0	2
Suomi College	4	1	3

NUMBER OF STUDENTS
TRANSFERRING TO OAKLAND
FROM 4-YEAR PUBLICS
FALL, 1987

TABLE 4A

Michigan State	191
Oakland Univ.	185
Wayne State	180
Central Mich.	112
Eastern Mich.	106
Ferris State	105
Western Mich.	99
U-M Ann Arbor	73
Northern Mich.	33
Grand Valley St.	25
U-M Dearborn	24
Michigan Tech.	16
U-M Flint	7
Lake Superior St.	6
Saginaw Valley St.	5
Total	1167

NUMBER OF STUDENTS
TRANSFERRING FROM OAKLAND
TO 4-YEAR PUBLICS
FALL, 1987

TABLE 4B

Wayne State	280
Northern Mich.	235
Eastern Mich.	215
Michigan Tech.	130
Western Mich.	103
Central Mich.	95
U-M Flint	68
Ferris State	64
U-M Ann Arbor	34
U-M Dearborn	24
Oakland Univ.	17
Grand Valley St.	15
Saginaw Valley St.	9
Michigan State	7
Lake Superior St.	5
Total	1301

EXCHANGES OF STUDENTS
WITH 4-YEAR PUBLICS
FALL, 1987

TABLE 4C

	<u>OCC Gains</u>	<u>OCC Losses</u>	<u>Net</u>
Central Mich.	112	95	17
Eastern Mich.	106	215	-109
Ferris State	105	64	41
Grand Valley St.	25	15	10
Lake Superior St.	6	5	1
Michigan State	191	7	184
Michigan Tech.	16	130	-114
Northern Mich.	33	235	-202
Oakland Univ.	185	17	168
Saginaw Valley St.	5	9	-4
U-M Ann Arbor	73	34	39
U-M Dearborn	24	24	0
U-M Flint	7	68	-61
Wayne State	180	280	-100
Western Mich.	99	103	-4
Total	1167	1301	-134

NUMBER OF STUDENTS
TRANSFERRING FROM OAKLAND
TO 4-YEAR PRIVATES
FALL, 1987

TABLE 5A

Lawrence Institute	130
Walsh	109
Madonna	79
Mercy	41
University of Det.	39
Ctr. for Cr. Stud.	35
Detroit Sch. of Bus.	29
Marygrove	16
Northwood Institute	15
William Tyndale	15
Cleary	12
Concordia	6
Olivet	3
Alma	2
Mich. Christian	2
Siena Heights	2
GMI Eng. & Mgt.	1
Grace Bible College	1
Hope	1
Kalamazoo	1
Adrian	0
Albion	0
Andrews Univ.	0
Aquinas	0
Calvin	0
Grand Rapids Baptist	0
Hillsdale	0
Jordan	0
Kendall Sch. Design	0
Nazareth	0
Reformed Bible	0
Sacred Heart	0
Spring Arbor	0
St. Mary's	0
Total	539

NUMBER OF STUDENTS⁷⁰
TRANSFERRING FROM OAKLAND
FROM 4-YEAR PRIVATES
FALL, 1987

TABLE 5B

Lawrence Institute	79
University of Det.	61
Ctr. for Cr. Stud.	32
Madonna	26
GMI Eng. & Mgt.	26
Mercy	23
Detroit Sch. of Bus.	22
Marygrove	18
Northwood Institute	16
Olivet	12
Cleary	11
Mich. Christian	11
St. Mary's	11
Albion	10
Alma	9
Hillsdale	9
Walsh	9
William Tyndale	9
Adrian	7
Siena Heights	6
Hope	5
Kalamazoo	5
Spring Arbor	5
Nazareth	3
Aquinas	2
Calvin	2
Concordia	2
Andrews	1
Jordan	1
Kendall Sch. Design	1
Grace Bible College	0
Grand Rapids Baptist	0
Reformed Bible	0
Sacred Heart	0
Total	434

EXCHANGES OF STUDENTS
WITH 4-YEAR PRIVATES
FALL, 1987

TABLE 5C

	<u>Gains</u>	<u>Losses</u>	<u>Net</u>
Adrian	7	0	7
Albion	10	0	10
Alma	9	2	7
Andrews Univ.	1	0	1
Aquinas	2	0	2
Calvin	2	0	2
Cleary	11	12	-1
Concordia	2	6	-4
Ctr. for Cr. Stud.	32	35	-3
Detroit Sch. of Bus.	22	29	-7
GMI Eng. & Mgt.	26	1	25
Grace Bible College	0	1	-1
Grand Rapids Baptist	0	0	0
Hillsdale	9	0	9
Hope	5	1	4
Jordan	1	0	1
Kalamazoo	5	1	4
Kendall Sch. Design	1	0	1
Lawrence Institute	79	130	-51
Madonna	26	79	-53
Marygrove	18	16	2
Mercy	23	41	-18
Mich. Christian	11	2	9
Nazareth	3	0	3
Northwood Institute	16	15	1
Olivet	12	3	9
Reformed Bible	0	0	0
Sacred Heart	0	0	0
Siena Heights	6	2	4
Spring Arbor	5	0	5
St. Mary's	11	0	11
University of Det.	61	39	22
Walsh	9	109	-100
William Tyndale	9	15	-6
Total	434	539	-105