

CREDIT HOUR PROJECTIONS - PREDICTED V. ACTUAL FOR AY 2007-08  
COLLEGE-WIDE AND BY CAMPUS

Campus	Auburn Hills	Highland Lakes	Orchard Ridge	Royal Oak	Southfield	College-wide
Total (predicted) 2007-08	139,664.67	78,102.56	126,818.07	95,436.07	44,124.95	483,525.32
Total (observed) 2007-08	142,010.00	80,709.00	128,734.00	99,728.00	44,532.50	495,713.50
difference (predicted - observed)	(2,345.33)	(2,606.44)	(1,915.93)	(4,291.93)	(407.55)	(12,188.18)
Per cent difference from observed	-1.7%	-3.2%	-1.5%	-4.3%	-0.9%	-2.5%
method	Winter's Multiplicative Season	Winter's Multiplicative Season	Log Theta	Log Theta	Vanguard Dampened Trend	Winter's Multiplicative Season

\*note: College-wide prediction is not the sum of the individual campus predictions. A separate test was run including all campuses.

<b>Auburn Hills</b>	<b>Predicted</b>	<b>Observed</b>	<b>Difference</b>	<b>Per Cent from Observed</b>
Summer II 2007	5248.7	6044.0	-795.3	-13.2%
Fall 2007	59905.8	60066.0	-160.2	-0.3%
Winter 2008	56771.6	57925.0	-1153.4	-2.0%
Summer I 2008	17738.6	17975.0	-236.4	-1.3%
<b>Highland Lakes</b>	<b>Predicted</b>	<b>Observed</b>	<b>Difference</b>	<b>Per Cent from Observed</b>
Summer II 2007	2919.0	3460.5	-541.5	-15.6%
Fall 2007	33605.6	35378.0	-1772.4	-5.0%
Winter 2008	31680.7	32377.0	-696.3	-2.2%
Summer I 2008	9897.2	9493.5	403.7	4.3%
<b>Orchard Ridge</b>	<b>Predicted</b>	<b>Observed</b>	<b>Difference</b>	<b>Per Cent from Observed</b>
Summer II 2007	6930.4	7399.0	-468.6	-6.3%
Fall 2007	53986.1	54037.0	-50.9	-0.1%
Winter 2008	48980.9	51511.0	-2530.1	-4.9%
Summer I 2008	16920.7	15787.0	1133.7	7.2%
<b>Royal Oak</b>	<b>Predicted</b>	<b>Observed</b>	<b>Difference</b>	<b>Per Cent from Observed</b>
Summer II 2007	4095.5	4182.0	-86.5	-2.1%
Fall 2007	37954.5	39704.0	-1749.5	-4.4%
Winter 2008	36491.7	38712.0	-2220.3	-5.7%
Summer I 2008	16894.4	17130.0	-235.6	-1.4%
<b>Southfield</b>	<b>Predicted</b>	<b>Observed</b>	<b>Difference</b>	<b>Per Cent from Observed</b>
Summer II 2007	1217.4	1172.0	45.4	3.9%
Fall 2007	18217.2	18416.5	-199.3	-1.1%
Winter 2008	17801.2	17957.0	-155.8	-0.9%
Summer I 2008	6889.2	6987.0	-97.8	-1.4%
<b>College-wide</b>	<b>Predicted</b>	<b>Observed</b>	<b>Difference</b>	<b>Per Cent from Observed</b>
Summer II 2007	21221.8	22257.5	-1035.7	-4.7%
Fall 2007	202392.1	207601.5	-5209.4	-2.5%
Winter 2008	192812.7	198482.0	-5669.3	-2.9%
Summer I 2008	67098.7	67372.5	-273.8	-0.4%

## Showers, Nancy C

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**From:** Woods, Mark G  
**Sent:** Tuesday, August 26, 2008 10:59 AM  
**To:** Showers, Nancy C  
**Subject:** Projections  
**Attachments:** Fall 2008 projections.xlsx

	Auburn Hills	Highland Lakes	Orchard Ridge	Royal Oak	Southfield
Fall 2008	61166.3	34934.9	55116.9	40701.5	19310.4
Winter 2009	58562.8	32445.6	49785.2	39257.0	18746.7
Summer I 2009	18223.9	9854.2	17018.1	18131.5	7124.0
Summer II 2009	6131.8	3354.5	7167.4	4553.0	1301.5
Method	Winter's Multiplicative Season	Winter's Multiplicative Season	Log Theta	Vanguard Dampened Trend	Vanguard Dampened Trend

It's actually fairly straightforward. According to the user's guide:

"The wizard uses the early parts of your sample data to see how well each available forecasting method predicts the latter portions. It then ranks the available forecasting methods and suggests the best."

So, it takes the first part of the data, then tests it against each of the mathematical models available to see which one best fits the pattern. So, the method above speaks to the mathematical model that best fits the data.

Admittedly, these math models are fairly complicated, and we'd probably need to get a book on time-series analysis to be able to fully explain it. Even then, it might be a mighty task. I would see it as the equivalent to explaining electricity and circuitry to someone versus showing them how to switch on a light. We can try, but I doubt they'll remember it, but even if they don't, the light still works! :)

I apologize for not having more detailed explanation of how the program works, but Vanguard (the company) isn't going to let us see how it's done in order to protect their franchise. There are several math formulas that illustrate what the program looks for in the trends, but it doesn't go into much more detail.

But, as I said, if there are questions, perhaps we can look into ordering some books such as:

### **Introduction to Time Series Analysis and Forecasting**

By Robert A. Yaffee, Monnie McGee

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