



ROCHESTER UNIVERSITY
WARRIORS

**BE A GAME
CHANGER**
in our community

Rise together. Stand apart.

PHASE II

Artificial turf field

for men's and women's soccer, baseball, softball, women's lacrosse and club football

Lighting system

to allow evening competition

Walkways

that increase transportability throughout our expanding campus

Spectator seating

including soccer grandstand

Press box

with pro shop

Multipurpose building

with locker rooms, athletic training room, umpire office and roof decks

Guest amenities

Concession stand and restrooms

Cost \$8M

**We have an ambitious goal.
We invite you to step up
to the plate with us.**

**BE A GAME CHANGER
IN OUR COMMUNITY.**



PHASE II

BILL SHINKSY ATHLETIC FIELDS

Student-Athlete Experience

Currently, nearly 200 student-athletes, half of RU's student-athlete population, both practice and compete in off-campus facilities that are not our own.

This limits the opportunity to expose family, friends and visitors from other institutions to RU's campus.

The excitement and pride of hosting on our own turf, coupled with the ability student-athletes would have to easily transition from academic pursuits to athletic objectives is what we call a win-win.

Collegiate Spirit

Rooting for your university's athletic teams is a classic part of the collegiate experience. Rooting for each other—that's classic RU. This addition to campus will allow the Warrior community to do both. We'll be able to launch an intramural program for both residential and commuter students, and student life will be enhanced by new weeknight and weekend event options. We can't help but light up at the thought of hosting outdoor evening games for the first time in school history.

Growth & Revenue

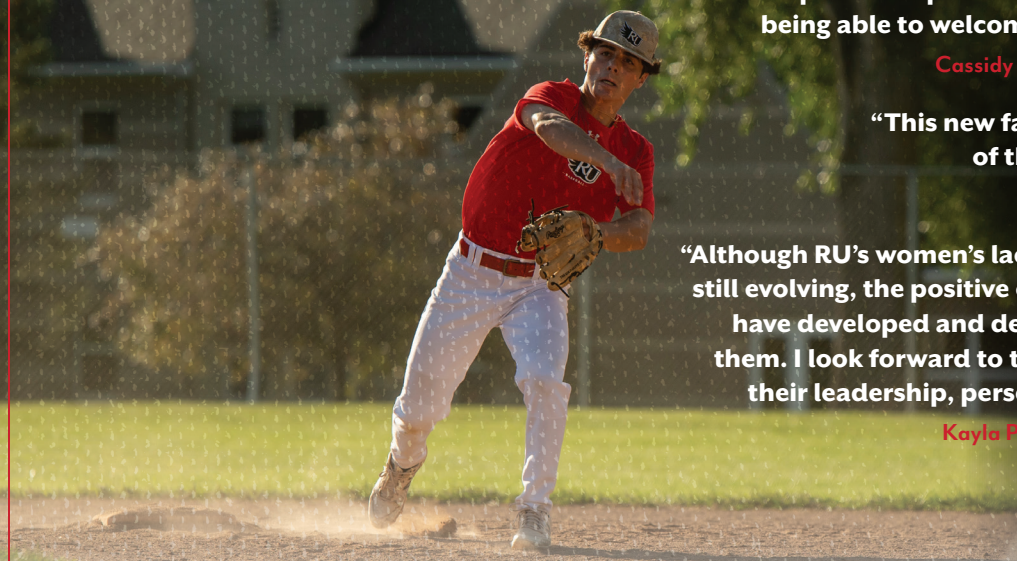
At least 50 full-time student-athletes will be added to the Warrior ranks with the addition of this facility. Increased enrollment and net tuition revenue will be driven by the complex, paving the way for an additional club sport and more robust rosters on existing teams. We are hopeful the improved amenities and value they add to the RU student experience will also aid in retention efforts of both athletes and non-athletes. Retention has proven to be our most successful means of increasing revenue.

Community Engagement

A turf field in the heart of Rochester Hills will help our oftentimes “hidden gem” receive significant exposure and traffic. Spaces like this are in high demand as rental facilities for youth sports and camps, and we’re looking forward to strengthening our ties to local residents and businesses with each contest. Whether you’re a family member, fan from the community or with the rival team, you’ll be a welcomed visitor. These interactions and partnerships will be a valuable marketing tool for Warrior athletics and the university as a whole.

Mission-Minded

RU’s mission to prepare students for personal and professional success as they serve in God’s world is realized in environments like this one, and athletes make up 54 percent of our student population. What they learn on the field translates to how they live and lead once the clock runs out.



“There’s a big difference between eight and 80 people cheering for you in the stands and playing on home turf versus away.”

Stankovic Dmtar, men’s soccer player

“A sports complex would give Warriors a sense of pride at being able to welcome people to a place they call home.”

Cassidy Kowalski (’20), former women’s soccer player

“This new facility will be a visual representation of the university’s belief in community.”

Tessa Gage, senior softball player

“Although RU’s women’s lacrosse program is relatively new and still evolving, the positive character traits our student athletes have developed and deepened on the field are ingrained in them. I look forward to this new facility’s ability to showcase their leadership, perseverance, discipline and teamwork.”

Kayla Parks-Albrant, Head Women’s Lacrosse Coach

“I have been part of the Warrior baseball program since fall 2011. As a player, I saw our team grow from a nine-win program to a second place ranking in our national small college athletic association. As a coach, I’ve watched us advance from that small, independent conference to an association known by student-athletes nationwide.

Our players have won academic and athletic awards, gone on to play professionally, and taken their careers and communities by storm. As a university, we have grown enrollment and our athletic and degree offerings. This new facility is the next step in our continuous growth. It will impact not only the baseball team, or even the athletic department. It will make a difference

to the entire university by inspiring countless people to take part in the Rochester University mission. As a former student-athlete and current coach, I look forward to watching the next phase of our growth.”

Scott Kunert, Head Men’s Baseball Coach



NAMING RIGHTS

- Athletic Complex
- Bill Shinsky Athletic Fields (Baseball; Softball; Soccer/Lacrosse)
- Multipurpose Building
- Decorative Walk/Plaza
- Dugouts*
- Soccer Grandstand Seating
- Bleacher Seating*
- Press Box
- Pro Shop
- Scoreboard
- Locker Room*
- Batting Cages
- Roof decks*
- Umpire Room/Office
- Athletic Training Room

**Two sponsorships available*



LET’S RISE TOGETHER.

For more information, contact:
RU Development & Alumni Relations
📞 | 248.218.2021

Partner with us by scanning the QR code or visiting:

RochesterU.edu/gamechanger

