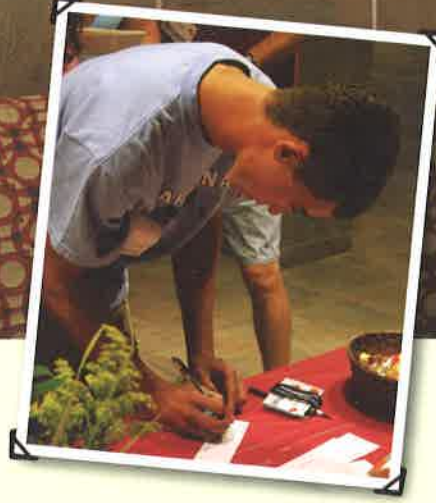


Brandon Armstrong, senior Elementary Education major
Waterford, Michigan



Challenging Academics. Christian Community.

Rochester College hands out new MacBooks to freshmen



Students excited about moving in, starting college, and receiving sleek new Macs on top of it all!

As the first college in the state of Michigan to offer MacBooks to all incoming freshman, Rochester College built quite a reputation this summer. Aside from various press releases drawing attention to the new program, everyone on campus did their part to drum up anticipation. Throughout move-in day and JumpStart (our freshmen orientation), the new computers were all the buzz as students unloaded their cars, carried belongings to their rooms, and got to know one another.

"I'm just so excited!" said Julie Cory, a social work major from Tecumseh, Michigan, as she took her MacBook out of the box for the very first time (pictured above). Other students in the distribution line echoed her sentiments.

"This is a very big deal for our campus," said Scott Cagnet, director of enrollment, "and being the first college in the state to do it is a great distinction."

The MacBooks came with Microsoft Office X 2008 to help students keep up with their homework, as well as a three-year Apple Care Protection Plan. And of course they're loaded with Apple's signature iLife suite, including iTunes, iPhoto, and iMovie. For more information about how you can join the Rochester College community and get a MacBook of your very own, contact your admissions advisor today!



Lots of Happenings

As a new academic year begins, students are off and running in every different direction!

First pre-nursing students launch program

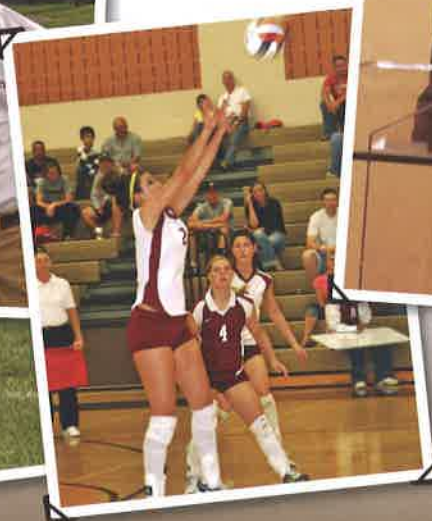
With the start of the fall semester, Rochester College welcomes its first official pre-nursing students to campus. Three new freshmen—Caitlyn Sivyer from Redford, MI, Chelsea Pieters from Waterford, MI, and Lindsay Nickell from Rochester, MI—are enrolled in the program, and because the launch announcement was made somewhat late in the season for the college-bound crowd, many more are expected to arrive next spring.

As the world of health care moves rapidly to meet the challenges of the 21st century, the need for well-educated nurses has perhaps never been greater. In recent months, the pressing shortage of qualified nurses in southeast Michigan and the surrounding region—as well as educational programs to train more—has been well-documented. Rochester College is eager to help respond to these concerns.

If you are interested in a nursing career and would like more information about our program, contact your admissions advisor today!



◀ Four new freshmen joined the golf team



◀ Our 50th-year celebration kicked off with a thought-provoking speech by Holocaust survivor, author, and Nobel Prize winner Elie Wiesel



GEO Vienna group 2008



'08-'09 College Life Preview Days-BE HERE!

You wouldn't buy a car without test driving it, right? Visiting a college of interest is the best way to determine if it's a good fit for you. A College Life Preview Day at Rochester College is a great way to do just that!

At each Preview Day, students meet with faculty members, sit in on a class of interest, take a campus tour, and join in our daily chapel program.

Presentations are also given on our academic offerings, financial aid, campus life, and campus ministry.

2008-2009 Preview Day dates are:

September 29, 2008 • November 17, 2008

February 9, 2009 • April 6, 2009

Register online at www.rc.edu/visitRC or call 248.218.2031 now!

Graphic design track now being offered

Rochester College is happy to announce a new graphic design track in our partnership with the Specs Howard School of Broadcast Arts, where students can currently pursue degrees in various types of broadcasting media. This track will train students in the fields of graphic and web design at Specs, along with the liberal arts education offered at Rochester College. The unique combination will prepare students for work in graphic design, which is a growing field with the advent of interactive websites, podcasting, Internet streaming and other cutting edge technologies.

At Specs, students learn the theory and history of design combined with typography, branding, packaging, digital imaging, interactive and web design using Adobe Creative Suite. Graphic design students will also gain supervised field experience in an internship. "We already have an excellent working relationship with Specs Howard School in our broadcasting track," says program coordinator Lora Hutson. "Adding this graphic design track will be a seamless, affordable and smart option for us." For more information, contact your enrollment advisor today!



Alumni Excelling

Former students make RC proud in the workplace



Jamie Litton, Class of '05
Production Buyer for
General Motors

While in college, Jamie was a campus leader as president of social club Sigma Phi, and involved herself in many other activities as well. She graduated in 2005 with a degree in Marketing. For two years she worked in the automotive industry, managing three major accounts for a post-production painter, before beginning a new job as a production buyer with General Motors this spring. In her new position, Jamie negotiates with suppliers all

over the world about the products they sell to GM. "Going to Rochester College taught me skills that I needed to work in a global industry and prepared me for the corporate workplace," says Jamie. "Every day I find I'm putting into practice a lesson learned at Rochester College."

Brandon Coop, Class of '07
Claim Representative for
State Farm Insurance Company

Brandon grew up in Greenwood, Indiana, and came to Rochester College in 2002. He quickly became known as a helpful hand on campus with a vast array of technical skills! For several years as a student, he worked in the IT department and served as a soundperson and lighting designer for *Celebration*. After graduating in 2007, he moved to Nashville to take a job with State Farm as a claims adjuster.

This fall, Brandon begins Insurance Education classes to obtain his AIC designation. "Rochester College gave me more than an education—it gave me the experiences I needed to become self-sufficient and responsible for my own future. It also provided me with great friendships that stay strong despite my current distance from Michigan."

